

printeresting

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# Print Meets Interesting

Printeresting is an innovative, state-of-the-art print shop, offering one-stop-solution for all your printing needs.

We combine a creative spirit with state-of-the-art technology to produce stunning, tangible results you can touch and feel. From personal art projects to large-scale marketing material, we can make any printed matter come alive.

We actively encourage all our patrons to book. A visit to the press so that they can watch some of the world's most advanced printing machines and techniques in live action.



**Printeresting  
offers a wide range  
of services  
to deliver qualitative  
difference  
you can feel!**

### **Design Hub**

Talented graphic designers at Printeresting can help turn your dream into reality.

They will work closely with you to design your print material - be it commercial or personal.

### **Printing Services**

Digital, Offset, Vehicle Wraps, Window Decals - you name it, we have it!

Printeresting is your one-stop partner for all your printing needs.

### **Post-production Suite**

The quality is in the details. That's why we provide professional finishing services. We provide all types of mounting, gluing, stapling, binding, die-cutting or any type of speciality finishing you need.

### **Shipping & Delivery**

Want it delivered locally or internationally? We can do that!

Enjoy professional packaging and delivery so that your materials arrive on time and in perfect shape.



# ONE STOP PRINT SHOP



- CONVENTIONAL OFFSET PRINTING
- DIGITAL OFFSET PRINTING
- DIGITAL PRINTING
- NON-ABSORBING MATERIAL PRINTING (LENTICULAR)
- DIGITAL WITH VARIABLE DATA PRINTING
- DESIGNING AND PRODUCT RENDERING
- COLOR LOGIC EFFECTS WITH DIGITAL & DIGITAL OFFSET PRINTING
- PROTOTYPE BOX MAKING
- SQUARE SPINE STITCHING
- DIGITAL STAMP MAKING WITH IMAGES
- HOT FOIL STAMPING
- EMBOSSING
- DEBOSSING
- PURE BINDING
- PERFECT BINDING



