FALCON TEAM
INTERNATIONAL

Our services

- *All Kind of Flags*
- *All Kind Flag Poles*
- *Sign Boards 2D & 3D*
- *Neon Sign*
- *Road & Safety Signs*
- *All Kind of Sticker*
- *LED Screen*
- *Gift Items*

Fabrication & Installation

- *Graphic Designing*
- *Digital Marketing*
- *Printing and Advertising*

Content

FALCON TEAM INTERNATIONAL is a 360 marketing and advertising management company based in the UAE. We are one of the best leading marketing management agencies in Dubai with clients & staff worldwide from Dubai to Egypt, Bahrain, Lebanon & UK.

Our company provides excellent marketing and advertising management services to various industries. We create, plan and manage top-performing advertising campaigns for any business to aid growth and help achieve their goals efficiently.

www.falconteam.ae
17-Musaffah, Abu Dhabi
+971 2 631 7799
+971 50 664 6471
info@falconteam.ae

About Us

We're a creative marketing agency that knows how to CAPTIVATE PEOPLE. Our goal is to create meaningful work that works for your audience and your business. Our campaigns are creative and unique, carefully targeted, and reactive to increase revenue, grow traffic, or tell your existing market about a new service

As a marketing management company, we strive to accelerate business growth for our clients using our mastery of digital technologies. This way, we can build a bridge that connects our clients' current capabilities to their future potential and accompanies them every step of the way.

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Why Choose!

FALCON TEAM INTERNATIONAL Since-2019

- *No Compromise on Quality Standard*
- *An impressive conceptual outlook and ability to produce original ideas*
- *High-level creative thinking and the confidence to use it*
- *Multiple disciplines embracing the various roles required throughout a project*
- *Strong experience in relevant fields*
- *The confidence to share and present ideas internally and externally*
- *Motivation and the desire to execute every job to the highest standard*
- *The ability to deliver campaigns that generate results*
- *Excellent written and verbal communication skills*
- *The ability to think laterally and literally*

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3D-SIGNAGE

LETTERS

Are Usually Made of Plastic Aluminum & Stainless Steel, Forex Cutting. They Are Used For Inside And Outside Purposes. High Intensive Paint is Used For Selected Colors.

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Flags Manufacturing
With Pole

Supply & Installation

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Gift Items
Advertising

All Type
Stickers

Printing & Publishing

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Our Creative Process

(Graphic Design and Branding)

STRATEGY

Once we are sure of the point of reach, we develop a creative strategy and turn inspirations into aspirations. Our strategy comes in the form of plan on market research and advertising, showcasing clear goals.

DISCOVERY

The process is kicked off with a discovery phase in which we immerse ourselves in your world. Frequent meetings with you coupled with a creative brief is what we will we use as a guideline to understand your objectives and goals better. We give greater importance to gathering information about your product and brand, research and project management, because getting these foundations right gives your campaign and brand the best possible chance of success.
During these phases we constantly communicate with you on the objectives and goals and the best way to tackle the campaign.

CUSTOM TAILORED DESIGN CONCEPTS

Once the above processes are done, we put our creative caps on and start brainstorming on the best and most creative ways of portraying your brand visually. This design phase is followed by a creative rationale based on the creative brief initially provided by yourselves. The creative rationale gives you 2 to 3 options of the creative direction you could take on your campaign. Once we have agreed on which option is best from the creative rationale, we move on to visual design that usually catches the chosen theme of your campaign.

IMPLEMENTATION

We bring your design and brand to life. And this is implemented on all collateral, whether it be outdoor branding to press adverts, to just about everything. At this stage we constantly keep you updated on the progress and send you visuals of the development where necessary to ensure that you get the best of what you want.

Logo Design

A logo is your company is most instantly Recognisable asset. It is the face of your brand-your calling card-designed to convey a sense of what makes your company special in as short a time as possible.

A good logo should inspire trust, be memorable and create a lasting impact-for the right reasons! A logo needs to convey positive messages about your brand and should help demonstrate your vision, core values and beliefs.

We are experts in all areas of branding and visual identity, with over 15 years experience in creating excellent logos that make an impact and inspire trust and loyalty, so your customers return to you again and again.

What Makes A Good Logo?

A good logo is:

Unique
A logo should set your brand apart from every other company. It needs to stand alone so there is no blurring between your message and that of a separate company.

Simple
Complex logos fail to make an impact and look amateur. A simple, bold logo spells professionalism.

Accessible
Bold, contrasting colors are easy to read. Your logo must meet accessibility standards, particularly online.

Consistent
A logo should reflect your brand is signature colors. While it is a good idea to have a black and white version and other variations, too much flexibility can lead to a blurring of boundaries and loss of recognition. You will need to use your company is signature font(s) too.

Versatile
Your logo must work equally well on the web as it does Offline. Ditto for merchandising, business cards, Flyers and so on.

