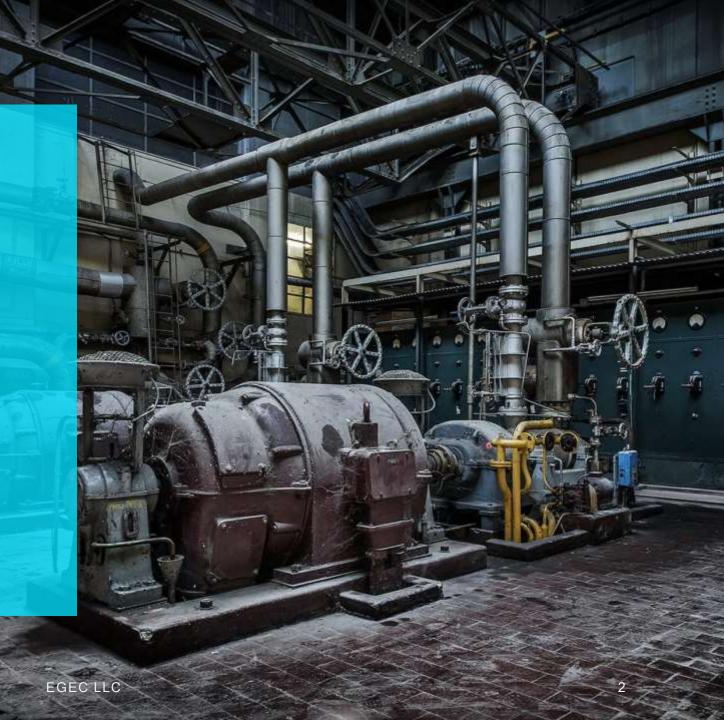


## ABOUT US

to partner for industrial products sourcing and supply in the heart of the United Arab Emirates. We specialize in delivering high-quality industrial solutions, ranging from cutting-edge machinery to essential components. With a commitment to excellence, transparency, and efficiency, we pride ourselves on being a reliable and customer-centric supplier. Our strategic location in the UAE enables us to serve businesses across the region promptly. Choose EGEC for top-notch industrial products and unparalleled service, driving success for your operations.



### KEY PRODUCTS CATEGORIES

# CORE BUSINESS INDUSTRIES

- OIL AND GAS
- PETROCHEMICAL
- MANUFACTURING
- POWER GENERATION
- WATER TREATMENT
- CONSTRUCTION
- AEROSPACE
- MARINE

### **ELECTRICAL**

EGEC offers a diverse range of electrical products catering to industrial and commercial applications. This includes cables, connectors, switches, and other electrical components sourced from reputable manufacturers.

### **ELECTRONICS**

EGEC supplies a wide array of electronic components and devices essential for modern industrial processes. From sensors to circuit boards, the company ensures access to high-quality electronic products to meet the evolving needs of clients.

### **AUTOMATION**

EGEC is at the forefront of automation solutions, providing cutting-edge technologies and systems to enhance efficiency and productivity across industries. The company offers a comprehensive suite of automation products, including PLCs, HMI devices, and control systems.

OIL & GAS SPARES

EGEC is a reliable source for various types of valves, gauges, flanges, instrumentation items used in diverse industrial applications. The company offers valves designed for precision, durability, and efficiency, ensuring seamless integration into clients' systems.

## BUSINESS MODEL

### **PRODUCT TRADING:**

We specialize in the trading of mechanical, electrical, electronics, automation, valves, gauges, heavy machinery and truck products, ranging from gears and bearings to power transmission components. Our extensive product portfolio is sourced from reputable manufacturers to ensure quality and reliability. We maintain a robust inventory, allowing for quick and efficient order fulfillment to meet the immediate needs of our clients.

#### **GLOBAL SOURCING SERVICES:**

We have cultivated a vast and reliable network of suppliers, manufacturers, and distributors across the globe. This network spans various industries and regions, allowing us to source products from diverse markets.

Our global presence enables us to tap into emerging markets and access a wide spectrum of products, ensuring a robust and versatile supply chain.



EGEC LLC



## KEY BRANDS OF EGEC

In the realm of Electrical, Electronics, Instrumentation, and Automation, we proudly offer a curated selection of globally acclaimed brands, including Siemens, Schneider Electric, ABB, Honeywell, Omron, EATON, and Emerson. Our commitment to excellence extends to renowned names like Yokogawa, Mitsubishi Electric, 3M, Trane, SICK, and Rockwell Automation, ensuring our clients access cutting-edge solutions for their industrial needs. Other industry giants such as Danfoss, DEIF, WABCO, Allen-Bradley, STAHL, and Mean Well further complement our portfolio, reflecting our dedication to providing top-tier products. In the Mechanical and Oil & Gas sector, our extensive range features trusted brands like Baker Hughes, Schlumberger, DOWCAL Chemicals, Duracoat Paints, and Shell. With Apollo Valves, Parker Valves, KITZ Valves, and Flowserve Valves, among others, we deliver solutions designed to meet the rigorous demands of the industry. The inclusion of leading names such as Ingersoll Rand, COOPER, and Burkert Valves underscores our commitment to delivering quality and reliability in every product.

