



COMPANY PROFILE



www.urbanfitnesscart.com

WHO WE ARE?

Founded in 2021, Urban Fitness Cart began as an e-commerce platform dedicated to providing quality fitness and sports equipment across the UAE. In 2024, we expanded our presence with a physical showroom in Al Garhoud, Dubai, where customers can experience our products firsthand. We specialize in total wellness solutions, including fitness, sports, game tables, spa solutions, and flooring, serving both residential and commercial needs. Our Fitness selection features leading brands like Matrix, Sole Fitness, Life Fitness, NordicTrack, Concept2, Assault Fitness, Insight Fitness and more, powering fitness enthusiasts with high-quality equipment designed to help them reach their goals.

MISSION

To provide high-quality equipment and service that supports our customers' health and wellness goals.

VISION

To be the UAE's leading provider of fitness equipment, recognized for our extensive product selection, exceptional quality, and dedicated customer service,

www.urbanfitnesscart.com



PRODUCTS & SERVICES

Urban Fitness Cart provides customized gym solutions for homes, studios, and commercial spaces, designed to meet each customer's unique fitness needs. From initial consultation and design to equipment selection and installation, we offer a full-service approach for a well-organized, ready-to-go setup. Our range includes cardio machines, strength equipment, free weights, & functional accessories, as well as durable floor mats for a safe workout environment. Whether for a home gym or a busy fitness center, our equipment supports adaptable, effective, and long-lasting fitness environments.

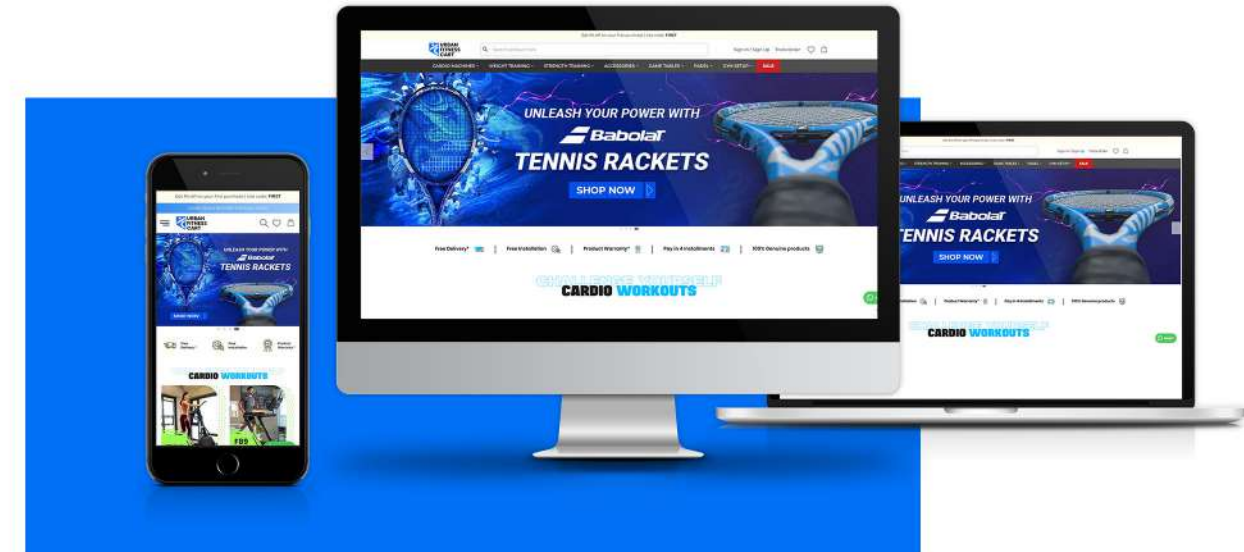


E-COMMERCE PLATFORM & SHOWROOM

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E-COMMERCE PLATFORM

Our online platform lets customers explore our full range of gym equipment, complete with detailed specifications & transparent pricing. Designed for easy shopping, our online store helps customers across the UAE compare, select, and make informed choices to order the right equipment for their fitness goals.



SHOWROOM

Located in Al Garhoud, Dubai, our showroom offers customers a physical space to experience our products firsthand. Our knowledgeable staff provides personalized assistance and product demonstrations, helping customers make informed choices.

