



Your Expectation  
Our Innovation

**Harnessing High Technology  
For all your IT, Networking, Telecom & AV needs...**

## ABOUT US



We at Skeft Infotech trace the humble origins of our organization to the year 2004, when a group of highly qualified and experienced professionals from various disciplines of the service industry came together to form an organization with the intention of providing high quality services for Commercial, Recreational and Residential facilities in the United Arab Emirates. Our main focus initially was services pertaining to Information Technology, primarily Voice & Data Networks. The organization was setup with the basic principle to undertake projects with total dedication regardless of the magnitude of works. Over the past years, we have expanded and diversified our business activities to encompass the areas of Extra Low Voltage (ELV) Systems, Green Energy & Green Building Systems, Renewable Energy Systems, Resource Conservation Systems, Broadcast Media and other Specialist Vertical Market Application Systems.

Being a genuine, independent Systems Integrator, we have been successful in providing the most appropriate solutions within the budget limits. Perhaps the most distinct feature of our designs is that they do not put our Clients into 'Straight Jackets' and free them from product dependencies. Our Design & Build Projects begin with an innovative idea shaped into a plan, which are then brought to life with technical perfection. Rather than following the general market practice of jumping into the bandwagon and undertaking projects in the various aforementioned sectors with little or no technical knowledge of the activities involved, we chose to build our own robust knowledgebase prior to expanding and diversifying our activities. Consequently, our professional team today carries in-depth technical know-how and vast experience in every discipline of the works that we undertake. Looking back, we realize that our efforts have not been in vain. Our motto, '**Inspire & Innovate**' has brought us Clientele from various Private and Government sectors within the UAE.

### WE ASSURE

*Delivering value through our unique offering of cost-effective products, services and solutions*

## OUR VISION



We believe that in this highly dynamic world of technology, growth does not simply mean getting larger. It also means constant evolution to meet the changing and often unique demands of our customers. The requirements of a client can only be met by offering the right products complemented by a technically as well as commercially viable solution. This cannot be achieved without a practical approach to the problem wherein both the immediate requirements as well as the long term business goals are considered. Despite being a leading Systems Integrator and a key provider of Turnkey Solutions offering everything from design to installation, extensive warranties to support and maintenance, we have never let success get into our heads.

## OUR MISSION



Backed by years of experience and one the best technical expertise in the industry, we are way ahead of others in terms of quality of services in the various branches of Engineering. Be it a new facility or an existing infrastructure, our technical expertise and professional approach will be evident in the solutions and services we provide. While embracing emerging technologies, we have not forgotten or abandoned the old schools of thought and methodologies. This has enabled us to provide our clients with the exact solution that meets both the functional and commercial requirements. With our determination and sincere efforts, we have succeeded when many others have failed. We believe that this fact itself reflects our commitment to the industry as well as honesty and sincerity in our services.

## 5 CTO NIGHTMARES



The worst fears and concerns of a modern day CTO may be summarized as follows.

How and where to get

1. Reliable solution providers/ system integrators?
2. State of the art technology?
3. Cost effective and future proof solutions?
4. Design and hassle free implementation meeting the deadlines?
5. On time after sales support?

## SKEFT PROPOSITION



We are your allies and partners in technology. We honor our commitments to deliver the best of what we have. Associated with widely acclaimed and renowned brands and being adept at the technology we handle, your worst concerns transform into our challenging opportunities. Constantly upgrading our skills and expertise, we bring to you the best and the latest options available today. The experience we possess helps us stay by your side in completing the projects on time, staying within the budgets. Our committed workforce always takes charge of the situation at hand to stay ahead of the deadlines.

Our direct associations with industry leading vendors enable us to provide you with the best combination of solutions and cost. Our consultants and engineers indulge in taking up the pain and effort to tabulate every requirement of yours to realize your project.

***Service is our motto.***

***We translate your criticality into our priority.***

***We assure you that we are just a call away.***



» ***Understanding your needs...***

» ***Addressing your concerns...***

» ***We stand by you to design, deliver and deploy...***

***- Team SKEFT***

# UNIFIED COMMUNICATIONS TELEPHONY SOLUTIONS

» STAY COMMUNICATED...

