



[www.theshadingcompany.ae](http://www.theshadingcompany.ae)



UMBRELLAS | AWNINGS | PERGOLAS | BLINDS | SHADE SAILS

CALL: +971 4 379 7844



## ABOUT US

The Shading Company has more than 2 decades of experience in operation in the UAE. Formerly Falaknaz – the Warehouse LLC, we began focusing solely on shading solutions in 2019. The Shading Company provides a unique range of shading solutions for customers in the UAE and Gulf region. The Shading Company is headed by technical and operations expert, Stephen Foot, who brings almost a decade of Gulf Shading experience to this role. Thomas Joy heads the Finance and Administration Department and has over 15 years experience in the field.

The shading company is located in Al Quoz, Dubai. Our premises contain a production and assembly unit as well as a display space to allow customers to view the range of models and designs we have on offer. We have an extensive range of brands we supply including Glatz Umbrellas, Awnings by Llaza, Shade Sails by Soliday, Pergolas by Palmiya. We can also supply a range of fabrics to allow our customers to have a unique shading solutions.








## ALU-SMART

The flexible sunshade



**Glatz**



 Nominal size cm	 Nominal size cm	 Nominal size cm
Ø 200	200 × 200	210 × 150
Ø 220	240 × 240	250 × 200
Ø 250		
Ø 300		

The ALU-SMART, a new member of the GLATZ family, is one of the smallest sunshades, but with much to offer. On balconies with nooks and crannies or in cramped spaces, it is simply one thing: incredibly smart! Due to a slim, ergonomic slide, it is a breeze to open and close the cover of the ALU-SMART and thanks to the tilt joint, it provides shade precisely where it is needed.

What's more, the elegant, slightly curved border of the fabric adds a modern touch to the outdoors. The ALU-SMART can also be easily combined with giant sunshades from GLATZ. Other advantages are the aluminium frame with a profiled pole, and the replaceable, self-tautening fabric – thanks to flexible strut ends.



## FORTINO®

The little wind resistant sunshade



**Glatz**



 Nominal size cm	 Nominal size cm
Ø 250	200 × 200
Ø 300	240 × 240

The smallest of our wind resistant sunshades, FORTINO®, goes wherever shade is needed: in the lounge or at the bar – thanks to its dimensions it can be moved to a new location in the blink of an eye. On the terrace, in the garden or by the pool – thanks to its small size, the FORTINO® can accompany you wherever you go!

Small, but tough: thanks to its stable construction, the FORTINO® is wind-resistant and can optionally be fitted with a concrete, steel or granite base. A sleeve fixed to the ground is recommended if the FORTINO® is to have a regular location in the garden or on a terrace.

## ALEXO



**Glatz** 



Nominal size cm

Ø 200

Ø 220

This sunshade is timeless. GLATZ has been producing the Swissdesign icon ALEXO® for more than eight decades. Even from a distance, the top of the umbrella - without or without a flounce - signals that fine craftsmanship is celebrated here. Other features include a round frame and a varnished ash wood support pole. With its nickel-plated brass gear joint and long centre pole, the canopy can be tilted at a range of angles in line with the position of the sun.

## ALL SEASONS UMBRELLA



The All Seasons teak umbrella is a strong and robust umbrella ideal for the garden and beaches of the UAE. The umbrella features a double pulley system for easy opening and closing. Stainless Steel rust proof 316 fittings as standard. Various types and colours of fabric canopy can be fitted including standard canvas, Twitchell, Sunbrella, Recasens.

- 316 Stainless Steel Fittings -rust Proof
- Double Pulley System for easy opening
- High abrasion marine Rope
- Various Canopy colours available
- Optional Flounce available and Logo Printing.
- Granite 60KG / 90KG Base / Concrete 60KG Base
- Ground socket installation available.



Nominal size cm



Nominal size cm

Ø 250

250 x 250

Ø 300

300 x 300

## PIAZZINO

The low priced classic



**Glatz**



Nominal size cm



Nominal size cm

Ø 300

300 × 300

Ø 350

This functional sunshade dispenses with high technology and is easy on the wallet: the PIAZZINO!