- GREETING CARDS
- INVITATIONS
- MENUS
- COASTERS
- BOOK MARKS
- DOOR HANGERS



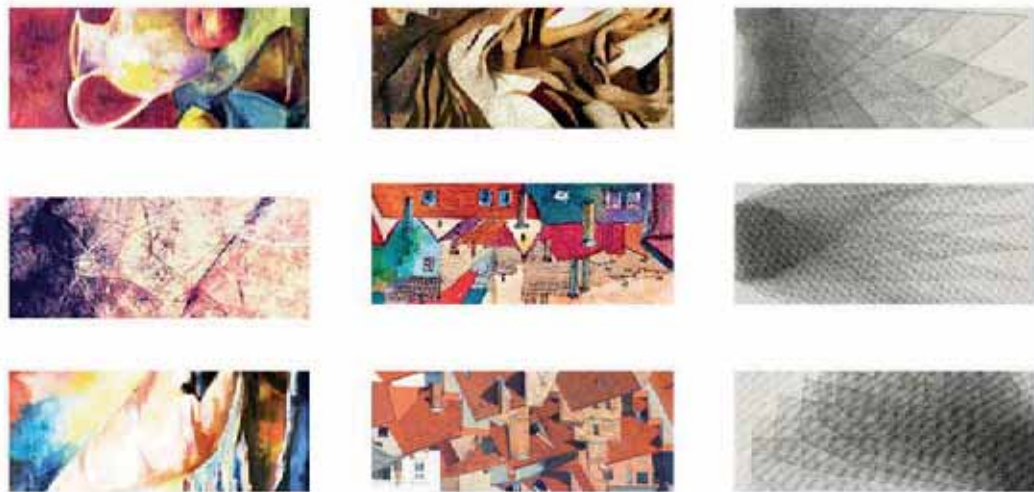
- BOXES
- CUSTOM-MADE WALL PAPER

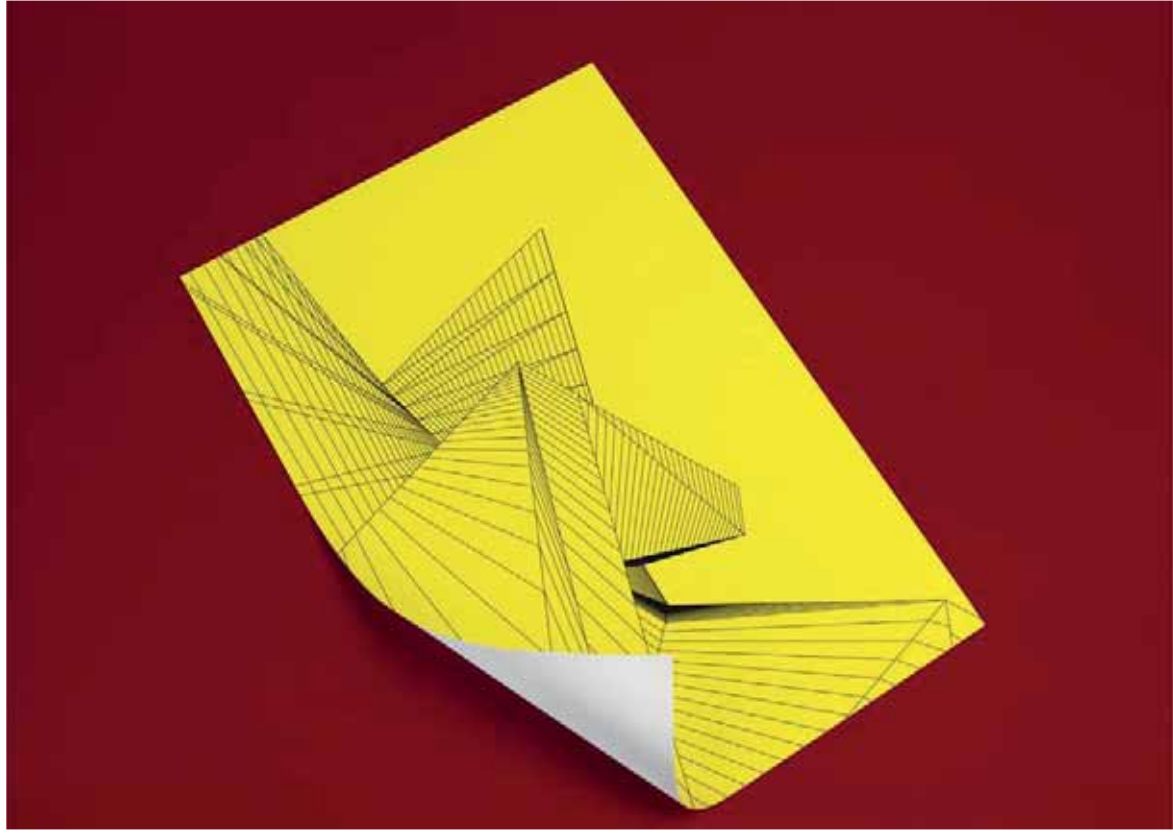


- PLASTIC CARDS
- MAGNETIC ENCODING CARDS



- STATIONERY
- BUSINESS CARDS
- LETTER HEADS
- CONTINUATION SHEETS
- COMPLIMENTS CARD
- INVOICES
- NOTE PADS
- ENVELOPES
- FOLDERS
- CERTIFICATES
- POINT OF SALE MATERIAL
- LEAFLETS
- POSTERS
- DANGLERS
- WOBBLERS
- TENT CARDS
- SHELF TALKERS
- BROCHURES
- MAGAZINES
- NEWSLETTERS
- CATALOGUES
- BOOKS
- SHOPPING BAG
- ROLLUPS
- BANNERS (INDOOR)



