

The Complete Advertising
& Signage Solution



About Us

We are A Plus Advertising LLC, a premier signage manufacturing company based in the UAE, specializing in a wide range of advertising and signage solutions. Our core team of technicians brings over 15 years of hands-on experience in the signage industry. Combining this wealth of expertise with state-of-the-art technology and high-quality materials, we deliver signage that not only meets but exceeds industry standards. Our skilled professionals are dedicated to upholding the highest standards of craftsmanship and quality in every project, ensuring results that stand the test of time.

With extensive experience working across both the private and public sectors, we have had the privilege of collaborating with some of the most recognized names in the industry. Our diverse client base includes prestigious hotels, renowned universities, major retail outlets, malls, and more. We understand the unique requirements of each environment, providing tailored signage solutions that are both functional and visually captivating. Whether it's elevating the ambiance of a luxury hotel or creating strong, impactful branding for a retail space, we ensure that each signage solution is customized to meet your specific needs and objectives.

From the initial selection of materials to comprehensive quality checks before and after installation, we focus on every detail to ensure each signage project is not only durable but also visually striking and effective. Our services include glass frosting, vehicle branding, wall branding, floor installations, acrylic shapes, and moldings. Whether utilizing aluminum, steel, solid acrylic, or custom-designed letters, we offer a variety of materials and styles that will bring your vision to life while aligning with your brand identity.

A Plus Advertising LLC, our commitment to innovation, precision, and quality drives everything we do. With a talented team and a strong track record in both private and public sector projects, we are dedicated to providing signage solutions that enhance your brand visibility and create lasting impressions. We help you make an impactful statement with signage that speaks directly to your audience, elevates your business presence, and sets you apart in today's competitive marketplace.

Our Vision:

Our mission is to become the UAE's leading signage solutions provider, recognized for our innovation, excellence, and precision. We aim to transform businesses and public spaces by delivering impactful signage that enhances brand identity, engages audiences, and lasts over time. Through continuous advancements in design, technology, and craftsmanship, we strive to set new standards in the signage industry. Our goal is to help clients make powerful, lasting impressions while ensuring their signage remains visually striking and functional. We are dedicated to providing high-quality, customized solutions that meet the unique needs of each client. Ultimately, we seek to drive brand visibility and success for our clients in a competitive market.

Our Mission:

"A Plus Advertising LLC is dedicated to providing exceptional signage solutions tailored to the unique needs of each client. Leveraging over 15 years of industry experience, we combine cutting-edge technology, superior materials, and meticulous craftsmanship to deliver signage that is both visually compelling and highly functional. From conceptualization to installation, our team ensures every project reflects the highest standards of quality and professionalism. We work collaboratively with clients across diverse sectors to create custom signage that enhances visibility, communicates brand values, and fosters meaningful connections with their audiences."

Our Standard Procedure for Projects

Sales Consultation: Initial meeting to understand client needs and project scope.

Site Survey: On-site assessment to evaluate space, measurements, and requirements.

Estimation: Detailed cost estimation based on project specifications.

