



AL BASMA
Detergents & Cleaning Ind. L.L.C.



COMPANY
PROFILE

Company Overview

Al Basma Detergents & Cleaning Ind LLC is a globally recognized leader in the production and distribution of premium cleaning products, serving diverse industries ranging from industrial, commercial, healthcare, automotive, and household sectors. Headquartered in Sharjah, UAE, we offer a comprehensive portfolio of cleaning solutions designed to meet the highest standards of performance, safety, and sustainability.

For over 16 years, Al Basma has been committed to delivering innovative, high-quality products that exceed market expectations, ensure optimal cleanliness, and contribute to the well-being of our customers. With an emphasis on research and development, environmental responsibility, and customer satisfaction, we are poised for growth both regionally and internationally.

Vision

To provide state-of-the-art cleaning solutions that combine cutting-edge technology, eco-conscious practices, and superior quality, enhancing hygiene standards worldwide while promoting sustainability and environmental stewardship.

Mission

To be the preferred global partner for industrial, commercial, and residential cleaning solutions, recognized for our commitment to excellence, sustainability, and customer satisfaction.





Core Values

Innovation: Driving the cleaning industry forward with groundbreaking product formulations and technologies.

Quality: Uncompromising commitment to quality, ensuring reliable and efficient products for every application.

Sustainability: Championing green practices by developing environmentally friendly products that do not compromise on effectiveness.

Integrity: Building trust with stakeholders through transparency, ethical practices, and consistency.

Customer Commitment: Putting our customers at the heart of everything we do, ensuring tailored solutions and exceptional service.

Our Brands

At Al Basma, we pride ourselves on offering a diverse range of brands that address the unique needs of our clients across various industries:

Pex Active

Premium Cleaning Solutions for Every Need

Pex Active is Al Basma's flagship brand, delivering high-quality cleaning solutions for both industrial and home care needs. Trusted by professionals and households alike, Pex Active offers a comprehensive range of cleaning products designed to provide exceptional performance, superior hygiene, and convenience.

Zolarex

Smart Cleaning for Everyday Needs

Zolarex is a trusted medium-range cleaning brand offering a balanced mix of affordability, effectiveness, and quality. Designed for households, businesses, and general commercial use, Zolarex provides cost-effective cleaning solutions without compromising on performance.

AutoPlus

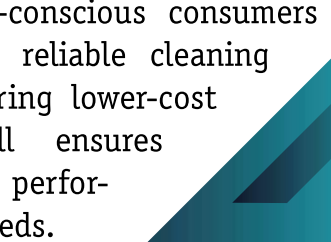
Premium Car Care & Maintenance Solutions

AutoPlus is a dedicated automotive cleaning and detailing brand, offering a high-performance range of car care products designed to enhance, protect, and maintain vehicles. Whether for personal car owners, detailing professionals, or auto service centers, AutoPlus provides advanced formulas to keep vehicles in pristine condition.

Plus

Affordable Cleaning for Everyday Use

Plus is a cost-effective cleaning brand designed for budget-conscious consumers who need basic yet reliable cleaning solutions. While offering lower-cost alternatives, Plus still ensures acceptable cleaning performance for everyday needs.





OUR SERVICES

Private Label Manufacturing

We empower businesses by offering custom private labeling services, allowing them to market cleaning products under their own brand. From formulation and design to packaging and branding, we provide end-to-end solutions tailored to client specifications.

Bulk Production & Wholesale Supply

As a trusted manufacturer, we specialize in large-scale production of cleaning solutions for distributors, retailers, industrial sectors, and hospitality businesses. Our high-capacity production ensures consistent quality, timely delivery, and competitive pricing.

Custom Formulation & R&D

With an in-house Research & Development (R&D) team, we create tailor-made cleaning solutions based on industry requirements. We work closely with clients to develop unique, high-performance, and compliant formulations for diverse applications.

Eco-Friendly & Sustainable Cleaning Solutions

We are committed to environmentally responsible cleaning solutions. Our products are formulated to be biodegradable, non-toxic, and compliant with global safety and environmental standards.



OUR PRODUCT RANGE

HOME CARE PRODUCTS

Dish Wash Liquid
Hand Wash Liquid
All-Purpose Cleaner
Glass & Window Cleaner
Bleach Liquid
Oven Cleaners
Hand Sanitizer
Air Freshener
Toilet Cleaner
Multi-Surface Sanitizer Liquid
Carpet Shampoo (Low & High Foam)
Antiseptic Disinfectants
Floor Cleaners & Disinfectants
Fabric Softener
Super Gel

INDUSTRIAL CLEANING PRODUCTS

Degreaser
Toilet Bowl Cleaner
Liquid Bleach
Tile & Bathroom Cleaner
Antibacterial Hand Wash Liquid
Drain Opener

LAUNDRY PRODUCTS

Fabric Softener
Laundry Detergent Liquid
Abaya Shampoo
Laundry Emulsifier Liquid
Laundry Bleach Liquid

CAR CARE PRODUCTS

Car Freshener
Manual & Auto Car Wash Shampoo
Tyre Polish
Dashboard Polish
Coolants
Glass Cleaner
Engine Degreaser
Windshield Cleaning Solution

Global Presence & Expansion

With a robust distribution network, we currently serve clients across the UAE and the Middle East, with plans for further expansion into global markets. We aim to bring our premium cleaning solutions to new regions, establishing strategic partnerships and forming long-term relationships with distributors and clients worldwide.

Our focus is on ensuring that our products are accessible to businesses and consumers across international markets while maintaining the highest standards of quality and service.

Certifications & Quality Standards

All products manufactured by Al Basma Detergents & Cleaning Ind LLC are approved by UAE municipalities, ensuring compliance with local regulations and safety standards. This certification guarantees that our cleaning solutions meet the highest hygiene, environmental, and consumer safety requirements.

Authorized Lab Product Certifications:

We adhere to strict quality control measures and conduct extensive laboratory testing to certify our products. Our formulations are rigorously tested and approved by internationally recognized and UAE-authorized laboratories, ensuring efficacy, safety, and compliance with regulatory standards.

ISO 9001:2015 (Quality Management System):

This certification demonstrates our commitment to providing high-quality products and services, ensuring customer satisfaction through continuous improvement.

GMP (Good Manufacturing Practices):

Our manufacturing processes follow GMP guidelines to ensure consistent quality and safety in every product produced.



WHY CHOOSE AL BASMA?

Industry Expertise: Years of experience in detergent and chemical manufacturing.

Superior Quality: High-performance products made from premium raw materials.

Custom Solutions: Private labeling and custom formulations tailored to your needs.

Eco-Friendly Approach: Sustainable and biodegradable cleaning solutions.

Trusted Partner: Strong reputation in the UAE and expanding global presence.

Competitive Pricing: Cost-effective solutions without compromising on quality.

At Al Basma Detergents & Cleaning Ind LLC, we are committed to revolutionizing the cleaning industry with innovative, sustainable, and high-quality products. Whether you're looking for private label solutions, bulk production, or customized formulations, we are your trusted partner for cleaning excellence.

Contact us to collaborate and elevate your brand with premium cleaning solutions!

For a detailed view of all products, including specific sizes and fragrances, please visit official website: www.albasmadetergents.com.

Contact Us

Head Office & Manufacturing Facility:

Industrial Area 15, Sharjah, UAE

Email: info@albasmadetergents.com

Phone: +971 6 5351 554

www.albasmadetergents.com

