



"Trust to deliver excellence."



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A large crowd of people is seen from behind, looking towards a brightly lit stage at night. The stage features a large circular logo and is illuminated by numerous spotlights. The crowd is dense, and the overall atmosphere is vibrant and festive. The image is split into three vertical sections: the left section is black, the middle section is a semi-transparent orange overlay, and the right section is black.

# WELCOME MESSAGE

ALS Events Services is an event and wedding company famed for bringing the best of technology and creativity under one roof. ALS was established in 2009 and is based in Dubai, made hundreds of the biggest events, conference, weddings, exhibitions and fashion shows to name a few. It's all in the details and delivering unforgettable authentic experience within an electric atmosphere; a service that will take you to a charming place and time out of this world.



# ALL ABOUT US

ALS Events Services is a full – service event & venue management company based in Dubai. Our aim is to create an experience that goes beyond expectations. We offer one-stop-shop event planning & management services to produce a range of events from conception to completion. ALS offers the best of the area's event planning & management resources and logistics all under one roof, which allows us to develop cost effective events quickly and flawlessly.

Our approach is mainly focused on the customer's needs and the quality of service. Our team offers the creative vision, professionalism and expertise to create the best – with a constant eye towards detail, quality, originality and results.

At ALS Events Services we believe that last impression is what people remember the most and the longest. We therefore do our best to deliver a spectacular event that will leave our guests with memorable moments and our clients with successful events.





# VISION & MISSION

## Vision

We will strive to be seen as leaders and innovators in the events and weddings management industry by providing outstanding personalized quality service, innovative ideas, to give our clients the kind of service needed to meet their objectives.

## Mission

Together we build successful Events & Exhibitions that connect people with markets; events that are recognized for being professional and memorable experiences, and weddings that reflect our personal touch and create long-lasting memories.

ALS  
EVENTS SERVICES



# WHAT *WE DO*

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## CORPORATE EVENTS

Whether you are organizing a full scale , Conference or exhibition, ,launching a new product , celebrating an achievement , or simply promoting your corporate strengths, our team will work with you to tailor an event to suit your goals and budget , and ensure that your company delivers the maximum benefit from the event .

## PRODUCT LAUNCHES

Let us suggest original venues to provide an inspiring backdrop for your product launch. We organize the importance of such events and work with you to explore all marketing opportunities and suggest different ways to display your products.

## SOCIAL EVENTS & HOSPITALITY

From large scale conferences and massive concerts to corporate and private gatherings, we work with you to ensure your event is planned to the last detail and expertly-managed, making it successful and memorable, wherever you choose to host it.

Our vast network of industry contracts and our first hand knowledge of facilities and locations, allows us to create your perfect event experience. We offer unbiased advice as to which venue or event best suits your requirements and can offer bespoke packages for all major sporting fixtures, music concerts , cultural & national occasions ,fashion shows, HOSPITALITY Whether you require catering for conferences and exhibitions, packaged meals for contractors or a spectacular Gala dinner, OUR Hospitality service combines experience with expertise to ensure all your private parties, birthdays or anniversaries and F&B requirements are taken care of.

We can also execute the same level of service you would expect on-site at any location in the UAE and create the perfect ambience for any occasion. From menus to tableware, flowers to furniture, our team will deliver consistent world class quality every time.



# WHAT *WE DO*

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## CONFERENCE & SEMINARS

We work with you to plan all details and ensure flawless project management, from the initial planning through to the full implementation of the program, we can help you to use best of the venue, offer advice on the conference agenda, arrange registration services and documentation, take care of all catering requirements, hostess, printing materials ,corporate gifts and provide full assistance to your sponsors and speakers to make sure that they have all the facilities and services they require.

Also you can provide a transportation and accommodation services, mentation, take care of all catering requirements, hostess, printing materials, Corporate gifts, and provide full assistance to your sponsors and speakers to make sure that they have all the facilities and services they require . Also we can provide a transportation and accommodation services.

## EXHIBITIONS & TRADE SHOWS

Whatever the sector, we can help you plan an event to accommodate numerous exhibitors or design large, open zones to showcase a particular products. Our dedicated team takes care of the smallest details, and accompanies you throughout the event to smooth the way, leaving you free to concentrate on generating commercial prospects and maximizing your business potential.



