



SAFELAND

Corporate Profile



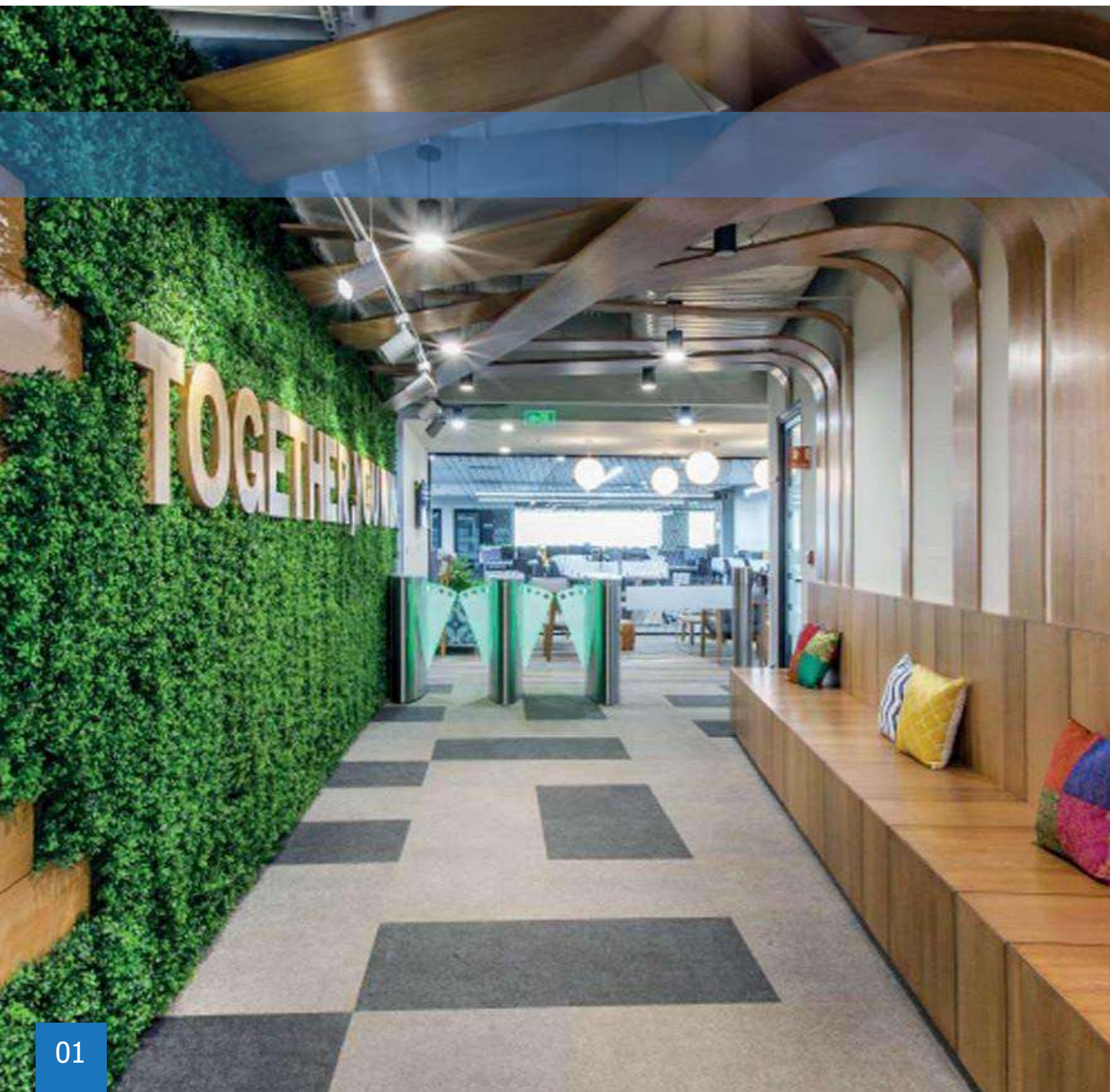
Interior Fit-Out & Electromechanical Solutions

