

سوفت فيتنج لتجارة الانابيب والمواسير شركة الشخص الواحد ذ.م.م

SOFT FITTING

PIPES & FITTINGS TRADING CO. LLC

Al Quoz Ind - 4 Dubai | Doha Qatar

**LEADING BUILDING MATERIAL SUPPLIER
IN UAE**

www.soft-fitting.com



As our tag line indicates

We have been here in Dubai, the business hub of U.A.E, since 2002 and making our customer's imaginary skills into reality, providing them world class building materials, bathroom accessories, hardware and electrical items, which they are dreaming of

Our business strategies, emphasized on customer interests, persuade us to search for the quality products worldwide and as a result we are now importing from all the big names of building materials manufacturers like Pilsa, Ariston, Atlantic, Pegler, Terrain, Grohe, etc... Most importantly the relation we are maintaining with these companies have helped us to provide after sales services to our customer timely ..

Our customers are our strength and they are satisfied,

The goodwill and name we could gain because of the quality materials and services provided to our customersit also gives us more responsibility and we are looking forward to be more innovative and versatile in our product range

wav1n

Pilsa

CONNECT TO BETTER

(!) ARISTON

Vision

To be an assertive and innovative Team, leading the market in our key product categories, selected by customers by choice and be a catalyst in creating successful lives for the people associated with us.



Mission

Reach to every Building material shop, be a strong presence in Projects Segment through our price competitiveness, optimized stock capability utilization and Superior customer Service.

We are in the market for more than a decade. From our humble beginning with one small retail shop, we "I've grown as one of leading player in building materials sales. We are now distributor of many world class products, supplier for big projects and own retail stores across UAE and Qatar.

We are an ISO 2008: 9001 certified Organization.

During this journey we keep re-inventing ourselves to be prepared to service the ever changing market conditions and evolving customer needs. Here are some of the reasons why our customers love to do business with us.

Price Competitiveness: We do direct imports from all parts of the globe. Our product teams travel across the world and are part of all leading exhibitions to find new world-class products and bring it to the region. We believe in making direct relationships with manufactures which enables us to offer the best price to our customers without compromising on quality.

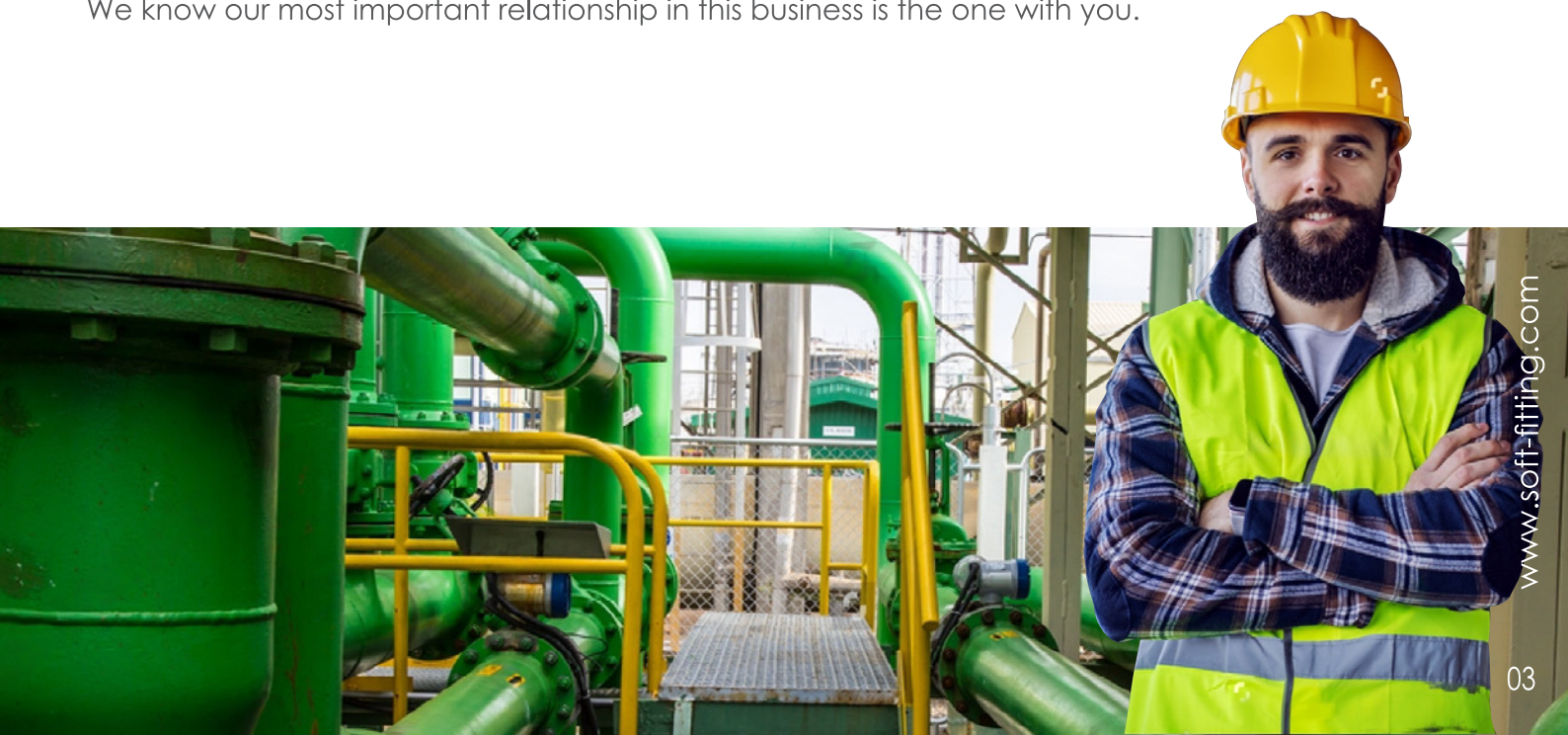
Product Availability: Visit our yard and warehouses in Ras Al Khor and Al Quoz, you will understand what we are talking about. We analyze the market trends closely and ensure we have enough stocks of all products that we offer at all time. We can do this because of our strong financial capacity, investments in warehousing capability and healthy long-term relationships with manufacturers.

