

Powering Progress, Building Tomorrow.

WOODLINE
GENERAL TRADING

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Global Sourcing. Local Strength. Lasting Trust.

Woodline General Trading, headquartered in Abu Dhabi, is a trusted one-stop partner for building materials across the UAE. With over two decades of collective industry experience, we combine global sourcing expertise with a strong local presence to deliver premium quality products for construction, interiors, and infrastructure.

Our commitment extends beyond supply we focus on creating seamless experiences through efficient warehousing, reliable logistics, and dedicated customer service. By bridging world-class manufacturers with the UAE's growing market, Woodline continues to support projects of every scale with excellence, reliability, and integrity.

Vision

To be the UAE's most trusted and innovative building materials supplier, setting new benchmarks in quality, reliability, and customer satisfaction.

Mission

To deliver world-class building materials tailored to diverse needs, building lasting partnerships and driving the UAE's growth through reliable, efficient supply.



Why Choose Woodline?

Global Sourcing Network

Partnerships with leading manufacturers worldwide.

Comprehensive Product Range

From plywood and hardwood to steel, aluminium, and flooring solutions.

Quality Assurance

Products that meet international standards for strength, durability, and reliability.

Strong Local Presence

Extensive warehousing and logistics across the UAE for timely supply.

Customer-Centric Approach

Tailored support for contractors, developers, and corporate clients.



Efficiency In Every Move.

At Woodline, efficiency drives our operations. Our strategically located warehouses and streamlined supply chain ensure uninterrupted availability of materials for projects of all sizes. With robust logistics capabilities, we guarantee timely delivery across the UAE, minimizing downtime and maximizing productivity for our clients.

Quality You Can Rely On.

Quality is the foundation of everything we deliver. Each product sourced by Woodline undergoes strict selection from reputed manufacturers to ensure superior performance, durability, and compliance with international standards. Our commitment goes beyond supply we aim to build trust through reliable service, transparent dealings, and long-lasting relationships.



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Products



PLYWOOD
- Commercial Plywood
- Birch Core Russian Plywood
- Marine Plywood
- Bendable Plywood



SOFTWOOD
- Whitewood



HARDWOOD
- African Hardwood
- Red Meranti
- African Teak Wood
- Beech Wood



STEEL PRODUCTS
- MS Steel



ALUMINIUM PRODUCTS
- Aluminium Sheets
- Aluminium Profiles
- Amplimesh Grill



DECORATIVE & INTERIOR PRODUCTS
- Decorative Items for
- Office & Interior
- Wall Panels



HARDWARE & ACCESSORIES
- Hardware
- Binding Wire
- Nails
- Rapid Clamps



VINYL FLOORING SOLUTIONS
- Heavy-Duty PVC
- Vinyl Flooring Sheets
- Vinyl Flooring Adhesives
- Hand Stretch Film



ENGINEERED BOARDS
- Solid & Tubular Chipboard
- Expansion Joint Filler Board
- MDF Board
- Fiber Cement Board
- Gypsum Board

PLYWOOD

Woodline offers a wide range of premium plywood, carefully sourced from leading manufacturers across the globe. Our plywood stands out for its superior quality, strength, and durability, making it suitable for diverse applications.





Commercial Plywood

Sourced from Indonesia, Malaysia, China, India, and Russia, our commercial plywood is a versatile and cost-effective option widely used for furniture, interiors, and general purposes. It ensures dependable performance with good strength and a smooth finish.

Applications:
- Furniture manufacturing
- Interior panelling and partitions
- Shelving and cabinets
- General carpentry works

Advantages:
- Excellent strength
- Smooth surface finish
- Reliable performance
- Cost-effective solution



Birch Core Russian Plywood

Crafted with a premium birch core, this plywood is known for its exceptional strength, durability, and smooth finish. Its dimensional stability makes it ideal for both interior and select exterior applications, offering a refined look for high-end projects.

Applications:
- Premium furniture and cabinetry
- Wall panelling and interior décor
- Flooring base and substructures
- Shopfitting and exhibition stands

Advantages:
- High durability and stability
- Superior strength
- Fine and smooth finish
- Resistant to warping and bending

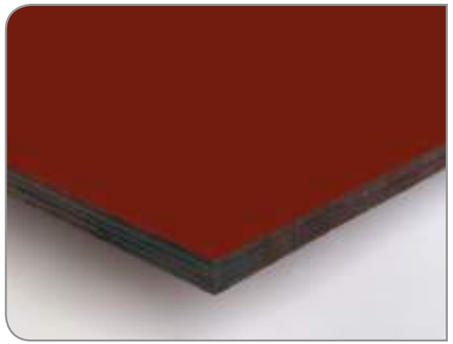


Marine Plywood – Combi Core

Manufactured with a mix of hardwood and softwood layers, this plywood combines durability with cost efficiency. It is suitable for a wide range of general works where moderate strength and resistance are required.

