



perfection is an **attitude**



# mission

We seek to make a positive difference in people's lives through professionalism, one-to-one relationships in terms of design and customisation, and producing high quality products through continuous improvement. At Riviera we value history, and work towards preserving age-old traditions. We strive to create innovative lifestyle solutions with a commitment towards safety and quality. We are determined to create masterpieces of international standards giving our clients the best, as they deserve nothing less. To excel in technology and offer premium service will always be our primary motivator.



*Welcome to the world of Riviera.*

*Riviera is one of the most reputed companies in the Middle East. For the past 30 years we have established a great standing in the market through strong client relationships.*

*Having constantly worked towards upholding old traditions while developing new technology, we make our products safe and reliable for our clients.*

*Over the years we have managed to carve a niche for ourselves. With the world changing fast and new methods of travel and lifestyle coming into light, we continue our quest towards providing solutions that adhere to international standards of reliability, luxury as well as safety.*

*We would like to thank you - our patrons and clients - for having stood by us and believing in our abilities. Your satisfaction will always be our priority.*



**Eng. Ghiyath T. Nabulsi**  
General Manager

Established in 1976, Riviera Pool was the first boat builder in the Middle East region to build the traditional 'Dhow' in GRP material as fishing and pleasure boats. Consequently the company added yachts, stern-boom trawlers, tour boats, pilot boats and work boats in its



range of boats designed in collaboration with German and Swedish naval architects.

The motivation of the company was to fulfill a local need with international quality. Quality at minimal cost and with excellent after-sales service was to be the primary focus. Having produced more than 700 boats for various kinds of operations in different sizes from 45 feet to 110 feet, Riviera has firmly established itself as one of the leading boat builders of the region.



# journey to **Success**



With a factory capacity of around 800,000 kg GRP mouldings per annum and a product line comprising of commercial boats, fishing, pleasure, patrol, pilot and work, yachts, marinas, swimming pools and various multi-purpose GRP products and advanced composites, the company Riviera has set market standards.

It stands as the hallmark of boat-manufacture with yard facilities, pool-creation and trading. The terms luxury and quality have become synonymous with Riviera; this is evident in its line of products.





Riviera has a solid market reputation in the construction and assembly of moulded pools that come in a variety of shapes and sizes.

Riviera is located on a yard of 50,000 square metres with a water front of 130 meters that gives the company the advantage of direct access to regional waters. The

main administration building is spread over

800 square meters and consists

of workshops for mechanical,

electrical and carpentry

works designed as per latest

standards and equipped with latest

machinery and equipments. The facilities

include 10,000 square meters of structures for boat

building purposes, part of which are manufacturing

sections with climate control facility as per international

standards. As a pioneering step in the region the

company has built sheds for building boats and yachts

exceeding 150 feet.



Riviera boat maintenance facility at Hamriyah Free Zone is a state-of-the-art unit offering a wide range of servicing and upkeep options. Riviera houses one of the few boat lifting equipments in the region. Our



straddle carrier can lift boats up to 300 tonnes. This helps the task to be undertaken with no harm coming to the body.

Riviera's journey to success has been possible by its persistent endeavor to keep in view the requirements of growing customers, to adopt the latest technologies and to enhance and improve the production line.





To excel is to be eminent in the field of choice. Riviera was born to excel. Since the inception of the company its purpose has been fuelled by a passion for creation - to craft ingenious boats for fishing, patrol, pilot, pleasure and work, of the highest international standards in compliance with the requirements of the Classification Society.





# born to excel



Key to Riviera's fundamental ethos is research and development. The company understands the necessity to grow – to know more – and to provide the finest of its learning to its

judicious clients.

When a client chooses Riviera they are guaranteed

unparalleled attention and assistance.

Riviera's team of specialists and

engineers are capable of assimilating

all client requirements and specifications

into the production process.



# ultimate luxury



Riviera not only ensures that you enjoy the bliss of riding the waves in a safe and luxurious boat but also provides you with additional quality-assurance and maintenance

Riviera yachts belong to a category of their own with an attractive harmony between exceptionally luxurious design and performance that exceeds expectations.