Delivery System: We understand the importance of timely delivery of your order; we know how important it is for you. That's why we keep dedicated logistics teams for each market to ensure that your orders get to you at the quickest vtime possible every day. We value your trust on us.

Customer Focus: We are here because of you, our customers. Small or big, we give prime importance and best of our service to all our customers. Customers are the focal point for all our decisions. Our management is constantly in touch with and always accessible to our customers.

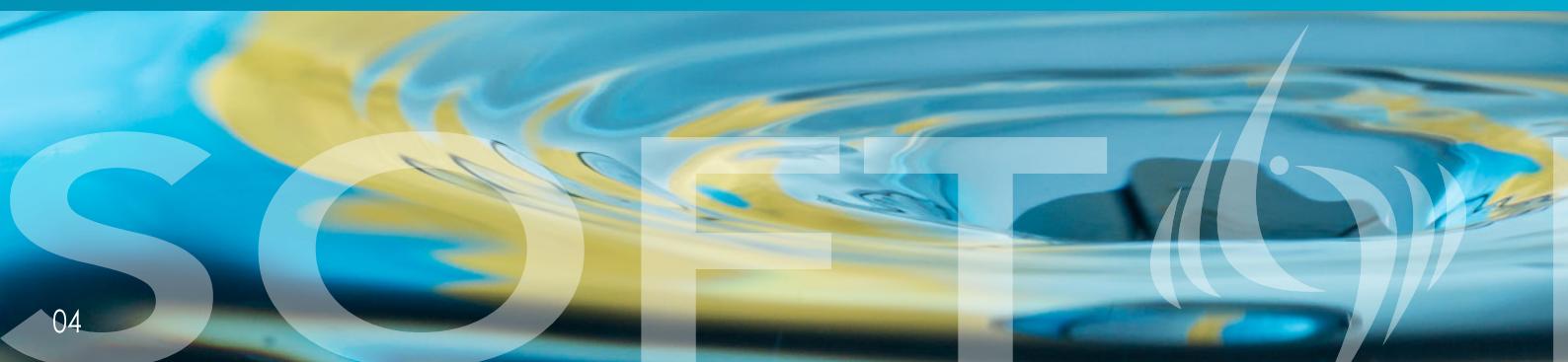
We keep listening to you and act upon your feedbacks to improve our service at every opportunity.

We know our most important relationship in this business is the one with you.