Applications:
- Interior furnishing
- Partitions and panelling
- Temporary structures
- Light construction

Advantages:
- Balanced strength and cost
- Durable for everyday use
- Easy to handle and install
- Economical choice

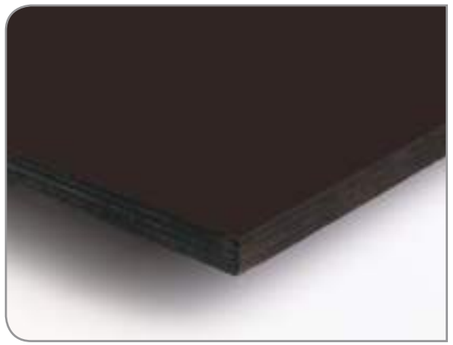


Marine Plywood – Block Joint Core

Constructed with block-jointed wood pieces at its core, this plywood offers a practical and economical solution. It is a reliable choice for temporary and budget-sensitive projects.

Applications:
- Packing and crating
- Site hoardings
- Short-term construction needs
- Economical interior works

Advantages:
- Budget-friendly option
- Moderate durability
- Easy to cut and shape
- Suitable for temporary usage

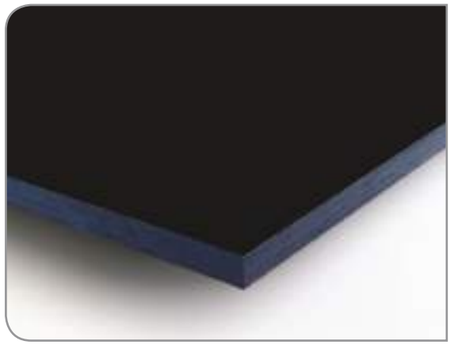


Marine Plywood – Finger Joint Core

Engineered with finger-jointed wood sections in the core, this plywood provides good utility for standard construction purposes. Its structural integrity makes it suitable for everyday applications.

Applications:
- General construction works
- Partition walls
- Shelving and storage solutions
- Temporary works

Advantages:
- Strong bonded core
- High stability
- Economical
- Suitable for multipurpose use



Marine Plywood – Full Hardwood Core

Made entirely of high-density hardwood, this is the premium grade of marine plywood. It offers maximum durability, strength, and resistance to water, making it ideal for demanding and long-term applications.

Applications:
- ▲ Heavy-duty furniture
- ▲ Multi-storey and large-scale projects
- ▲ Outdoor and marine environments
- ▲ Reusable formwork and shuttering

Advantages:
- ▲ Maximum strength and density
- ▲ Highly water-resistant
- ▲ Long-lasting durability
- ▲ Withstands heavy loads



Bendable Plywood

Also known as flexible or flexi-ply, Bendable Plywood is specially engineered to bend smoothly without cracking. Its lightweight yet durable structure makes it ideal for creating curved and innovative designs in interiors and architecture.

Applications:
- ▲ Curved furniture designs
- ▲ Wall panels and partitions
- ▲ Column wraps and arches
- ▲ Decorative and architectural features

Advantages:
- ▲ Highly flexible and easy to shape
- ▲ Strong yet lightweight
- ▲ Smooth surface finish
- ▲ Enables creative, modern designs

SOFTWOOD



Whitewood (Softwood)

Whitewood, also known as softwood, is sourced from Romania, Austria, Chile, and Germany. Renowned for its smooth texture, versatility, and ease of use, it is widely used in construction, furniture framing, packaging, joinery, and other industrial purposes.

Applications:
- ▲ Furniture framing and joinery
- ▲ Interior panelling and partitions
- ▲ Packaging and crating
- ▲ Construction and carpentry works
- ▲ Industrial utility purposes

Advantages:
- ▲ Lightweight yet durable
- ▲ Smooth and uniform texture
- ▲ Easy to cut, shape, and finish
- ▲ Versatile for multiple applications
- ▲ Cost-effective and reliable

HARDWOOD

Hardwood, sourced from diverse regions worldwide, is available in various types and grades. Known for its strength, durability, and natural beauty, hardwood is widely used in joinery, furniture, flooring, and various industrial applications.