*Communication beyond spoken words*

*We bring to you the new language of Corporate Communication...*



## UNIFIED COMMUNICATIONS

Unified communications is a phrase used to describe any communications system, usually a business system, that encompasses a broad range of technologies and applications that have been designed, sold and supported as a single communications platform or as one entity. Unified communications systems generally enable companies to use integrated data, video, and voice in one supported product. Unified communications systems typically include the means to integrate real-time or near-real time unified messaging, collaboration and interactive systems. For example, a single user can access a variety of communication applications such as e-mail, SMS, video, fax, voice, and others through a single user mailbox. Additionally, unified communications has expanded to incorporate collaboration and other interactive systems such as scheduling, workflow, instant messaging and voice response systems. Unified communications also provide the integration through multiple devices. For example, many service features, options, and user accounts are as readily available to you from your PDA, laptop or other wireless device, as if you were using your desktop PC.

### Our UC repertoire offers

- Microsoft Lync eco systems
- IM and Presence Applications
- Wireless Data and Voice
- Conference Stations and Headsets
- Mobility, within and outside the Enterprise



## LEGACY TELEPHONE SYSTEMS

For the love of the plain old telephone systems, many a people prefer to maintain their legacy PBX systems even now. With the advent of new technology and products, finding support and spare parts for the old systems become a dreadful experience. All the more, personnel with knowledge and experience on such systems are hard to be found. We, with years of experience and knowledge that we have, do not leave the customer haphazard during a technical breakdown. Being able to have been the stockiest partner for popular legacy systems makes us a preferred choice of our customers when it comes to an upgrade or a breakdown.

# IT INFRASTRUCTURE NETWORKING

## STAY NETWORKED...

*Defining new standards for your network infrastructure...*

Most likely, the network you use now and in the future will be some form of Ethernet. It's the most common network type, and it's the de facto standard in networking. When planning a network, we need to think fast. Network technologies considered cutting edge only a few years ago are now becoming viable options for network upgrades. The shift is to Gigabit Ethernet, 10-GbE, SANs (storage area networks), and even 40+Gbps connections for enterprise and data center backbones. We build and manage the key elements of your network with caution and care. Our proven skills and expertise helps us deliver the most competent and future proof solutions to you.

When you seek the best in technology, we are poised to offer you world class solutions in

- Smart Racks and Cabinets
- Servers and storage
- Switches and routers
- WiFi infrastructure
- Datacenter solutions

# STRUCTURED CABLING BLOCK WIRING

## STAY CONNECTED...

*Securing the nerves of your business... We understand and facilitate the most important infrastructure of your Enterprise.*

Cabling is one of the most important components of your network and is the most long-lived with an expected life span of 15–20 years. You'll most likely replace your network equipment three to four times over the life of the cabling system. A structured cabling system that's smartly designed takes careful planning. Systems are more complex now than ever, and will get even more so as speed and bandwidth demands increase. The system you plan today will be supporting new and different applications for many years. A structured cabling system is as important to the success of your organization as the people are who work in it. A well-planned structured cabling system facilitates the continuous flow of information, enables the sharing of resources, promotes smooth operations, accommodates ever changing technology, offers plenty of room for growth, and evolves with your organization. Plus, it will be around far longer than your current PC, server, and network switches. In essence, a structured cabling system is the lifeblood of your organization. If done right, it will serve you well for years. If not, your organization's growth and bottom line can suffer.

We offer a broad range of solutions for

- UTP Cables- Cat5E, Cat6, Cat 6A, Cat 7 and Cat 7A
- Fiber Optics – OM1, OM 2, OM 3, OS1 and OS2
- Optic Fibre Backbone Networks
- Cable Testing including Certification, Qualification and Verification.
- OTDR Test Reports
- Racks and Enclosures
- UPS and Intelligent PDUs
- Testing Instruments and Tools
- Server and Rack Shifting



## TELEPRESENCE AND COLLABORATION

Telepresence is a form of immersive video communication that creates the impression of being in the same room as other conference participants. These conference participants appear as life-size individuals on large plasma, LCD, light-emitting diode or projection screens. Multiple cameras and microphones pick up individuals or pairs of individuals, so that all audiovisual information becomes directional, with eye contact and spatial sound aligned with the location of the person speaking. The market for immersive video telepresence systems continues to gain traction, which, in turn, attracts organizations seeking to gain business value from video.