ID Fit-Out Commercial Joinery MEP Solutions



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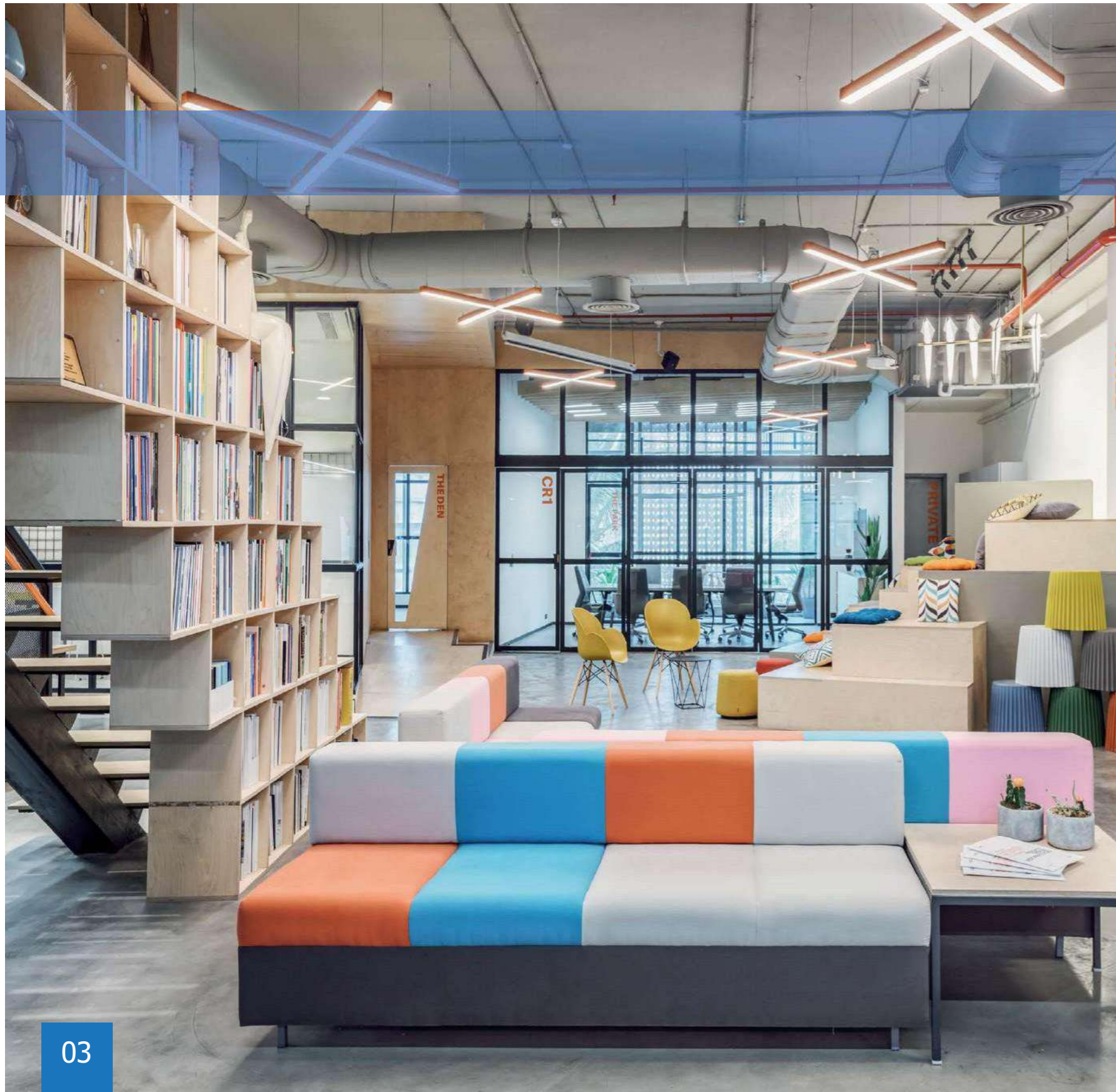


Safeland Interiors

Safeland Interiors is a division of Al Wakeel Group established in 2007, Safeland Interiors is a pioneer in Interior fitout, Joinery and MEP solutions in the UAE. With a diversified portfolio of high-end interior décor works and its own manufacturing units, the company possesses extensive experience in handling prestigious turnkey furnishing contracts and delivers high quality interiors within the client's budget.

Safeland Interiors' vision is to ensure quality offerings that are consistently higher than that of its competition. For people who demand high quality bespoke interiors, the company delivers the best combination of progressive style and affordability.

We have successfully executed more than 350 plus projects including many notable projects in the retail, hospitality, corporate, F&B, healthcare and banking sectors during the past years in line with the development of UAE and the increased demand of various types of modern building construction