African Hardwood

Sourced from the dense forests of Africa, African hardwood is prized for its exceptional durability, superior strength, and rich natural grains. It is a reliable choice for demanding applications requiring toughness and longevity.

Applications:
- ▲ Heavy-duty furniture
- ▲ Flooring and decking
- ▲ Dunnage and packing supports
- ▲ High-end joinery works

Advantages:
- ▲ Exceptional strength and density
- ▲ High durability and long life
- ▲ Rich natural grains and texture
- ▲ Suitable for heavy-duty applications



Red Meranti

A popular tropical hardwood, Red Meranti is known for its reddish-brown hue, easy workability, and smooth finish. It is a versatile material widely used in furniture, carpentry, and joinery.

Applications:
- ▲ Furniture and cabinetry
- ▲ Doors and panelling
- ▲ Interior joinery and partitions
- ▲ General carpentry works

Advantages:
- ▲ Easy to cut and work with
- ▲ Attractive reddish-brown shade
- ▲ Smooth finish and texture
- ▲ Cost-effective hardwood solution



African Teak Wood

Renowned for its golden-brown colour, strength, and natural weather resistance, African Teak is highly sought after for outdoor and marine applications. Its durability makes it ideal for projects exposed to harsh conditions.

Applications:
- ▲ Outdoor furniture and decking
- ▲ Flooring and panelling
- ▲ Shipbuilding and marine works
- ▲ Decorative joinery

Advantages:
- ▲ Resists weather and decay
- ▲ High durability and strength
- ▲ Golden-brown aesthetic appeal
- ▲ Suitable for outdoor and marine use



Beech Wood (AA & AB Grades)

A fine-grained European hardwood, Beech wood is valued for its strength, versatility, and clean, uniform look. Available in AA and AB grades, it is widely used in premium furniture, cabinetry, and decorative joinery.

Applications:
- ▲ Premium furniture and cabinetry
- ▲ Interior joinery and fittings
- ▲ Flooring and staircases
- ▲ Decorative woodwork

Advantages:
- ▲ Strong and durable
- ▲ Smooth, fine grain texture
- ▲ Available in high-quality grades
- ▲ Excellent for decorative finishes

STEEL PRODUCTS



MS Steel

MS (Mild Steel) is one of the most widely used materials across industries, valued for its ductility, weldability, and cost-effectiveness. It offers an ideal balance of strength and flexibility, making it suitable for construction, fabrication, pipelines, and general engineering works.

Applications:
- ▲ Building and construction projects
- ▲ Fabrication and structural works
- ▲ Pipelines and water supply systems
- ▲ General engineering and industrial purposes

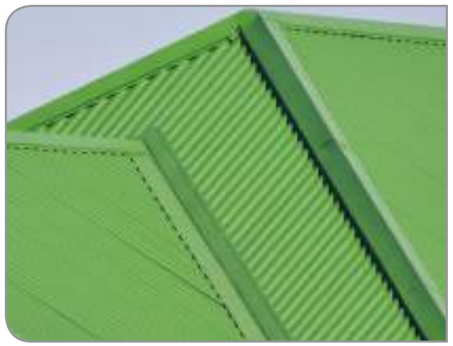
Advantages:
- ▲ Unmatched strength and stability
- ▲ Precise dimensions for fabrication
- ▲ Outstanding rust protection
- ▲ Excellent durability and performance
- ▲ Easy to install and work with

Product Range: • MS Angles • MS Rounds • MS Flats • MS Squares • MS Joists • MS Channels • MS Section Pipes • MS Chequered Plates • MS Plates

ALUMINIUM PRODUCTS

Aluminium is a lightweight, versatile, and corrosion-resistant material known for its strength, durability, and sleek finish. Widely used in construction, architecture, interiors, and industrial fabrication, it combines functionality with aesthetics while ensuring long-term performance and minimal maintenance.



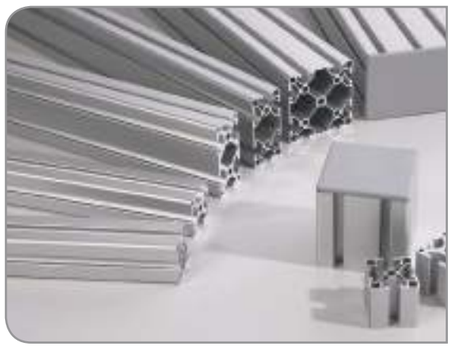


Aluminium Sheets

Available in multiple thicknesses and finishes, aluminium sheets are widely used for cladding, roofing, signages, and general fabrication. They combine lightweight strength with a premium finish, making them versatile for both industrial and decorative purposes.