### »» MAKES LIFE EASIER...

*Make your presence felt... Add life to your interactions...  
Involve and indulge in corporate decision makings...*

The introduction of personal and mobile endpoints is dramatically reshaping the landscape for group video collaboration. IT leaders should align their video portfolios for maximum utilization and strategic fit with their related investments in collaboration and unified communications. The rapid adoption of smart devices, both in the workplace and outside, has raised expectations about accessibility and user experience in the workforce. At the same time, device capabilities are multiplying and changing how individuals and organizations collaborate. It is critical that IT organizations harness these trends to improve staff productivity and teamwork, as there are risks in not doing so.

## MULTIMEDIA SYSTEMS

### »» NOTHING LESS THAN A THESPIAN EXPERIENCE...

*We transform your dreams into reality...*



The best of art and technology are combined to bring you the most exciting multimedia experience. Custom designed systems based on your visions and budgets give us an edge over other system integrators. We transform your dreams into reality. With access to the latest technologies and World leading brands we Design, Supply, Install and Support all hardware and peripherals required to provide a personalised, innovative and effective solution. We commit to provide a guaranteed outcome and to exceed expectations in functionality, performance and value. Our professional AV Design Consultants are qualified to provide individually tailored options for Conference Facilities, Boardroom, Meeting Rooms, Lecture Theatres, Classrooms or Retail Outlets. Our wide range of products and services offer unlimited solutions

### We deliver the best architectures for

- Audio Video Integration
- PA systems
- Wireless Meeting Rooms
- Touch control panels
- Mixers and amplifiers
- Projectors and Displays
- Board Rooms and Conference rooms

## DESKTOP SUPPORT / AMCs

We live in a competitive era where quality products & services are high in demand. This increases the relevance of opting for efficient services and maintaining an annual maintenance contract.

If you are looking for an experienced team to handle your entire IT maintenance works, you've come to the right place, as we provide cost effective annual maintenance contracts (AMC) for companies & businesses all over UAE. We help companies and businesses do the regular IT check-ups and routine maintenance works to regulate the overall IT performance. We supply components and consumables and maintain your IT environment, error-free.

### **We deliver the best of**

- Desktops & Laptops
- Printers & Scanners
- Toners, Cartridges and other IT consumables

### **Our annual maintenance services include**

- Maintenance of IT infrastructure
- Hardware and software support.
- Services from a team of technical experts who can easily carry-out the maintenance of all brands of Desktops, Laptops, Printers and other Peripherals.



We provide dedicated IT service to ensure maximum uptime and systems availability for businesses to operate on. We enter into tailored AMC and SLA standards with strict KPIs to ensure higher level of service delivery. Proper SLA with defined terms and conditions we ensure that our customers are better served with a great level of technology efficiency. We follow the best practices for our Service Delivery. With the rising demands for support access anytime, anywhere, from any device and the continuing need to contain support costs, remote support solutions have risen to the top three "must-have" technologies.

## SECURITY SYSTEMS ACCESS CONTROL SOLUTIONS

### » SECURING YOUR BUSINESS IS OUR BUSINESS...

*Securing your business is our business...  
Protect your premises by constant monitoring and authenticating accesses...*



When safety, security, and protection are paramount, we offer complete electronic surveillance packages and high-tech access control systems that provides an impenetrable barrier to any threat of unwanted access to your premises. Our security solutions provide three levels of protection: CCTV, Access Control, and Systems Control. With every project, our industry-certified security engineers execute a complete assessment of your premises to establish CCTV points of surveillance, which provide 360 degrees of audiovisual coverage. Our specialty is not only providing extensive security protection of popular points of access, but we establish a perimeter beyond the expected scope, leaving zero compromised areas.

Just as important as CCTV surveillance is Access Control. Using innovative biometric scanning technologies such as retina, thumb, and palm scanners, as well as traditional ID scanning systems and keypads, we are able to deny any unwanted access to any location.