PRODUCT	BRAND	ORIGIN
PP-R PIPES & FITTINGS	NOVATHERM	GERMANY
	RAK THERM	UAE
	AQUATHERM	GERMANY
	WEFATHERM	GERMANY
	SANTHERM	UAE
	COSMOPLAST	UAE
	DUCTA THERM	UAE
	Q THERM	UAE
	ATLAS	UAE
PEX PIPES & FITTINGS	NOVATHERM	GERMANY
	RAK THERM	UAE
	AQUATHERM	GERMANY
	SA	UAE
	COSMOPLAST	UAE
UPVC PIPES & FITTINGS	HEPWORTH	UK
	TERRAIN	UK
	COSMOPLAST	UAE
	ATLAS	UAE
	DUBAI POLYMER	UAE
	NATIONAL PLASTIC	UAE
HIGH PRESSURE PIPES & FITTINGS	HEPWORTH	UK
	ERA	UAE
	COSMOPLAST	UAE
	ATLAS	UAE
	KALISTER	UAE
POLYTHENE PIPE & FITTINGS	COSMOPLAST	UAE
	ATLAS	UAE
IRRIGATION PIPES, FITTINGS & ACCESSORIES	IRRILAND	UAE
	RAIN BIRD	AUSTRALIA
	HUNTER	AUSTALIA
	COSMOPLAST	UAE
	HEPWORTH	U.K
G.I PIPES & FITTINGS	T.M	THAILAND
	BIS	THAILAND
	SURYA	INDIA
	LUSTURE	INDIA
	ASIAN	INDIA

PRODUCT	BRAND	ORIGIN
A/C COPER PIPE & FITTINGS	MULLER	USA
	IUSA	MEXICO
WATER HEATERS GLASS LINED	ARISTONE	ITALY
	ZENITH	UAE
	ATLANTIC	FRANCE
MANHOLE COVERS - CAST /DUCTAIL IRON,ALUMINIUM	KAJARIA	INDIA
	FALCAST	INDIA
	AQUA	UAE
	RBA	INDIA
SOLVENT CEMENTS	TANGIT	GERMANY
	ARROW	USA
	PARABOUND	USA
	WELD PRO	USA
	S-100	USA
	HANFO SEAL	INDIA
	M-SEAL	INDIA
POWER TOOLS	STANLY	UK
	MAKITA	JAPAN
	BOSCH	GERMANY
	HITACHI	JAPAN
	POWER BLITZ	CHINA
ELECTRICAL CONDUIT PIPE & FITTINGS	DECODECT	UAE
	LUSTURE	INDIA
	BLIT	INDIA
	REXTON	UAE
CABLES	DUCAB	UAE
	NATIONAL.	UAE
	RIYAD	SAUDI
	OMAN	OMAN
SILICONE	FISCHER	GERMANY
	DR.FIXIT	INDIA
	ASMACO	CHINA
	PATTEX	GERMANY
SAFETY PRODUCTS	VAULTEX	INDIA
	HONEY WELL	SINGAPORE
	MILLER	INDIA



PRODUCT	BRAND	ORIGIN
VALVES BRASS/ BRONZE GV, NRV,PRV,FV,BV,	PEGLER PEX LAMONTITE CRANE	U.K U.K U.K U.K
ANGLE VALVESS	PEGLER PEX ODROLLO GROHE TECHNOMIX	U.K U.K INDIA GERMANY UAE
BIP TAPS	PEGLER SANWA LATINO	U.K THAILAND UAE
SHATTAF,SHOWER SET & BATHROOM FITTINGS	MILANO GROHE HANSFORD LATINO ODROLLO JOMIX KISTENMACHER TREDEX KLUDI RAK	CHINA GERMANY CHINA UAE INDIA CHINA GERMANY CHINA UAE
CP SMOOTH FLEXBLE & CORRUGATED FLEXBLE	FILLI MORI KISTENMACHER HEECO S.A	ITALY GERMANY CHINA CHINA
BATH TUBE ACCESSORIES	VIEGA RAK	GERMANY UAE
FLOAT VALVES & FLOAT SWITCHES	PEGLER LAMONITE KISTENMACHER	U.K U.K GERMANY
G.I CLAMPS HANGING,NAIL, SADDLE	LUSTURE AQUA S.A	INDIA INDIA INDIA

