



DESIGN
THAT WILL
EMPHASIZE YOUR
BUSINESS



We are **Brand Architects**. We Create **Brands**. We Build **Businesses**. We Establish **Legacies**.

We do what traditional advertising, marketing, public relations and digital agencies cannot; enhance brand resonance, catalyze brand engagement and optimize brand advocacy.

We are the point where insight meets execution and we bridge the divide between what a brand is now and what it could be in the future.

We are strategic. We are creative. We are tactical.

We are **SPECTRUM EXHIBITION**.



Our Mission

Our vision is our blueprint and influences every aspect of our integrated services, enabling SPECTRUM EXHIBITION to achieve consistent, sustainable growth whilst adding value to our clients.

Through our constant commitment to groundbreaking innovation, inspiration and imagination, we continue to exceed expectations by engaging the talent and passion of our team.

Our Mission

Our story begins with our mission, which serves as our purpose as a multicultural and multidimensional company and drives every action and decision we take.

- Seeing the bigger picture and helping others to do so
- Bringing your vision and story to life
- Creating a rewarding experience for you and your audience

Our services

We are artisans and craftsmen of beautiful brands and bespoke solutions.

We get to understand the needs of our clients so that we can tailor solutions to their exact needs, and deliver high-value results that transform their businesses



EVENTS MANAGEMENT

Corporate Events
Car Launches
Product Launches
Conferences & Ceremonies
Gala Dinner



BRAND ACTIVATION

Corporate Identity
Roadshows
InMall Promotions
Instore Promotions
Duty Free Promotions



EXHIBITION & PRODUCTION

BTL Campaigns
POS Design & Production
Stand Design & Production
Digital Marketing
UI / UX



INTERIOR EXPERTISE

Our interior design division can deliver & creative architectural concepts and manage large scale installations within the Middle East

Creative Design

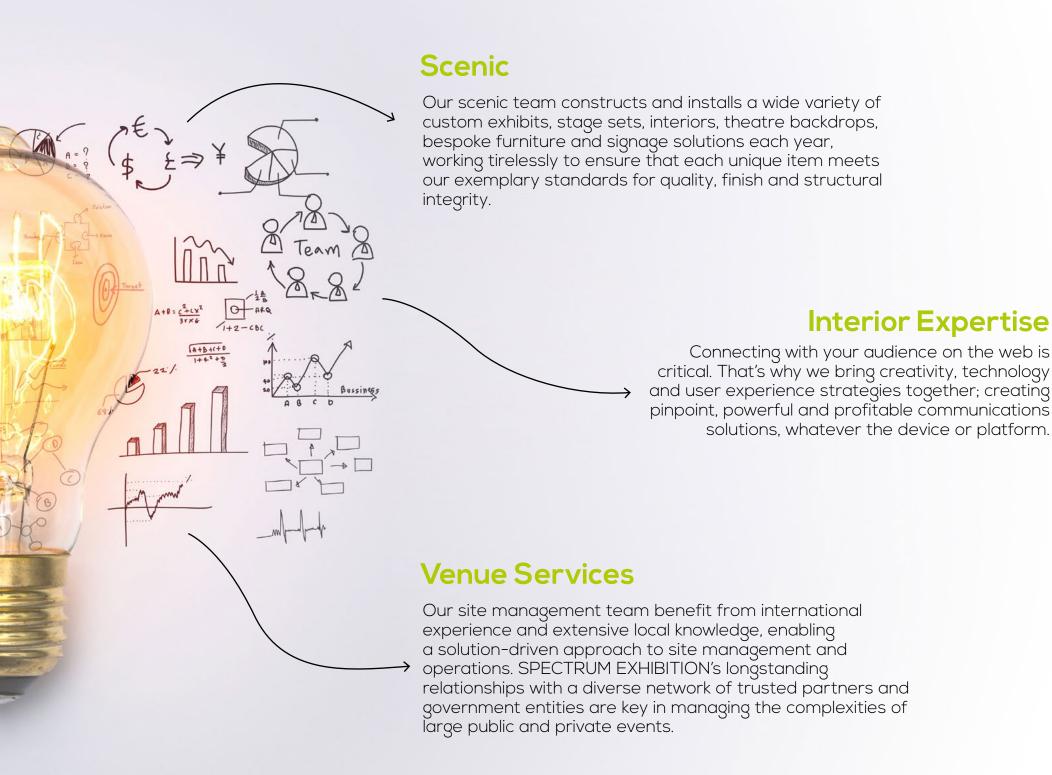
Working from our Dubai studio, our creative team are skilled in conceptual and experiential event design, illustration, content creation, brand and campaign management. We work collaboratively with our clients to develop the potential of their vision and transform it into an interactive event experience.

