



**ROLMAN
WORLD**

**CORPORATE
PROFILE**

**THE WORLD
IN MOTION**



SECTION 1 : INTRODUCTION TO ROLMAN WORLD	4
MESSAGE FROM THE BOARD	6
OUR MILESTONE	8
SECTION 2 : SERVING THE MIDDLE EAST & AFRICA REGION	10
BRANCHES	12
SECTION 3 : THE SECRET OF OUR SUCCESS	14
SECTION 4 : 4 DIVISIONS	16
AUTOMOTIVE TRADE	18
INDUSTRIAL TRADE	20
INDUSTRIAL SERVICES - Maintenance & Repair	22
INDUSTRIAL SERVICES - Application Expertise	24
POWER GENERATION	26
SECTION 5 : BW BEARINGS	28
BW LUBRICATION	31





Over 50 Years of Experience with Industry

From a modest start over 50 years ago, the Rolman World Group has evolved into the region's dominant distributor for automotive and industrial spare parts & services. From its roots as a bearing distributor, the Rolman World Group has consistently followed its principles of quality, customer service and technical know-how to become the Middle East & Africa's foremost replacement parts & technical services provider. We remain our customers' first choice across the region.

Unrivalled in our ability to supply our customers with high quality, premium brands from around the globe, we offer our customers a broad range of solutions to satisfy their business and application needs. We continue to strengthen our capabilities through developing partnerships with the world's leading manufacturers, adding market-leading brands to our portfolio. Building value for our customers in automotive and industrial applications using bearings, belts, chain, seals, couplings, automotive spare parts, power generation equipment, and a full range of complementary items – our focus is on bringing value, quality and support to those companies across the entire region who are serious about developing their business.

We have continually invested heavily in our infrastructure – whether it be our local presence across the region; highly qualified staff; services to match our technical expertise; or our state-of-the-art distribution services - ensuring that our customers have an unparalleled level of service, quality & support. Our focus on providing technical support guarantees the maximum value from the world's best brands, and the region's leading Distributor.

Whichever automotive or industrial part you require, Rolman World will deliver.



THE WORLD IN MOTION

For the past five decades, we at Rolman World have worked hard to strengthen & expand our business reach, industry knowledge and product range to ensure that our customers' ever evolving needs are met.

2015 saw the completion of our new Headquarters building in Dubai, and this investment has heralded the beginning of a new phase of growth and change within our Group. With a growing network of branches strategically located across the Middle East & Africa, we have set our sights on strengthening our market-leading position in four key business areas – Automotive, Industrial Power Transmission, Industrial Services &, most recently, Power Generation.

As we continue to look to the future, we will continue to pursue our strategies to expand our presence through our subsidiary companies and business partners, whilst building exciting new ventures and partnerships across the MEA region. It is clear that the region has become one of the world's key economies for the future, and we are well placed to lead the changes which have become necessary in our industry, as our customers become ever more demanding of their suppliers.

I would like to express my deep appreciation to our customers, suppliers, and business partners for their continued support. In particular, I would like to thank our team of dedicated employees, since without their vision and commitment none of this would be possible.

Together we look forward to the next decades of success in the Middle East & Africa, and we look forward to achieving it with you.

Mr Akram Muazzen
CEO Middle East & Africa

- Mr. Hasan Muazzen starts working in bearings and related industrial items
- BW Company is founded

1953

1969




1971

- Starts distributing NSK products

1994

- Rolman World established in Dubai, UAE

1997

- Formal Agreement signed with NSK

- Rolman World becomes Master Distributor for NSK
- Opened Rolman World FZCO, Jebel Ali, Dubai
- Becomes Authorised Distributor for :
 - Timken Bearings
 - FYH
 - IKO
 - NOK
 - Schaeffler Group's KBC
- Saudi Arabia operations established
- Iraq operations established in Baghdad
- Algeria operations begin BW bearings established
- Jordan operations founded in Amman

2000

2004

2006

2009

2010

2011




2014

- New Dubai HQ opens in Jebel Ali, Qatar branch established in Doha. Becomes Authorised Distributor for :
 - Tsubakimoto Chain
 - TRW
 - NAK Sealing Technology

2015

- Becomes Authorised Distributor for :
 - Gates
 - Continental
 - THK

2016

- Starts marketing BW Lubricants & Filters

2017

- Opens branch in Cote d' Ivoire, Lebanon and Damman (KSA)
- Becomes Authorised Distributor for:
 - KTR
 - Simatec
 - Donaldson
 - EKD
 - Airman
 - Nisshinbo
 - Federal Mogul

2018

- Opens branch in Tunisia

Our Vision

To change the face of Automotive and Industrial Power Transmission Parts & Services Distribution in the Middle East & Africa.