# WHAT WE DO

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## LIGHTING & AUDIO-VISUAL SERVICES

Lighting and Audio-visual designs are an important aspect of your event service. We provide the best and most advanced audio and video equipment, and can set up presentations, video and audio distribution, dynamic lighting, high-tech microphones and monitors. From intelligent lighting to state-of-the-art sound systems, your guests will relax in a carefully-crafted ambience, enjoying your celebration in all its glory. Based on your event theme and décor, we can create a delicate, ethereal setting using subtle ambience lighting, smoke and fog effects. We can create customized light patterns and monograms representing the names of the bride and groom. Whatever your mood, our lighting experts will create a truly bespoke atmosphere for your event. Our LED projection screens services can show footage of the event as well as live feeds of the event/wedding for all guests to enjoy. LED screens can also show highlights of previously-held EVENTS /henna and engagement parties, or of the groom's wedding event.

Once you have decided on your stage and backdrop, our engineers will design mood lighting to suit the theme and décor of your event or wedding hall.

## STAGE DECORATION

Your Stage is a reflection of the event theme. Through our production facilities, we are specialists in stage design. Throughout the design stage we take special care to provide you with detailed three-dimensional images, so our client can easily visualize the final result and make changes until we achieve perfection. Once complete, the impeccable design is carefully constructed and embellished with flowing drapes, exquisite lighting and spectacular production services to create unforgettable event.

## ENTERTAINMENT & EMCEES

We can offer a huge range of regional and international entertainment acts., and extraordinary mix of skilled performers. From live music, to DJs, dancers and fully choreographed stage shows, we help you put on a performance to remember . We can organize MCs to host your event or wedding, classical harpists, violinists, pianists or opera singers, and local or international dance ensembles offering a wide range of choreographies. We can also provide MC, DJ or band to be all-female.



# WHAT *WE DO*

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## WEDDINGS & ENGAGEMENTS

Planning and paying for a wedding can be pretty stressful. Some couples are lucky enough to have relatives who are willing and able to help pay for their wedding. For the rest of us, though, it's an opportunity to get creative. We offer a wide selection of wedding & engagement A to Z planning services in order to best fit your needs.

## FLOWERS & DECOR

We can create any look, floor-to-ceiling, event theme and décor you desire within customized setting and distinctive decorative touches. Whatever your vision, we bring it to life. We have a wide network of the best florists and artists to help you create displays that exquisitely match your personal needs. Our experience brings a fresh approach to flowers, we have a vast experience to guide you every step of the way, from concept to delivery and placement, allowing you to concentrate on what matters most.