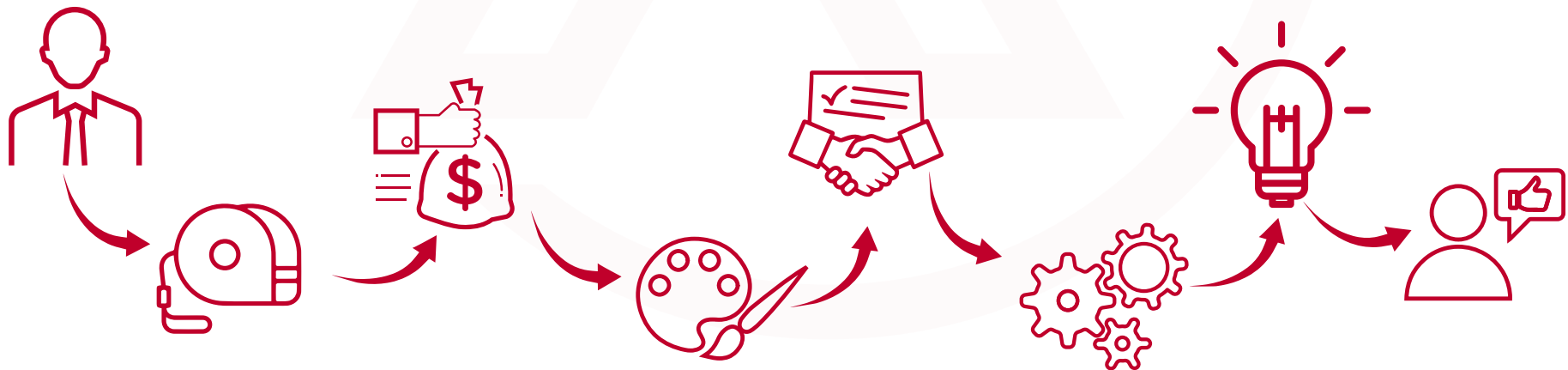
Design: Creation of custom signage designs tailored to the client's brand and requirements.

Planning: Finalization of project timelines, materials, and logistics.

Permit Acquisition: Securing necessary permits and approvals for installation.

Installation: Professional installation of signage with precision and care.

Customer Feedback: Gathering client feedback to ensure satisfaction and make improvements if needed.



Our Services

The Complete Advertising and Signage Solutions

Our full-service advertising agency, we offer a comprehensive suite of solutions designed to propel our clients toward their goals, ensuring their success every step of the way.

Signages

- All Kind of Indoor & Outdoor Signages
- 3D & 2D siganges
- Reception & Department Signages
- Push through or Stenciled Signages
- Solid acrylic or Molded Aluminum Letters
- Safey and Road signages
- Totem and Pylon signages
- Engraving Tags steel and PVC

Branding & Design

- Vehicle Graphics, Window & Glass branding
- Digital Printing & Wall Branding
- Glass Branding & Frosted Vinyl
- Ultra transperent & frosted printing
- Textured wallpaper & Decorative films

Exhibition,Events & Promotional Items

- Exhibitions stand and Backdrops
- Outdoor and indoor Banners and Flags
- Pop & Rollup Banners
- Exhibition Stands
- Event Carpets & Balloons
- Advertising & Hosting Flags & Poles
- Acrylic Boxes and Display stands
- LED Display & Screens
- Metal Frame Works with Decoration Arch
- Name Tag & Engraving Badges

3D Signages - Internal & External Backlit



■ Steel Brush Finish Backlit Sign



■ Antique finish Steel Brush Finish Backlit



■ Aluminum Powder coated Edge or Back lit sign

Backlit metal signage, crafted from durable materials like aluminum, steel, and acrylic, combines modern design with enhanced visibility. Featuring a translucent acrylic backing or spacer, these signs illuminate with a glowing effect, ensuring visibility both day and night. The sleek, polished appearance of the materials creates a professional, high-end look, ideal for attracting attention.

Ideal Locations for Backlit Metal Signage:

Malls and Shopping Centers: Perfect for high-traffic areas, making your brand visible even in dim lighting.

Retail and Interior Design Stores: Adds sophistication and enhances the ambiance, perfect for showcasing premium products.

Office Buildings: Ideal for lobbies and hallways, reinforcing corporate identity with a sleek, professional design.

Restaurants and Cafes: Creates a warm, inviting atmosphere, enhancing the dining experience.

Backlit metal signage is a powerful way to boost visibility, create ambiance, and elevate your business presence.

3D Signages - Internal & External Backlit



■ Electro Plated Gold Mirror Finish 3D Backlit



■ Electro Plated Silver Mirror Finish 3D Backlit



■ Aluminum Powder coated Edge or Back lit sign

Steel electroplated gold and silver backlit signage combines

durability with a luxurious finish.

The electroplated surface creates a polished, reflective look, ideal for upscale environments.

