

AFKAR Advertising & Publishing



VISION

Our Vision is to deliver an excellent service & product to our client utilizing our competitive advantages in a man ner that will create strong customer base.

MISSION

Distinguish ourselves by providing the most possible flexibility and reliability in customer service.

OBJECTIVES

- Identify high value-adding investment opportunities.
- Create impactful products that enhance your brand.
- Find effective alternatives to meet any budget.
- Develop solutions to suit the tightest of timelines.
- Build a balanced portfolio of investment, development and management.
- Achieve an unequalled reputation for customer satisfaction.
- Create professional team focused on develop solutions to suit the tightest of timelines & delivering best practices in each field.

Afkar Advertising & Publishing is a creative and strategic advertising agency focused on innovative brand-building through the convergence of traditional marketing methods with new interactive designs, AFKAR is one of the leading companies in Abu Dhabi, which develops a wide range of technology platforms to ensure successful implementation of your business strategies and enhancement of your operational excellence.

Afkar has an in-depth knowledge in development, application and project management, We are dedication to creating the highest quality products and exceeding customer expectations that positioned us as one of the largest and most respected advertising companies in Abu Dhabi.

We have our own in-house, multi-generational creative and professional staff that includes full-time copywriters, designers and marketing specialists, using the latest design technology and techniques, produce designs that meet our clients' individual and very unique needs.

We make your corporate material reflect your proper image. You know that you are better than the collateral, you currently distribute next time make it different, show your clients that you want and deserve their business.

أفكار للدعاية والإعلان هي وكالة إعلانات خلاقة ومبتكرة الإستراتيجية تركز على بناء العلامة التجارية من خلال التقارب بين أساليب التسويق التقليدية مع التصاميم التفاعلية الجديدة. منذ عام ٢٠٠٢، تفانت أفكار لإنشاء أعلى جودة لمنتجاتها وتجاوزت توقعات عملاءها مما وضعها كواحدة من أكبر شركات الدعاية والإعلان في أبو ظبي. تخدم أفكار من خلال فروعها المنتشرة في عدة مناطق في أبو ظبي المؤسسات الصاعدة. كما تساعد الشركات على توسيع أسواقها من خلال دمج التكنولوجيات الحديثة مع وسائل الدعاية والإعلام التقليدية.

مهمتنا

مهمتنا هي جعل مواد الدعاية الخاصة بشركتك تعكس الصورة اللائقة عنها. نفكر معك كي تمنح شركتك حجمها الحقيقي في السوق وتظهر لزبائنك انك حقاً تستحق أعمالهم.

رؤيتنا

رؤيتنا هي تقديم أعلى مستوى من الخدمة والمنتجات لعملائنا والاستفادة من المزايا التنافسية بطريقة من شأنها خلق قاعدة قوية من العملاء.

SERVICES

Designing & Printing

- Corporate Identity (Logo & Full Stationery)
- Brochure & Company Profile
- Flyer & Poster
- Cards (Invitation, greeting, electronic)
- Calendar
- Packaging
- Gift Items
- Media Campaigns includes:
 - Press conference
 - Newspaper & Magazine
 - TV & Radio
 - CD Presentation
 - Documentary Film

Events Management

- Organize all kind of events like (Exhibitions, Conferences, Weddings & Fashion Shows) including the below:
 - 1. Budget Development and Management
 - 2. Appointment Setting
 - 3. Timelines of the Events & Weddings4. Invitations and Graphic Design

 - 5. Designing and Decorating of (Stage, Wedding Kosha & Exhibition stands)
 - 6. Sound and Lighting Design
 - 7. Entertainment, Photograph & Video
 - 8. Catering Supervision and Menu Selections

Digital Printing

- Posters
- Flags
- Roll Up Stand
- Pop Up Stand
- Point of Sales
- Wall Murals
- Fine Art Prints
- Banners & Flex Face
- Billboards, Wall & Site Signage
- One Way Vision Sticker
- Trade show Graphics
- Vehicle Graphics