Integral to the optimal operation of both CCTV and Access Control systems is a custom programmed control interface. Utilizing audiovisual and remote technologies programmed into an intuitive customizable interface, our systems provide the operator with complete control of the premises' surveillance system from virtually anywhere.



## SOFTWARE DEVELOPMENT

» WE DEVELOP APPLICATIONS THAT MATTER...

Your hardware may not always be flexible enough to cope with your challenging environments. We design and develop applications that enable you to face the ever increasing demands of your IT environments. Skeft predominantly specializes in developing softwares and applications based on .NET, PHP, Java, C++, SQLServer and MySQL platforms. With custom designed solutions ranging from Accounting, CRM, ERP, Inventory Management and XML integrations, there is very little our development team hasn't done. It is this wide spectrum of experience, we leverage to ensure rapid application design and development. Our software spans the widest range of business processes relevant to today's progressive and forward thinking companies. Easy and simple to use interfaces based on custom built designs and scalability are our benchmarks. Our applications help to effectively integrate sales, marketing and customer support functions to maximize business interactions and improve customer relationships.



## WEB HOSTING

» HOST YOUR WORLD, WITH US...



Whether you need a reliable home for your website or a more bespoke solution, we are poised to provide you with technically superior hosting, backed by a personal approach to service and support. Highly reliable web hosting services powered by Windows and Linux platforms and unlimited email hosting with a comprehensive range of hosting services on offer. With a thorough approach and understanding of all your requirements, we are ideally positioned to provide the right solution to your hosting needs. We provide you with low-cost shared hosting, as well as reseller, VPS and dedicated hosting. We can handle all of your growing business needs, from small business to enterprise-level solutions. We speak to all levels of experience and are ready to provide you with answers. We go out of our way to provide our customers with service that can't be found anywhere else. The bottom line is that we provide you the same basic service that you should expect from any other web host, and you shouldn't be scared off by how economical the price is. While in most cases it's true that you get what you pay for, you are paying for a great web host when you choose Skeft.

## ONLINE STORE

» YOU CLICK, WE DELIVER...

With e-commerce and e-business gaining momentum, we bring to you our novel offering which enables you to purchase our entire range of solutions and services without leaving the comfort of your desk. Our portal lets you view, compare and purchase products pertaining to your requirements in IT, Telecom and Networking. We encompass technologies for mobile commerce, electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), inventory management systems, and automated data collection systems.

It is no longer about pushing a shopping cart to the correct aisle, or scouting for the desired product. On our ecommerce website, you can click through intuitive navigation or use a search box to immediately narrow down your product search. We understand that it is not unusual for you to travel long distances to reach your preferred physical store or make umpteen number of calls to find the right supplier. We allow you to visit the same store virtually, with a few mouse clicks. Further, we facilitate comparison shopping, which gives you the freedom to browse multiple vendors and find the best prices.



# PROJECT CONSULTANCY

## »» DESIGN MAKES THE DIFFERENCE..!!

*How to design a multi-services network system, considering the frequent enhancements in technologies and standards? Which technology is right for you?*

*How to protect your initial investments as the requirements grow?*

*We have viable solutions to all these complex issues!!*



*Ethernet, ATM, Digital AV, ADSL, Multicast, VoIP, DVI, HDMI, Meshing, Spanning Tree, Trunking, etc. Technologies and standards intended to assist the users in increasing the performance, reliability and stability of their systems. But, being a one-time process, the design of the physical structure of a system should be one that seldom changes regardless of any changes in technology.*

One of the negative impacts of the rapid pace in technology advancements is the considerable reduction in the average life of any single standard. It is no longer easy to forecast the future with a very low margin of error. Whether wireline or wireless, emerging standards in the field of communications have certainly left potential users confused over the choice of a specific technology. Just when we start to believe that 'this is the farthest we could go within the existing operating environment', there appears a new standard which enables one to achieve a higher throughput !! Given this scenario what choices do the users have? The 'wait-n-see' attitude is no longer feasible because soon, newer ones replace the prevailing standards. Unfortunately, the pace of growth cannot be slowed down either. A more logical method would be to design a structure

which would offer the maximum compatibility with any or all of the standards. Design and implementation of the physical structure of any network system is a one-time process and has considerable financial implications. For this reason, the design should be one that adapts itself to the growth of the organisation and future technologies. But this is a very complex task and requires a thorough understanding of not only the standards but also the requirements of the various applications intended to utilize the system. Therefore, it is best that this critical as well as complex task be performed by genuine consultants who are well qualified, independent and impartial. The designs should suit the functional requirements of your operating environment rather than any 'favoured brand of products'.