When backlit, these signs emit a sophisticated glow, making them perfect for high-end retail spaces, offices, or hotels.

This signage offers both strength and elegance, making it a premium choice for branding.

Full acrylic front painted backlit signage features

vibrant, customizable designs with a sleek, modern finish.

The grooved texture creates visual interest, while the front-painted graphics ensure sharp visibility.

When backlit, the signage stands out with a striking contrast, making it perfect for retail stores, offices, and event spaces.

This option combines aesthetic appeal with functional illumination.

3D Signages - Internal & External Front lit



Acrylic High Bright Solid 30mm cast letters with front lit



Acrylic & Channelume Modled Letters

Solid Acrylic 30mm cast Letters are a premium choice for front-lit signage. It has a smooth surface that diffuses light evenly, creating bright, Acrylic is highly durable, water and dust proof resistant to fading, and maintains vibrant colors, making it a perfect option for high-quality, long-lasting signage.

Acrylic letters are a popular option for front-lit signage due to their versatility and high visual appeal. The smooth surface allows for sharp, precise detailing, while the acrylic material ensures durability and resistance to environmental wear. Acrylic letters are perfect for both modern and professional signage needs.

Channelume is a flexible, cost-effective material that's perfect for budget-friendly signage. available in 5,7,9,11 cm side It's a lightweight yet durable strip material that can be used to create 3D letter forms or logos. The flat Channelume option is ideal for companies looking for durable signage at a lower cost, without compromising on quality.

3D Signages - Internal & External Front lit

Front-lit light signage is an effective way to ensure your brand stands out. Here's a breakdown of the materials used for creating eye-catching illuminated signs:

Aluminum powder-coated signage is durable, weather-resistant, and ideal for both indoor and outdoor use. The long-lasting finish resists fading and corrosion, while a 6mm thick front acrylic layer adds extra durability. This combination ensures the sign maintains its appearance over time. With its sleek, modern look, it adds a professional touch, making it perfect for commercial, retail, and corporate applications.

Stainless Steel 316 signage offers exceptional strength and durability, perfect for large, high-impact displays. It withstands harsh conditions while maintaining a refined, polished look. Commonly used in industrial and commercial settings, it provides a sturdy and stylish solution. The sign features a thick acrylic grooved or beveled cap and is available with silver brush or mirror finish sides, adding sophistication. Stainless steel signage gives a royal, elegant look, making it an excellent choice for upscale and high-visibility applications.



Aluminum made 3D Powdercoated & Front lit Sign



Stainless steel 316 grade Front lit Sign

Pushthrough, Stenciled Sign & Wall Perpendicular sign with lit



Perpendicular wall signage, or blade signage, is a great option for business shop fronts, particularly when designed at a 90-degree vertical angle. Made from materials like aluminum and ACP (Aluminum Composite Panel), it can be crafted in 3D, 2D stenciled, or push-through designs. The 3D option adds depth, while 2D stenciled signage offers a modern aesthetic with cut-out elements. Push-through signs can also be illuminated for better visibility in low light. The vertical orientation ensures high visibility from multiple directions, making it perfect for corner locations or busy streets, while the durable materials provide weather resistance and a high-quality finish.



Stenciled & Push-through Signs are a popular choice for creating clear, visually striking signage, especially for smaller lettering. Push-through signs are particularly effective when traditional 3D signage is not feasible due to the limitations of small fonts. These signs feature letters or logos that are slightly raised, pushing through the surface for a clean, sleek design. The unique structure allows for optimal edge lighting, with light directed around the edges of the raised elements, creating a halo effect that significantly enhances readability. This makes push-through signs an ideal solution for spaces that require high-quality illumination for small text, offering both functional clarity and aesthetic appeal. Whether used for storefronts, wayfinding, or branding, push-through signs ensure visibility in low-light environments while maintaining a modern, sophisticated look.