WHY CHOOSE US

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100+

Trusted brands



Flexible payment
options



Free delivery &
installation



Design
consultations



Expert
recommendations



Personal training
support



In-store
experience



Product warranty &
After-sales support



Same-day &
3-hour express delivery



Professional
technicians

UAE'S LEADING CHOICE FOR GYM EQUIPMENT & SETUP

Urban Fitness Cart delivers a full range of equipments for home and commercial spaces across the UAE. With a selection of over 3,000 products from 100 leading brands, we design gyms that align with your space, budget, and training needs. From equipment planning to installation and after-sales support, we handle every detail. Whether it's a Commercial Gym, CrossFit Box, Boutique Studio, Family Fitness Space, Pilates Studio, or High-end Luxury Gym, we create setups made for your vision.



Design Consultation

Our team conducts a site visit, discusses your vision and provides a design consultation to plan your gym setup.



Expert Product Selection

Our expertise in product knowledge helps select the right equipment for your needs.



Layout Consultation

Our specialists refine your vision into a detailed demo layout before the installation process



After-Sales Support

We ensure maintenance and after-sales support, including assistance during and after the warranty period

KIDS

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PLAY AREA SOLUTIONS

We design and install safe, engaging play areas for Schools, Malls, Parks, and Residential Communities. Our setups include Soft Play Zones, Interactive Spaces, and Outdoor Structures built for active play. Each project is customized to the space, age group, and budget, with expert planning based on the requirements. We also provide complete ongoing support post installation.



Community Parks

Design a fun and safe play area to keep children entertained, making communities more family-friendly.



Kindergarten

Design and develop play solutions that enhance early childhood learning



Residential

Playgrounds designed for villas and residential buildings to encourage active outdoor play

FLOORING SOLUTIONS

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We provide indoor and outdoor flooring solutions

COMMERCIAL GYM FLOORING



KIDS PLAYGROUND FLOORING



OUTDOOR FLOORING



SYNTHETIC RUNNING TRACK



GYM SLED TRACK



RESIDENTIAL GYM FLOORING



SPA SOLUTIONS

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We provide complete Spa Fit-out Solutions, including Sauna rooms, Steam rooms, and Wellness facilities for Hotels, Gyms, Wellness centers, and Private residences, ensuring comfort, durability, and functionality.



PREMIUM SPA EQUIPMENT

Urban Fitness Cart offers specialized spa equipment for Hotels, Resorts, Gyms, Wellness centers, and Private spaces. Our selection includes Treatment Bed & Chair, Relaxation Lounger, Trolley & Chair, Manicure & Pedicure Set, Beauty Equipment. Designed for both aesthetic appeal and performance, our equipment meets the demands of Commercial and Private Wellness spaces.



SPORTS

We provide solutions for sports gear

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PADEL



BASKETBALL



TENNIS



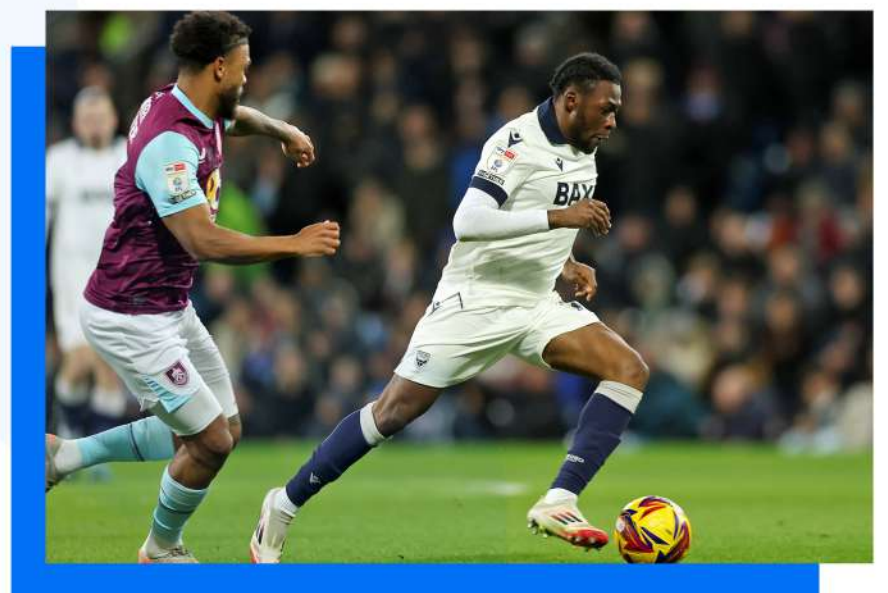
PICKLEBALL



VOLLEYBALL



FOOTBALL



GAMETABLES

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We provide indoor and outdoor Gametables

