

WELCOME TO

ABBA Events & Exhibitions L.L.C

LEADING EVENTS & EXHIBITIONS STANDS MANUFACTURER

COMPANY PROFILE



اببا للفعاليات والمعارض ذ.م.م.
ABBA Events & Exhibitions L.L.C.



اببا للصناعة الأخشاب ذ.م.م.
ABBA Manufacturing Ind. L.L.C.



مطبعة اببا ذ.م.م.
ABBA Printing Press L.L.C.



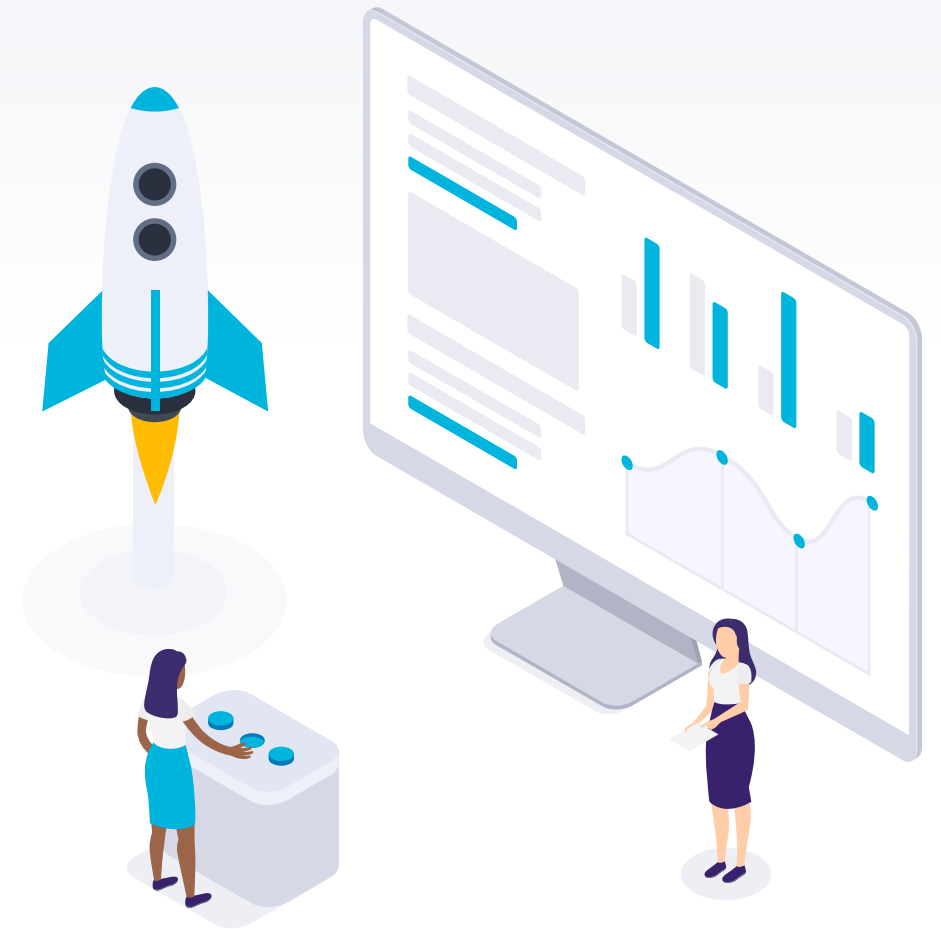
10
YEARS
OF EXPERIENCE

About Us

ABBA Events & Exhibitions L.L.C is an Design, Event and Exhibition agency part of the ABBA Group - we offer solutions for your experiential marketing needs, we also offer solutions to all brands to stand out in a large crowd State of the art conferences, trend setting design and stand construction and high service standards form the basis of this enterprise. Being a part of the ABBA Group, ABBA Events has achieved success rates working with a multitude of clients across the world. Offering solutions in every aspect, we pride ourselves as having a series of winning strategies up our sleeves for you and your company.

Our design & production teams have the experience to give you total peace of mind that your jobs are being taken care of. Our extensive and impressive production facility, factory will give you the confidence to cater your most complicated and detailed projects. With industry leading tools and close collaboration, we help our clients achieve dramatic, measurable results, ABBA Events & Exhibitions LLC will be the best partner for you in your marketing requirements. We've been sharpening our skills since 1999, creating colorful results for clients in almost every category, helping them with visibility, differentiation, and relevance.