The outer aerodynamic soft flowing curves

and charming hull lines ensure

fantastic handling features and

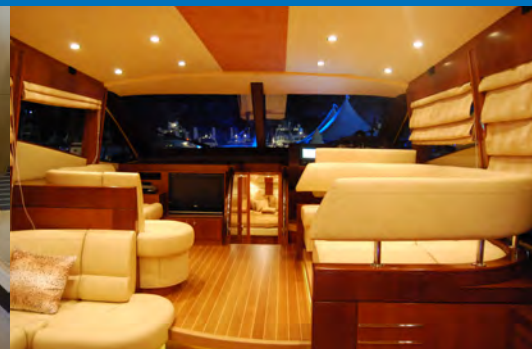
a smooth ride on the sea, giving

the owner a feeling of excellence

and comfort at the same time.



The tailor-made interior is nothing less than an extension of the exterior harmony with its spaciousness, ideal organisation and comfort.



It focuses on the smallest of details to create an impressive, beautifully styled interior. With its majestic stylish high performance, secure environment, Riviera yachts are functional while being luxurious.

Riviera's designers recognised the desire of sea-lovers to stay close to the blue waters. For such aficionados they created a spacious, wide open fly-bridge to set sail to their dreams.





Riviera has deep regard for history. It is our rich legacy of the past that steers us towards success in the future. Riviera pioneered in fibre glass dhow building (GRP) in the Middle East. According to individual needs Riviera can make Dhows ranging from 45 feet to 90 feet. The Dhows are built for various applications and with different specifications to satisfy client requirements.



# keeping the tradition **alive**



The Dhows can be utilised as fishing boats, fishing trawlers, passenger boats, pleasure vessels or even as cargo carriers.

Dhows are an integral part of Arab history, the maintenance and continuation of this rich tradition is of critical importance to Riviera.



# technology @ work



In another remarkable step towards development, Riviera has established a special yard at the Hamriyah Free Zone for maintenance and repairs of the boats, which covers all maintenance works on boats and yachts working in the region. In addition, the company is currently undergoing agreements with leading marine, machinery and equipment manufacturers for providing cooperation and training in order to provide

the owners of the boats and yachts to carry out the maintenance work for their boats in one place with minimum risk, tight timeliness and budgets.





The shaded dry docks can accommodate boats of up to 50 meters. The repairs are conducted in strict security as well as privacy. Professional engineers are located on the site to ensure that problems are addressed immediately. Riviera is reputed as being one of the region's finest boat builders mainly due to their wealth of technology. Riviera has a team of professional experts who have in-depth knowledge and are able to address every need of the client.



Although boat building is the most visible and glamorous facet of Riviera's business, Riviera pool is known all over the Middle East for its high-quality one-piece moulded GRP swimming pool shells, fun spas and whirlpools, in addition to floating marinas, which are built as per client needs.

Swimming pools are a great delight as well as respite



for people across the globe. Riviera with its quality pools has created a niche for itself. The pools come in myriad shapes and sizes from the cute kidney pool that is an interesting alternative to rectangular pools and comes in two depths to the millennium pool that has air nozzles and a blower to create air bubbles in the water for an appealing twist. The pool royal remains a special joy with its integrated steps for easy access and also a diving platform for all your chill-out needs.





# perfect pool



The pools are manufactured through a single skin GRP shell – this strengthens the pool to be watertight. Riviera's pools can be installed and maintained with ease. Our pools ranges between split level pools, wide step pools and pools with large seating areas. All pools come with the necessary filtration equipment and accessories.

## **Unleash the designer in you:**

You can even design your own pool. Riviera has the equipment and dye-casts that can create a pool to your specifications. For this you will need to consult with company professionals and designers who will be able to guide you towards your dream.



# quality first



Quality is an attitude. It comes before everything else. Riviera is dedicated towards providing the best to its discerning clientele. There can be no compromises when dealing with people's lives and their cherished properties. At Riviera, the team realises the vital importance of their services and their products. International

standards of safety and regulation are not present in merely word-format they are put to practise and employed every single day.

This committed approach towards the business of life has propelled Riviera into having a strong, sound, reliable market reputation. When

purchasing a Riviera product or service the client is ensured of trust – to deserve and preserve this trust is Riviera's impetus towards perfection.



# vision

The world is changing fast with markets developing at a relentless pace. We see ourselves staying astride in this era of stupendous growth. We want to utilise all our resources towards engineering new technology that is path-breaking and sets the market standards. We want to maintain our strict quality measures and ensure the highest safety standards for our clients.



**POOL BOAT CRAFT YARD TRADING**

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