With proven expertise in designing and implementing robust multi-services network systems, we are capable of providing you with the most appropriate solution regardless of the make or brand of equipment. From feasibility studies to conceptual diagrams, from engineering specifications to implementation and training, we assist you in ensuring that what is implemented is what you really wanted. Just one of the reasons for our success and yet another for you to choose us !!



*Often, new technologies are talked about but seldom implemented. Organizations prefer to have conventional systems installed.*

The main reasons – lack of local expertise on on-going support issues and the impression that they cost more. Considering the fact that there is 20% advancement in technologies every year, it only takes approximately 5 years for a new technology to become completely 'phased-out'. With more and more intelligence being built into applications, existing systems are stretched to their limits in terms of available resources.

On many occasions, a newly installed system falls short of its functional requirements or becomes redundant prior to its expected lifespan due to poor designs and obsolete technologies. Apprehensions on the initial costs and post-implementation support on a state-of-the-art system could be partly true. But then, it is also true that proper design plays an important role in the satisfactory performance of the system as well as reducing both initial and on-going expenditure.

## TURNKEY SOLUTIONS

### »» STAY AHEAD WITH US....

*Be it ELV or other highly Specialized Systems, we provide robust solutions which are technically superior and innovative while being highly cost-effective.*

*One reason for choosing us over the others....*

However, adopting a relatively new technology without considering its future could be disastrous. Due to the pace of technological advancements, it requires an expert to evaluate the life-span of any new technology. With all these complexities, is it possible to implement a high performance, cost effective system?

Yes, with a proven capability for designing and implementing truly versatile systems using the latest available technologies, we are fully aware of all the technical innovations and industry standards in our areas of operation. These include BMS, Multimedia/Multi-services Network Systems, Access Control & Security Systems, Audio Visual Systems, etc.

With our expertise already exhibited in the various business sectors including residential & commercial buildings, healthcare, educational institutions, sports & entertainment complexes, palaces, Government & Semigovernment establishments, no project is too small or big for us. With our technical background, whatever the magnitude of your requirements may be, we assure you that we are fully capable of meeting them.

# OUR COMMITMENTS

## DESIGN & BUILD

- Structured Cabling Networks
- Security & Access Control Systems
- Perimeter Intrusion Detection Systems
- Multiroom Audio & Video Systems
- Signage & Display Systems
- Queue Management Systems
- Home Automation Systems
- Residential Intercom Systems
- AV Conferencing Systems
- Staging & Live AV Systems
- Fibre Optic Lighting Systems
- Energy Saving Systems
- Acoustic Paneling
- Vehicle Barriers
- Automated Gates
- Grey & Blackwater Recycling Systems

## TECHNICAL SUPPORT

- Annual Preventive Maintenance
- Incidental Breakdown Maintenance
- On-site Standby Resources
- Project Supervision
- Infrastructure Relocation & Retrofits

## DESIGN CONSULTANCY

- Site-wide Multiservices Networks
- Perimeter & Building Security Systems
- Live & Installed Audio Visual Systems
- Signage & Display Systems
- Wireline & Wireless Communication Systems
- AV Conferencing Systems
- Fibre Optic Lighting Systems
- Energy & Resource Saving Systems
- Home Automation Systems

## PRODUCT & COMPONENT SUPPLIES

- IT Equipment & Components
- CCTV & Access Control Equipment
- Commercial & Professional Audio Equipment
- Commercial Video Processing & Display Equipment
- EPABX, Telephony & Intercom Equipment
- AV Conferencing Equipment
- Fibre Optic Lighting Equipment & Components
- Custom-built Control Room Furniture
- IT Consumables
- Specialized Equipment & Components

## IN ASSOCIATION WITH



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