Production

Backed by our in-house fabrication, technical and rental departments, our team of experienced production staff manage the complexities of each individual event. Our team benefits from an in-depth understanding of the culture and protocols of the region and our longstanding relationships with a diverse network of trusted partners.

SPECTRUM EXHIBITION's commitment and passion for innovation, coupled with our years of industry experience, enable us to deliver consistently reliable and powerful technical solutions to live events across the region. We offer a comprehensive inventory of the latest equipment, operated and installed by our professional in-house team who are on hand to support our clients throughout the design, planning and implementation phases of every project.



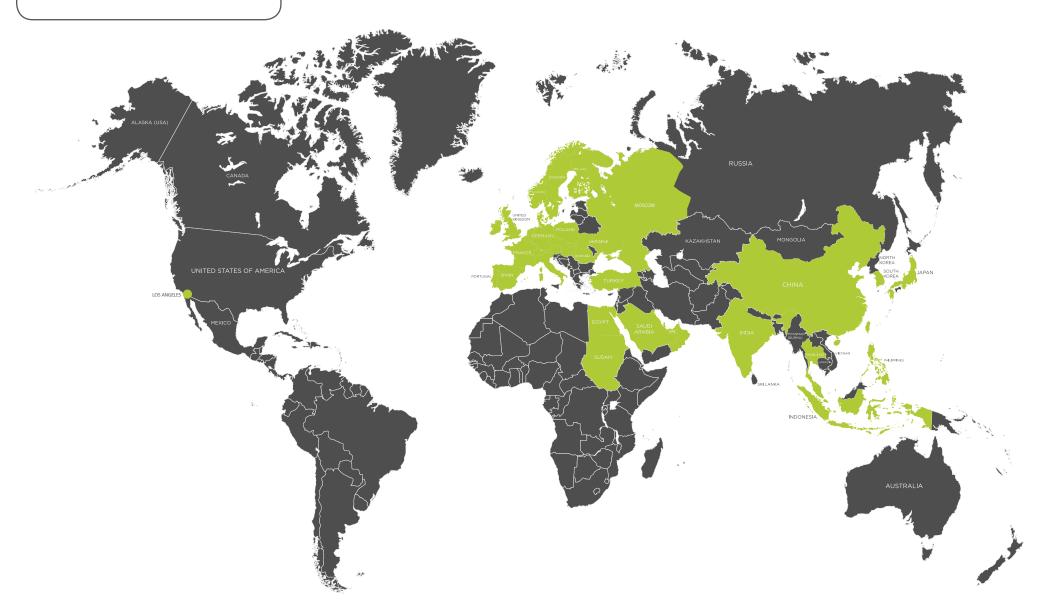


Fresh ideas.
Thoughtful design.
Measurable results.

A mint of Creativity

We can find the most ingenious way to do it.

Where we are



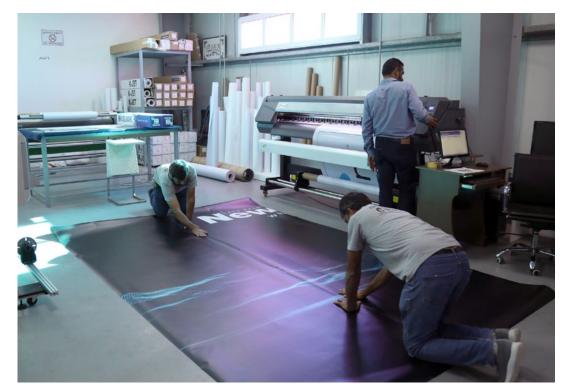




































Come by and say hello!

INTERIORS

EXHIBITION I

FOR INQUIRIES

National Industries Park - Dubai (UAE), P.O Box: 283271