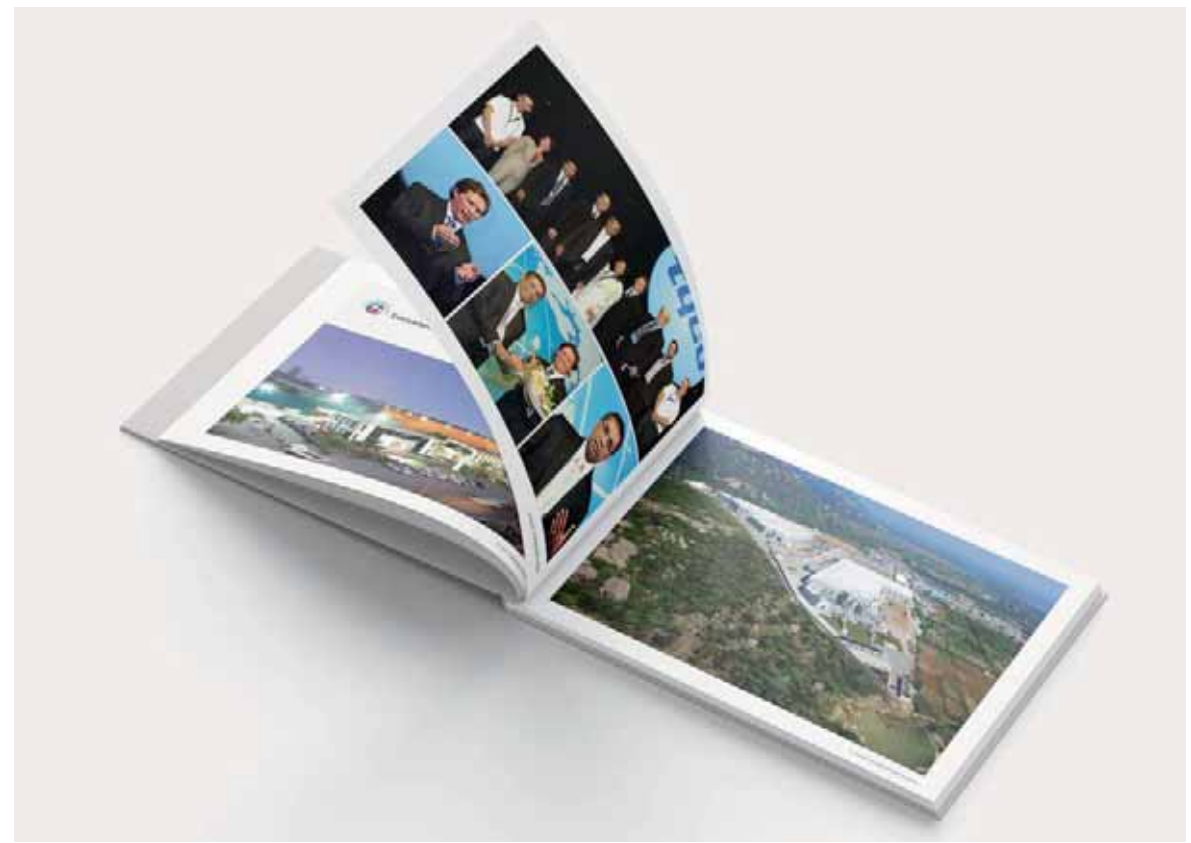


















# We Think BIG & SMALL

From product launch materials for a national-rollout to producing your wedding card, printesting offers the entire gamut of printing related services to suit every budget and size.

We understand the requirements for corporates and publishers would be different from those of individuals. That's why we assign a dedicated team of print co-ordinators experienced in large-scale executions for our corporate orders and a design-focussed team for creating tailor-made orders.



# TECHNOLOGY TO SUPPORT YOUR CREATIVITY

While the finished result is what counts, we are proud of our state-of-the-art equipment as well.

We use the best combination of traditional offset, digital and wide format equipment to provide you with the best result for your project.

We encourage you to visit us and take a tour of our facility to experience First hand..