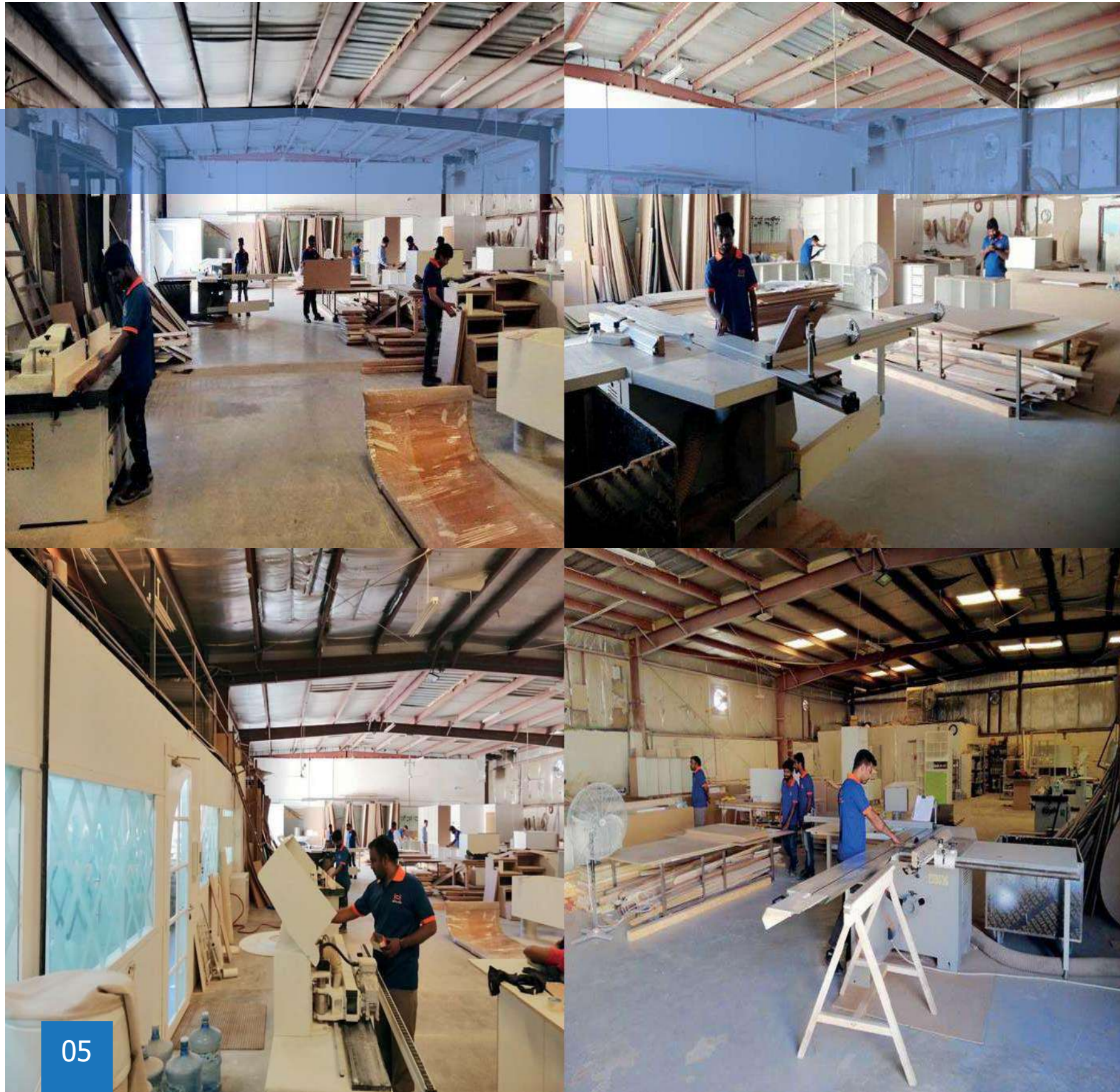


Interior Design & Fit-Out Works

We at Safeland Interiors combining our services, have been successful in Planning, Designing and Executing projects on time with high end quality, achieving the end users and our customers' expectations, ensuring their satisfaction and gaining their trust for long lasting business relation.

During the past decade, Safeland Interiors with the zeal to excel in the market has successfully designed and executed projects on turnkey basis such as retail showrooms, hotels, hotel apartments, malls, corporate offices, staff accommodation, academic institutions, restaurants and luxury villas.

These endeavors have established Safeland as a market leader in Designing and Executing High end projects within the stipulated time frame, cost and quality

