

**SMERK**  
Foraging Technologies



**SMERK TECHNOLOGIES**

Installation & Trading LLC.



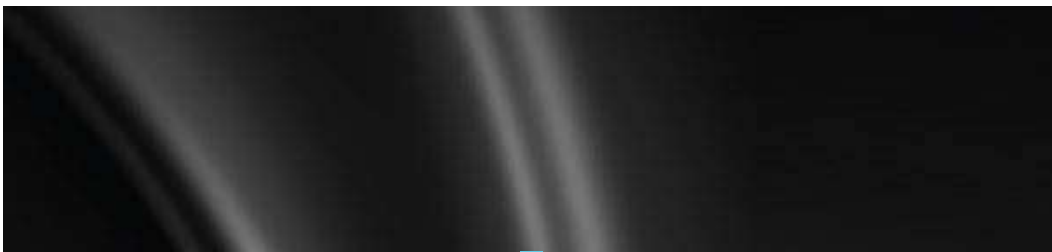
**WE DELIVER.**



# ABOUT SMERK

To some, it is the amazing world of cutting-edge audio-video solutions. To others, it is a one-stop destination that caters to diverse technological needs of customers in a snap. And still to others, it is the name of the brand that has become synonymous with aspects like commitment; efficiency and customer delight in no time. But SMERK is so much more than all that.

Founded by Optimal Vision Technologies & Technorob, SMERK Technologies LLC has specialized in a bouquet of audio-video solutions that include design consultation, supply, integration, management and support. Backed by a team of highly skilled professionals, SMERK Technologies delivers strategic, economic and customized solutions without compromising on quality that has cemented its reputation as an expert in the minds of customers. And what's more, SMERK's penchant for perfection has won the brand a series of associations with world-renowned suppliers in a short span of time.





# VISION

To emerge as a forerunner in the field with an array of Avant-grade technological solutions and be the most sought-after destination of renowned industry professionals.

# MISSION

To emerge as a global brand in the constantly evolving technology industry with expertise in innovative solutions and system integration.



# WHAT SMERK BELIEVES IN

"When your  
values are clear  
to you, making  
decisions  
becomes easier"