The natural - colored maple wood gives the charming sunshade roof a romantic touch and provides guests with lots of space to relax in cozy shade.

The tough and long - lasting maple wood used for the wood construction guarantees that this sunshade will work flawlessly for years. The PIAZZINO is at the top of its game in the league of timeless format and style at an affordable price.

## FORTERO®

The big wind resistant sunshade



**Glatz**



Nominal size cm



Nominal size cm



Nominal size cm

Ø 350

250 × 250

300 × 200

Ø 400

300 × 300

350 × 250

350 × 350

The FORTERO® giant sunshade is big enough to stand up for itself: wind resistant, resilient and easy to operate, this model is ideal for large spaces and windy places. It certainly lives up to its name: FORTERO® the strong one. Thanks to the counter rotating servo principle, the FORTERO® is easy to open and close.

Its simple design and size mean that the FORTERO® is ideally suited for large spaces or by the pool. Optional attachments include concrete or granite bases as well as bases with castors, support tubes and plates, mounting plates with support tubes and various wall clamps together with support tubes.

Thanks to its stable construction, FORTERO® can withstand coastal and mountain wind conditions.




## FORTELLO®

The perfect balance



**Glatz**



		
Nominal size cm	Nominal size cm	Nominal size cm
Ø 450	300 × 300	350 × 250
	350 × 350	400 × 300
	400 × 400	

The FORTELLO® is ideal for hotels and restaurants: thanks to its counter rotating servo opening principle it is easy to handle, can be conveniently transported with its separable pole and light weight and can be cleared away in a flash. Thanks to its stable construction, the FORTELLO® can withstand wind speeds of up to 70 km / h and can be fitted with an Osyrion light on request.

- Up to 400x400 cm size
- Withstands windspeeds of up to 70 KM/H.
- High closing height ensuring the ends don't touch the tables
- Ideal for hotels and restaurants
- 2 years manufacturers warranty

## AFRICAN THATCH UMBRELLA

Cape Reed



Specification:-  
Cape reed Thatch tiles, Clip on tiles, Galvanised Steel  
Frame African Wood pole

Available in the following sizes:


Ø 200
Ø 280
Ø 335
Ø 380
Ø 500

3 Installation options - Concrete foundation base, Concrete and steel umbrella base, Steel socket into existing concrete. Site visit required.



SUNFLEX



Glatz 



Nominal size cm

300 × 300

A high-quality free-arm sunshade that can be adjusted to the position of the sun on its turnable base, so there is no need to move the outdoor furniture.

Material: Pole and frame made of aluminium, powder coated platinum, pole diameter rectangular 82 x 58 mm

Cover: 100% polyester 180 g/m<sup>2</sup>

Accessories: Stand connector (without plates) for 8 plates (40 x 40 cm), swivel foot, protective cover.

SOMBRANO® S+  
The big 360° sunshade



Glatz 



Nominal size cm



Nominal size cm



Nominal size cm

Ø 350

300 × 300

400 × 300

Ø 400

350 × 350

This functional free - arm sunshade by GLATZ is a big 360° shade provider and has an elegant new look thanks to its subtly redesigned frame. The SOMBRANO® S+ can be easily opened and closed using a self - locking crank on both sides. It can be extended, opened and closed, while the sunshade mechanism on both sides. Thanks to a new self - locking crank mechanism cover can be tilted 54° on both sides in 18° steps using the tilting rod and rotated through 360°

- 360 Rotation
- Side tilting
- Protection Cover
- Granite Base
- Max wind speed 45km/H (Model dependent)