3D Signages - LED Neon & Decorative or Special signages with lit



LED neon signs with acrylic or MDF backing are perfect for both special occasions like birthdays and parties or permanent installations. The energy-efficient LED lights create vibrant displays, while the acrylic backing offers a sleek, modern finish. MDF backing provides a sturdier, more rustic look. Both options are durable and customizable, making them ideal for creating unique, eye-catching signage for any event or long-term use



Custom-designed signage available in a variety of materials to suit your needs, including MDF, metal, acrylic, steel, and aluminum. Whether you're looking for a sleek, modern finish or a more industrial look, we provide versatile solutions. Acrylic signs offer vibrant colors and durability, while MDF gives a sturdy, solid appearance. Steel and aluminum signs bring strength and sophistication, perfect for high-impact displays. No matter the material, we ensure each sign is crafted with precision and designed to make a lasting impression. Let us create the perfect signage tailored to your style and purpose.

3D Signages - Non Illuminated Metal ,Acrylic & Forex 3D letters



Flat cut 3D or non-illuminated 3D signs are an excellent solution for creating high-quality, professional signage without the need for lighting. These signs are made from a variety of materials, including acrylic, Forex, ACP, MDF, aluminum, steel, or other solid materials that can be precisely cut using CNC or laser technology. The 3D effect is achieved through flat cutting, where letters or designs are cut to a specific depth, offering a clean and bold appearance. Metal letters can be finished with a powder-coated layer for durability, while acrylic or wooden materials can be spray painted for a smooth, glossy finish, giving the sign a polished and high-end look. These letters can be installed with or without a background, allowing for flexibility in design.

Non-illuminated 3D signs are particularly well-suited for indoor applications, such as office receptions, shop fronts, or department signs, where a refined and modern aesthetic is desired. Their subtle yet impactful appearance makes them ideal for professional environments that need clear, high-quality signage without the distraction of illumination. The range of materials and finishes ensures that businesses can create a customized look that enhances their brand image and leaves a lasting impression on visitors and clients.



Office or Department Signage



Office door logos or department signage are key elements in creating a professional and organized workspace. These signs typically display the name of the department, employee, or office, helping visitors and employees easily navigate the building. Made from materials like acrylic, frosted glass, metal, or vinyl, these signs can be customized with logos, typography, and colors to match the company's branding and aesthetic. Office door logos and department signage not only provide functional wayfinding but also enhance the company's identity and visual appeal, creating a welcoming and efficient atmosphere for both clients and staff.

Office door logos and department signage can be elevated with the addition of aluminum sliding slats, offering a sleek, modern design option. These slats come in a variety of colors, allowing businesses to match the signage with their brand identity. The aluminum material is both lightweight and durable, providing a clean, contemporary look while ensuring long-lasting functionality. When combined with steel elements, such as steel frames or accents, the signage gains a robust and industrial aesthetic. The steel enhances the durability of the signage, making it ideal for high-traffic areas, while the sliding slats allow for a flexible and dynamic display of logos, department names, or other key information. This combination of aluminum, steel, and adjustable slats creates a visually appealing and functional solution that contributes to a professional, modern atmosphere in any office or commercial space.



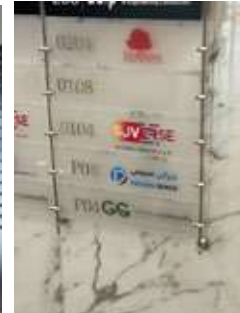
Office and Lobby Directory Signs

Directory signs are essential for guiding visitors and employees through a building, providing clear and easy-to-read directions to various offices, departments, or services. These signs typically feature a directory of room numbers, department names, and employee listings, often organized in a way that enhances the flow of foot traffic within the space.

Designed with readability in mind, directory signs are made from durable materials like acrylic, aluminum, or glass, and can be customized with the company's branding, logo, and color scheme. They are often strategically placed in lobbies, hallways, or near entrances to ensure accessibility and convenience for both first-time visitors and regular occupants.