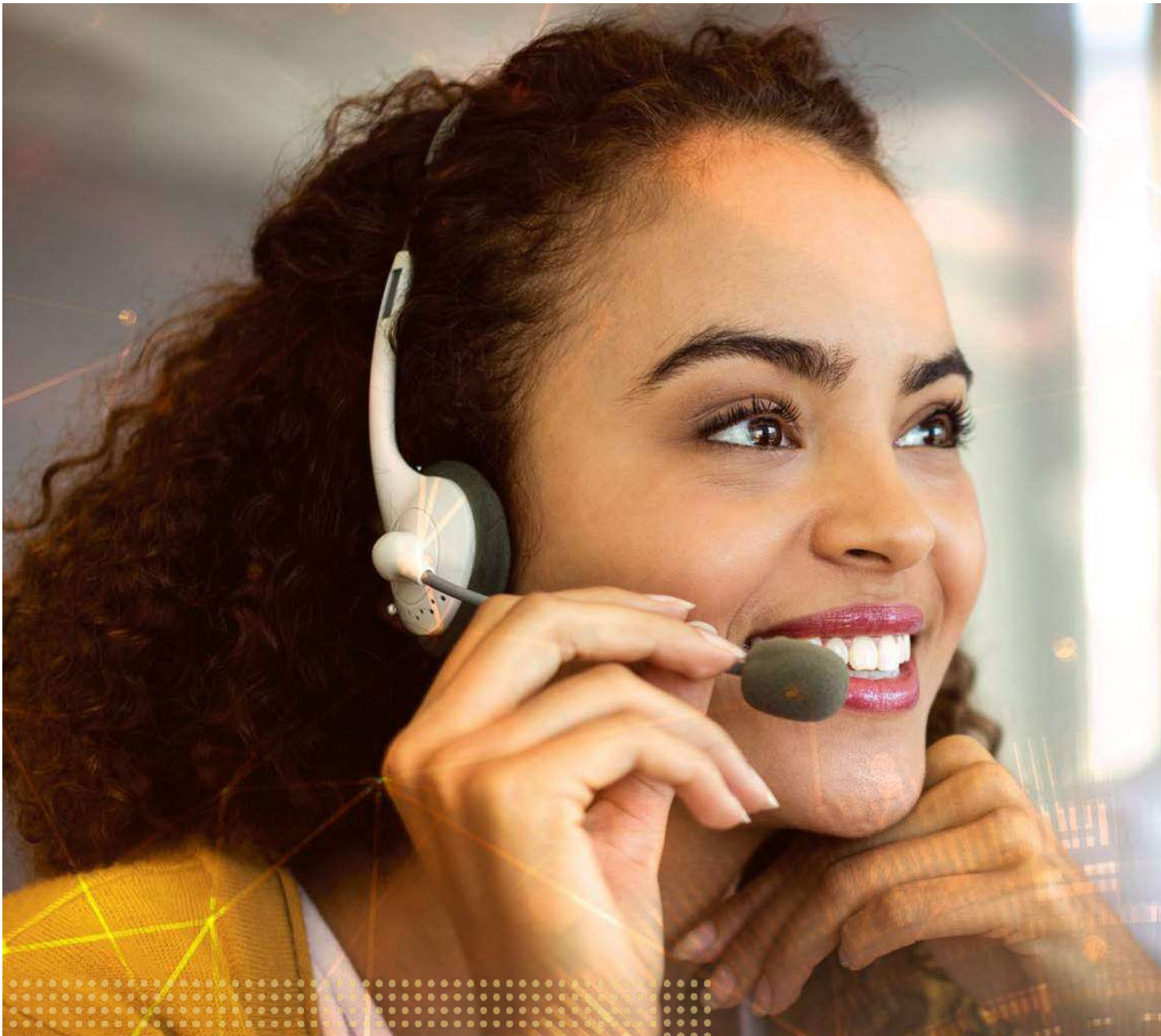
- Roy E. Disney





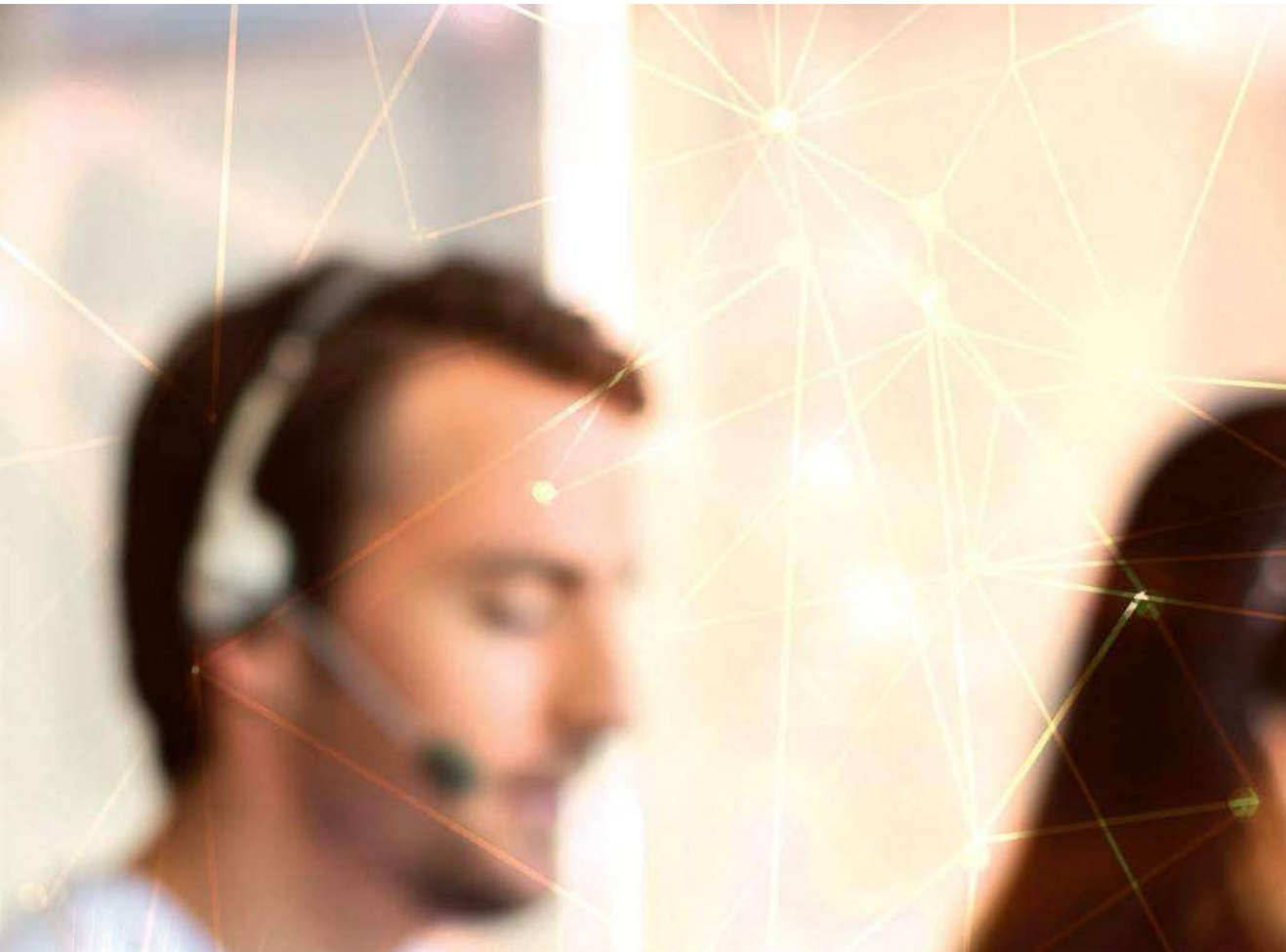
We at SMERK sincerely believe that customer is the be-all and end-all of all things. To this end, we have developed a set of five tenets (HI-FIVE) to serve our customers in the best possible way.

