
MST
MUFADDAL STEEL TRADING LLC
DUBAI, UAE
www.mufaddalsteel.com
HIGH QUALITY STEEL PRODUCTS SUPPLIER

MUFADDAL STEEL TRADING LLC

MUFADDAL STEEL TRADING L.L.C.

Your Premier Partner in Steel Distribution and Stockist Operations

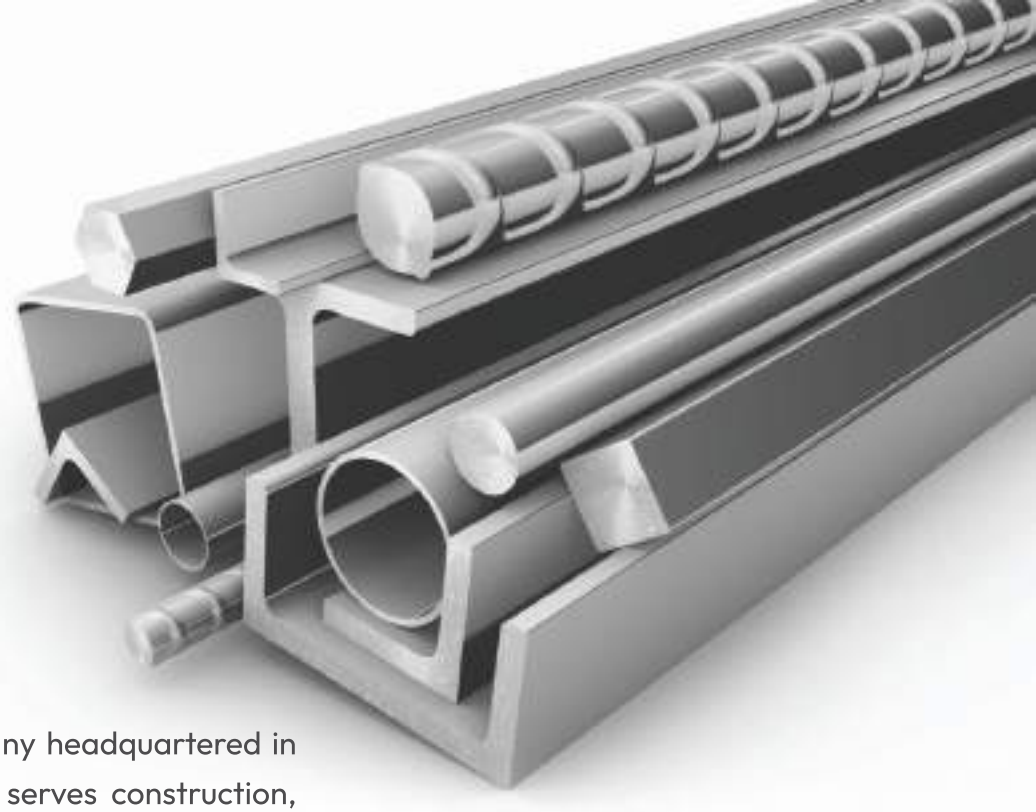
Founded: 2012

Annual Volume: 20,000 Metric Tons

Clients: 2,000+ active clients

Markets: UAE, GCC, East Africa

Total Warehousing Capacity: 50,000 sqft



STRATEGIC OVERVIEW

Mufaddal Steel Trading L.L.C. is a leading steel trading and stockist company headquartered in Dubai, with strategic branches in Sharjah and Abu Dhabi. The company serves construction, industrial, and manufacturing sectors with high-quality steel products, large-scale infrastructure, rapid delivery, and customized solutions for project-specific needs.

KEY HIGHLIGHTS:

- Stockist and project supply with immediate availability
- Warehousing across three strategic locations
- Trusted regional and international suppliers
- Operational excellence in logistics, inventory, and project support

TOGETHER, WE DELIVER

QUALITY
RELIABILITY
AND TRUST



BRAND STORY

MUFADDAL STEEL TRADING LLC

VISION I LEGACY I MARKET LEADERSHIP

Mufaddal Steel Trading L.L.C. was founded with the vision of creating a trusted and sustainable steel brand in the UAE and regional markets. The company thrives on trust, reliability, innovation, and a growth mindset.