Web Design

- Full Flash Websites
- Dynamic Websites
- E-commerce Websites with Online Payment
- Content Management System (CMS)
- Call Center Management
- Vehicle Management System
- POS, Barcode System, Procurement, Inventory

Interior Design

Specializes in Interior Decoration for:

- Offices
- Salon & SPA
- Palaces
- Hotels
- Villas
- Residences
- Restaurants Exhibition Stands
- Showrooms & Retail Shops

Signboard

Designing & Production of:

- Flex Face Box
- All type of 3D Letter Signage (Metal, Plastic, Foam sign letters.)
- Indoor Signage
- Direction Signage
- **■** Event Signage
- Buildings Decoration

Printings









































Full Stationary: logo, letter head, Envelops, Invoice,....etc.























Printings

CORPORATE IDENTITY
Full Stationary: logo, letter head,
Envelops, Invoice,....etc.





















































المطبوعات

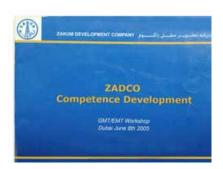
Posters Brochures Flyers Catalogs & Company's Profile





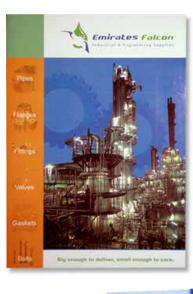








Posters Brochures Flyers Catalogs & Company's Profile









المطبوعات

Posters Brochures Flyers Catalogs & Company's Profile

































CORPORATE IDENTITY
Full Stationary: logo, letter head,
Envelops, Invoice,.... etc.





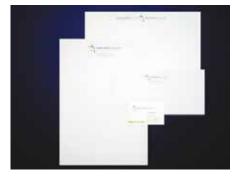












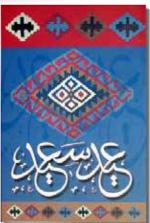








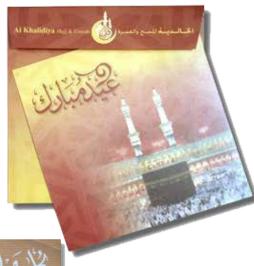
Greeting Cards



















Invitation Cards

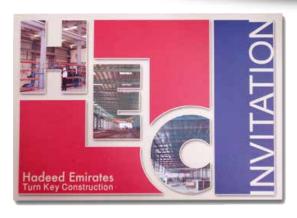
















Menus













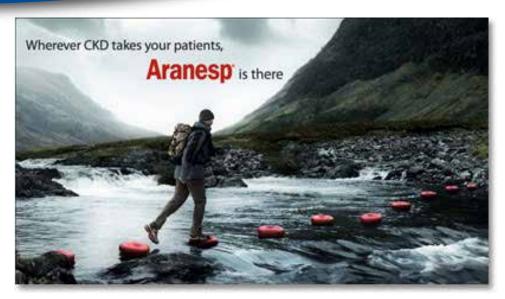
Menus























يتقدم برنامج تكاتف للتطوع الإجتماءي بالشكر الجزبل إلى













والبى جميع المؤسسات والشخصيات الوطنية ورس جهيع الهوسسات والسخطيات الوطلية التي تقدمت بالتبرع الكريم لهشروع تكاتف الرمضاني ٢٠١٠ مها أسمم في تقديم الهساعدات إلى ٥٠٠ أسرة متعففة في جهيع إمارات الحولة بأبادي تطوعية

























TRIANGLE Legal Consultants تراینځل للإستشارات القانونیة























ادارة قــريـــة بــوذيــب للفـروسـيــة Administration of Boudheeb Village Equestrian

Horse: بلاسم:

Micro Chip: 93800000530657 رقم الشريحة: Colour: Chest البون: البون: Gender: البعند: البعند: البعدد: البع

















نائب مدير دائرة الإستراتيجية والتنسيق Deputy Director, Strategy & Coordination











AFKAR IT Solutions

AFKAR IT missions

- To provide E-Solutions to different kind of businesses.
- To provide quality secure e-Business Web application based on flexibilities, reliabilities and speed.
- To design and develop high quality artistic and business oriented web sites and multimedia products.
- To analyze, design and develop tailor-made e-Commerce e-Business solutions.