# FORTANO UMBRELLA



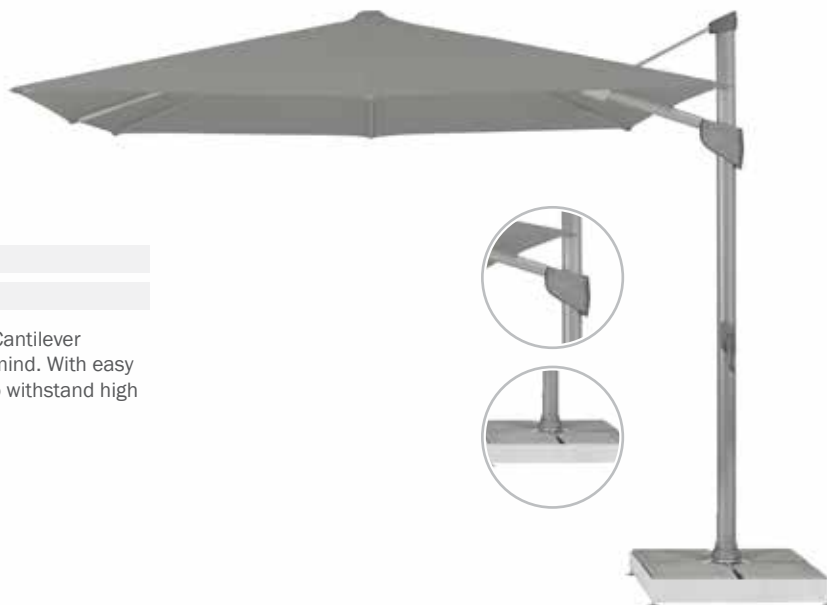
Nominal size cm

300 x 300

400 x 300

The Glatz Fortano umbrella is a strong and stable Cantilever umbrella designed with restaurants and Hotels in mind. With easy opening and closing, 360 rotation and the ability to withstand high windspeeds.Strong Cantilever Umbrella

- 360 Rotation optional
- Max wind Speed 60Km/H
- Protection cover
- 2 year manufacturer's warranty
- Ideal for Restaurants and Hotels



## RIO

The Compact Hanging umbrella



Nominal size cm

Ø 300	200 × 200	300 × 300
	260 × 260	

Its practical opening mechanism makes Rio an excellent solution in terms of ease of use. Ideal for both commercial use (hotels, restaurants...) and residential use (villas, private gardens). Aluminium framework, rotating 360° around its base, and easy pulley opening mechanism. Stainless steel hardware. The ribs can be replaced individually without needing to disassemble the entire structure and the canopy fabric is easily removed for maintenance or replacement. Rio can be supplied with a freestanding base or in-ground mount.

### Construction

- Easy to operate umbrella
- Small sizes available
- Made in Italy
- Range of Canopy colours

# ASTRO TITANIUM



Nominal size cm

300 x 300
300 x 400
350 x 350

The Astro Titanium Umbrella Futuristic product suitable for modern and minimalist settings. The frame has a Titanium powder-coated finish. The MOTION is a retractable solution and permits to open or close the parasol near to the pole without removing table and chairs. The combination of MOTION and ACTION System allows to open or close the parasol in one operation. Thanks to the gas spring, which compensates the weight of the umbrella, the handling is very light. Aluminium frame available in anodized version SpaceGrey or Carbon coated. Components and stainless steel hardware. Accessories Nylon ABS.

- Sleek modern design
- 360 rotation
- Back tilting feature
- Titanium powder coated finish or Anodised Version
- Gas Spring

# CAPRI UMBRELLA



Nominal size cm



Nominal size cm



Nominal size cm

Ø 400	350 x 350	300 x 400
		400 x 300
		300 x 350
		350 x 300

The Capri umbrella is an Aluminum vertical pole umbrella made of silver powder-coated aluminum graphite or white or Teakwood with a silver detail or in laminated hard wood with a graphite detail. Aluminum powder coated cantilever pole. Crank for easy opening. The unit can be rotated 360° around the base. Ribs can be changed singularly without disassembling the umbrella.