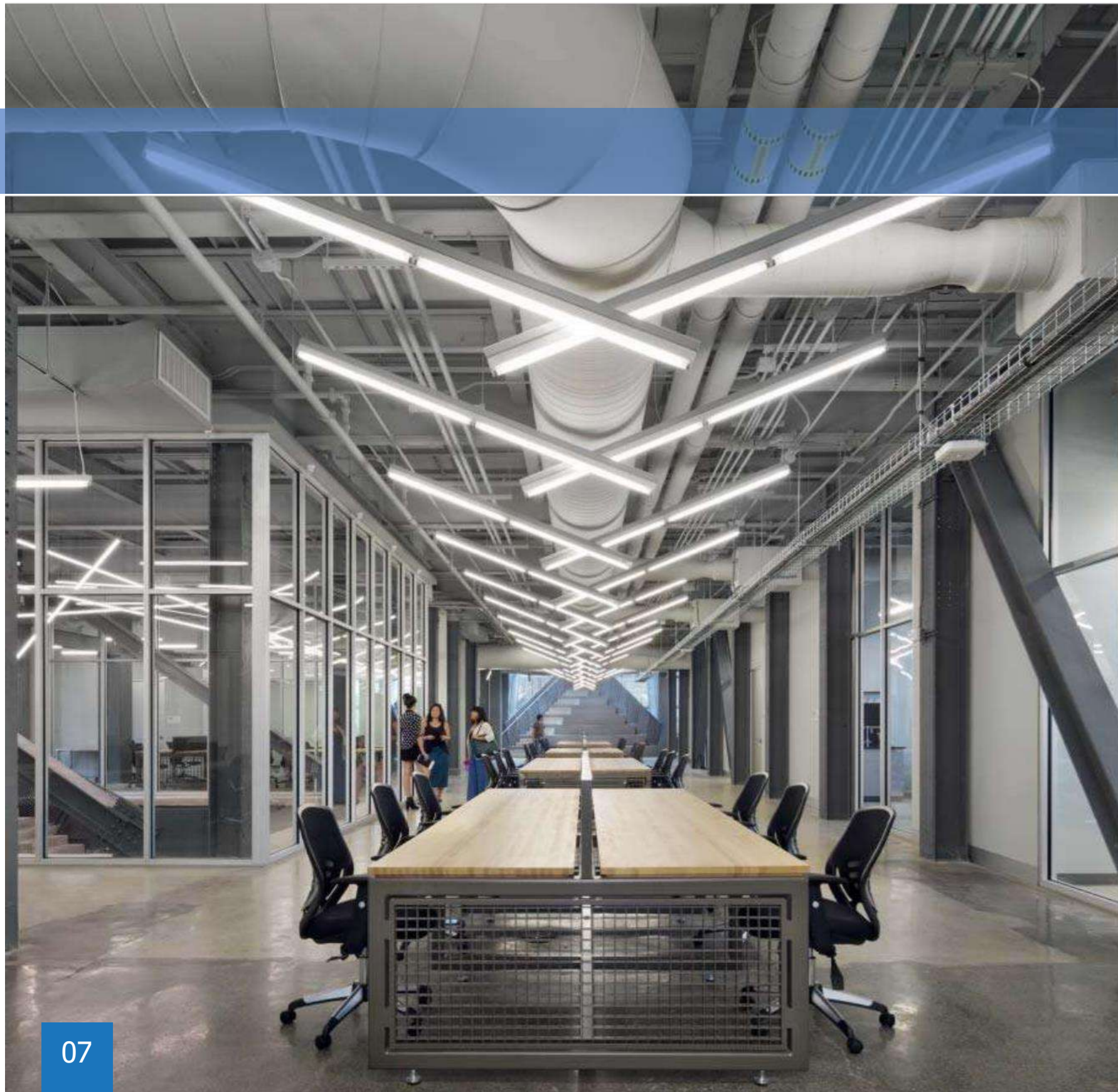


Joinery Division

We run our joinery & carpentry workshop in Al Qusais Industrial Area. The workshop is spread over 5,000 Sqft. fully equipped with state of the art machineries to customize interior finishes as per the clients' requirement.

We produce the following specialist joinery products:

- Wooden cladding
- Bespoke doors
- Bespoke residential furniture
- Contract furniture for hospitality
- Reception Counters & Desks
- Staircase design & installation
- Office cabinetry
- Kitchen cabinets
- Restaurant table & chairs



Electromechanical Works

Safeland's electromechanical division offer design and building engineering, construction, supply, installation, commissioning, as built and handing over up to the warranty period. Services we specialize in;

- Electrical Works
- Low Current Works
- HVAC Works
- Fire Alarm and Fire Fighting Works
- Drainage and Plumbing Works

Our dedication in performing our services takes into careful consideration the bottom line targets of the Client to have the projects completed on the set time frame and budget. The importance of catering to the objective of the client starts right at the inception where our estimation and purchasing division work closely with the customer's project specification prioritizing transparency and ensuring no surprises during project implementation.

Safeland guarantee in the provision of the electro-mechanical services is the continuous focus on finding ways to add value to the services we provide and to reduce its costs

We strongly believe in the philosophy of sharing risk and benefit and we have developed flexible and innovative contracts with many of our clients. We would be glad to do the same for you



Furniture Division

We pride ourselves on being one of the most trusted furniture manufacturers in the emirates. Each of the furniture produced by Safeland undergoes a hand-crafted production process to ensure that it meets our high quality standards.

With our latest techniques, equipments and facilities and skilled labors we are able to complete our work more efficiently and faster than before. For your convenient you can get your jobs delivered in batches which are an added advantage

Since our reputation is based on the best and highest quality products we guarantee that our products are 100% quality controlled goods with which you won't have to worry about the wear and tear of the products and it will speak on its own as soon as you start using it. With the following international standards you can know our commitment for the quality control.



Project Process

A Quality and Process Control System is maintained by Safeland Interiors

Commencement - Submittals

Shop Drawings : Shop drawings are submitted to the lead consultant as required. Site conditions are verified and measurements taken prior to preparing shop drawings to ensure accurate installation of work

Samples : Samples of materials, color and finishes etc. are submitted to the lead consultant for approval. Identical samples are held by our Quality Control Department.

Supplier & Subcontractor assignment : Once the consultant approves the samples and schedule, material orders are placed with suppliers and contracts signed with specialist subcontractors

Material Control - Delivery, Storage and Handling

All materials and components are handled carefully to prevent damage and are assessed for compliance prior to production.

On-Site Activities - Installation

- a) All materials and components are delivered to site as per site dimension and shop drawings for installation.
- b) Installation takes place under the control of the project manager and site supervisor as per the standard and guidelines set by the main consultant.
- c) Safeland's team at site coordinate with the subcontractors for the smooth flow of work
- d) Progressive site reports are shared with the consultant and client on regular intervals.

Completion - Adjust and Clean

- a) Fixing all hitches and glitches as per the consultant's observation and guidelines.
- b) Surplus materials, rubbish and debris resulting from the site works are removed and areas are left in a neat and clean condition
- c) Coordinating with the building management / government authorities for the completion certificate
- d) Handing over the site to client for final use.