AFKAR IT Services

Web Development Services:

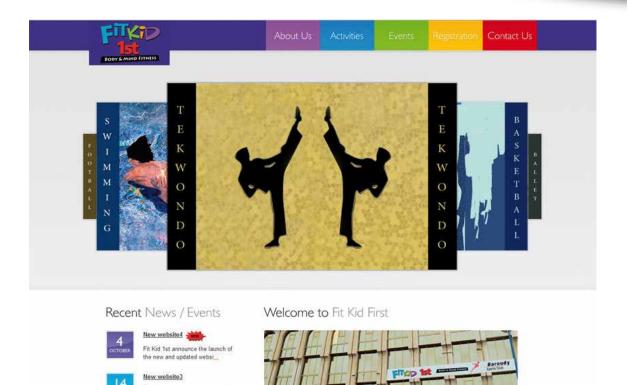
- Database design and programming.
- Data importing and cross-feeding.
- Developing web interface for data entry.
- Add features to or modifying existing script (proprietary or open source).
- Database integration.
- Dynamic page creation.
- Create custom site engine.
 (proprietary or open source).

Web Development Technologies:

- ASP
- ASP.Net
- MSSQL 2005
- PHP 4 and PHP 5XML, SOAP
- MYSQLJAVASCRIPT
- MS ACCESS
- Net Framworks
- MVC Frameworks (cakephp, codeigniter, elgg)
- AJAX (MooTools, Jquery)
- Flash Action Scripting (3.0,2.0)

AFKAR ITS ERP can serve you in these business areas:

- Financial (Accounting) / CO (Controlling).
- Human Resources (Personnel Administration, Time Management, Payroll, Recruitment, Organization Management...).
- Logistics (Material Management, Warehousing, Procurement, Purchasing, Inventory...).
- Sales and Distribution.
- Project Management.
- Activity (Vehicle Management System Clinic Management System & Medical Records Real Estate).