## AURA

Pure Charisma



**Glatz**



Nominal size cm



Nominal size cm

350x350

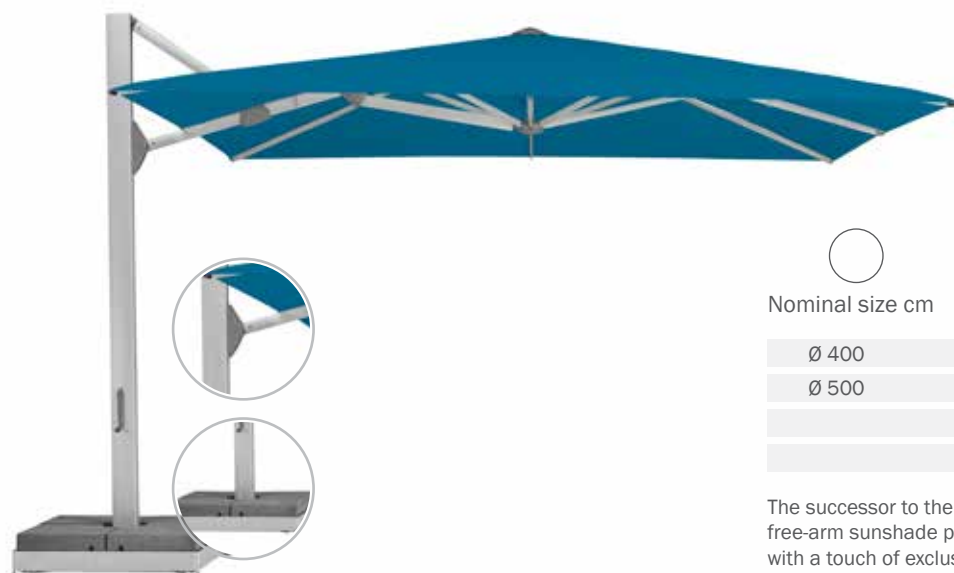
400x400

The first class among the wood sunshades will now be known as – AURA. Square in shape, this unique free – arm sunshade provides magic moments. Thanks to the side pole, the whole space below the sunshade is free to be used. The AURA offers more than just shade and comfort: the AURA is surrounded by a cosy atmosphere like no other.

**MATERIAL AND TECHNOLOGY:** Pole made from high – quality varnished FSC eucalyptus wood with additional stabilising aluminium core. Struts made from FSC eucalyptus wood. Stainless steel and aluminium components silver powder – coated.

**OPERATION:** Open and close the sunshade using the removable hand crank. By loosening the locking lever, the sunshade can be rotated through 360°. The sunshade section can also be pitched counter to the pole.

## AMBIENTE NOVA



**Glatz**



Nominal size cm



Nominal size cm

Ø 400

400 × 300

Ø 500

450 × 350

350 × 350

400 × 400

The successor to the legendary AMBIENTE, the AMBIENTE NOVA free-arm sunshade presents itself in a completely new design with a touch of exclusivity. A patented drive system makes crank operation child's play. While the sunshade cover automatically aligns itself horizontally when opening, it does not touch any tables or seating furniture underneath when closing. In the evening, a directly and indirectly individually controllable and dimmable warm white LED lighting system integrated in the struts brings light into the darkness. The rear-mounted LED strip in complete pole length provides an atmospheric accent.

## CASTELLO® M4

The ideal host



**Glatz**



Nominal size cm



Nominal size cm



Nominal size cm

Ø 350	300 × 300	400 × 300
Ø 400	350 × 350	450 × 350**
Ø 450	400 × 400	500 × 400**
Ø 500	400 × 400**	
Ø 500**	450 × 450**	
Ø 550**	500 × 500**	
Ø 600**		

With its majestic lightness, the large space sunshade entices you to linger. Its handling is also in line with its pleasing appearance: The CASTELLO® M4 features a counter - rotating telescopic opening principle, allowing the sunshade roof to be raised and lowered using a slide and tensioning lever.

One thing you certainly won't find under this sunshade at the height of summer is heat! An opening under the top ensures a constant supply of fresh air. This also makes the CASTELLO® M4 ideal as a smokers' lounge. Another plus: the CASTELLO® M4's tensioning lever can be secured with a padlock. Round, rectangular or square, the CASTELLO® M4 is available in material class 5 and offers UV PROTECTION > 98 %.