In addition to their functional role, office or lobby directory signs can also serve as a design feature that complements the building's overall aesthetic. Modern directory systems can include backlit options, digital displays, or interactive touchscreens that offer more dynamic, real-time updates to the information. Whether it's for corporate offices, medical buildings, or multi-tenant facilities, well-designed directory signs not only enhance the navigation experience but also contribute to the professional and welcoming atmosphere of the space. Customizable layouts and materials provide flexibility, ensuring that the signage is both practical and reflective of the brand's identity.



Vehicle Branding



Vehicle branding is an effective and dynamic way to promote a business, service, or brand by using vehicles as mobile advertisements. This process involves applying custom graphics, logos, and designs to a vehicle's surface, transforming it into a moving billboard that can reach a wide audience. Vehicle branding can be achieved through full wraps, partial wraps, decals, or magnetic signs, depending on the desired level of coverage and budget. Full vehicle wraps cover the entire vehicle, offering maximum exposure, while partial wraps and decals focus on key areas like doors, windows, or the rear, creating a more subtle but still impactful presence.



Vehicle branding is an excellent marketing tool for businesses of all sizes, as it provides high visibility while on the move. It's especially effective for companies with service-based models, such as delivery, plumbing, or maintenance, as the branded vehicles are constantly seen by potential customers. This type of advertising is cost-effective over time, as the vehicle serves as an ongoing advertisement without recurring costs. Additionally, vehicle branding adds professionalism and trustworthiness to a business's image, making it an essential tool for companies looking to enhance their brand recognition and reach new customers.

Custom Engraved Signages, Traffic & Safety Signages

Custom Engraved Signages are a popular choice for businesses and organizations looking to create personalized, durable, and professional-looking signs.

Engraving involves carving or etching text, logos, or designs into materials like acrylic, wood, metal, or plastic. This method creates sharp, precise details that are both visually appealing and long-lasting. Custom engraved signs are often used for wayfinding, office directories, awards, or branding, as they offer a high-end, sophisticated appearance. The engraved text or designs can be left unpainted for a minimalist look or filled with paint for added contrast and visibility. Engraved signs are highly durable and resistant to wear, making them perfect for both indoor and outdoor applications.



Traffic & Safety Signages are essential for ensuring safe and smooth movement of people and vehicles in various environments. These signs are designed to comply with safety regulations and help prevent accidents or confusion in public spaces, roads, and work environments. Made from durable materials such as aluminum, plastic, or reflective vinyl, traffic and safety signs are often highly visible and can be illuminated or reflective for enhanced night-time visibility. Common types include stop signs, speed limit signs, hazard warnings, and directional signs. These signs are crafted to withstand harsh weather conditions, ensuring longevity and reliability, making them crucial for maintaining safety in busy or potentially dangerous areas.



Glass Frosting, Custom Wall Paper, Digital Printing & Branding



Glass Frosting is a popular technique used to add a touch of sophistication and privacy to glass surfaces. By applying a frosted film or etching the glass, this process creates a translucent effect that allows light to pass through while obscuring visibility. Glass frosting is commonly used in office spaces, conference rooms, bathrooms, and retail environments to provide privacy without sacrificing natural light. It can also be customized with logos, patterns, or text, making it an ideal solution for incorporating branding into the design. Whether it's for creating separation between spaces or enhancing the overall aesthetic, glass frosting offers both functional and decorative benefits, helping businesses create a professional, clean look.



Wall Branding is an effective way to transform any space into a branding opportunity by using walls as canvases for advertisements, logos, or inspirational messages. This type of branding is versatile, ranging from large murals and digital prints to vinyl decals and custom designs. Wall branding can be applied in various environments, including office lobbies, retail spaces, restaurants, or even outdoor locations. It helps businesses create a strong visual identity, making the space more engaging and memorable for customers and employees alike. Wall branding not only reinforces the brand's message but also enhances the ambiance and atmosphere of the space, making it a powerful tool for creating lasting impressions and promoting brand recognition.