www.fitkidfirst.com



www.eimass.ae

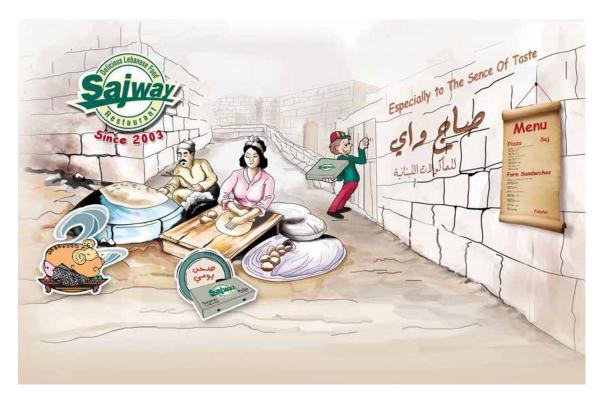


www.dlbg.ae





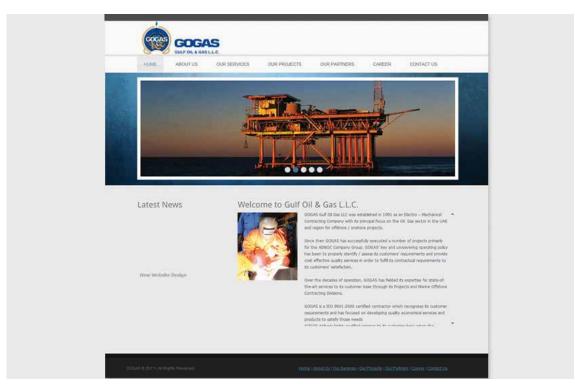
www.strokerzme.com



www.sajway.com



www.daralwalah.com



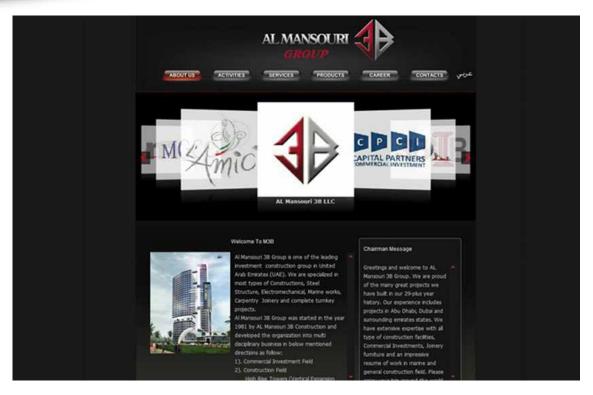
www.gogas-me.com



www.hadlerpartner.com



www.biscouae.com



www.almansouri3bgroup.com



www.mindpowerintl.com



www.royalbc.net





الكليات التقنية العليا Higher Collages of Technology

التعليم بلا حدود Education without Borders 2003

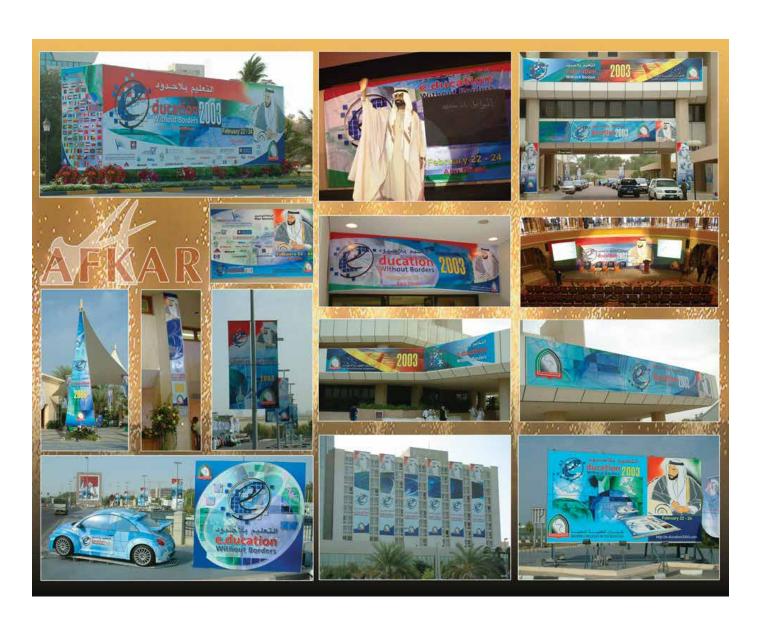


قصر الإمارات - أبوظبي

المؤتمرات Conferences

الكليات التقنية العليا Higher Collages of Technology

التعليم بلا حدود Education without Borders 2003

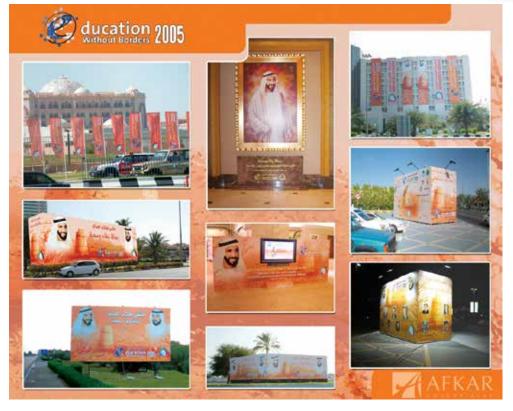


الكليات التقنية العليا Higher Collages of Technology

التعليم بلا حدود

Education without Borders

2005









Conferences المؤتمرات

الكليات التقنية العليا Higher Collages of Technology

> التعليم بلا حدود Education without Borders 2007



الكليات التقنية العليا Higher Collages of Technology

المؤتمر العالمي الثالث للتعليم The 3rd World Education Congress













Conferences المؤتمرات

الكليات التقنية العليا Higher Collages of Technology

> مهرجان المفكرين Education without Borders

2005 - 2007









هيئة مياه وكهرباء أبو ظبي

مؤتمر تقنية المعلومات والتنمية المستدامة Information & Communication Technology for Sustainable Development