- **INTEGRITY** to what we commit
- **COMMITMENT** to our customers, partners & employees
- **COLLABORATION** with mutual trust & transparency
- **INGENUITY** by investing in new developments and dedicating our resources to offer our clients the latest achievements in the field of technology
- **PROFICIENCY** in all phases of technology integrations



# WHAT SMERK OFFERS



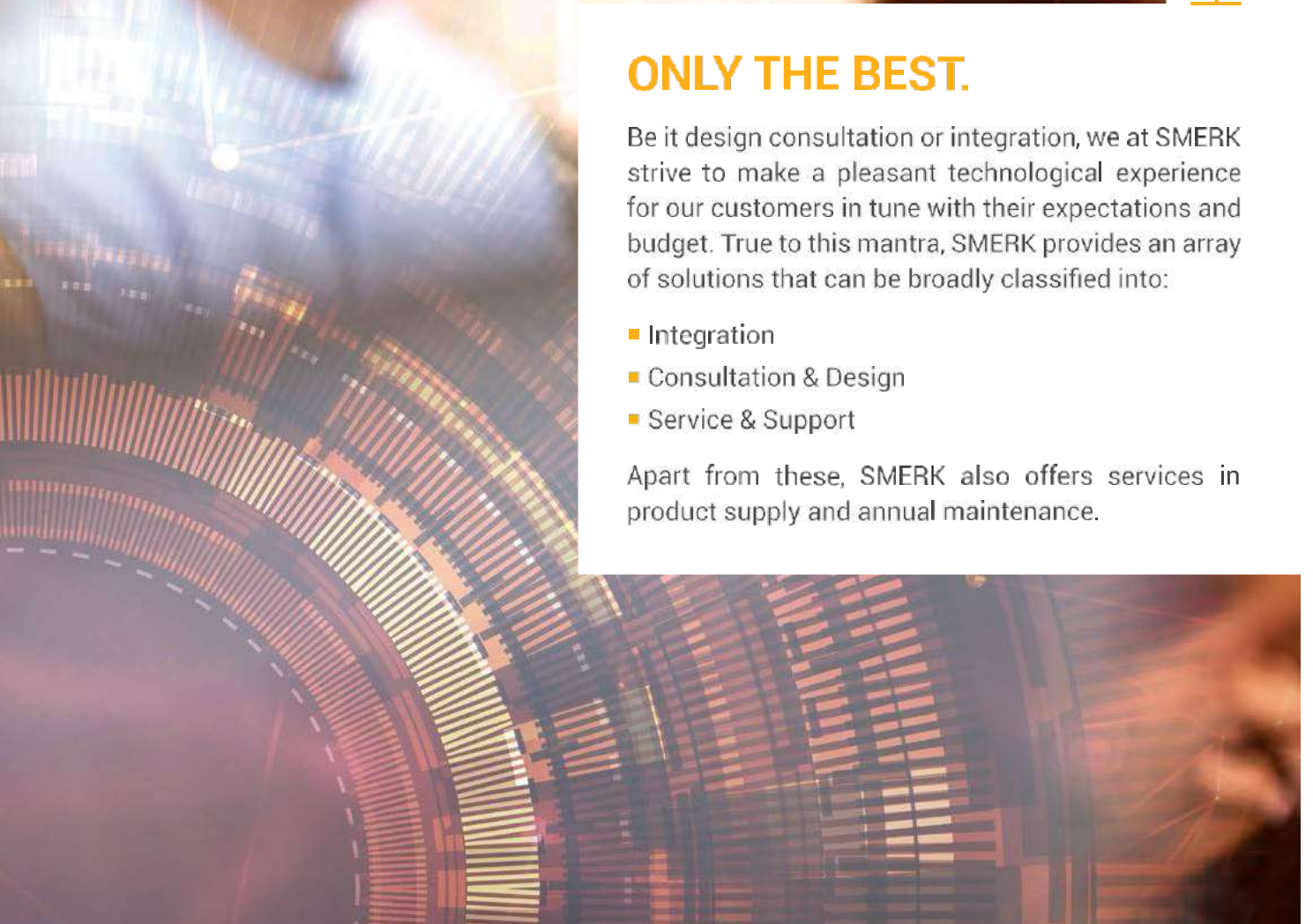


## ONLY THE BEST.

Be it design consultation or integration, we at SMERK strive to make a pleasant technological experience for our customers in tune with their expectations and budget. True to this mantra, SMERK provides an array of solutions that can be broadly classified into:

- Integration
- Consultation & Design
- Service & Support

Apart from these, SMERK also offers services in product supply and annual maintenance.





# **SYSTEM INTEGRATION**





*“System Integration, in layman's terms, is the process of connecting different sub-systems (components) into a single larger system that functions as one.”* In the world of Information & Communication Technology (ICT), that simply means the conceptualization of a system where various systems, hardware and software are linked together to form one cohesive and well-functioning body.