Flags, Poles, Banner & Promotional Items

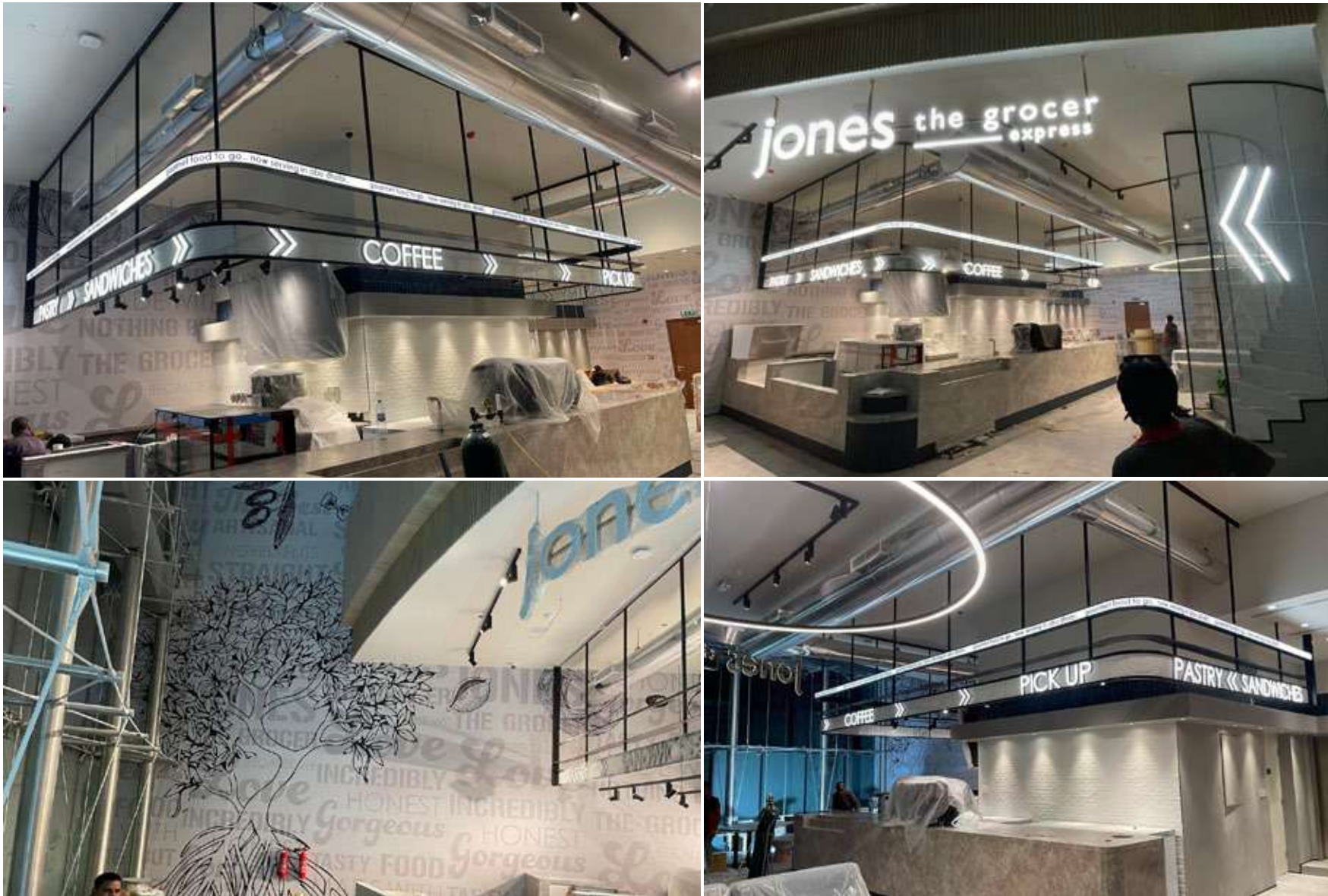
Promotional items like flags, flagpoles, banners, roll-ups, pop-ups, tents, and advertising banners are essential tools for boosting brand visibility at events and outdoor promotions. They are portable, customizable, and provide a high-impact way to engage with potential customers. These items help businesses effectively showcase their brand and messages in a professional, eye-catching manner.



