



Where
Quality Meets
Reliability

About Us

Nexa General Trading & Technical Installation Consultancy is a premier wholesaler in the electrical industry, specializing in low voltage switchgear, PLC systems, and wiring accessories. We provide a broad selection of top-tier electrical products from leading brands like Schneider Electric, Siemens, BG, ABB, Sick, Autonics, Mitsubishi, LS, and more. Our extensive product range allows us to meet the diverse electrical needs of our clients, ensuring they have access to the latest, most reliable solutions available in the market.

With a focus on quality and reliability, we source our extensive product range from some of the world's most reputable brands, including Schneider Electric, Siemens, BG, ABB, Sick, Autonics, Mitsubishi, LS, and many others. This commitment to excellence enables us to serve industries across various sectors, from industrial automation to commercial electrical installations.

Our dedicated team of professionals is committed to delivering exceptional service, offering personalized consultation and technical support to help our clients make informed decisions. Whether you're looking for cutting-edge electrical components or seeking advice on the best solutions for your projects, Nexa is here to provide the expertise and products you need.





Mission



At Nexa General Trading, our mission is to be Dubai's premier wholesale supplier, Recognized as a trusted source for top-quality electrical products, home decor, and low voltage switchgear. We are dedicated to providing excellence by offering an extensive selection of renowned brands, with a particular emphasis on Schneider. Our commitment to outstanding service, reliability, and innovation allows us to meet the diverse needs of our clients, while playing a key role in the growth and success of the industries we serve.

Vision



At Nexa General Trading, our vision is to become the preferred partner for businesses in Dubai and beyond, providing dependable and efficient solutions in the electrical, home decor, and low voltage switch gear sectors. We aim to be the foundation of success for our clients by consistently delivering top-tier brands like Schneider, upholding the highest standards of quality, and nurturing lasting relationships grounded in trust and collaboration. As we continue to grow in the vibrant market of Dubai, we envision a future where Nexa is synonymous with excellence, setting the industry standard and driving positive change across the market.

Products & Services Offered



**Industrial
Automation Panel**



**Electrical Panel Assembly &
Components Supply Unit**



**Low Voltage Switch
gear Panel**



**Structured Cabling &
Accessories**



**Home Automation
(KNX&Wifi)**



**Submersible Pumps and
Motors**



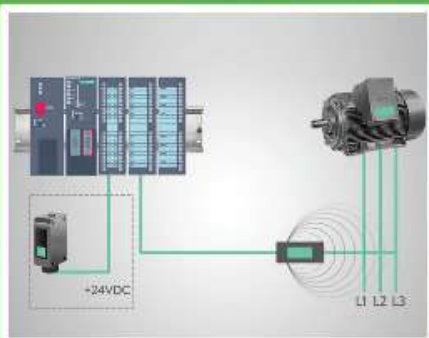
**Industrial & Domestic
Lighting**



**Building Materials
& Sanitary**



Industrial Trailing Socket



**Sensor, Relays, HMI, Scada,
PLC, Contactors, Overloads**



**Power Tools &
Safety Products**



**Wiring Accessories &
Home Automation**

nexamena.com

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At Nexa General Trading, we go beyond just supplying products—we partner with you to ensure your projects area success. Here's why you should choose us:

- › Expertise Across Industries
- › Access to Leading Global Brands
- › Innovative Solutions
- › Customized Offerings
- › Competitive Pricing
- › Dedicated Customer Support



Working with Property Owners

At Nexa General Trading, our goal is to create a distinctive image for your property, transforming it into a landmark for you and a referral property for us. With our 8 product families and over 10,000 products, we deliver cutting-edge functionality, efficient lighting, climate control, and home automation solutions. We take responsibility at every stage, offering:

- › Clear understanding and transparency on product warranties, guarantees, and claim procedures.
- › Comprehensive insights in to product life cycles, helping you avoid costly obsolescence.
- › Seamless upgrades of products and technology overtime to keep your property up-to- date.
- › Smooth hand over of electrical systems to your facility management team.
- › Detailed records of products and projects through our in-house software for future traceability.

Working with Consultants & Architects

Bringing a building to life requires expertise in electrical engineering, from creating project specifications to elaborating detailed drawings. At Nexa, we collaborate closely with architects and consultants to align vision with technical precision. We provide:

- › Complete product specifications with a comprehensive 360° view.
- › Mandatory test reports for assurance and compliance.
- › Access to previous approvals for streamlined processes.
- › Comparative analysis for informed decision-making.
- › CAD drawings and a specification build-up tool to support your project.

Working with Interior Designers

We understand the importance of creating interiors that are both comfortable and aesthetically pleasing. At Nexa, we are attuned to the latest design trends and adapt quickly to changes. We add value by offering:

- › Products that align with your color schemes.
- › Solutions that meet functional requirements.
- › The latest trends in the market to keep your designs fresh.
- › Products that stand out and showcase your creative vision.
- › Seamless integration of products with the overall design concept.

Working with Contractors

We recognize the vital role of electrical contractors and the pressures they face in meeting deadlines, adhering to project specifications, and managing tight budgets. Nexa supports contractors at every level, from project directors to storekeepers, by providing:

- › Project-specified products tailored to your needs.
- › Quick access to samples for immediate review.
- › Pre-qualification and technical submittals for compliance.
- › Project compliance to meet all regulatory standards.
- › Value engineering to optimize project outcomes.

Working with Retailers

Retailers operate in a fast-paced environment, dealing with demanding customers, pricing pressures, and the need for immediate stock availability. Nexa's experience in this area is invaluable, offering:

- › A wide range of product options, complete with pictures and data sheets.
- › Quick and competitive pricing to meet your needs.
- › Readily available stock to ensure fast fulfillment.
- › Rapid delivery services to keep your shelves stocked.
- › Marketing tools to help you promote products effectively.

Working with Electricians

Nexa General Trading values electricians as the true 'Product Managers' in the field. We provide full support by offering:

- › Simple, practical solutions tailored to your electrical requirements.
- › Close and constant interaction, using straight forward language without unnecessary jargon.
- › Solutions to common-site challenges, based on real-world experience.
- › Introductions to the latest products and installation processes.
- › New project leads to help grow your business.



NEXA Dealing Brands



Worldwide shipping partner



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