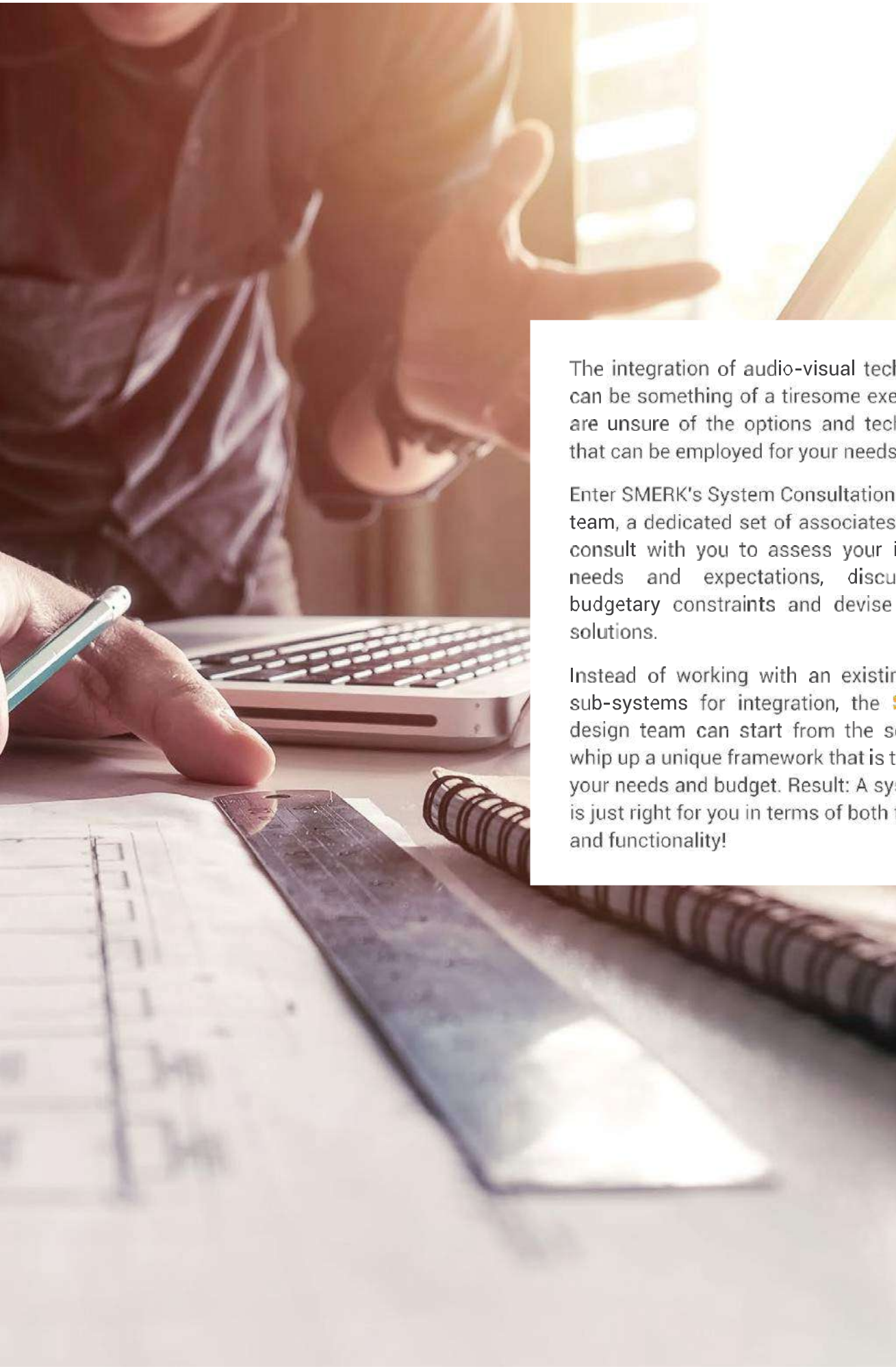
System Integration optimizes the processes, increases the productivity and ensures the smooth flow of information between different sub-systems.

At SMERK, we have a dedicated team of solution experts who can **add value to your business** by providing integration services within your budget. Through our **innovative approach** and **extensive knowledge** of audio-video equipment's, we can conceptualize a holistic solution by integrating new ICT technologies to ensure that **we meet your goals on time.**



# SYSTEM DESIGN & CONSULTATION





The integration of audio-visual technologies can be something of a tiresome exercise you are unsure of the options and technologies that can be employed for your needs.

Enter SMERK's System Consultation & Design team, a dedicated set of associates who can consult with you to assess your individual needs and expectations, discuss your budgetary constraints and devise possible solutions.

Instead of working with an existing set of sub-systems for integration, the **SMERK's** design team can start from the scratch to whip up a unique framework that is tailored to your needs and budget. Result: A system that is just right for you in terms of both feasibility and functionality!

# SERVICE & SUPPORT

We at SMERK take pride in presenting an all-inclusive support package that guarantees the complete maintenance of your company's AV equipment's. Apart from the regular visit of an assigned consultant to ensure backups are running and preventive maintenance is done, we assure 360o functionality of your systems via a plethora of service facilities:



# OUTSOURCING SERVICE CENTRE SUPPORT

For support regarding hardware repair / reconfiguration / modifications / machine relocation / condition evaluation / recommendations for spare part replacement, we have an in-house service and repair facility that boasts of experienced service technicians.





# TECHNICAL CALL CENTRE SUPPORT

For customers who are well-versed in technology, the quality of service is as important as the quality of product itself. Thanks to an increasing dependence on technology, it is imperative that the issues should be promptly addressed to maintain customer satisfaction and loyalty. Understanding this, we at SMERK have instituted a host of call centres with technically trained teams to provide comprehensive technical product support on an integrated, multi-channel platform.

## Our Technical Call Centre Support includes:

- Remote Support
- Software Problems
- Hardware Problems
- Help Desk Support
- Warranty or Post-warranty Support



## Additional Customer Support Services Include:

- On call – On site – Online
- Annual maintenance contract (AMC)
- Help desk.
- Telephone
- Web chat

# OUR EXPERTISE AREAS

Audio & Video Solutions

Home & Office Automation Solutions

Information & Communication Technologies

Smart & Innovative Futuristic Solutions

Technology facilities have become a part of our everyday life and business activities. Whether in a small - medium - large companies or even in the residential sector. We depend on high-quality, reliable, and user-friendly audio- visual solutions.