Core Principles:

- **Trust:** Every client, supplier, and partner interaction is grounded in honesty and transparency.
- **Reliability:** On-time delivery, accurate inventory, and consistent quality are non-negotiable.
- **Innovation:** Advanced logistics, digital inventory tracking, and tailored project solutions.
- **Growth Mindset:** Every milestone achieved is a stepping stone for bigger goals.

Over the years, the company has:

- Expanded operations across UAE, GCC, and East Africa
- Developed a diversified portfolio of steel products
- Maintained strong relationships with thousands of clients
- Positioned itself as a trusted partner for developers, contractors, and fabricators

The brand represents sustainable operations, strong client relationships, ethical practices, and strategic growth, establishing Mufaddal Steel Trading as a market leader.



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FOUNDER STORY

MUFADDAL STEEL TRADING LLC

STRATEGIC VISION & RESILIENT LEADERSHIP

The company was founded by **MR. MUFADDAL EZZI,** a visionary entrepreneur who built the business from the ground up with determination and strategic foresight.

LEADERSHIP APPROACH:

- **Strategic Risk-Taking:**
  Identifying market gaps and opportunities in the steel industry
- **Operational Discipline:**
  Efficient supply chains, warehousing, and logistics
- **Client-Centric Philosophy:**
  Delivering beyond client expectations
- **Market Intelligence:**
  Informed business decisions through constant trend analysis From a single-branch operation, the company grew into a multi-branch, multi-market enterprise. With his brothers joining, operational efficiency, strategic decision-making, & leadership continuity strengthened.

Together, they:

- **Expanded client relationships & regional reach**
- **Enhanced logistics, warehousing, & inventory management**
- **Strengthened internal systems & processes**
  Today, the company reflects visionary leadership, careful planning, operational excellence, and long-term growth strategy.



VISION & MISSION

MUFADDAL STEEL TRADING LLC

VISION:

To be recognized as the most trusted, reliable, and strategically strong steel trading and stockist company in the UAE, GCC, and international markets.

MISSION:

- Deliver high-quality steel products with superior client satisfaction
- Build long-term, mutually beneficial relationships
- Expand presence across UAE, GCC, and East Africa
- Enhance digital inventory, logistics, and CRM systems
- Maintain operational excellence and on-time delivery



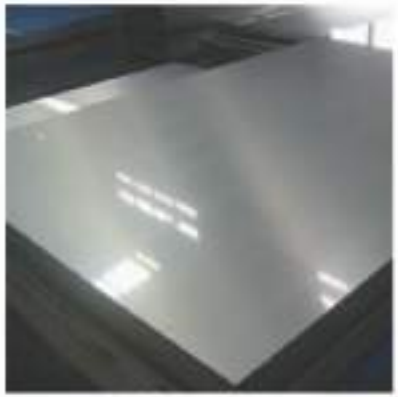
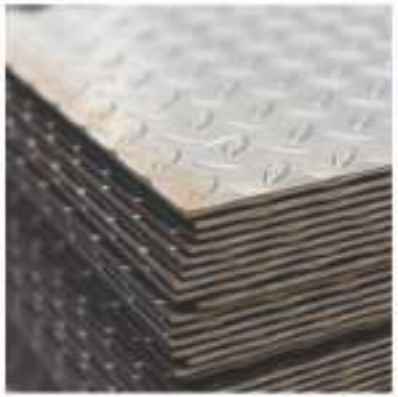

MST
MUFADDAL STEEL TRADING LLC
CORE VALUES
• INTEGRITY & ETHICS
• TRUST & LONG-TERM PARTNERSHIPS
• OPERATIONAL EXCELLENCE
• FINANCIAL DISCIPLINE
• RELATIONSHIP-FIRST APPROACH
• SUSTAINABILITY & GROWTH
TOGETHER, WE DELIVER QUALITY, RELIABILITY AND TRUST.
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PRODUCT PORTFOLIO

MUFADDAL STEEL TRADING LLC

SHEETS & COILS:

- MS/GI Sheets
- MS/GI Chequered Sheets
- Coils (China, AGIS)


PIPES & TUBES:

- MS/GI Pipes
- MS/GI Tubes





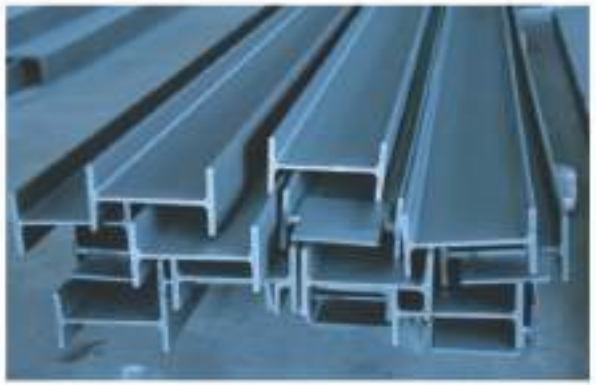


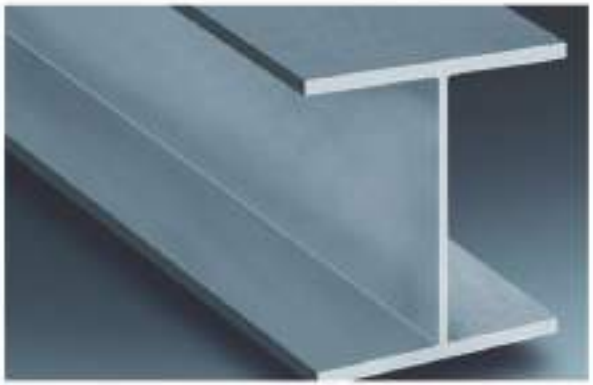

PRODUCT PORTFOLIO

MUFADDAL STEEL TRADING LLC

STRUCTURAL & FABRICATION STEEL:

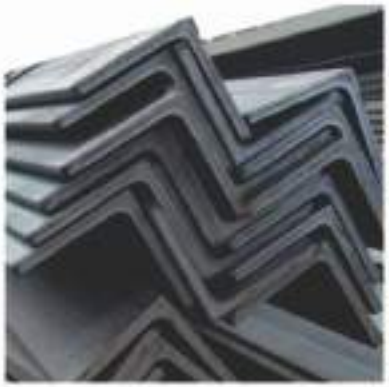
- Beams
- MS/GI Angles
- MS/GI Channels
- MS/GI Flat Bars





SERVICES:

- Stockist and project supply
- Global procurement & sourcing
- Advanced warehousing & logistics
- Material cutting & sizing
- Technical advisory & market insights







MARKET PRESENCE

MUFADDAL STEEL TRADING LLC

UAE:
Dubai,
Sharjah,
Abu Dhabi,
Ajman,
Fujairah

GCC:
Saudi Arabia,
Oman,
Qatar,
Bahrain,
Kuwait

East Africa:
Kenya,
Tanzania,
Uganda



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STRATEGIC PARTNERS & SUPPLIERS

MUFADDAL STEEL TRADING LLC



INTERNATIONAL:

- TYT Steel Pipes & Tubes
- United Steel Pipes & Tubes
- Letin Pipes & Tubes

REGIONAL:

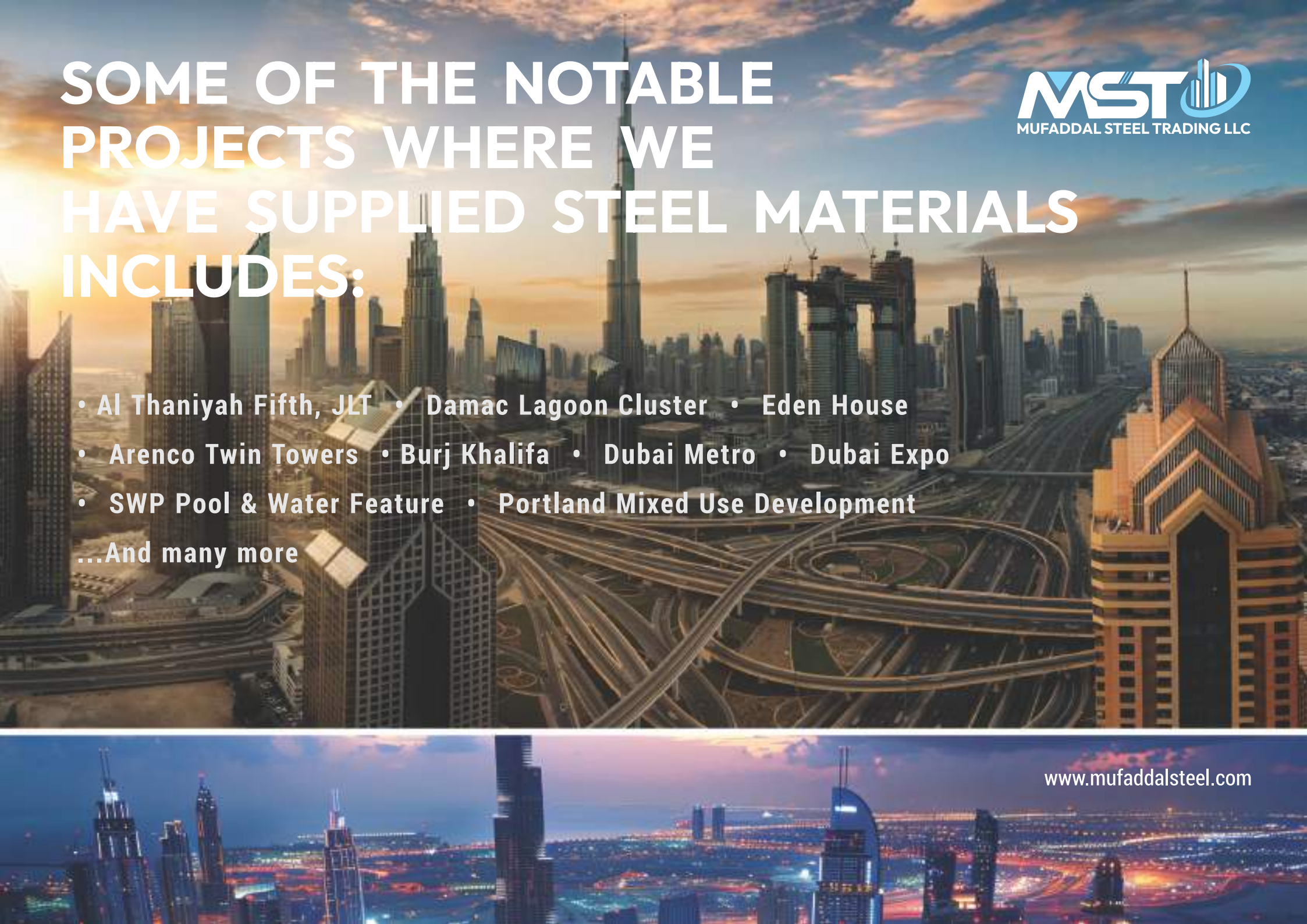
- Al Jazeera Iron & Steel Products
- DSS Steel Suppliers
- API Apollo
- Dayal Building Material Trading Co.

ADVANTAGES:

- Reliable sourcing and quality assurance
- Timely delivery aligned with project schedules
- Proactive market intelligence



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SOME OF THE NOTABLE PROJECTS WHERE WE HAVE SUPPLIED STEEL MATERIALS INCLUDES:

MUFADDAL STEEL TRADING LLC

- Al Thaniyah Fifth, JLT
- Damac Lagoon Cluster
- Eden House
- Arenco Twin Towers
- Burj Khalifa
- Dubai Metro
- Dubai Expo
- SWP Pool & Water Feature
- Portland Mixed Use Development

...And many more

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OPERATIONAL EXCELLENCE

MUFADDAL STEEL TRADING LLC

- **PRE-SALE:**
  Market Analysis, Client Advisory, Quotations
- **PROCUREMENT:**
  Quality Inspection, Inventory Management
- **LOGISTICS:**
  Fleet Management, Warehouse-to-site Operations
- **POST-SALE:**
  Technical Support, Client Feedback Integration

INTERNAL STRENGTHS:

- Skilled teams in trading, logistics, finance, and project management
- Standardized procedures across all operations
- High on-time delivery and reliability



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CUSTOMER LOYALTY & REPUTATION

MUFADDAL STEEL TRADING LLC

- 2,000+ LONG-TERM CLIENTS
- REPEAT BUSINESS RATIO: 75%+
- ETHICAL AND TRANSPARENT OPERATIONS
- PROFESSIONAL HANDLING OF CLIENT FEEDBACK AND DISPUTES



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FUTURE 5 YEARS PLANS (2026–2030)

