



Panama
advertising

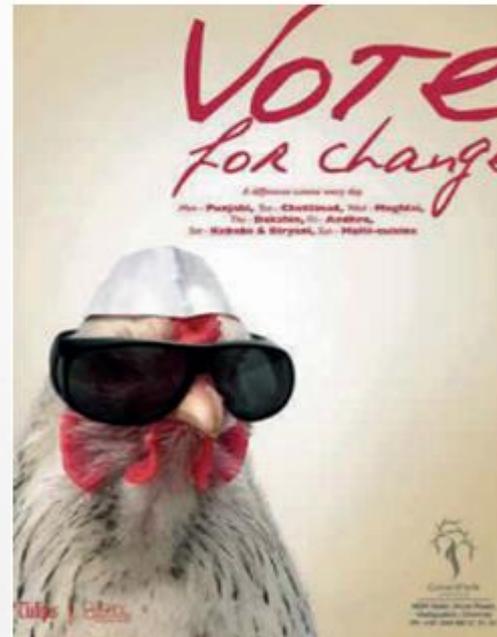
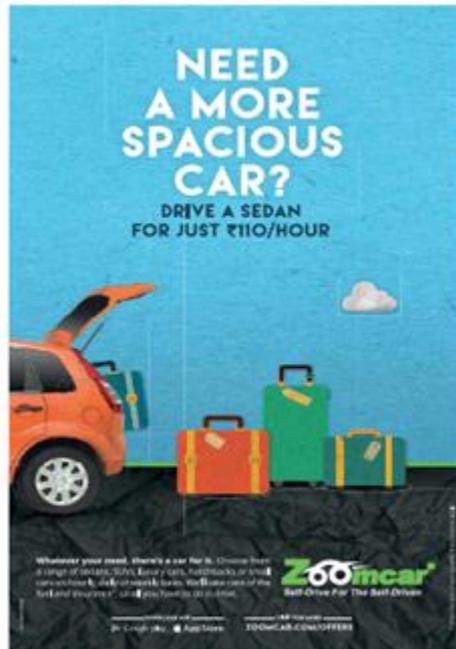
Highlights

- Incorporated in 1998 as Balloon Trading and rechristened as Panama Advertising & Designing in 2002
- Expertise in Advertising, Marketing, Branding, Event Management & Production
- Bagged prestigious project for all the branding elements for the Dubai Expo 2020
- Leader and one of the largest suppliers of Inflatable balloons in the region
- Rich client portfolio including brands and corporate houses like Unilever, Nestle Pepsi, Al Ain Water, etc.
- Panama has been adding value to client's businesses across the globe
- Provided all the outdoor branding for the Perrier Chill Out Festivals for seasons in 2007, 2008, 2009 and 2010
- Successfully delivered the entire range of giveaways and fiscal education materials for the " Curriculum 2030" campaign for Al Hilal Bank and Emirates National Schools in Abu Dhabi

Our Activities

- Strategy, Advertising and Creatives
- Inflatable Balloon Advertising
- In-Store Branding and Decorations
- Branded Inflatable Furniture
- Promotional, Loyalty Gifts & Branded Merchandise
- Mascots & Costumes
- Print – Offset, Screen, Digital, Heat Transfer, Full Color Process Printing & Embroidery
- Exhibitions – Kiosks, Stalls and Exhibition branding
- Events Management
- Films & Videos
- Photography & Videography

Strategy, Concepts & Creatives



[Click here for more...](#)

Radio: Concepts & Execution



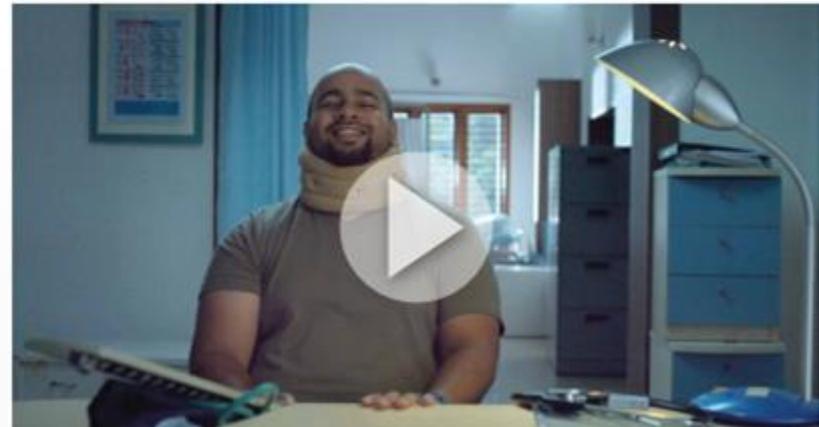
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Video Ads & Films

Film: #GoCrazyWithBeam



Film: #AppointmentGuaranteed



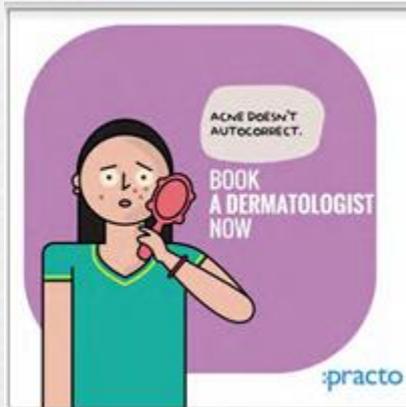
Film: TheLittleDoods



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Digital Marketing

(Website, Mobile App, SEM, SMM, SEO etc.)



Outdoor Branding



Inflatables



Emaar National Day Parade-2014



Khidamah National Day -2013



Inflatables



James Bond Event –September 2015

Four Seasons Resort Jumeirah



Moulin Rouge Event –April 2015



Copacabana Event –May2015

Inflatables



Inflatables



Inflatables



Inflatables



Corporate Events



Commercial Events



Jashn 2008 – Bollywood Musical Concert



Valy Live in Dubai – Persian Musical Concert

Promotional Gifts & Branded Merchandise



Promotional Gifts & Branded Merchandise



Promotional Gifts & Branded Merchandise



Dubai Expo 2020

EXPO 2020 DUBAI, UAE

CANDIDATE CITY



Our work for the Dubai Expo 2020 Candidate City
Contracted by Dubai World Trade Center to provide Expo 2020 candidate city and sponsors' branding on t-shirts, caps, umbrellas and branded inflatable balloons along the periphery of the proposed Expo site.



Our Specialties



Print & Design



Photography



Our Clientele



Our Clientele





Panama Advertising & Designing

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