- > **AUTOMATED FOUR-COLOUR ECO UV DIGITAL OFFSET PRINTING MACHINE**
- > **5 COLOR DIGITAL PRODUCTION PRINTER**
- > **LARGE FORMAT PRINTER**
- > **LASER PERSONALIZATION SYSTEM FOR ULTRA SECURE CARDS**
- > **TWIN HEAD DIGITAL CUTTING MACHINE**
- > **COLLATING AND FINISHING SYSTEM**



# What's Next

Printeresting envisions to become a meeting place for creative people where their best ideas take tangible form.

As we expand, we will have a dedicated lounge for writers, artists and designers, where they can ideate and work from. Printeresting will also have a 'wall of print' featuring art from the best talent across the region.

Shabana Faizal began her entrepreneurial journey in 1995, as a retailer for unique, specialty and luxury products. After eight years of successfully running the venture, she went on to support her husband, entrepreneur Faizal Kottikollon, in setting up and running the KEF Holdings Group and its flagship valve-manufacturing business based out of the UAE, Emirates Techno Casting (ETC).

Her deep interest in people development and community building saw Shabana take charge of all employee and administrative processes at ETC. She was instrumental in rolling out key operational and human resource programs that have had a significant impact in shaping the company's business success. Her passion project was the establishment of a world-class employee community center at the state-of-the-art ETC facility, now named the Shabana & Faizal Community Center in the founders' honor. Although Shabana and Faizal sold and exited the business in 2007, the community center at ETC remains a hub of learning, sports, creative arts, and employee engagement and development.

In her role as Vice Chairperson of KEF Holdings, a diversified company with operations in the Middle East, India, and Singapore, she is actively involved in guiding the business's growth strategy across global markets. Shabana and Faizal have succeeded in building up KEF Holdings' operations in offsite manufacturing for infrastructure,

healthcare development and strategic investments with the aim of creating disruptive technology-driven business models that have positive social impact.

Shabana's latest entrepreneurial venture, Printeresting, combines her love for design, art, technology, and human development. The innovative concept blends a full-fledged state-of-the-art print shop with a creative studio that can deliver end-to-end services. As the brand expands it will become a place where writers, artists, and designers, can ideate and work from, to foster an environment that encourages creativity amongst the local community.

Deeply committed to social improvement, Shabana is also the Co-Founder and Director of the Faizal and Shabana Foundation that seeks to give back to society by making a lasting and sustainable difference in the field of education, healthcare, humanitarian assistance, skill building, and community development.

In recognition of their work, Shabana and Faizal won the 2015 AIF (American India Foundation) Leadership Award for "Excellence in entrepreneurship and philanthropy." Shabana has also won the 2016 – Kairali TV, NRI Woman Entrepreneur of the Year Award.