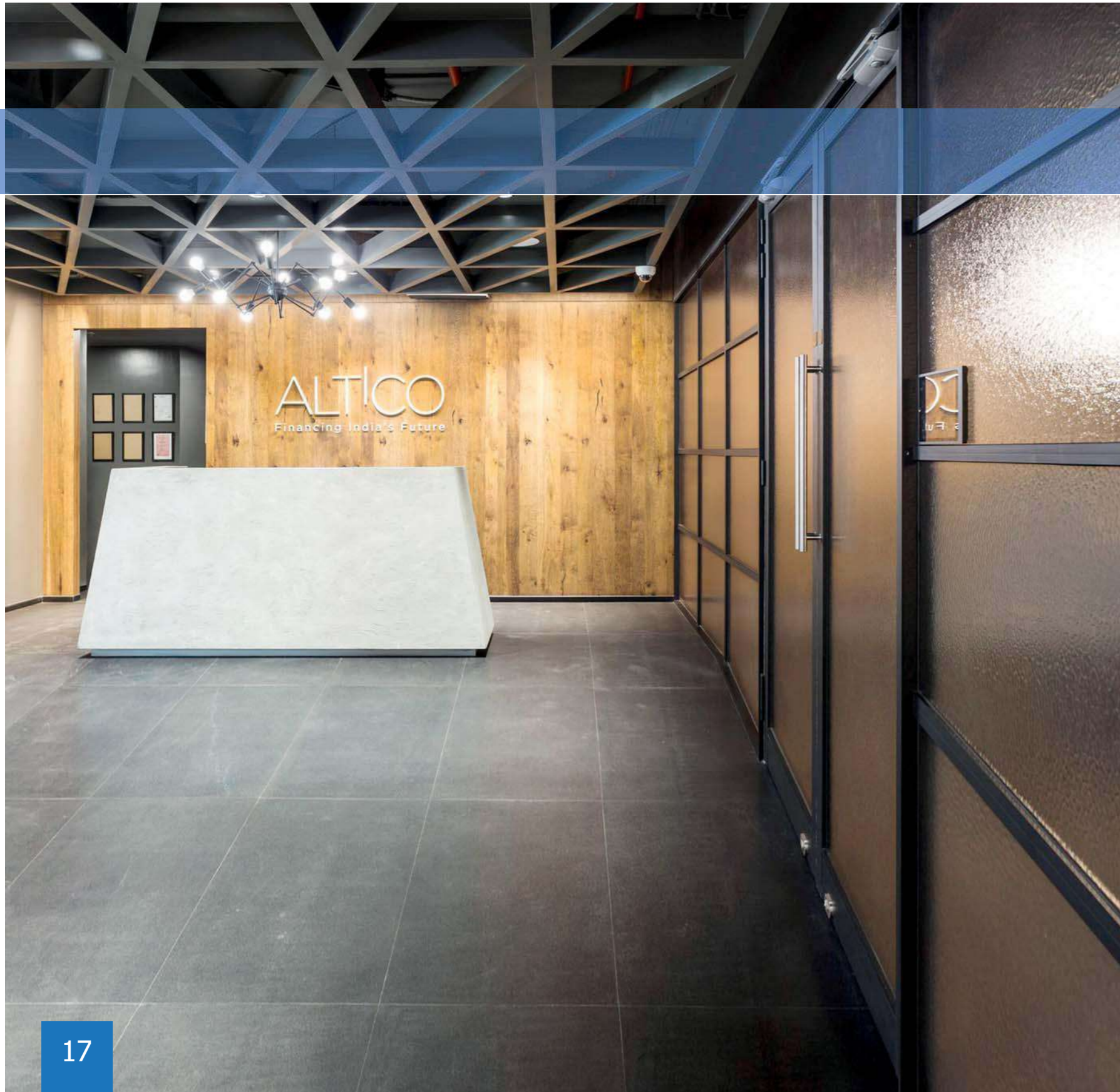
Environmental & Quality Policy

1. Senior executives will support resources and personnel sufficient for the quality policy to be carried out effectively
2. The organization's personnel need to possess sufficient knowledge and ability to carry out their duties, through the company's training and human resources development, which are a mutual responsibility for the employees and the company
3. Reviews of the agreement to ensure that the company understands and can respond to the customers' needs, as well as exceeding their needs when possible, punctual delivery of work.
4. Clearly specify the specifications and procedures to control the service process so that they correspond to the specifications in the documents to prevent customer complaints about services which did not correspond to the customers' needs
5. When the reviews reveal that the product did not meet the required specifications, or on receipt of complaints from customers or those involved, the problem must be recorded and resolved. Thus, a correction action must be to prevent such a problem from arising again
6. Internal reviews on all activities which involves quality system, in an appropriate time frame to ensured that the quality control system is effectively functioning
7. Collect, analyze, report and use collected information on quality.



Health and Safety Policy

1. Workplace safety is the highest priority and responsibility in each employees' duties.
2. The company will promote and improve safe working conditions and environment.
3. The company will promote safety activities which will help to stimulate each employee's conscience, such as safety training, motivation, information, and competition, for example
4. All supervisors will be good examples in leading, training, and motivating employees in safety measures
5. All employees must at all times take into account their own safety as well as the safety of their colleagues and company property
6. All employees must take care of proper hygiene and orderliness in working areas.
7. All employees must provide cooperation to the company's safety and hygiene programme, and are entitled to suggest opinions on improving working conditions and workplace safety
8. The company will consistently evaluate adherence to the said policy



Projects and Clients

Project & Client

Starbucks Coffee
 Starbucks Coffee
 Starbucks Coffee
 Starbucks Coffee
 Starbucks Coffee
 River Island
 Lumas
 Lumas
 Victoria's Secret
 GUESS
 Timhortons
 GIORDANO
 GIORDANO
 GIORDANO
 Vanellis
 Vanellis
 RBS Bank
 RBS Bank
 Samsung Head Office
 H.H. Shaikh Abdul Aziz Office
 Caramel Restaurant
 Zuma Restaurant