POOL TABLES



TABLE TENNIS



FOOSBALL



AIR HOCKEY



CARROM BOARD



CHESS BOARD



OUR BRANDS

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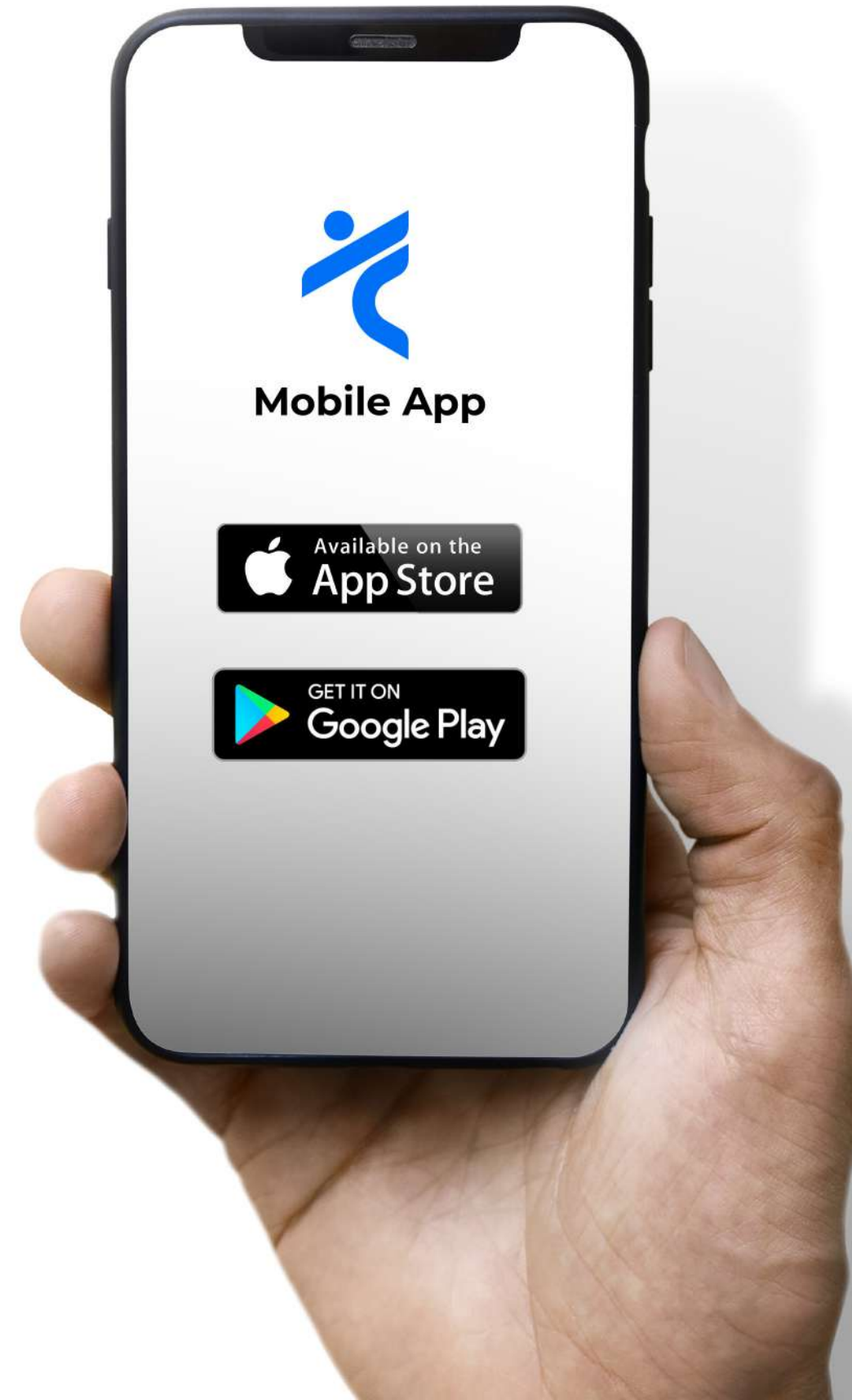


OUR BRANDS

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**We Are
Launching
Soon.**





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