## PALAZZO® Noblesse

The star performer



**Glatz**



Nominal size cm



Nominal size cm



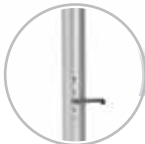
Nominal size cm

Ø 450	400 × 400	450 × 350
Ø 500	450 × 450	500 × 400
Ø 600	500 × 500	600 × 400
Ø 700	550 × 550	600 × 500
	600 × 600	

High performance and easy operation are what makes this large space sunshade impressive. Depending on the size of the sunshade, the PALAZZO® Noblesse can withstand wind speeds of up to 95 km/h, as proven by numerous wind tunnel tests. It opens and closes with just 12 manual turns of the crank or optionally via the integrated remote controlled motor. Thanks to its construction and high - quality materials made of dyed acrylic fibres, it is not only wind - resistant: it also offers optimum protection from the sun and rain and keeps its colour year after year. For corrosive environments at the sea or close to pools, a special stainless steel kit is available. The PALAZZO® Noblesse is available in 14 standard designs – with options including a crank, motor, heating and aillumination. Customised models can be produced in almost any shape and size.



# PALAZZO® ROYAL



**Glatz** 



Nominal size cm



Nominal size cm



Nominal size cm

Ø 450	400 × 400	450 × 350
Ø 500	450 × 450	500 × 400
Ø 600	500 × 500	600 × 400
Ø 700	550 × 550	600 × 500
	600 × 600	

The PALAZZO® Royal is ideal for hotels and restaurants, and has a great range of wonderful details. It can be opened and closed with a maximum of 19 manual turns of the crank or remotely with the motor. This leaves the seating below undisturbed, as the shut height is higher than 70 cm. All control components and cables are integrated into the mast and frame and can be operated by remote control. The PALAZZO® Royal also shuts down automatically if the motor overheats, has an emergency function for rapid closing and is available in many XXL sizes.

**Material and technology:** The frame is made of stamped, natural anodized aluminium sections. With anti-twist pole (including reinforcing ribs).

**Operation:** The sunshade can be opened and closed using the hand crank or the motor with remote control.

## COMPLET PRO AWNING



The Complet Pro-350 support system combines all of the qualities most valued by professionals. Designed by and for professionals, Complet Pro-350 incorporates the latest in practical and advanced features to make installation fast and safe. Its dual-adjustment system means you can make sure the arm is parallel by easily accessing the internal tightening stud under the cap. The unit's inclination can be set from 0-85° thanks to its reliable and accurate double-pivot system. Its 100% metal structure gives it uniform colour and an elegant look. This unique feature also makes it exceptionally sturdy, extending 6 meters width without the need for intermediate supports, with projection of up to 3.50 m.

## ART MONOBLOCK AWNING



This is an awning from the invisible arm range featuring the Monobloc system. The system features self-bearing square bar which enables the awning to cover large areas simply and effectively. This awning works with ART 350 ARMS which feature the internal tension transmission system. The awning can extend to a maximum 4 meters projection and a width of up to 6 meters.

## DROP ARM AWNING PR7



This is a system with front-drop arms and a tensioning system that is an improvement over traditional drop arm systems, allowing it to stand up better to wind without losing its shape. The most interesting feature of this system is its arms, which provide both technical and aesthetic advantages such as preventing wear on the lacquer, extending the lifespan of the awning, etc. PRT-07 arms have an internal tension transmission system which uses the flat, flexible tape of the ART SYSTEM, which considerably extend the lifespan of the awning. The system is especially designed to reduce the tension as the fabric is rolled up to prevent subjecting the fabric or the brackets to unnecessary force when the awning is retracted.



## SPLENBOX CASSETTE AWNING



This cassette strikes the perfect balance between efficiency, robustness, lightness and elegance. It is designed entirely in metal, giving it an impeccable appearance of high aesthetic value and top quality.

Thanks to the relationship between the size of the unit and the possible projection, it is a highly versatile model which can provide sun protection for anything up to 6 metre wide and a projection of up to 4 metres.



## KUAD BOX



The aesthetic of the KUADBOX-400 cassette awning makes it perfect to integrate into the façades thanks to its stylized construction and straight lines design. It fits with the minimalist architecture styles offering, at the same time, advanced technical features to build up great dimensions incorporating more sets of arms. The arms in the Splendor range are designed to ensure that the fabric is kept properly taut at all times, thanks to the self-adapting transmission system. The operation of the joints is precise and efficient, as they have a duplex ball bearing system which is unique on the market. The concealment of all the transmission components in the joint, its metal design and the slimness of the profiles give the Splendor arm range a smart, compact, exclusive look. Up to 400cm projection.