We at SMERK provide top-notch services to support requirements with technology that is par. Our wide-ranging expertise, developed across all sectors, has found applications in both residential and professional platforms.



# TEAMWORK MAKES YOUR DREAMS WORK

What sets **SMERK** apart from others is the fact that we assess our client's expectations and priorities while working within their budgetary constraints. To this end, we propose our consultation in the design process of any new build or redesigning of old build to achieve optimum performance and cost-efficiency by integrating with latest technologies. Audio-Visual systems are known to have a significant impact on the base building design.

It is a well-known fact that system Integration require an in-depth knowledge about technologies, technical support systems and interactions, stake holders, with facilities, contractors, interior design, and architecture. With our extensive experience, we design and deliver solutions that are reliable and operator friendly. Cost effective in terms of capital outlay and operation and energy-efficient with the flexibility to accommodate future change and technological advances.



## ONLY THE BEST FOR YOU

In addition to all the choices, we provide inputs to your designers and contractors to accommodate the equipment's considering all the interfaces, safety, and security. We make use of the latest developments in technology to add value, functionality and interactivity to our client's operations and always strive to support their aspirations with well-designed Solutions that deliver optimum performance.



**PROJECT  
COMPLETED**



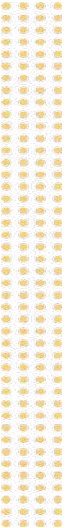


**PROJECT  
COMPLETED**

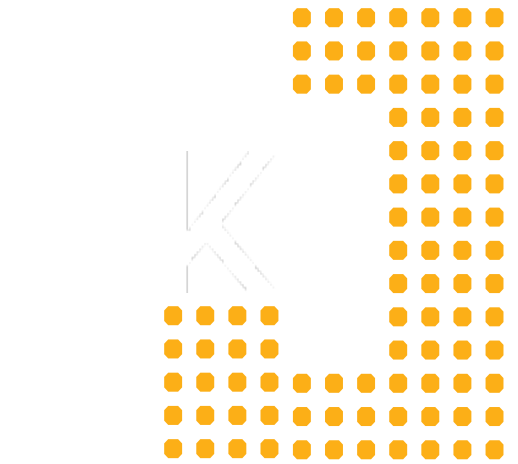




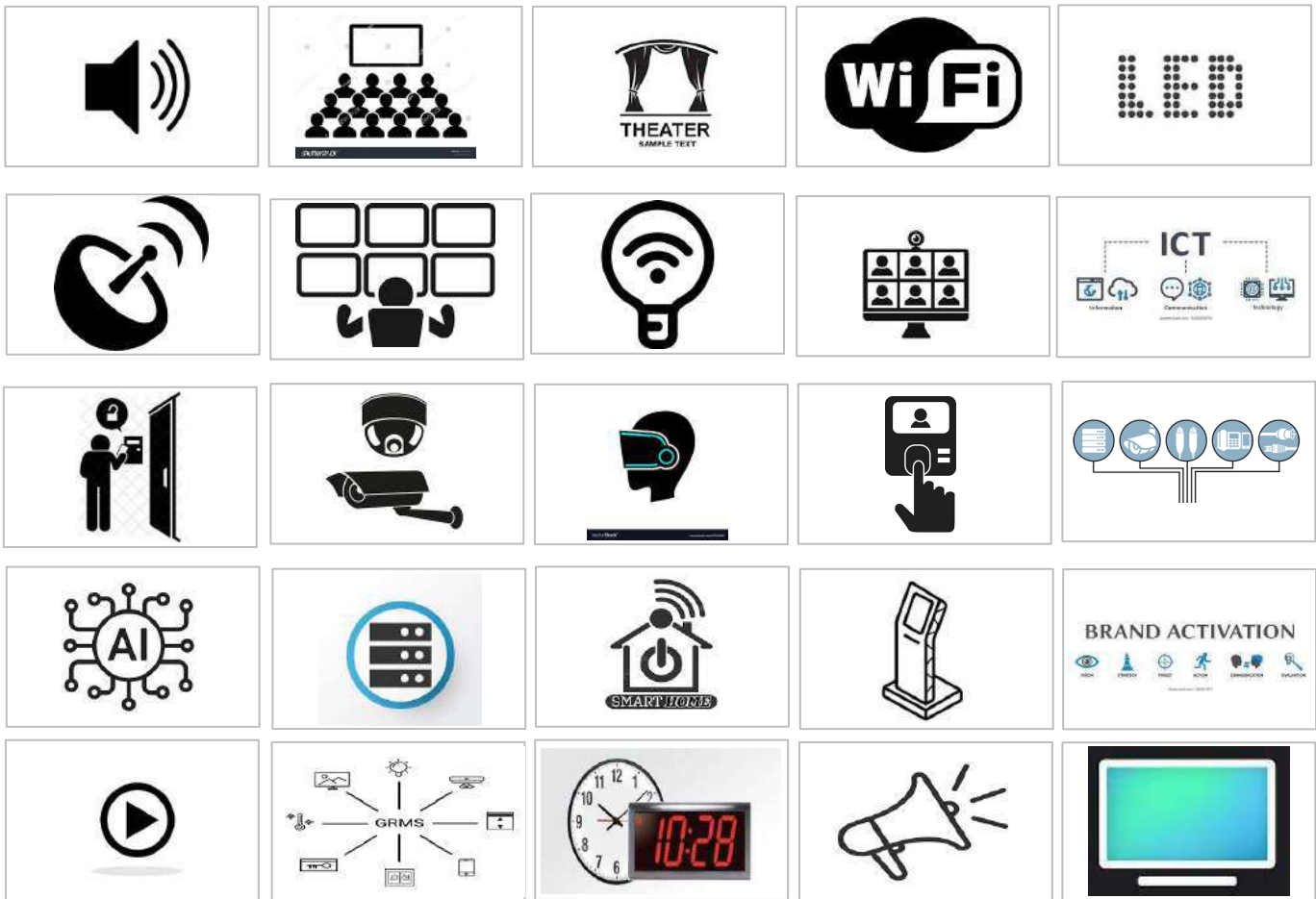
# PROJECT COMPLETED



# PROJECT COMPLETED



# OUR SERVICES:



# OTHER SERVICES:

- Conference Room
- Boardroom
- Auditorium
- Discussion
- Voting
- Interpretation Systems