Applications:
- ▲ Cladding and roofing
- ▲ Signages and display panels
- ▲ Interior and exterior décor
- ▲ General fabrication works

Advantages:
- ▲ Lightweight yet strong
- ▲ Corrosion and weather resistant
- ▲ Smooth, premium surface finish
- ▲ Easy to cut, bend, and fabricate



Aluminium Profiles

Aluminium profiles provide structural support with design flexibility, making them ideal for a wide range of architectural and industrial applications such as framing, windows, and doors.

Applications:
- ▲ Windows and doors
- ▲ Architectural framing systems
- ▲ Industrial structures and partitions
- ▲ Modular fabrication works

Advantages:
- ▲ Strong and durable
- ▲ Lightweight and easy to install
- ▲ Excellent corrosion resistance
- ▲ Flexible in design and usage



Amplimesh Grill

Amplimesh is a strong yet lightweight aluminium grill designed for enhanced security without compromising airflow or visibility. It is widely used in residential, commercial, and industrial spaces.

Applications:
- Windows and doors
- Partitions and enclosures
- Security panels for homes and offices
- Ventilated safety solutions

Advantages:
- High strength-to-weight ratio
- Long-lasting durability
- Allows airflow and visibility
- Low maintenance and stylish finish

DECORATIVE & INTERIOR PRODUCTS



Decorative Items for Office & Interior

A curated range of decorative materials and accessories designed to enhance interiors with style and functionality. From elegant finishes to contemporary design elements, these products add a refined touch to furniture and spaces.

Applications:
- Office décor and furnishing
- Residential interiors
- Commercial spaces and showrooms
- Wall and furniture accents

Advantages:
- Stylish and elegant finishes
- Enhances visual appeal
- Functional and versatile
- Durable and easy to maintain



Wall Panels

Available in a variety of textures, colors, and finishes, wall panels combine modern aesthetics with durability and low maintenance. They are ideal for residential, commercial, and office interiors.

Applications:
- Feature walls in offices and homes
- Commercial and retail interiors
- Partitions and panelling
- Acoustic and decorative upgrades

Advantages:
- Stylish and contemporary look
- Durable and long-lasting
- Easy to install and maintain
- Adds texture and character to spaces

HARDWARE & ACCESSORIES



Hardware

We offer a wide range of essential hardware products for construction, furniture making, and interior works. Our collection includes hinges, locks, handles, screws, fasteners, and fittings, all designed for durability, reliability, and functionality.

Applications:
- Construction and carpentry work
- Furniture manufacturing and assembly
- Interior fittings and fixtures
- General fastening and repair tasks

Advantages:
- Durable and long-lasting
- Reliable and functional
- Easy to install
- Suitable for diverse applications



Binding Wire

High-quality binding wire ideal for construction, reinforcement, and general fastening tasks. It offers strength, flexibility, and dependable performance.

Applications:
- Reinforcing concrete and masonry
- Packaging and bundling materials
- Construction fastening works
- Temporary fencing and site use

Advantages:
- Strong and flexible
- Reliable and consistent performance
- Easy to handle and use
- Long-lasting durability



Nails

Durable nails available in various sizes, suitable for woodwork, carpentry, packaging, and construction. Designed for secure fixing and long-term hold.

Applications:
- Wood and furniture assembly
- Carpentry and joinery work
- Packaging and crates
- General construction tasks

Advantages:
- Strong and durable
- Secure and long-lasting fixing
- Easy to use
- Available in multiple sizes



Rapid Clamp

A strong, reusable clamping solution widely used in scaffolding and shuttering works. Provides quick installation, safety, and efficiency on construction sites.

Applications:
- Scaffolding and shuttering works
- Temporary construction structures
- Industrial clamping and assembly
- Quick and secure site applications

Advantages:
- Strong and reusable
- Quick and easy to install
- Enhances safety and efficiency
- Reliable performance for repeated use



Hand Stretch Film

Our Hand Stretch Film is a premium packaging solution designed for manual wrapping of pallets, boxes, and goods. It provides excellent stretchability, puncture resistance, and strong cling, ensuring maximum load stability during storage and transportation.