**Shabana Faizal**  
Founder & CEO



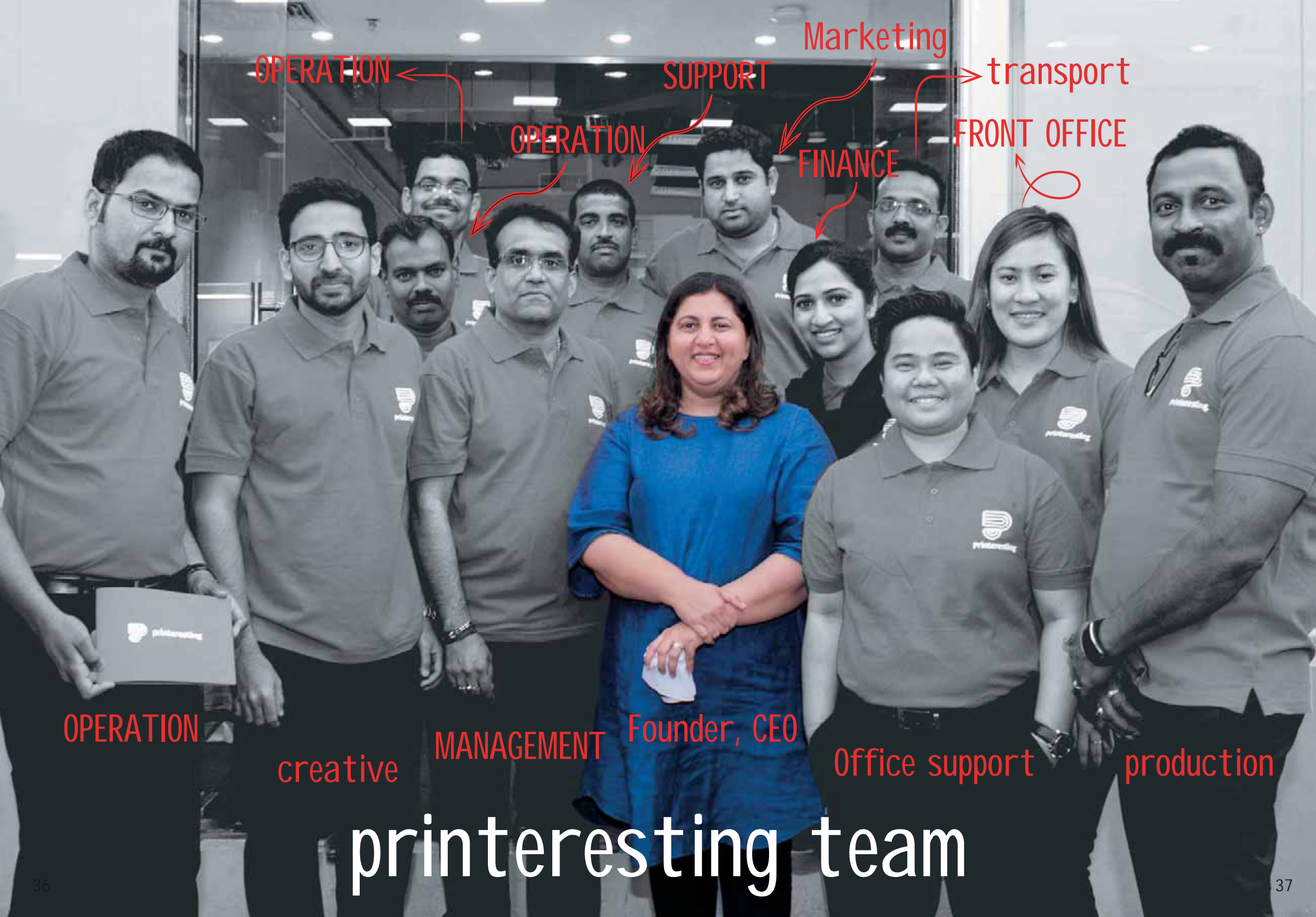
**Sanath Shenoy**  
General Manager

Sanath Shenoy is a senior print professional with Diploma in Applied Arts, having over 25 years of extensive experience in designing and offset printing. As General Manager of Printeresting, he is responsible for managing the day-to-day operations of the Press in addition to new business development, managing client relationships as well as leading the immediate team.

Sanath possesses a keen sense of aesthetics and attention to detail. He has strong technical expertise in all aspects of commercial print production having managed the print production function in several printing companies within the UAE. Throughout his career, he has managed the fast-paced growth of the companies he has been associated with and has the capability to streamline operations to increase efficiencies and smooth flow of communication. Owning a wealth of knowledge, he has served several roles ranging from Finishing

Artist to Print Production Manager; Sanath possesses strong technical and strategic planning capabilities having worked in an ever changing and challenging business environment.

Sanath has a professional training in all kinds of graphic applications, prepress workflows, print production related applications and attended various training programs and exhibitions in different parts of the world.



OPERATION

SUPPORT

Marketing

transport

OPERATION

FINANCE

FRONT OFFICE

OPERATION

creative

MANAGEMENT

Founder, CEO

Office support

production

# printeresting team

**Come, visit us to watch print come to life.**

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