## ■ VIDEO WALL SYSTEMS

### ▶ LED

#### ▼ MEDIA BOARD:

- Score Board
- Indoor Led Display (For Auditorium, Board room, Control room)
- Outdoor Display (Signage)

### ▶ LCD

### ▶ Projection Cubes

## SMART CLASSROOM

- Interactive Boards
- Class Capture
- Class Recording Systems

## CUSTOMIZED SPECIALIST HOME AUTOMATION

- LED Displays
- Video Broadcasting
- Audio & Background Music Solutions

## UNIFIED COMMUNICATION SOLUTION

- Audio & Video Conferencing

## VIDEO/CONTENT DISTRIBUTION SOLUTION

- IPTV / HITV
- SmaTV
- Digital Signage



# BENEFITS FOR OUR CUSTOMERS



## FASTER & MORE COST-EFFICIENT SOLUTIONS

Thanks to SMERK, you can step into today's ever-changing world of digital technology with efficient and economical audio-video solutions that are ideal for any communication and collaboration environment. We are committed to ensure high quality and performance in the services we offer. To make this possible, we maintain direct relationships with all the top manufacturers in the industry, thereby assuring you direct-from-the-factory equipment as well as authorised warranty coverage from the manufacturer.

## CONSTANT UPGRADES

Staying relevant means staying on top of things. In the world of technology, that simply means staying in tune with the trends and changes happening each day in the industry. At SMERK, we constantly integrate and upgrade our designs to incorporate the latest concepts and advances in the field, thanks to the collaboration with our global partners who are experts in their respective areas of specialisation.

## CENTRALISED TROUBLESHOOTING

At SMERK, we employ a team of expert technicians, dedicated team of project managers and seamless installation techniques to make sure that your AV System is always up and running. From regular onsite call to detailed reports, from equipment failure to preventive maintenance - cleaning, inspection, updating firmware and making adjustments; we take care of the entire maintenance of the AV equipment of your organisation.