Flags, Poles, Banner & Promotional Items



Portfolio



Project: Jones The Grocer Express -City Gate Tower

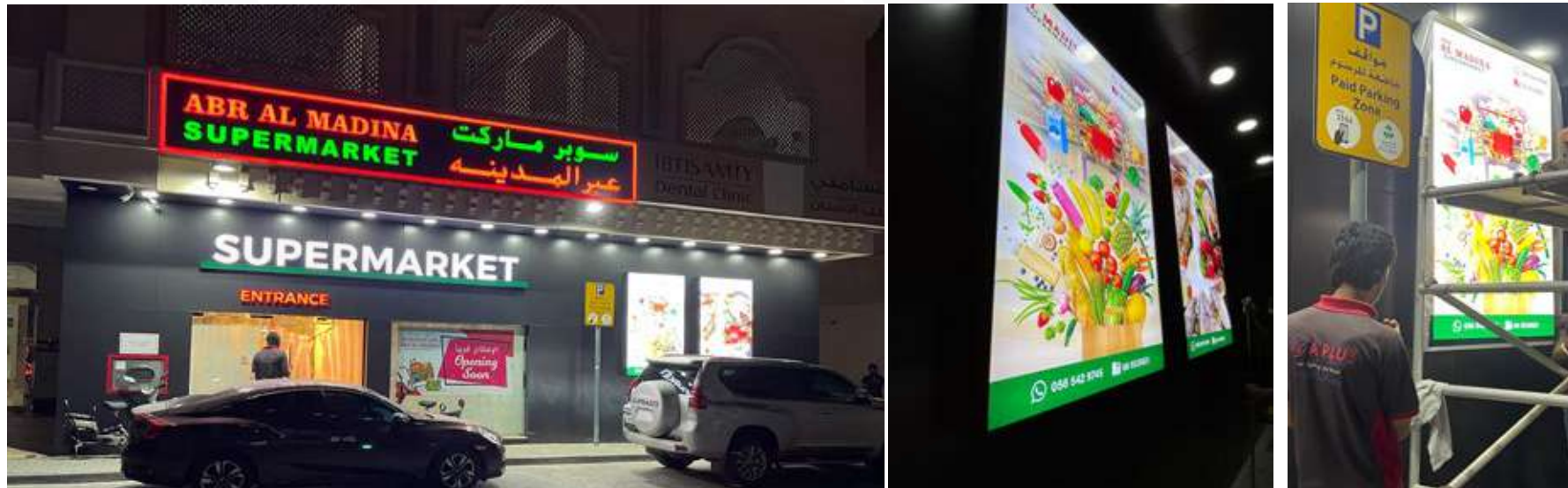
This 20-day project included full wall branding, countertop signage with a metal hanging structure, and a customized full mesh design with an arrow sign. A wall light box was installed for added visibility, and a steel ceiling-suspended main signage was added for prominent branding throughout the space.

Portfolio



Project: Glancy Fawcett - Reem Island

Completed in 10 days, this project involved the installation of two backlit signages, both internal and external, along with two chandelier light sets and a DALI system dimmer light for enhanced ambiance.



Project: Abr Al Madeena Muwaila - Sharjah

The 12-day project for Abr Al Madeena Muwaila in Sharjah included full front cladding, top main signage, and two light boxes.

Portfolio



Project: Ineos & Lotus - Adamas Motors AUH Showroom

Completed in 15 days, this project included the installation of a two-sided Lotus board panel and letters, along with Ineos showroom front and reception signage, and cladding for a sleek, professional finish.

Portfolio



Life Pharmacy is one of our valued clients, and we are proud to be working on their brand signage across the UAE, delivering high-quality, impactful solutions for their locations nationwide.