We pride ourselves on the knowledge, skills and expertise of our employees who work together as a team delivering successful results. Valuing the importance of relationships, we have a collaborative approach that is flexible and can respond quickly to the needs of our Clients.



Who We Are!

ABBA Events & Exhibitions L.L.C is an end-to-end solution of retail marketing, it is the process of collecting and analyzing data about the retail industry, including consumer behavior, market trends, and competitive landscape. It involves gathering information about customer preferences, purchasing patterns, demographics, and economic factors that impact the retail sector.

▶ **OUR VISION**

Envisions creating unforgettable experiences through stellar event planning and exhibition designs, tailored to exceed our client's expectations and captivate audiences worldwide.

▶ **OUR MISSION**

Mission is to deliver dynamic events and exhibitions by leveraging creativity and expertise. We believe that every event and exhibition is unique and that success lies in understanding our client's needs, objectives, and brand identity.

▶ **OUR VALUES**

We value creativity, innovation, excellence, sustainability, and social responsibility. Our experts strive to achieve excellence through our commitment to these core values.



Our Technology

▶ **OUT OF THE BOX THINKING**

Out of the box thinking is the ability to come up with creative, original ideas and solutions.

▶ **INNOVATIVE AND CREATIVE**

We brainstorm and create new ideas that are applied to our client's brand.

▶ **CLIENT ORIENTED TECHNOLOGIES**

We follow our most important step which is 'UNDERSTAND OUR CLIENT'S BRAND' before we create the tech.

▶ **FIRST TO MARKET TECHNOLOGIES**

We are updated on the latest technologies from around the world and bring them to the Gulf region.

▶ **TURN-KEY SOLUTIONS**

End-to-End solution.



OUR PROCESS

We understand what it takes to win at retail and offer solutions designed to measure marketing success. By evaluating store-level data, researching purchase decision influences, and creatively communicating with consumers, we deliver solutions that drive your customers through the purchase process.



RESEARCH



CREATIVE

We turn creative vision into reality through design intent and detailed development drawings. Our technical solutions and specifications facilitate the manufacturing process, transforming drawings into tangible outcomes.

Regardless of size, location, or price range, Provision retail is happy to offer buildings and infrastructures that meet any demand. We are aware of the distinctiveness of each brand and will work with your business to identify solutions that meet your particular needs.



PLANNING



TIME

We take the time to listen to your needs and understand your business to ensure our design solutions will be effective. We believe listening is the foundation to the design process and the key to a successful partnership.

Successfully managing projects in the retail industry requires a combination of clear goals, effective communication, and agile methodologies. Take back control and have a stress free experience with our tips, and deliver exceptional results.



SUCCESS



WHAT WE DO.

we are dedicated to providing our clients with the best possible full service of advertising solutions. We are committed to transforming the way businesses approach, delivering creative and impactful experiences for their target customers. Our strength being, In-house production facility, best experience, very strong team of professionals, dedicated work force. These strengths together help us to manufacture the customized retail display stands for our clients.

WE OFFER AN WIDE RANGE OF SERVICES:

- * RETAIL FITOUT
- * RETAIL WINDOW ANIMATION
- * RETAIL BRANDING
- * EXHIBITION STANDS
- * CORPORATE EVENTS
- * LED SCREEN
- * PODIUM & KIOSK
- * METAL FABRICATION
- * VEHICLE DISPLAY & BRANDING
- * HEALTH & BEAUTY COSMETICS STAND
- * IN-STORE PROMOTION & ACTIVATION
- * POINT OF SALE MATERIAL (POSM)
- * OFFSET PRINTING PRESS



Here are just a few of our Clients



EXHIBITION STANDS



EXHIBITION STANDS



CORPORATE EVENTS



CORPORATE EVENTS



BUDWEISER EVENTS



VEHICLE DISPLAY & BRANDING



WINDOW ANIMATION



WINDOW ANIMATION



KIOSK



INSTORE PODIUM



INSTORE PODIUM



COSMETICS STANDS



INSTORE ACTIVATION



PREMIUM PODIUMS



PERMANENT DISPLAY STANDS



INSTORE GONDOLA DISPLAYS



INSTORE GONDOLA DISPLAYS



INLINE LIT DISPLAYS

25



CORRUGATED STAND DISPLAYS



DESIGN WORKS



Now let's listen to your story & work together!

THANK YOU!



ABBA EVENTS & EXHIBITIONS L.L.C,

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