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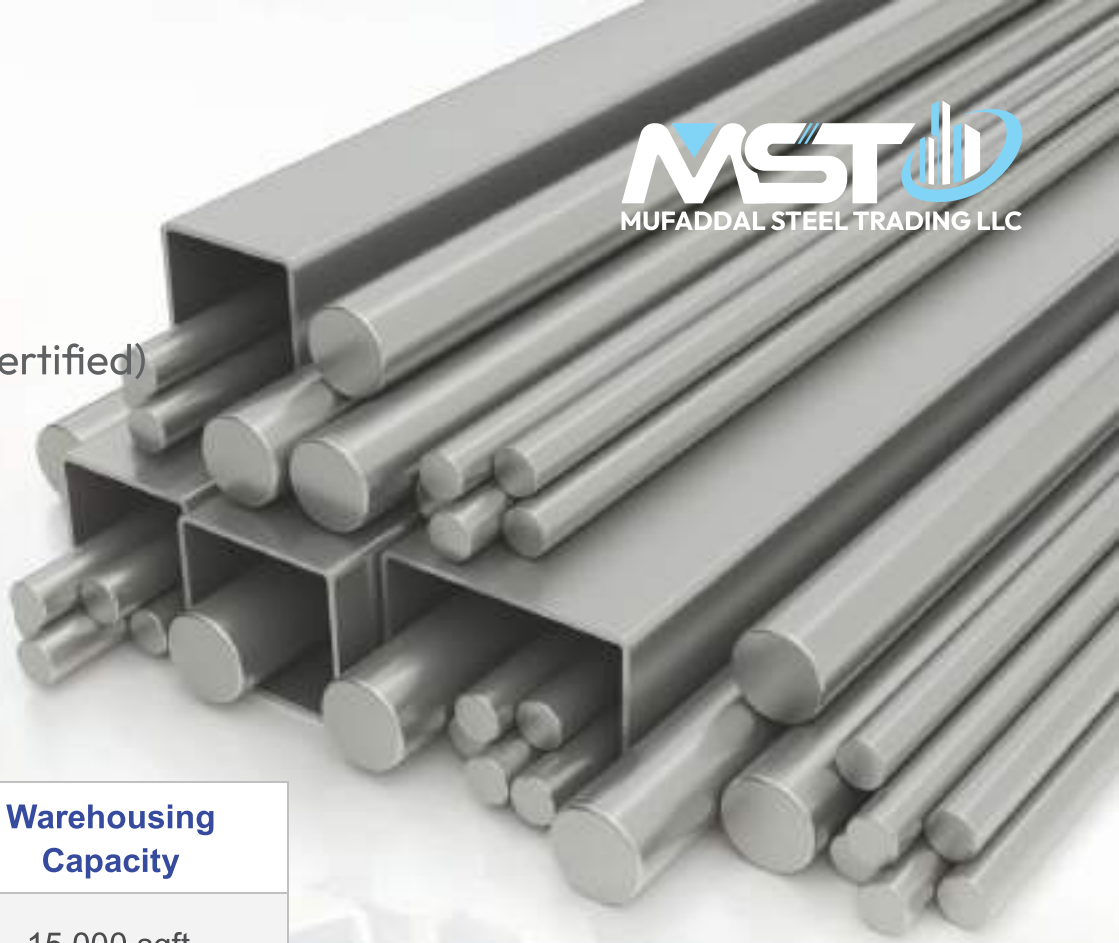
- Expand annual sales volume to 50,000+ MT
- Expand warehousing capacity to 100,000 sqft
- Enter new GCC markets: Qatar, Bahrain, Kuwait
- Strengthen global supplier network and project-specific services
- Enhance digital inventory, logistics, and CRM systems
- Grow client base to 5,000+ active clients
- Maintain high operational efficiency and on-time delivery



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CERTIFICATIONS & COMPLIANCE

MUFADDAL STEEL TRADING LLC



- ISO 9001: Quality Management System (currently Certified)
- Financial Records:
  Transparent, Audit-ready, and Compliant with UAE Regulations
- In Progress:
  ADNOC & Arab Standards Certifications

Branch	Address	Warehousing Capacity
Dubai (Head Office)	Industrial Area, Al Quoz 4	15,000 sqft
Sharjah	Plot 916, Near ENOC Petrol Pump, Sajja Industrial	20,000 sqft
Abu Dhabi	Behind Al Ghurair Steel, Musaffah – MW5, Plot TMP1	15,000 sqft





MUFADDAL STEEL TRADING LLC

20+ Years in Business

2000+ Clients

1000+ Projects Completed

MUFADDAL STEEL TRADING LLC

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Thank you

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