هيلتون أبوظبي

Mother of the Nation أم الإمارات 2005







جامعة زايسد Zayed University











شركة الإمارات لتعليم قيادة السيارات Emirates Driving Company 2003





بلدية أبو ظبي Abu Dhabi Municipality

المؤتمر الخليجي الثاني للطرق Second Gulf Conference on Roads 2004





شركة أوكسيدنتال للبترول Occidental Petroleum Corporation

Bayer







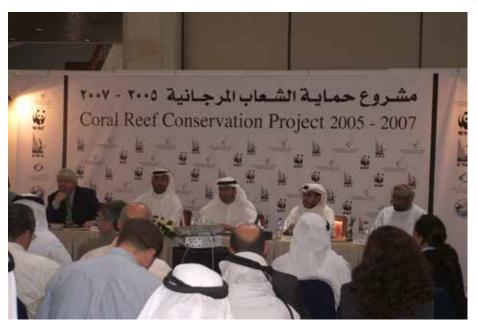




دولفين للطاقة DOLPHIN ENERGY

Coral Reef Conservation Project مشروع حماية الشعاب المرجانية

2005 - 2007









جامعة الحصن Al Hoson University





ENTREPRENEURSHIP 2010

مؤتمر الإبداع الإقتصادي 2010





















The 6th International Scientific Conference 2008







twofour54 Annual Staff Party 2009









Emal First Cast Metal Celebration 2010















Khalifa Award Ceremony



Dolphin Energy Staff Party



Armed Forces Officers Club Sports Festival 2010









Armed Forces Officers Club Sports Festival 2011









GCC Skills 2008









Ministry of Presidential Affairs Students Forum 2008,09,10&11









Tadweer - The Center of Waste Management - Abu Dhabi UAE National Day - 44 (2015)









Commemoration Day UAE National Day Flag Day 2015











AFKAR Signboard & Digital Printing



When visibility and branding are key for your business, there is no better solution than Afkar signboard Large Format Digital Printing.

AFKAR Signboard & Digital Printing SERVICES

Outdoor:

- Letter Signs (Stainless Steel, Aluminume, Metal, Acrylic & Foam)
- Banners & Flex Face
- Billboards, Wall & Site Signs
- Flags
- One way vision
- Vehicle Graphics (Sticker, magnetic, panels)

Indoor:

- Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)
- Point of Purchase
- Trade Show Graphics
- Wall Murals
- Fine Art Prints
- Event Signage

SAAEDJOLIN

OUTDOOR

Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)





OUTDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)









OUTDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)









OUTDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)











OUTDOOR

Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)













OUTDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)











OUTDOOR

Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)









OUTDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)













INDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)











INDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)











INDOOR Letter Signs (Stainless Steel, Aluminum, Metal, Acrylic & Foam)