Our Mission

As the region's most influential Distributor of Automotive and Industrial parts & services, it is our goal to keep our customers moving.

We will stand with them wherever and whenever they need us by providing the best solutions, the best advice and the best service.

We set the standards for service in the region.



Our Values

Our Family Values

We apply the principles of loyalty, trust, honesty & responsibility to our customers, our partners, our suppliers and our staff.

Our Knowledge

Our suppliers & customers are among the world's biggest brands. Our knowledge has been won through years of close cooperation and communication so that we can confidently build close & trusted relationships.

Our Professionalism

For more than 50 years we have built our reputation on representing only the strongest brands through dedicated investment – in our market presence, in our service capabilities, in our people's abilities.





SERVING THE MIDDLE EAST & AFRICA REGION

Global reach – Local service.

Being the best supplier is only made possible by knowing the market like a local. The Rolman World Group sets itself apart from the competition by getting close to its customers.

Rolman World Group has 21 locations in 12 key MENA countries, and continues to add local presence. Where Rolman World is not present, we drive close cooperation with partners in our network of thousands of outlets across the entire region. The Rolman World Group is always close by.

From our prime business location in the heart of Dubai’s Jebel Ali Free Zone, we are able to provide our entire network of subsidiaries, partners and customers with the benefit of our extensive industry knowledge, state-of-the-art logistics services and added-value support.





Our 21 locations are strategically positioned across the Middle East and North Africa to support our policy of providing the best service to our customers in each market. Each company is positioned in key locations, and is furnished to hold stocks of our full range of the world's foremost manufacturers of mechanical power transmission and automotive replacement parts.

Each branch has the full support of our Headquarters in the United Arab Emirates, and in addition to local stockholding, can provide sales and engineering expertise in support of our complete range. Whether you are looking for a wide range of automotive or industrial products to sell into your local market, or are looking for a maintenance solution for your manufacturing facility, our staff are equipped to assist you to boost your business.

The Rolman World Group is committed to providing the region's best service, and has placed itself directly in your area to be your company's best supplier.



DUBAI



LEBANON



QATAR



SAUDI



COTE D'IVOIRE



TUNISIA

PARTNERSHIP WITH OUR SUPPLIERS

Rolman World's reputation is built on quality, value and choice – the guarantee of genuine parts and service. As Authorised Distributor for many of the world's premier brands, this reputation is backed by the continued support of our OE manufacturers.

Bearings are the foundation of our business, and we offer & stock the MEA's widest selection of premium brands. Our connections to the world's largest manufacturers give us access to technical and service support, enabling us to bring unrivalled cooperation to the market. In our bid to deliver the most comprehensive automotive spare parts package and power transmission solutions to our customers, our range includes many complementary products, including belts, seals, chain & couplings, and we offer meaningful solution for replacement parts and services in cooperation with our manufacturers for all application needs.

In order to professionally support our growing portfolio of applications solutions, we have divided our business into 4 Divisions – Automotive, Industrial, MRO Services & Power Generation – to ensure that we are focused on specific market needs.

Our long term supplier partnerships are recognition of our hard work and the professionalism we strive for to ensure we maintain our position with our customers as their most valued supplier.

In order to satisfy the demands of those who need a quality solution that matches their budget requirements, we also manufacture our own range of BW bearings and lubricants, to ensure that our customers can always rely on us to deliver what is required.

Replacement Parts Business Divisions

Automotive Spare Parts



Industrial Power Transmission Replacement Parts



Industrial Maintenance Parts & Services





FOUR SPECIALISED DIVISIONS

The All-round Specialist

We understand well that each customer needs a different set of solutions and a service which is tailored to their individual needs. The Rolman World Group has divided its business into four specialised Divisions, and drives a differentiated strategy for each Division, focused on delivering OE genuine parts for each application together with our suppliers.

This strategy has enabled us to set ourselves apart from our competitors, by focusing specialist staff in each Division and continuing to deepen our technical knowledge, expertise and service.

Automotive Trade

Mechanical replacement parts; service parts and wear parts, covering the complete car part for the Middle East & Africa region – including Passenger Cars and Light Trucks; Commercial Vehicles and Off Road Machinery.