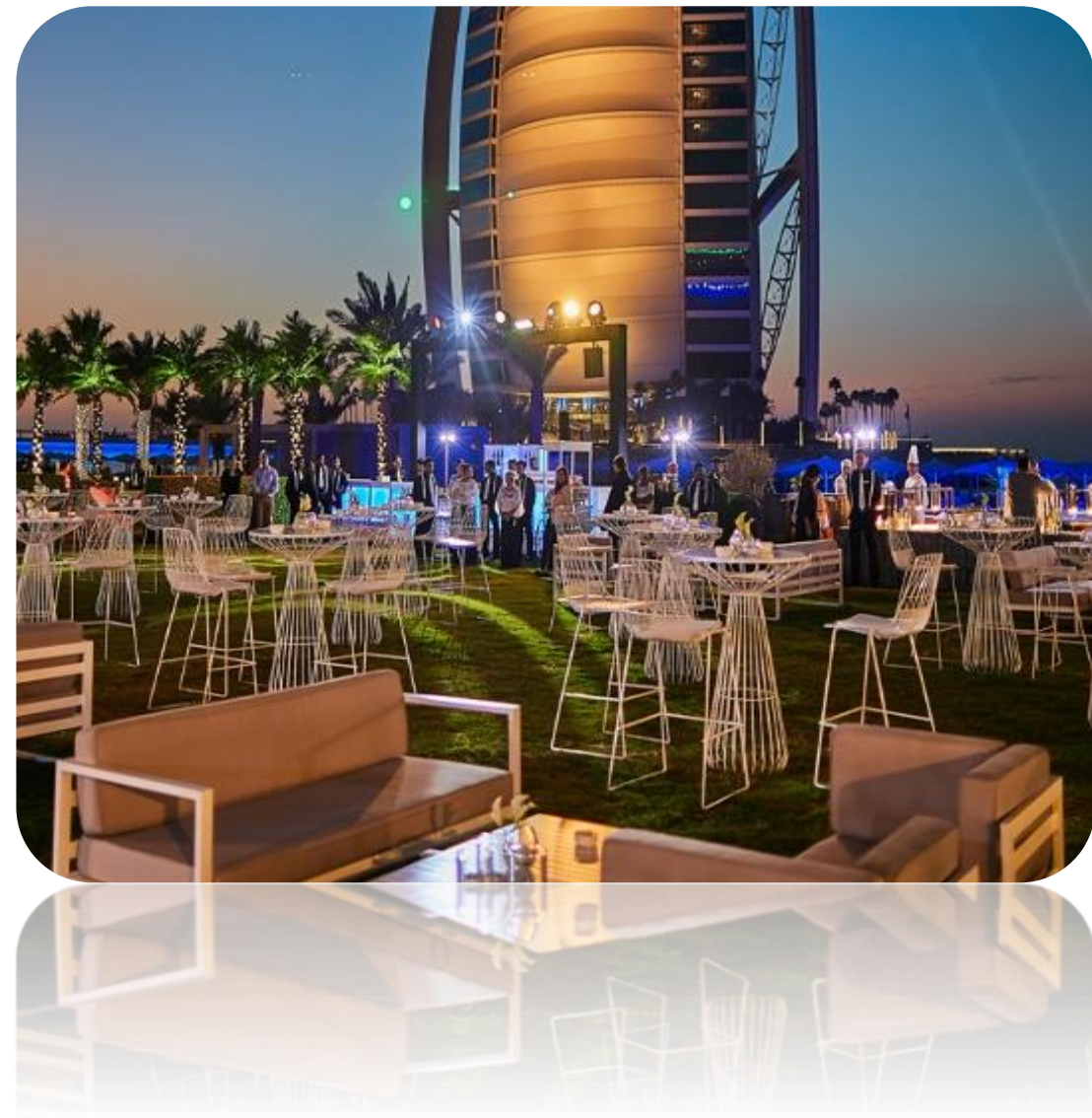
## PHOTOGRAPHY & VIDEOGRAPHY

Our professional photographers know how to bring out the best aspects of your event or wedding within any size hall, décor or under any lighting conditions. The production will be delivered to you as a well-packaged DVD. We can also provide image retouching. If you prefer a videography record, our unobtrusive camera operators can record all the action, faithfully recreating the atmosphere of your event on screen. If you would like an all-female crew, we can provide it. We also provide live broadcasting for your wedding with high definition cameras and sophisticated vision mixing equipment. In our editing suite, our editors create the story you want to tell in a professional way.



# WHAT *WE DO*

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## PARTY SUPPLIES & BALLOONS

Every thing you need for fabulous party can find in our party supply shop . Our variety party supplies items and balloon decorations can add elegant touches to your event . Our artists can help you in selecting your party items, decoration, costumes & balloons .

## PROMOTIONAL GIFTS & FAVORS

Whatever the occasion – be it Ramadan, Eid, National Day, New Years, Christmas, Corporate Events, Conferences, Wedding or any other reason, we have just the right promotional gifts and favor boxes for your event, company or wedding – from individual items to complete gift baskets and gift hampers. We will deliver your gift anywhere.

Also we can print your logo or any favorite message onto your gifts . Our dedicated team can help you to choose the right product or favors to your event with elegant wrapping and decoration.

## FURNITURE RENTALS

We are indeed very well known as experts in decorating and furnishing all type of event occasions, yet we also provide a full event service in Dubai and Abu Dhabi from start to finish. Our services include:

Layouts and floor Designs, site inspections, event decorations, event set up consultation, event stage rental in Dubai, event furniture and décor set up Dubai, barstool rental Dubai, dining chair rental Dubai, wedding chair rental Dubai, wedding table rental Dubai, wedding décor rental Dubai, lounge rental Dubai, sofa rental Dubai, coffee table rental Dubai, outdoor furniture rental Dubai, tent rental Dubai, bean bag rental Dubai, Majlis rental Dubai, bar counter rental Dubai, pallet rental Dubai. Event furniture customization Dubai, event furniture production Dubai, event furniture supply, event build up in Dubai and Abu Dhabi