For Heavy Equipment & Trucks, our offerings include a spectrum of brands renowned for their durability and performance. From Volvo, CAT, and Freightliner to Mercedes, JCB, and Doosan, our lineup encompasses industry leaders dedicated to excellence in heavy machinery. We proudly partner with Zoomlion, LIEBHERR, and TEREX, among others, to provide a comprehensive selection catering to diverse applications.

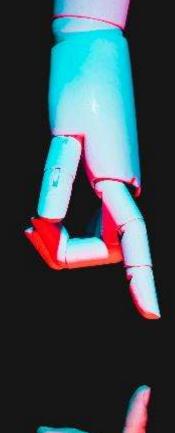
In the HVAC sector, we bring together a range of trusted brands like Carrier, Trane, York, and Amana Goodman. With a focus on quality and efficiency, our portfolio includes names such as Lennox, Daikin, Honeywell, and Samsung, ensuring our clients have access to cutting-edge solutions for their heating, ventilation, and air conditioning needs.

EGEC LLC 5



## COMPANY OVERVIEW

EGEC Industrial Supply Solutions, headquartered in the dynamic business landscape of the United Arab Emirates, is a leading player in the industrial supply sector committed to delivering cutting-edge solutions. Our vision is to be a pioneering force, driving innovation, sustainability, and excellence in all aspects of our operations. With a focus on quality, integrity, innovation, and customer-centricity, EGEC specializes in the trading of diverse industrial components, including electrical, automation, electronics, valves, gauges, flanges, and instrumentation. Serving a wide array of industries such as oil and gas, petrochemical, manufacturing, and aerospace, we prioritize collaborative partnerships, delivering high-quality products, and fostering long-term relationships. Our comprehensive range of offerings is supported by stringent quality control processes, ensuring reliability, durability, and performance. EGEC invites you to explore the possibilities, as we strive to be your trusted partner in industrial supply excellence.



## OUR COMPETITION

In our competitive landscape, we systematically analyze companies within our industry, encompassing both direct and indirect competitors, to gain comprehensive insights. This involves assessing market share, positioning, and the strengths and weaknesses of each competitor. We closely examine products/services, pricing strategies, customer reviews, and distribution channels, aiming to identify opportunities for differentiation and improvement in our offerings. By scrutinizing competitors' marketing, branding, and technological approaches, we aim to stay ahead in innovation. Regular SWOT analyses are conducted to understand the competitive landscape dynamically. This multifaceted analysis allows us to refine our strategies, capitalize on market opportunities, and adapt to industry shifts while maintaining a customer-centric focus.



## GROWTH STRATEGY

How we'll scale in the future

## MARKET EXPANSION

Geographical Reach: We aim to expand our market presence by exploring new geographic regions or untapped local markets, aligning with emerging trends and demand patterns. Customer Segmentation: Identifying and targeting new customer segments allows us to diversify our client base, catering to a broader range of needs and preferences.

### STRATEGIC PARTNERSHIPS AND ALLIANCES

Industry Collaborations: Establishing strategic partnerships within the industry facilitates knowledge exchange, access to complementary resources, and joint ventures that enhance our competitive advantage.

**Supplier and Distributor** 

Relationships: Strengthening relationships with key suppliers and distributors ensures a reliable and efficient supply chain, promoting scalability.

## OPERATIONAL EFFICIENCY

Process Optimization: Regularly reviewing and optimizing internal processes enhances operational efficiency, reduces costs, and improves overall productivity.

### **Supply Chain Management:**

Streamlining the supply chain, from sourcing to distribution, ensures a responsive and cost-effective system that supports growth.

EGEC LLC

## MEET THE EGEC TEAM



MUHAMMAD BILAL Chief Executive Officer



ABDUR REHMAN
Sales Manager



MUHAMMAD ADNAN
Procurement Engineer



ARBAB SARFRAZ
Accounts Manager

PITCH DECK 10

## EGEC LLC - OPC

(And Industrial Supply Solutions Company)

Address: Office No 22, Plot No 74, M26

Mussafah Industrial Area, Abu Dhabi, UAE.

Phone: +971-2-2358871 || +971-568482089

Email: sales@easygoingemc.com

Website: www.easygoingemc.com