Portfolio



Portfolio



Portfolio



Portfolio

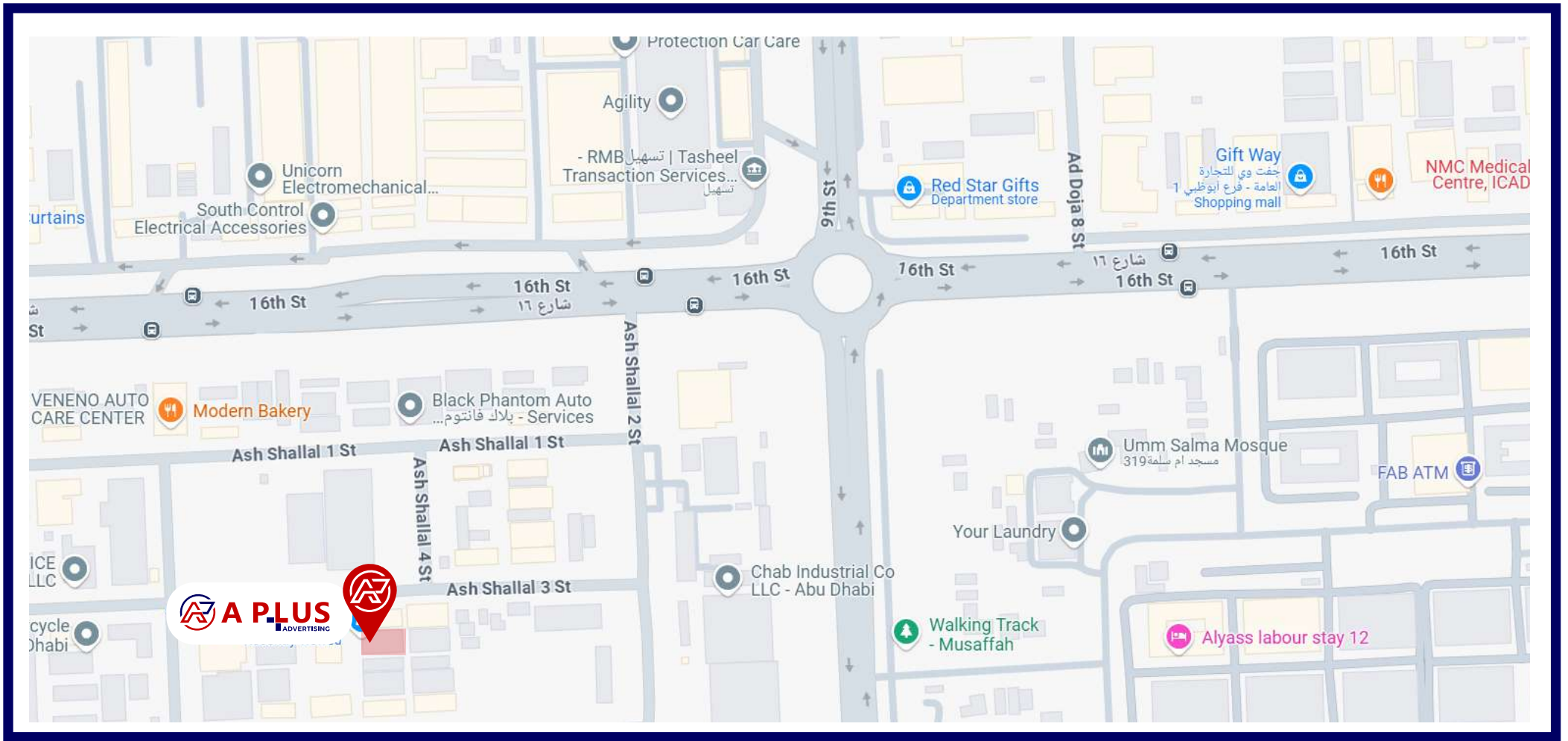


Portfolio



Portfolio





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