## ART MONOBLOCK 500



Nominal size cm

600 x 500

650 x 500

This is an invisible arm range awning designed to cover large areas. With a projection of 5 metres this awning can cover up to 60 m<sup>2</sup> without the need for pillars or other obstacles. ART 500 arms with the ART SYSTEM internal tension transmission help to ensure that the lacquer is not damaged and notably lengthen the lifespan of the awning.



## DUOX BUTTERFLY AWNING



Llaza Duox is a self-standing Llaza awning system based on a single central rolling tube that provides shade and coverage on either side. Its maximum dimensions are 6 m in width by 3 m projection on each side, allowing it to provide up to 36 square metres of shade. The system is supported by a sturdy structure with a MONOBLOC awning that makes it very adaptable and easy to set up and to adjust the arms. It is an ideal awning for use in hotels, restaurants, social clubs, gardens, large terraces, solariums, golf clubs, etc. Sizes cm: 600x600, 500x500x400x400 Frame Colour: White, (custom made colour to order) Operation: Manual winder or Motor

## VERASTOR SKY



Verastor-Sky is the perfect motorised pergola solution to provide shade for skylights and glass enclosures. It can also be used with aluminium structures, or as a horizontal awning that can be inclined or not. Experts and end-users alike find this product to have the best characteristics for this type of solar protection: It's easy to operate, safe and installs quickly and simply, as well as having a design that is both attractive and easy to integrate in all types of settings. An Ideal Motorised Pergola!. Another Verastor-Sky strong point is its extensive coverage capacity, up to 12 metres with a single piece of fabric that remains taught at all times, making it great for enjoying indoor and outdoor spaces.

## MAJESTIC PERGOLA



Bioclimatic pergolas help to create comfortable spaces with variable configurations, and to adapt those spaces to your priorities. Their aluminium slat roof is the perfect solution for finding and maintaining the ideal balance between protection and ventilation, with the comfort and ease of a motorised system. The infinite possibilities offered by MAJESTIC make this bioclimatic system a product that can adapt to any need. MAJESTIC's meticulous design, sturdiness and range of accessories are advantages that set it apart and add great value to the product, allowing for the creation of fully customised dream spaces. **GUTTER WITH STEEL MESH** The mesh breaks up the water flow to prevent splashing and soften the sound of the water while also preventing debris from entering the downspouts.

## ATIKA PERGOLA



Can you imagine enjoying the advantages of indoor and outdoor spaces at the same time? Átika is a tensile pergola that makes it possible for private homes as well as restaurants and hotels. With four different variants to choose from, ATIKA is our most versatile model, and one that strikes the best balance between comfort and functionality. Up to 13 meters in width and up to 7 meters in projection.



## INKA SHADE



INKA lets you enjoy the pleasant warmth and light of the sun whenever, however and as much as you want. It ensures year-round indoor climate control, no matter the season. Its simple lines and elegant finish makes it a functional and decorative accessory. Up to 13 meters width and 7 meters projection.

## SOLIDAY CS SHADE SYSTEM



In contrast to traditional awnings, the SOLIDAY-CS provides an extraordinarily large area of shade combined with the convenience of fully automated remote control. SOLIDAY CS is rolled up by means of a horizontal, motorized shaft attached to the wall of the building. Using an innovative, patented system solution, at the touch of a button the sail is automatically extended as much as 7m. The sail can either be in triangular form with a single pylon, or square with two pylons – and stretched out horizontally or at an angle, as desired. This innovative sail concept for sun and rain protection opens up whole new design dimensions – an architectural highlight for those cool hours during summer

## FIXED SHADE SAIL



Fixed shade Sails are a great low cost solution for large garden shading in Dubai and the UAE. Fixed Shade Sails can be supplied for shading without any motor or Manual closing option. Available in a range of Sizes and colours. Can be installed Wall to wall, wall to post or post to post. Enquire with our team on your requirements.