DIGITAL PRINTING: Roll Up, Pop Up, One way Vision













DIGITAL PRINTING: Vehicles Wraps





DIGITAL PRINTING: Car Wraps

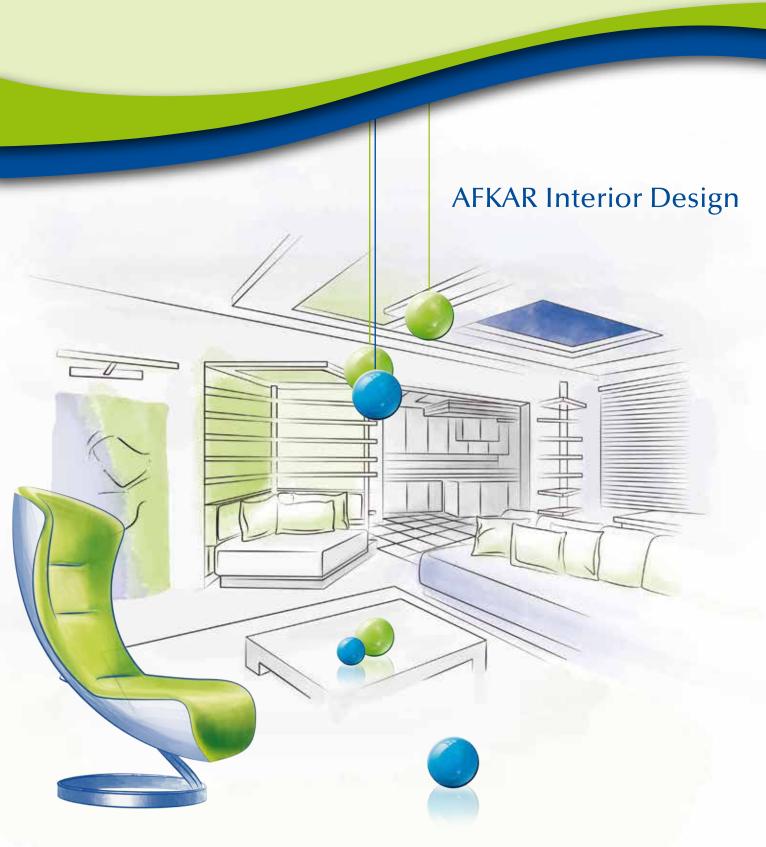




DIGITAL PRINTING: Vehicles Wraps







When dealing with AFKAR Interior design you will get:

- Distinctive Design.
- Cost study upon the desired budget.
- Excellent execution quality and timing guaranteed.

Our projects variation:

- Residential: Villas, Apartments on different scales.
- Commercial: Offices, Hotels, Restaurants, Showrooms, Exhibition Stands and Retail Shops.

NAIL SPA

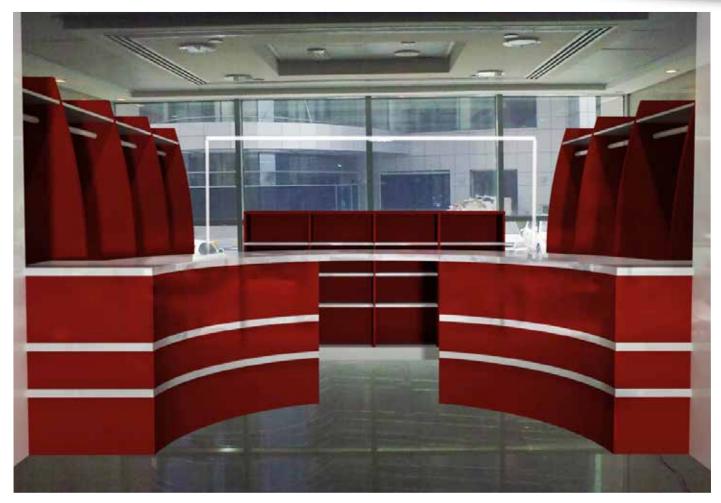








WHITE CAT







JULIUS MEINL







ABDO











HADDAD









POULUS





TOHME-MAHMOOD





MARZO













NOBLE DENTON





AL MANARA PHARMACY







COMMERCIAL





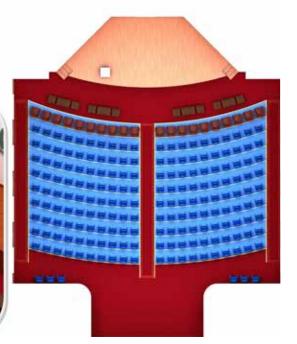
THEATRE





القيادة العامة للقوات المسلحة مسرح القوات الجوية سويحان





















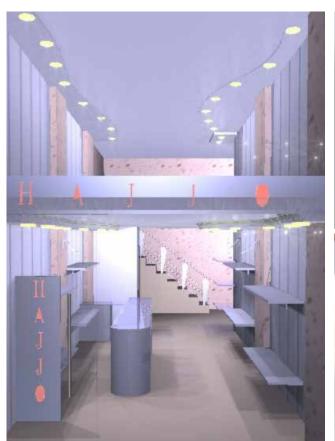






























































www.afkargroup.ae