Industrial Trade

Wholesale & retail sales from stock of Power Transmission replacements parts, including bearings, belts, chain, seals, couplings and many complementary products.



Industrial Services

Partnership with End Users to cooperate on their maintenance processes to increase productivity and reduce cost, with a focus on the efficiency of their production equipment. Power transmission products, hands-on support and training programmes.



Power Generation

Power solutions for industry, including premium brands in air compressors, generator sets and welding sets. Solutions for replacement parts from all major brands including filtration and industrial batteries.





Genuine Spare Parts from Original Suppliers

The Rolman World Group is perfectly positioned to serve the needs of the Middle East & Africa's spare parts industry. Sixty million vehicles, from the most diverse range of auto makers, across the Middle East & Africa require spare parts which are able to withstand the most gruelling conditions, whilst remaining affordable for every pocket.

The size of the market has brought many players into the region, but a few only are able to offer the same levels of knowledge, professionalism or availability. Whether it's wear-and-tear parts such as bearings, wheel hubs, braking products, timing belts and tensioners, seals, shock absorbers and suspension parts; engine accessories; or service parts such as batteries, filters, spark plugs and wipers, we offer OE quality replacement parts for the full range of vehicles.

Our lives, our loved ones, and our businesses all depend on the performance of our vehicles and the parts that run them. All of Rolman World's automotive components come from the biggest and best automotive suppliers, and all are designed and manufactured to the highest quality and safety standards. Our suppliers are selected on the basis of their OE reputation and the value they place on the quality and safety of their products.

Our Central Distribution Centre in the Jebel Ali holds our vast stock of automotive spare parts, and we distribute to our branches and our partners to ensure that our products are available where and when they are needed.

Our Products include

- Bearings
- Engine Bearings
- Belts
- Seals
- Brake Pads
- Filters
- Lubricants
- Shock Absorbers
- Suspension Parts
- Cables





Local Stock and Service from Global Suppliers

From Central Asia to the tip of the African continent, the region contains some of the world's most important industries. Rich in raw materials, manufacturers in the region have become key suppliers to the world, and industry is dependent on suppliers who keep them operating around the clock, with the right parts, in the right place, at the right time.

Reaching more than 70 countries across the region requires a supplier of great skill and experience. We ensure the availability of our products across the region, and work closely with our manufacturers to be sure that our customers' technical and service needs can be met by the world's most reputable products.

Rolman World's reputation is built on lasting partnerships with Distributors in every corner of the region. Our stocks and our logistics skills ensure that our Distribution partners and their End Users benefit from our capabilities and expertise.

Covering key industries across the MEA region and with the support of the world's leading OEM parts manufacturers, Rolman World has the engineering knowledge, products and stock to deliver the spare parts customers need to keep their machines operational.

Our Products include

- o Bearings
- o Linear Motion
- o Belts & Pulleys
- o Chain
- o Seals
- o Sprocket & Sleeves
- o Couplings
- o Filters
- o Lubricants
- o Automatic Lubricators





Rolman World Industrial Services – A Member of Your Maintenance Team

Nowadays, simply selling products is not enough. Manufacturers in every industry know that it needs to continuously improve its productivity and reduce costs in order to stay ahead of fierce competition. Unplanned plant stoppages are expensive. Inefficient processes cost time and money.

As a serious partner to our End User customers, we have developed our capabilities to be able to discuss the requirements of every application, and to be able to offer the right solutions – be it a product, service, training or advice.

Our growing team of dedicated specialist MRO Sales Engineers, who have been brought together from across the region and are selected for their qualifications, skills and experience, are able to confidently work together with Maintenance and Production teams for a common goal – reduced unplanned downtime and increased production. Supported by our suppliers where appropriate, we can help you choose the right solution to suit your application and operational requirements.

Our Services



- Stock Services**
- Express & Line-Side Delivery Available
 - Customer Stock Audits
 - Component Condition Assessment



- Component Failure Analysis**
- Failed Component Analysis
 - Root Cause Analysis
 - Lubrication Analysis



- Cost Down & Best Practice**
- Application Reviews
 - Bearing Selection Advice
 - Machinery Diagnostics



- Tools & Monitoring Services**
- For Mounting & Dismounting
 - For Equipment Alignment
 - Condition Monitoring & Analysis



- On-Site Technical Support**
- Mounting & Dismounting
 - Equipment Alignment Services
 - Equipment Repair & Overhaul Services



- Product Training**
- Industry & Application Specific Training
 - Bearing Handling & Fitting
 - Best Practice & Case Studies



Rolman World Industrial Services - Our Facilities

At our Dubai Headquarters, we have designed our operation with service at the forefront. A 60-seat auditorium offers the ability to bring together our customers, our engineers and our suppliers to discuss solutions, the latest technologies and industry best practice. Knowledge is the start of better performance.