Client

MH Al Shaya
 MH Al Shaya
 MH Al Shaya
 MH Al Shaya
 MH Al Shaya
 MH Al Shaya
 Al Jaidah Brothers
 Al Jaidah Brothers
 MH Al Shaya
 Al Futtaim
 Apparels
 Magnus
 Magnus
 Magnus
 Gulf Foods
 Gulf Foods
 ISG Middle East
 ISG Middle East
 Samsung
 Ruler's Court
 AMBB
 AMBB

Location

Bin Sugat Center
 Marmoum Stable
 Mall of Emirates
 Green Community
 Madinat Jumairah
 Dubai Festival City
 Dubai Mall
 City Walk
 Dubai Mall
 Dubai Marina Mall
 Jumeirah Village
 Dubai Festival City
 Marina Mall
 Silicon Oasis
 Deira City Center
 Dubai Mall
 Emaar Square
 DIFC
 Dubai Media City
 Ajman
 DIFC
 DIFC

Projects and Clients

Project & Client	Client	Location
Hilton Hotel	RAK Developments	Ras AL Khaimah
Basbousa	Hive Core	The Village Jumeirah
Papa Bubbles Caramels	Hive Core	Mercato Mall Jumeirah
Sun Glass Hut	Blue Gate	Jumeirah The Walk
Bin Zayed Air Force College	Schiavello	Al Ain
Best Shawarma	Arabian Interior	Dubai Marina Mall
Mikyaji	Magnus	Dubai Festival City
Blacstone	AMBB	DIFC
Dubai Central Laboratory	Dubai Municipality	Karama
RIRA Gallery	AMBB	DIFC
Union Insurance Office	Hitec Interiors	Ajman
Aegies Media Office	TBS	Dubai Media City
London Dairy	Magnus	Sharjah
Rezidor Hotel Group Office	Schiavello	Dubai Media City
Umm Abdulla Villa	Umm Abdulla	Dubai
Lulu Money Exchange	Bash Hesnef	Bur Dubai
Safilo & Opticals Office & Store	Schiavello	Business Bay Dubai
Boots Pharmacy	AMBB	Al Ain
Makateb Business Centre	AMBB	Abu Dhabi
Makateb Business Centre	AMBB	Ajman
Makateb Business Centre	AMBB	Dubai
Marguax Kitchen	AMBB	DIP

Projects and Clients

Project & Client	Client	Location
Swiz Group Office	Schiavello	Burjuman
Marble Factory	Ambb	Hamriya Free Zone, Shj
Bolton Holdings	Bolton Holdings	Burj Khalifa 143th Floor
Federal Comp. & Statistics Authority	Federal Government	Dubai Festival City
Sharjah Media City Offices	Sharjah Government	Sharjah
Starbucks Coffee	Mh Al Shaya	Goldenmile Palm Jumeirah
Brand Bazzaar	Apparels	City Centre Sharjah
American Eagle Outfitters	Mh Al Shaya	Nakeel Mall Palm Jumeirah
Bath & Body Works	Mh Al Shaya	Nakeel Mall Palm Jumeirah
Lifestyle Jewellery	Nickmont	City Centre Sharjah
Automatic Restaurant	Hive Core	Jebal Ali Freezone
Twist Gym	Hive Core	Dubai Investment Park
Starbucks Coffee	Mh Al Shaya	City Centre Deira
Axiom Outlet	Fitout Habitat	City Centre Ajman
Medicina Pharmacy	Fitout Habitat	Marsa Ajman
Al Rostamani Int. Ex.	Cubics	City Centre Deira
Al Rostamani Int. Ex.	Cubics	City Centre Sharjah
Dampa Seafood Rest.	Arabian Interiors	City Centre Deira
Seagull Seafood Rest.	Hive Core	Shaikh Zayed Road
Coffee Planet Office	Hive Core	Shaikh Zayed Road
Lawnscap Office	Cambridge Middle East	Boulevard Plaza Tower
Food Of Future	Cambridge Middle East	Emirates Tower

Projects and Clients

Project & Client

Dhow Offices
 One World Offices
 Bays Square Rest Rooms
 Limestone Apartments
 Pico Pocket Shops
 Miss Joban Offices
 Jti Offices
 Coffeol Coffee Shop
 Adidas Factory Outlet
 Adidas Originals
 Juice Salon Spa
 Bath & Body Works
 Katrina Sweets & Confectionery
 Medicina Pharmacy
 Automatic Restaurant
 Automatic Restaurant
 Shababeek Restaurant
 Amzan Book Store
 Brown Brick Café
 Starbucks Coffee
 Dubai Optics
 Hajispices & Flour Mill

Client

Cambridge Middle East
 Cambridge Middle East
 Dubai Properties
 Mr. Abdul Fattah
 Al Manzil
 Cambridge Middle East
 Cambridge Middle East
 Kreative Id
 Kreative Id
 Kreative Id
 Section Interiors
 Mh Al Shaya
 Miss Katrina
 Fitout Habitat
 Hive Core
 Hive Core
 Optimise
 Optimise
 Hive Core
 Mh Al Shaya
 Cube Plus Id
 Al Ameen