## INTEGRATED SERVICES & SUPPORT

We at SMERK are committed to ensure top-notch audio/video and security integration services for both residential and commercial environments. To this end, we deliver a no cost, no obligation PRE-PROJECT CONSULTING in your home or office to identify what your requirements are and devise a solution within your budget. Once the design is okayed, our expert engineers commence PROJECT PLANNING AND DOCUMENTATION at which point comprehensive layouts for the AV solutions, the cost analysis for the project and detailed plans are presented for approval. Backed by a highly skilled and experienced staff, we then step into the INTEGRATION AND IMPLEMENTATION phase where we install customised, efficient and economical audio/video & security solutions to suit your way of life at work and at home.

# OUR PARTNERS

# LIST OF CLIENT

 <p>مكتبة محمد بن راشد Mohammed bin Rashid Library</p>	 <p>بلدية دبي DUBAI MUNICIPALITY</p>	 <p>هيئة الطرق والمواصلات ROADS &amp; TRANSPORT AUTHORITY</p>	 <p>American University of Sharjah 1997</p>	 <p>مركز الإمارات للدراسات والبحوث الاستراتيجية The Emirates Center for Strategic Studies and Research</p>
 <p>METROPOLITAN HOTEL</p>	 <p>Radisson BLU HOTELS &amp; RESORTS</p>	 <p>شورى شباب الشارقة SHARJAH YOUTH PARLIAMENT Seyventh Cycle - 2020-2019 الدورة السابعة</p>	 <p>ST. MARY'S CATHOLIC CHURCH Al Ain</p>	 <p>دبي للبتترول Dubai Petroleum</p>
 <p>DR. ROZE &amp; ASSOCIATES CLINICS</p>	 <p>شرطة دبي DUBAI POLICE</p>	 <p>هيئة الصحة بدبي DUBAI HEALTH AUTHORITY</p>	 <p>FUNCTIONAL FITNESS Training</p>	 <p>DEEP DIVE DUBAI</p>
 <p>HT-07 Villa - DxB</p>	 <p>VVIP Villa - AUH</p>	 <p>الهيئة العامة للاستثمار Emirates Investment Authority</p>	 <p>ضمان Daman.</p>	 <p>AL NASSER HOLDINGS</p>
 <p>TROVE</p>	 <p>ROVE HOTELS</p>	 <p>RIXOS HOTELS</p>	 <p>ST REGIS HOTELS &amp; RESORTS</p>	 <p>buddha-bar beach by Buddha-Bar ABU DHABI Restaurant • Bar • Beach Club</p>
 <p>VELOCITY SPORTS BAR YOUR FAN ZONE</p>	 <p>annex</p>	 <p>THE ABU DHABI EDITION</p>	 <p>WOFL dangerously delicious waffles</p>	 <p>Marriott HOTELS · RESORTS · SUITES</p>
 <p>damas</p>	 <p>APRIL Beauty</p>	 <p>اميت AMIT International Group التقاسمات الدولية</p>	 <p>حكومة عجمان Government Of Ajman</p>	 <p>DJULA PARIS</p>
 <p>AJMAN HOTEL</p>	 <p>AJMAN X عجمان</p>	 <p>MANIPAL ACADEMY OF HIGHER EDUCATION DUBAI CAMPUS Manipal Group of Institutions Established in the Emirate under Section 12 of the P.E.T.A. 1980</p>	 <p>since 1982 مدرسة الحكمة الخاصة AL HIKMAH PRIVATE SCHOOL</p>	 <p>EAST COAST ENGLISH SCHOOL KHORFAKAN SCHOOL FOR BOYS &amp; GIRLS</p>
 <p>AL BAHAN SCHOOLS المدارس البهانية</p>	 <p>مدارس القمة Al-Qimma Schools تأسست عام 2002</p>	 <p>Pinnacle Interiors</p>	 <p>ANANTARA HOTELS · RESORTS · SPAS</p>	 <p>مجموعة البواردي ALBAWARDI GROUP</p>
 <p>EMAAR HOSPITALITY</p>	 <p>NESTO</p>	 <p>PRIME MEDICAL CENTER</p>	 <p>fidia</p>	 <p>HOERBIGER</p>

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