To support the theory, we have a fully equipped workshop to demonstrate the practical techniques of mounting & dismantling of our products in a variety of applications and sizes. We fully believe that such training contributes to better maintenance practices, and to the more efficient running of a plant.

A good job requires the right tools, and at Rolman World Industrial Services, we have a full range of technical tools and services in order to facilitate improvements in maintenance & repair.

PARTNERSHIP WITH YOUR MAINTENANCE TEAM

The quality of the work carried out by a plant's maintenance team is often the difference between profit and loss, and at Rolman we understand that every application requires the right solution. Our engineers work closely with our customers and suppliers in order to provide the right technology and the right support to the maintenance departments for every application in every industry.

Metals

- Steel Production
- Aluminum & Non-Ferrous Metals Production
- Cable, Pipe, Tube & Wire Manufacturing
- Fabricated Metal Product Production



Mining, Quarrying & Agriculture

- Mining, Quarrying & Crushing
- Cement & Clinker Production
- Manufacture of Ceramics & Building Materials
- Construction & Agricultural Equipment



Energy & Utilities

- Oil & Gas Extraction & Processing
- Petrochemical & Refined Petroleum Products
- Power Generation
- Water & Waste Management



Processing & Automation

- Food & Beverage
- Chemical & Agrochemical
- Paper & Packaging
- Glass, Rubber & Plastic





Denyo Generators – Premium Power

Denyo is one of Japan's leading manufacturers of engine-driven generators, welders and air compressors. Since its establishment in 1948, the Company has also continued to develop periphery product lines that include high-powered mobile lighting, water-related devices, self-propelled work lifts and primary and emergency-use generating sets. Denyo continues to expand its marketing network and now sells its products in more than 100 countries worldwide.



Denyo

Airman Compressors – Powering Industry

Hokuetsu Industries has been an air compressor manufacturer more than 70 years since its foundation in 1938. The company has gained track records of "Clean Air" energy innovation as an environmentally-friendly and safe energy source. Based on their originality and reliability that have been cultivated for many years, "AIRMAN" products which are made by combining air, electronic and hydraulic pressure technologies, have contributed to prosperous developments of society and industries as goods which always correspond to the needs of a new era.



AIRMAN®

Donaldson Filtration – Global Leader in Filtration Technology

In 1915, Frank Donaldson, Sr., invented the first effective air cleaner to protect a customer's farm tractor engine. Since then, they have remained the technology leader in their markets, using innovative products to solve customers' filtration challenges. Donaldson's range of filtration technologies are to be found across every industry and in all equipment which require the cleanest air, lubrication and fuel.



Donaldson
FILTRATION SOLUTIONS

Our Sales team is available to discuss your requirements in detail at any time.

A rolling bearing is the solution to friction in most rotating applications. Bearing design and manufacturing technology has become so advanced that the premium brands are capable to achieve astonishing speeds and loads; are able to manage incredible amounts of torque; and are produced within microns of perfection. Such performance, of course, comes at a price.

It is certain, however, that not every application pushes the bearing to its maximum. Many applications carry only slight loads. Many applications turn very slowly – sometimes with long periods between each revolution. In many applications, the cost of a highly engineered, perfectly manufactured bearing cannot be justified.

For decades, Rolman World has been serving customers across the region, discussing the precise demands of each application and, in order to better serve customer requirements, began 10 years ago to establish the BW Bearings range. The BW bearings brand is a global trademark, and our products are available from our intercontinental partners.

BW bearings are manufactured at strategically selected, specialist manufacturers across China. Our organisation based in Shanghai maintains strict controls over supplier selection and relations, quality assurance management and product quality. Our economy range of bearings does not tolerate any compromise in quality.

Our manufacturers are selected for the ISO9001 accredited capabilities, their raw materials selection; their manufacturing process capabilities (including heat treatment and grinding processes); and their on-line and off-line quality control processes. The philosophy of the BW bearings range is “Quality & Value”, and only products which have passed our strict quality processes make it into our range.

In addition to our full line-up of standard ball and roller bearings, from miniature to giant size, we have also worked together with our manufacturer partners to develop special ranges of bearings products, designed as solutions for specific applications – key replacement parts for forklift trucks, excavators, slewing bearings for construction machinery.