PRODUCT	BRAND	ORIGIN
WATER PUMP, BOOSTER/TRANSFER PUMB & CONTROLS	ESPA GRUNDFOS VESPA ODROLLO HADSFORD VERA	SPAIN DENMARK CHINA INDIA INDIA CHINA
CERAMIC WASH BASIN,W/C & FITTINGS	RAK ANCHOR PARRYWARE	UAE INDIA INDIA
W/C SEATS WITH COVER COVER & FLUSH TANK	HARO RAK UNIFLOW COMPACT	GERMANY UAE CHINA U.K
PP-R WELDING MACHINE	CANDAN ERAL HEECO	TURKEY TURKEY TURKEY
HAND TOOLS	STANLY MAKITA UKEN PIGEON STARET TAPARIA MASTER HUNTER	U.K JAPAN U.K INDIA USA INDIA INDIA INDIA
ELECTRICAL SWITCH, SOCKET,ELCB, MCB&ACCESSORIES	ADMORE ABB SCHNEIDER RICHI LUSTURE M.K	U.K SWITZER LAND FRANCE INDIA INDIA U.K
PRESSURE TEST PUMB	CANDAN HEECO	TURKEY TURKEY
PRESSURE TESING PLUG	BAILY	U.K

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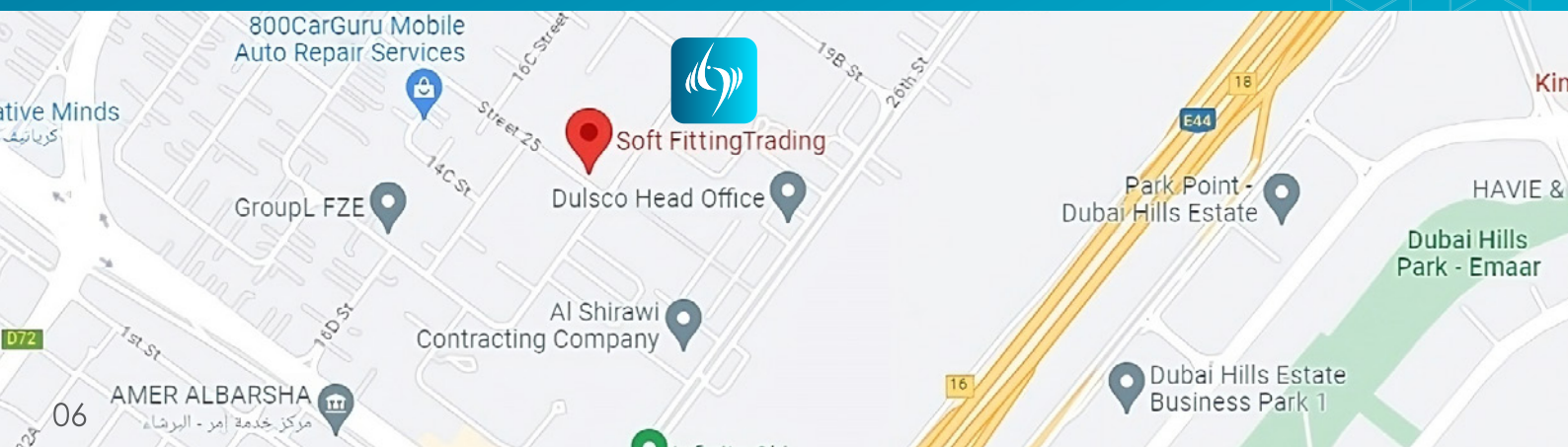
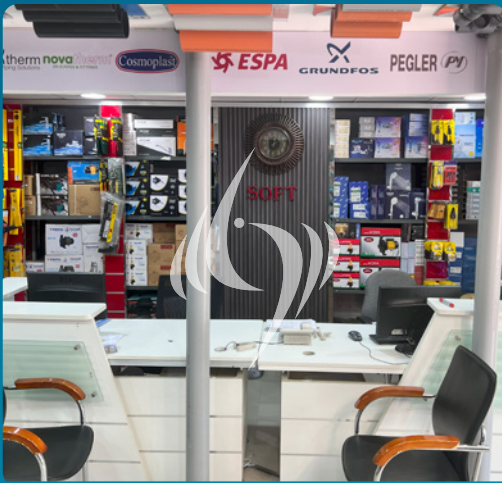
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AUTHORIZED DEALER UAE & GCC



GLOBALLY CERTIFIED & RECOGNIZED

SANTHERM has passed the assurance and quality performance tests to ensure that our products are suitable for **Global Distribution and Utilization**

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