### We offer:

- Custom made sizes
- Custom colour choices
- Fix wall to wall, wall to post or post to post.
- Installation in Dubai. Enquire about other Emirates.
- Commercial 95 Net fabric
- 10 year fabric warranty

## FLEXY UMBRELLA



A uniquely clean, sleek contemporary look combined with commercial grade durability make this the premium choice for large outdoor spaces. Hassle-free crank operated opening and closing, canopy tilts both backward and forward. Dual carrier posts available for clean, continuous length installation.

### Sizes:

300 x 488, 300 x 428, 300 x 369, 300 x 309, 300 x 249

250 x 488, 250 x 428, 250 x 369, 250 x 309, 250 x 249

### Popular size:

488 x 300

488 x 250

369 x 250



## OUTDOOR MOTORISED BLINDS



Outdoor blinds are ideally motorised for ease of use. They can be integrated with existing system so that they can be scheduled for opening and closing at specific times of the day. Crucially in the hot gulf climate they reduce heat entering the home reducing cooling costs. The two models we offer are with an external wire guide or integrated zip system. Maximum width is 500cm and maximum height up to 300cm. The frames can be powder coated to customers preferred colour and a range of fabric options are available. Available in motor or manual options.

# FABRICS

Outdoor Fabrics are supplied for all our canopies including Umbrellas, Awnings and Shade Sails and pergolas. We primarily offer acrylic Solution Dyed Fabric due to its excellent lifespan and resistance to rot, fading and deterioration. Solution dyed ensures that the outdoor fabric lasts a long time and does not degrade and fade in the Sunshine of the Middle East. Furthermore, we can offer fabrics from Sauleda, Recasens, Sunbrella, Dickson and many more worldwide brands. Outdoor fabrics offer water resistance and also waterproof capabilities. Additionally FR outdoor Fabrics can also be supplied for projects.

## Sauleda Outdoor Fabrics

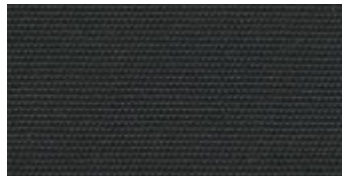
Sauleda from Spain Supply high quality acrylic solution dyed fabric for Awnings, umbrellas and other shades. 300GSM with a 10 year Warranty against Specified defects. The fabric also offers water repellency features.



2038 BEIGE



2042 BLANCO



2170 NEGRO



2596 SEDA

## Recasens Outdoor Fabrics

Recasens in Spain Supply acrylic solution dyed fabric for Awnings and umbrellas. 300GSM with a 5 year Warranty against Specified defects.



1777-01



1777-02



1777-03



1777-04



1777-01



1777-6



1777-7



1777-8



1777-9



1777-10



1777-11



1777-12



1777-13



1777-14



1777-15

## Shade Sail Fabric

Gale Pacific supply high quality shade sail fabric that can be tensioned and is durable in the all round weather conditions of the UAE. The fabric features quality performance and a long warranty.



COMMERCIAL 95 ACQUATIC BLUE



COMMERCIAL 95 NATURAL



COMMERCIAL 95 DESSERT SAND

## PROJECTS



### CANOPY BRANDING AND CUSTOM MADE CANOPIES

The Shading Company can customize umbrellas and awnings with Logo printing and Custom made canopies in a range of colours and fabrics.

We specialize in:

- Screen printing, Digital Printing, heat transfer or embroidery on canopies.
- Custom made Canopies using high quality Solution dyed fabric.
- Range of fabric colors
- 3D design to show how the canopy will look

RECASENS  
BCN 1886

 **Sauleda**

 **sunbrella™**

 **Twitchell™**



Warehouse 12, Building 2  
86 First Al Khail Street, Al Quoz  
P.O. Box 71062, Dubai, UAE  
T: +971 4 379 7844

[info@theshadingcompany.ae](mailto:info@theshadingcompany.ae)  
[www.theshadingcompany.ae](http://www.theshadingcompany.ae)