Some Clicks (Completed Work)

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Our Clients

- Emirate of Abu Dhabi – Department of Municipal Affairs – Al Ain Municipality
- إمارة أبوظبي – دائرة الشؤون البلدية – بلدية العين
- دائرة الصحة – DEPARTMENT OF HEALTH
- دائرة الصحة – DEPARTMENT OF HEALTH
- دائرة التنمية الاقتصادية – DEPARTMENT OF ECONOMIC DEVELOPMENT
- مركز النقل المتكامل – INTEGRATED TRANSPORT CENTRE
- هيئة أبوظبي للدعم الاجتماعي – ABU DHABI SOCIAL SUPPORT AUTHORITY
- هيئة أبوظبي للإسكان – ABU DHABI HOUSING AUTHORITY
- هيئة الموارد البشرية – HUMAN RESOURCES AUTHORITY
- دائرة تنمية المجتمع – DEPARTMENT OF COMMUNITY DEVELOPMENT
- دائرة البلديات والنقل – DEPARTMENT OF MUNICIPALITIES AND TRANSPORT
- دائرة الطاقة – DEPARTMENT OF ENERGY
- مؤسسة الرعاية الاجتماعية وشؤون القصّر – SOCIAL CARE & MINORS AFFAIRS FOUNDATION
- دائرة المالية – DEPARTMENT OF FINANCE – الإدارة العامة للجمارك – GENERAL ADMINISTRATION OF CUSTOMS
- دائرة التعليم والمعرفة – DEPARTMENT OF EDUCATION AND KNOWLEDGE
- دائرة الثقافة والسياحة – DEPARTMENT OF CULTURE AND TOURISM
- هيئة أبوظبي للزراعة والسلامة الغذائية – ABU DHABI AGRICULTURE AND FOOD SAFETY AUTHORITY
- غرفة أبوظبي – ABU DHABI CHAMBER
- مجلس أبوظبي للجودة والمطابقة – Abu Dhabi Quality & Conformity Council
- Zayed Higher Organization for People of Determination
- وزارة الدفاع – MINISTRY OF DEFENCE
- وزارة الداخلية – MINISTRY OF INTERIOR
- وزارة التربية والتعليم – MINISTRY OF EDUCATION
- وزارة الموارد البشرية والتوطين – MINISTRY OF HUMAN RESOURCES & EMIRATISATION
- تسهيل – TAS-HEEL
- توجيه – TAW-JEEH

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- عام زايد – YEAR OF ZAYED
- أدنوك – ADNOC
- الإمارات – THE EMIRATES
- الهيئة الاتحادية للتنافسية والإحصاء – FEDERAL COMPETITIVENESS AND STATISTICS AUTHORITY
- Abu Dhabi Sports Council – مجلس أبوظبي الرياضي
- جامعة محمد بن زايد للعلوم الإنسانية – MOHAMED BIN ZAYED UNIVERSITY FOR HUMANITIES
- المجلس الوطني الاتحادي – ممثل شعب الاتحاد
- ABU DHABI MEDIA – أبوظبي للإعلام
- معهد أبوظبي للتعليم والتدريب المهني – Abu Dhabi Vocational Education & Training Institute
- ADNEC – شركة أبوظبي الوطنية للمعارض – Abu Dhabi National Exhibitions Company
- سباق دلما – DALMA RACE FESTIVAL 2021
- IN AFFILIATION WITH JOHNS HOPKINS MEDICINE
- برجيل – burjeel Hospital
- شركة العين للتوزيع – Al Ain Distribution Company
- شركة أبوظبي للتوزيع – Abu Dhabi Distribution Co.
- جامعة زايد – ZAYED UNIVERSITY
- مهرجان الظفرة – AL DHAFRA FESTIVAL (14)
- تمكين – EFL Empowering Future Leaders
- مستشفى الرحبة – AL RAHBA HOSPITAL
- تدوير – Tadweer – مركز أبوظبي لإدارة النفايات – Abu Dhabi Waste Management Center
- هيئة البيئة - أبوظبي – Environment Agency - ABU DHABI
- صندوق أبوظبي للتقاعد – Abu Dhabi Pension Fund
- هيئة الإمارات للهوية – EMIRATES IDENTITY AUTHORITY
- هيئة الرعاية الأسرية – FAMILY CARE AUTHORITY
- ACTVET
- مكتب أبوظبي للاستثمار – ABU DHABI INVESTMENT OFFICE
- مؤسسة التنمية الأسرية – Family Development Foundation
- وزارة الخارجية والتعاون الدولي – MINISTRY OF FOREIGN AFFAIRS & INTERNATIONAL COOPERATION
- هيئة الإمارات للمواصفات والمقاييس – Emirates Authority For Standardization & Metrology

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In This Period To Become one of The Leading

FALCON TEAM
INTERNATIONAL
COMPANY

Across The Globe And To Do
Great Work With Great People

We Welcome All Over The WORLD

FALCON TEAM INTERNATIONAL, we understand that an emotional connection is essential to developing a relationship between audiences and a brand. For this reason, we provide our clients with creative content that informs, entertains, and provides value to their audiences to strengthen this connection. In return, it builds a relationship based on trust and ultimately improves business performance

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THANK YOU :)

We really appreciate your feedback and the time you took to review our performance. From what you think, we can understand what we need to do to improve our workflow and become more effective in our role. Your suggestions are valuable and we hope you will definitely remember us for our services in your project

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