Our complete range of wheel bearings and hub units, engine accessory bearings and clutch release bearings offers customers an economical option to bearing solutions from genuine and OE parts suppliers. We offer alternatives which match the original parts.

To complement our full range of bearings to suit most applications, we have developed our own range of BW bearing greases, manufactured to the highest OE standards, and covering a wide range of automotive and industry-specific applications. These quality greases are developed to achieve even further value from our bearing solutions.





Available sizes

	200 g Pouch	400 g Cartridge	500 g tin	1 kg tin	5 kg tin	18 kg tin	180 kg Barrel
LGMT 3 General Purpose	•	•	•	•	•	•	•
LGEP 2 High Load, Extreme Pressure	-	•	-	•	•	•	-
LCAG 3 Special High & Low Temperature	-	•	•	•	•	•	-
LGHP 2 High Performance, High Temperature	-	-	-	•	•	•	-
LGFP 2 Food Compatible Bearing Grease	-	-	-	•	-	-	-
LGFR 2 Fire Resistant Bearing Grease	-	-	-	•	-	•	-

The latest addition to our growing product range is BW Lubricants. We have worked with one of the worlds leading lubrication manufacturers to develop a range of greases for key industrial and automotive applications.

These high grade greases will help maintain and ensure that our customers machinery and applications continue to run even under the very harshest of conditions of the Middle East & African climates.

Tribology is the specialist science of friction and a critical element in the life of bearings, and any spare part or motion required in machinery.

By selecting the correct Lubricant for their applications, customers maximise their bearing life, save money, improve efficiency, reduce unplanned downtime and improve maintenance practices.





**ROLMAN
WORLD**

**ROLMAN
WORLD
GROUP**

**ROLMAN WORLD
HEADQUARTERS**

P.O.Box: 261069
Jebel Ali, Dubai
United Arab Emirates
Tel: +971 4 887 3700
Fax: +971 4 887 3701
sales@rolman.com

**ROLMAN WORLD
TRADING LLC**

P.O.Box: 25054
Beniyas Square, Deira
Dubai, United Arab Emirates
Tel: +971 4 222 2732
Fax: +971 4 222 3495
rwtd@rolman.com

**BEARING WORKS
TRADING CO.**

P.O.Box: 255530
Owaidha Industrial Area,
Riyadh - 11353
Kingdom of Saudi Arabia
Tel: +966 11 213 5235
Fax: +966 11 213 6161
sales@bw-saudi.com

**INTERNATIONAL BEARING
HOUSE CO.**

P.O.Box: 41553
Bob Makish, Al Zehid Building
Jeddah - 21531
Kingdom of Saudi Arabia
Tel: +966 12 542 8820
Fax: +966 12 545 8113
sales@ibh-saudi.com

**ROLMAN WORLD
IMPORT & EXPORT**

Cite Douzi 04 N:323 (Sourment)
Bab Elzouar,
Algiers, Algeria
Tel: +213 21 24 38 75
Fax: +213 21 24 39 18
rolmanworlddz@yahoo.fr

ROLMAN WORLD

P.O.Box: 40412
SYS 019 Sayer Building
Barwa Commercial Avenue
Industrial Area
Doha, Qatar
Tel: +974 4005 2450
Fax: +974 4001 5423
sales-qatar@rolman.com

**BEARING WORLD &
TRADE CO.**

P.O.Box: 330489
388 Prince Hassan St.
Al Quesmah, Amman, Jordan
Tel: +962 6 477 1115
Fax: +962 6 477 1113
yousef@bearingworldjo.com

**ROULEMENT MONDIALE
TUNISIA**

Zone Industrielle Meqrane, Saint Gobain
Lot N°10, Tunisia
Tel: +216 79 297 602 / 603
Fax: +216 79 297 604
sara-tn@rolman.com

BEARING WORLD CO.

Al Sinak
Baghdad, Iraq
Tel: +964 1 836 7427
hadimk@iraq@gmail.com

ROULEMENT MONDIAL

Boulevard Des Armes
Treichville, 06 BP 758 Abidjan 06
Cote d'Ivoire
Tel: +225 2124 8845
Fax: +225 2124 8850
sales-civ@rolman.com

**ROULEMENT MONDIAL
SARL**

New Hankech Street,
Baouchriyeh, Dera,
Beirut, Lebanon
Tel: +961 76 994 811 / 76 580 757
sales-ib@rolman.com