Applications:
- Wrapping pallets and bulk goods
- Securing boxes and packaged items
- Warehouses, logistics, and shipping
- Industrial and manufacturing storage

Advantages:
- High stretchability for tight wrapping
- Strong cling and load stability
- Puncture and tear resistant
- Reliable for storage and transport

VINYL FLOORING SOLUTIONS



Heavy-Duty PVC Vinyl Flooring Sheets

Our premium PVC vinyl flooring sheets provide a durable and long-lasting flooring solution designed to withstand heavy wear and tear. Ideal for commercial, industrial, and residential spaces, they are easy to install, low-maintenance, and resistant to moisture, scratches, and stains.

Applications:
- Commercial spaces and offices
- Industrial facilities and workshops
- Residential homes and apartments
- Retail outlets and showrooms

Advantages:
- Highly durable and wear-resistant
- Moisture, scratch, and stain resistant
- Easy to install and maintain
- Long-lasting performance



Vinyl Flooring Adhesives

Our premium adhesives are specially formulated to provide a strong, durable bond for vinyl sheets, tiles, and planks. They ensure easy application, excellent adhesion, and resistance to moisture and temperature changes, making them ideal for both residential and commercial flooring projects.

Applications:
- Installing vinyl sheets, tiles, and planks
- Residential, commercial, and industrial flooring
- Areas exposed to moisture or heavy foot traffic

Advantages:
- Strong and long-lasting bonding
- Resistant to moisture and temperature changes
- Easy to apply and spread
- Ensures secure, durable flooring

ENGINEERED BOARDS



Solid & Tubular Chipboard

Our Solid and Tubular Chipboards are engineered wood panels made from compressed wood particles. Solid chipboard provides a dense, uniform surface suitable for furniture and shelving, while tubular chipboard features a lightweight core, making it ideal for doors, partitions, and applications requiring reduced weight without compromising durability.

Applications:
- Furniture and shelving
- Doors and partitions
- Interior panelling
- Lightweight construction works

Advantages:
- Cost-effective and versatile
- Uniform strength and stability
- Easy to machine and finish
- Lightweight (Tubular) yet durable



Expansion Joint Filler Board

A high-performance board designed to absorb expansion and contraction in concrete structures. Lightweight yet durable, it provides excellent recovery and compressibility, ensuring structural longevity.

Applications:
- Roads, runways, and bridges
- Buildings and industrial floors
- Dams and water-retaining structures
- Civil engineering works

Advantages:
- High compressibility and recovery
- Long-lasting performance
- Easy to cut and install
- Prevents cracks and structural stress



MDF Board (FR, MR & Laminated Colours)

Medium Density Fiber board available in Fire Resistant (FR), Moisture Resistant (MR), and laminated coloured finishes. It combines strength with smoothness, making it perfect for decorative and functional purposes.

Applications:
- Furniture and cabinetry
- Decorative panelling and partitions
- Doors and shelving
- Interior décor in varied finishes

Advantages:
- Smooth and even surface
- Available in FR and MR grades
- Strong and stable
- Aesthetic versatility



Fiber Cement Board

A strong, weather-resistant board suitable for both internal and external use. It combines durability with fire and moisture resistance, making it a preferred choice for modern construction.

Applications:
- Wall cladding and facades
- Interior partitions and ceilings
- Wet area applications
- Exterior soffits and roofing underlay

Advantages:
- High durability and weather resistance
- Fire and moisture resistant
- Low maintenance
- Termite-proof and long-lasting



Gypsum Board (Moisture Resistant & Fire Resistant)

Lightweight and easy-to-install boards available in MR and FR variants. They provide smooth finishes for walls and ceilings while offering added protection against moisture and fire.

Applications:
- Drywalls and false ceilings
- Interior partitions
- Office and residential interiors
- Fire/moisture protected spaces

Advantages:
- Lightweight and easy to work with
- Excellent surface finish
- Fire and moisture resistance options
- Enhances interior aesthetics



Osha Scaffolding Board

Specially designed boards for scaffolding and construction safety. Manufactured to meet OSHA standards, these boards provide reliable support and long service life at construction sites.

Applications:
- Scaffolding platforms
- Construction and industrial works
- Temporary working platforms
- Safety-compliant structures

Advantages:
- High load-bearing capacity
- Complies with OSHA safety standards
- Durable and reusable
- Provides site safety and stability



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DEALER AND STOCKIST OF ALL BUILDING AND CONSTRUCTION MATERIALS