



ADVERTISING

COMPANY PROFILE

**One Stop
Solution For Printed
Advertisement...!**

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ABOUT US

Essa Advertising is a dynamic signage and branding company based in the heart of Dubai. Since our founding in 2023, we have been dedicated to delivering high-quality, innovative signage solutions that elevate brand visibility and leave lasting impressions. Whether it's indoor signs, outdoor installations, vehicle wraps, or complete brand makeovers, we bring creative ideas to life through expert design, craftsmanship, and service.

Our commitment to quality, customer satisfaction, and forward-thinking innovation has quickly established us as a trusted partner for businesses across the UAE looking to stand out in a crowded marketplace.



WHAT DO WE DO?

**Client Briefing &
Requirement Gathering**

Design Development

**In-House Production &
Quality Check**

Installation & Execution

**Approval & Material
Selection**

After-Sales Support



PRINTING

- UV Inkjet Prints – Roll & Rigid
- Latex Inkjet Prints
- Fabric Prints
- Flags
- Flexface Signs
- Window Graphic
- Vehicle Graphics
- Aircraft Marking Systems
- Floor Graphics
- Exhibition Graphics
- Textile Banners

INTERNAL SIGNAGE

- Internal Signs
- Modular Signs
- Way Finding Signs
- Braille Signage
- Menu Board Systems

EXTERNAL SIGNAGE

- 3D Letters Outdoor
- 3D Stainless Steel Letters
- 3D LED Smart Signs
- Acrylic Thermoformed Signs
- Neon Signs
- External Fascia and Canopies
- Pylons & Monoliths
- Unipoles
- Static & Dynamic Scrolling Mupies

RETAIL SIGNAGE

- 3D Solid Acrylic Letters
- 3D Epoxy Lumi Letters
- Gold/SILVER/CHROME Coated Signs
- 3D Prismatic Metal Letters
- 3D Letters Animated

EXHIBITION SYSTEM

- Design Consultancy
- System & Custom Built Stands
- Graphics Designing & Printing
- Architectural Signage Concept
- Portable Pop up Stands
- Exhibition Stands – Temporary
- Exhibition Stands – Permanent

DIGITAL SIGNAGE

- LED Screens
- Video Walls
- Digital Menus & Players
- Touch Screen Kiosks
- Computerized Directory

STEEL & CIVIL WORKS

- Steel Fabricated Signs
- Steel Structures & Signs
- Piling for Sign Foundations

SPECIALIZED ENGINEERING

- ATM Kiosks & Shades for Banks
- Gas Station Pylon & Cladding
- ACP Cladding works
- Solar Powered Signs
- Sign Care & Maintenance

ROAD SIGNAGE

Overhead & Ground Mounted

- Traffic Directional Signs
- Informative Signage
- Directional Signage
- Intelligent Traffic Systems
- Way Finding Signage
- Street Names – Reflective
- Street Names – Illuminated
- Street Names – Porcelain on Steel
- House | Building Numbers
- Gantries & Cantilevers

ORGANIZATION CHART





INTERNAL SIGNAGES

Interior signage is the way of communicating with and introduce an effective wayfinding plan to advise visitors and staff throughout your facility.

Our interior architectural signage solutions to help you emphasis your brand on the inside of your business place and promote your brand. Interior signage comes in a various blend of environments and requirements, paint finishes and simulated wood grain, marble, natural fiber and stone finishes.





EXTERNAL SIGNAGES

External signage is any signage that is installed on the exterior of your business, or in another location.

This could be stand-alone, placed on a billboard or hoardings as part of an advert or marketing campaign, or used at an event. A signage visible to persons located other than on the premises on which the sign is situated.

EXTERNAL BRANDING



ADNOC FASCIA SIGNAGE













FROSTED STICKER GRAPHICS

Frosted sticker graphics is a versatile design element that bridges functionality and style. Made from translucent vinyl, these graphics adhere to glass surfaces, creating an etched or sandblasted effect. The result? A material that diffuses light beautifully while obscuring visibility.





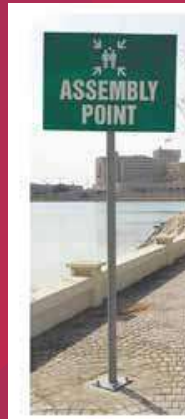
WALL BRANDING

Wall branding, in essence, is using wall graphics and murals to promote a brand's identity and message, often within a physical space like an office or retail store. It's a way to visually connect a business with its target audience through the use of designs, colors, and imagery that reflect the brand's personality and values.



SHOP HOARDING SIGNAGES

Shop hoardings are temporary barriers, often constructed of solid panels or fences, used around construction or renovation sites to protect the public and the environment. These hoardings serve multiple purposes, including restricting access to the construction area, containing dust and debris, and concealing the unsightly nature of construction projects. They are commonly used in retail spaces and shopping centers to minimize disruption to shoppers during renovations.



ROAD AND SAFETY SIGNAGE

Road safety signage refers to the use of signs and symbols to communicate information and instructions to road users, promoting safe and orderly traffic flow. These signs provide warnings, guidance, and regulations, helping drivers and pedestrians navigate roads effectively.



PROJECT CONSTRUCTION SIGNAGE



LIFT BRANDING

Lift branding, also known as elevator advertising, is a marketing technique that involves displaying advertising graphics or digital displays inside or outside of elevators or lifts. This strategy leverages the captive audience of elevator passengers to deliver a brand message during their ride.



ESCALATOR BRANDING

Escalator branding is a form of outdoor advertising that utilizes the surfaces of escalators to display graphics and promotional messages. It involves installing graphics on the steps and bannisters, creating a visual impact as people ascend or descend. The graphics are designed to be cohesive, making the escalator look like a large, moving advertisement.



EXHIBITION STANDS

We design and create different exhibition stands for your exhibition stall to make your brand stand out and maintain the branding according to your company branding standards.

BUS BRANDING

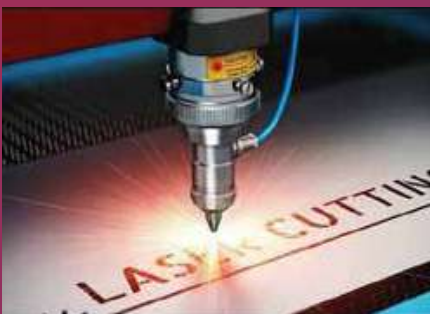
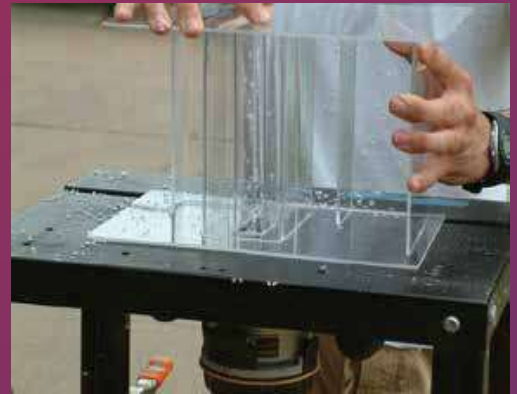




PRINTING PRODUCTION



ACRYLIC LASER PRODUCTION



WAYFINDING SIGNAGE



CUSTOMIZE LETTER FABRICATION



COMPANY FASCIA



SOME OF OUR CLIENTS



ISO CERTIFICATIONS



COMERCIAL LICENSE



ESSA

ADVERTISING

Design | Print | Publish | Branding

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