# HOW

## *WE DO IT*

### PRE-EVENT PLANNING

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- Take our time to understand your needs and expectations then we handle the creative, technical and logistical work from conception to fully completion project .
- Develop concept , design , floor plan layout , décor planning , venue booking , contract negotiation and event management .
- Branding creation and custom marketing strategy.
- Detailed critical path and timelines created specifically for your event.
- Social media planning, creation of sponsorship packages specific to your event ,Speaker and sponsor management.
- Provide all event support services to help make your event extra special:  
Entertainers, Emcees, photography, videography , musicians, stage , lighting, audio visual specialists, florists, hostesses, Photography & videography and more....

### ONSITE MANAGEMENT

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- Onsite set up , decor and day-of management
- Detailed timelines, show flows & EMCEE scripts
- Execution of every detail of your event!
- Friendly and trusting staff
- Stage , AV & lighting management
- Detailed Support services management , logistics , equipment's, staff ,etc..
- Tear down and clean-up of your event

### POST EVENT

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- Post event summary and follow up
- Photos delivery
- Video editing and delivery
- Customer feedback



# COMPANY PROJECTS





# COMPANY PROJECTS





# COMPANY PROJECTS





# COMPANY PROJECTS



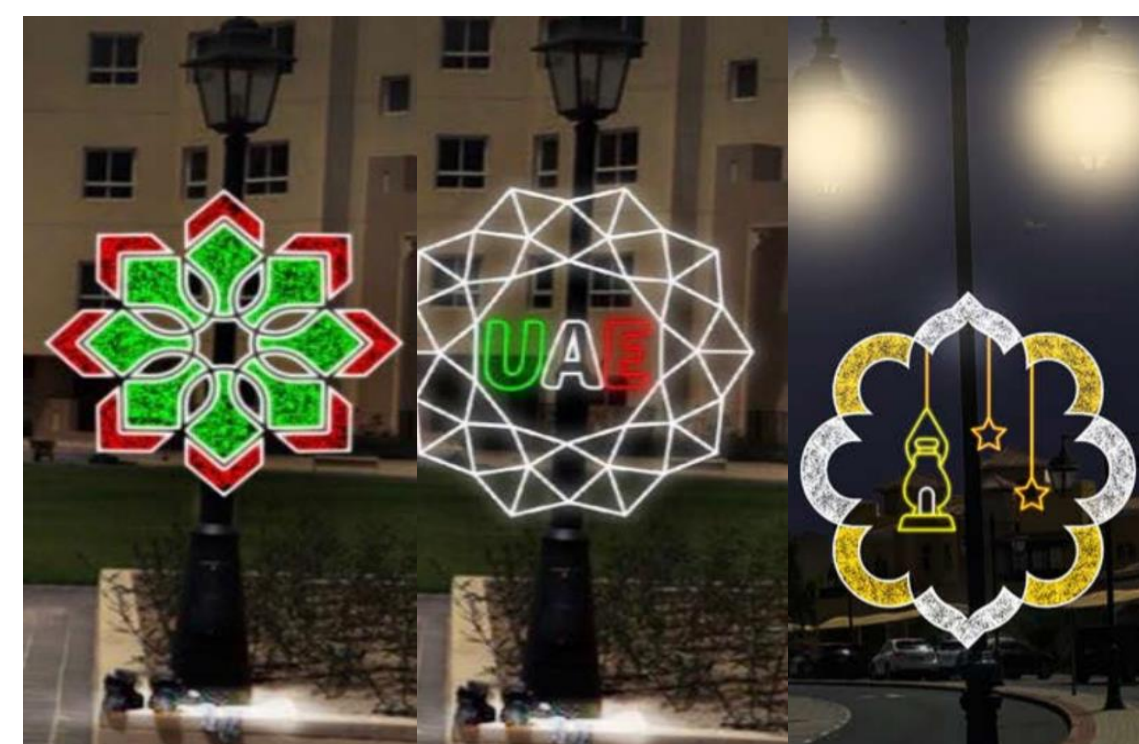


# COMPANY PROJECTS





# COMPANY PROJECTS





# OUR CLIENTS





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