Location

Al Fattan Currency House Difc
 Bays Water Tower
 Business Bay
 The Ritz Carlton Difc
 City Walk
 Boulevard Plaza Tower
 Boulevard Plaza Tower
 Al Seef
 Uptown Mirdiff
 Mirdiff City Centre
 Mirdiff City Centre
 Arabian Centre
 Bin Sougat Centre
 Uptown Mirdiff
 Dubai Healthcare City
 Al Ghurair Centre
 Al Qasba Sharjah
 Al Qasba Sharjah
 Sahara Centre Sharjah
 Dubai Marina Walk
 City Centre Al Zahia
 City Centre Al Zahia

Projects and Clients

Project & Client

Asia Link Group Office
 Cummins Logistics
 Gulftainer Logistics
 L'ETO Cafe
 O'Doner Turkish Restaurant
 Royal Furniture Showroom
 O Doner Restaurant
 Dastaan Saloon
 UAE Media Council
 EL &N &DELI Bakery
 Magnum Opus Office Project
 RBS bank Emmar square
 Mashreq bank

Client

Asia Link Food Trading
 Cummins Logistics
 Hennessey LLC
 A&T Group
 Food Inventions Rest.
 Royal Furniture Group
 O'Doner Restaurant
 Nickmont Tech Interiors
 Lloyd Design Fit-out LLC
 Eire Gulf Interior Decoration LLC
 Eire Gulf Interior Decoration LLC

Location

Ras Al Khor, Dubai
 Dubai
 Sharjah
 Dubai Hills Mall
 Dubai Hills Mall
 Al Zahia City Centre
 Al seef, Dubai
 Dubai Mall
 Yas Creative Hub, Abu Dhabi
 Dubai Hills mall
 DIFC, DUBAI, UAE
 Dubai
 Sharjah, Dubai

Our Projects



The Cheesecake Factory Dubai Festival City



The Cheesecake Factory Dubai Festival City



P.F. Chang's Dubai Festival City



P.F. Chang's Dubai Festival City



The Cheesecake Factory Dubai Festival City



The Cheesecake Factory Dubai Festival City



L'ETO Cafe, Dubai Hills Mall



L'ETO Cafe, Dubai Hills Mall

Our Projects



Shababeek Restaurant Sharjah



Shababeek Restaurant Sharjah



Shababeek Restaurant Sharjah



Shababeek Restaurant Sharjah

Our Projects



Bath & Body Works Arabian Centre



Bath & Body Works Arabian Centre



Bath & Body Works Nakeel Mall



Bath & Body Works Nakeel Mall

Our Projects



Juice Salon Spa Miridif City Centre



Juice Salon Spa Miridif City Centre



Asia Link Head Office



Asia Link Head Office



Juice Salon Spa Miridif City Centre



Juice Salon Spa Miridif City Centre



Gulfrainer Logistics Head Office



Gulfrainer Logistics Head Office

Our Projects

Our Projects

Cummins Logistics Coporate Office

Cummins Logistics Corporate Office



Brown Brick Coffee Sahara Centre



Brown Brick Coffee Sahara Centre

Cummins Logistics Corporate Office



Brand Bazaar Sharjah City Centre



Coffee Planet Office Dubai



Brown Brick Coffee Sahara Centre

Our Projects



Bolton Holding Group Burj Khalifa 143th Floor



Bolton Holding Group Burj Khalifa 143th Floor



Lumas Gallery City walk



Lumas Gallery Dubai Mall



Emirates Hospital Jumeirah



Emirates Hospital Jumeirah



Molten Me Dubai



Molten Me Dubai

Our Projects



Mothercare- Mall Of Emirates



Sharjah Media City (Shams) Office



Amzan Book Store Sharjah



Amzan Book Store Sharjah



Sharjah Media City (Shams) Office



Sharjah Media City (Shams) Office



Addidas Original Mirdif City Centre



Addidas Original Mirdif City Centre

Our Projects



Royal Furniture Showroom, Al Zahia City Centre



Royal Furniture Showroom, Al Zahia City Centre



Royal Furniture Showroom, Al Zahia City Centre



River Island Dubai Festival City



Starbucks Deira City Centre



Starbucks Deira City Centre



Lifestyle Jewellery Sharjah City Centre



Lifestyle Jewellery Sharjah City Centre

Our Projects



Al Mamzar Byblos Hotel, Guestroom MEP Works



Al Mamzar Byblos Hotel, Guestroom MEP Works



Sanchaya Restaurant, DoubleTree Hilton Ras Al Khaimah



Sanchaya Restaurant, DoubleTree Hilton Ras Al Khaimah



Address Boulevard Hotel Pool & Restaurants MEP



Circle Mall Jumeirah Village Circle, 2nd Floor MEP Works



Kempinski Hotel MOE Lightning Protection System



Jumeirah Golf Estate Villa # C39, Redwood Avenue

Our Projects



Address Dubai Mall 15th Floor Luxury Suites Renovation



Address Dubai Mall 15th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation



Address Dubai Mall 15th Floor Luxury Suites Renovation



Address Dubai Mall 15th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation

Our Projects



American Eagle Nakheel Mall



American Eagle Nakheel Mall



Starbucks Goldenmile - Palm Jumeirah



Starbucks Goldenmile - Palm Jumeirah



Seagull Seafood Restaurant Dubai



Seagull Seafood Restaurant Dubai



Starbucks Mall Of Emirates



Starbucks Mall Of Emirates

Our Projects



California Dental Clinic Sharjah



California Dental Clinic Sharjah



O'Doner Dubai Hills Mall



O'Doner Dubai Hills Mall



California Dental Clinic Sharjah



DOCIB Healthcare Dubai



Axiom Ajman City Centre



Axiom Ajman City Centre

Our Projects



Hamra Hilton Convention Centre, Ras Al Khaimah



TECOM Building, Dubai Academic City



Private Villa Palm Jumeirah



IBIS Hotel Mall of Emirates



Umm Abdulla Villa Nad Al Sheba



Private Villa Dubai Hills Estate

Our Projects



O'Doner Restaurant, Al seef, Dubai



O'Doner Restaurant, Al seef, Dubai



O'Doner Restaurant, Al seef, Dubai

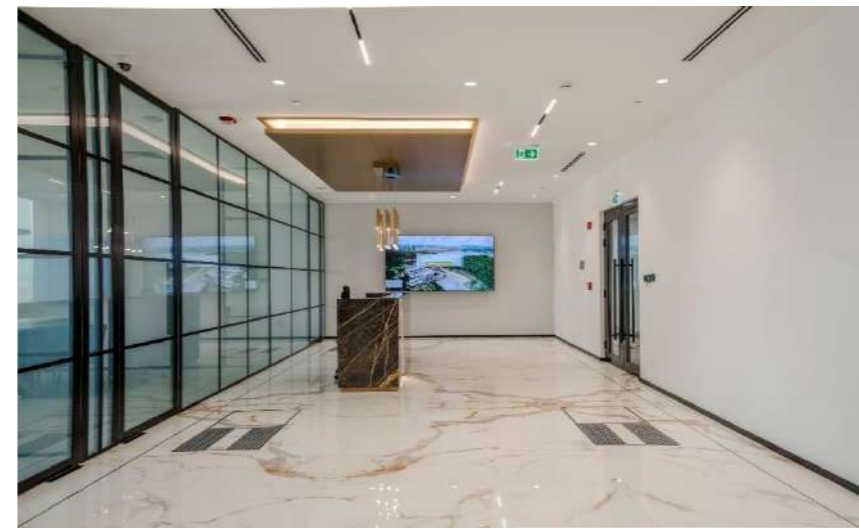
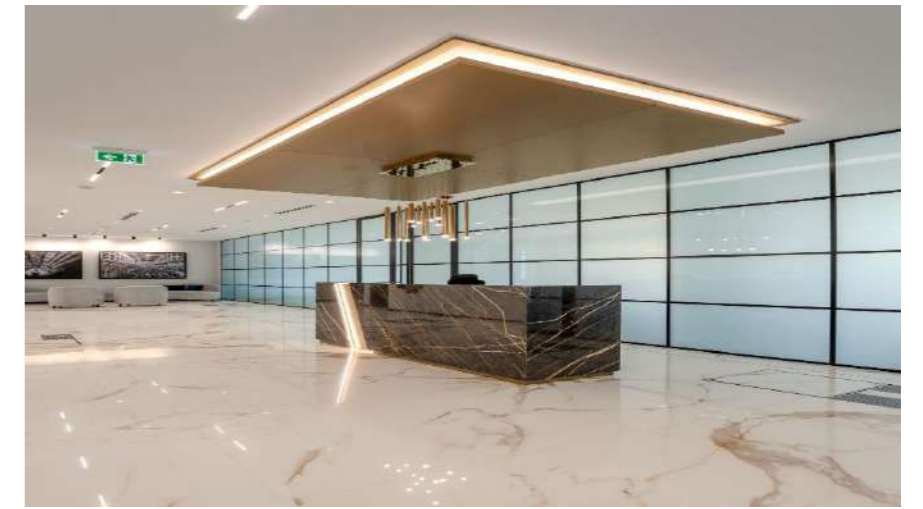


O'Doner Restaurant, Al seef, Dubai

Our Projects



MAGNUM OPUS AT LEVEL 06, BURJ DAMAN, DIFC, DUBAI



MAGNUM OPUS AT LEVEL 06, BURJ DAMAN, DIFC, DUBAI



Our Projects



RBS bank Emmar square Dubai



RBS bank Emmar square Dubai



Mashreq bank Sharjah, Dubai



Mashreq bank Sharjah, Dubai



RBS bank Emmar square Dubai



RBS bank Emmar square Dubai



Mashreq bank Sharjah, Dubai

Our Projects

Our Projects



UAE Media Council, Yas Creative Hub, Abu Dhabi



UAE Media Council, Yas Creative Hub, Abu Dhabi



EL&N DELI & BAKERY, DUBAI HILLS MALL



EL&N DELI & BAKERY, DUBAI HILLS MALL



UAE Media Council, Yas Creative Hub, Abu Dhabi



UAE Media Council, Yas Creative Hub, Abu Dhabi



EL&N DELI & BAKERY, DUBAI HILLS MALL



EL&N DELI & BAKERY, DUBAI HILLS MALL



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