

We lead to light the world



## **AL SHROUQ ELECTRICAL COMPANY**

Suppliers of Architectural Products &  
Electrical Equipment

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Chairman



Obaid Mohammed Hassan Hantoush

Managing Director



Mohammed El Maddah

It gives us an immense pleasure to welcome you at the profile of Al Shrouq Electrical Co. LLC, one of the leading supplier Architectural Product and Outdoor Lighting Equipment in United Arab Emirates.

Al Shrouq Electrical is the sole agent of top brands in Outdoor Lighting. We have the Agencies of European and GCC Manufacturers for Standard Poles, High Masts, Decorative Steel, Aluminium, Die cast Aluminium Poles.

Al Shrouq Electrical Co. is not only supplier of street lighting, we do design for the projects and landscaping for Garden Lighting. Our services include to provide the Lighting Design and Calculations approved by concerned Authorities like ADWEA, ADDC, ADM, AAM, ADCO, ADNOC, ADSSC, ENOC, RTA, DM, SEWA, FEWA, and MOPW.

As Management of Al Shrouq Electrical Co. LLC, our priority is to satisfy the clients and customers in quality, services and in commitment. In the world of today the modern technology is playing greater role in providing facilities for the delivery system and quality. Al Shrouq Electrical is making new strides in employing most modern Lighting Technology to the service of outdoor light. The rapid advancement in LED technology has helped a great deal in lighting the world with less power consumption and more saving. With latest innovations in all type of Outdoor Lighting technology, the Al Shrouq Electrical is fully updated with new requirements.

Al Shrouq Electrical continuously strives for excellence in the ever increasing challenges in field of Outdoor Lighting.

Yours Sincerely



**A**L SHROUQ Electrical Company Launched into commercial operation in 1985 in the Emirates of Sharjah having its branches in Dubai & Abu Dhabi.

Today AL SHROUQ is, undoubtedly, one of the leading companies in the United Arab Emirates for the supply of Street Lighting & Outdoor Lighting Materials.

We are the sole agent and distributors for leading manufacturers for Poles, High Masts, Mid-Hinged Poles, Traffic Signal Poles, Street Lighting Luminaries, LED Lighting, Flood Lights, Tunnel Lights, Decorative Poles, Luminaries, Fuse, Cut out etc. from Saudi Arabia, Italy, France, India, Poland, Turkey and China.

Implementing the finest management, the company's confident of reaching greater heights in its quest for excellence.

We are proud of participating in beautification of the Roads in United Arab Emirates particularly in Emirates of Dubai which is considerable as Gulf pearl as well as in Emirates of Abu Dhabi which is capital of UAE and ranked high in beautification of streets and infrastructure.

Al Shrouq has always been quick to respond to the needs and requirements of the region and as a result the company has grown tremendously over the decades and has consolidated its position as premier supplier of street lighting products.

## تعريف عن الشركة

تأسست شركة الشروق الكهربائية وبدأت أعمالها إعتباراً من سنة ١٩٨٥ في إمارة الشارقة وافتتحت فروعها لها في كل من إمارة دبي وإمارة أبوظبي

تعتبر شركة الشروق الكهربائية اليوم شركة رائدة في الإمارات العربية المتحدة في توريد مواد الإنارة للشوارع والطرق والميادين

نحن الوكلاء الوحيدون والموزعون لمصنعين رائدين لأعمدة إنارة الطرق، والصواري العالية ولأعمدة الطويلة والمتوسطة (المفصلة) وأجهزة الاشارات الضوئية، وكشافات الإنارة للشوارع بأنواعها المختلفة وإنارة الانفاق والاعمدة التزيينية وكافة أنواع القواطع وإنارة ال.اي.دي من دول عديدة مثل المملكة العربية السعودية وإيطاليا وفرنسا والهند والصين

نحن فخورون بالمشاركة في تجميل الطرق في دولة الإمارات العربية المتحدة وخاصة في إمارة دبي التي تعتبر كبيرة مثل لؤلؤة الخليج وكذلك في إمارة أبوظبي عاصمة دولة الإمارات العربية المتحدة والتي تحتل المرتبة الأولى في تجميل الشوارع والبنية التحتية

ان تطبيق معايير الادارة العالية مكنت شركتنا من الثقة بقدرتها لتلبية أعلى الاحتياجات وأفضل المواصفات وأجود الأنواع إن شركة الشروق الكهربائية قد كانت دوما سريعة في تلبية حاجات العملاء ولذلك فإنها قد تطورت بشكل كبير على مر العقود وقد تمكنت من تقوية مركزها في السوق كمورد رئيسي لمنتجات الإنارة الطرقية



## OUR BUSINESS



We are the leading supplier of all kinds of Outdoor Lighting such as:

- ❖ Street Lighting.
- ❖ Highway Lighting.
- ❖ Stadium Lighting.
- ❖ Wide open areas like Airports,
- ❖ Sea Ports and Yards.
- ❖ Garden Lighting.
- ❖ Tunnel and Under bridge Lighting.
- ❖ Decorative Claddings for Poles.
- ❖ Bollard Lights.
- ❖ Landscaping Fancy Lightinga.



# OUR PRINCIPALS



## **AL BABTAIN LeBLANC** **Kingdom of Saudi Arabia**

Manufacturer of Hot Dipped Galvanized Poles,  
High Masts Decorative Poles, Luminaires and Highway Light Fittings.

## **GRECHI Lighting International – Italy**

Manufacturer of Complete Outdoor Conventional  
and LED Light Fittings, Decorative and Standard Light Fittings.



البابطين لبلانك  
AL-BABTAIN LeBLANC



## **AFC OptoLED**

Manufacturer of Aluminium Decorative Street Lighting Poles  
and Luminair.

## **INDO ASIAN – India.**

Manufacturer of Cutout Boxes for Street Lights.



# OUR PRODUCTS



## POLES AND HIGH MASTS

- ❖ Hot Dipped Galvanized Steel Poles for any height.
- ❖ High Mast with Raising and Lowering Mechanism upto 50mtr. Height or above.
- ❖ Mid Hinged Poles and Masts.
- ❖ Camera Poles
- ❖ Multifunctional Poles.
- ❖ Base Hinged Poles with Hydraulic System.
- ❖ Fully customized Decorative Poles.

## LUMINAIRE

- ❖ Conventional Street HPSV/MH Luminaires and Flood Lights 70-2000w
- ❖ LED Luminaires for Street Lighting.
- ❖ Decorative Luminaires.
- ❖ Garden Lights
- ❖ Bollard Lights
- ❖ Fancy Outdoor Lights.

## ACCESSORIES

- ❖ Anchor Bolts for the Poles and Masts.
- ❖ Cutout Boxes for Street Lighting Poles
- ❖ Decorative Aluminium Claddings, Base Plate Covers & Lamps.



# OUR PRESTIGIOUS PROJECTS



## OUR MOST RECENT MAJOR PROJECTS

- ❖ Construction of Internal Road & Infrastructure Facilities at MZW- Sector 18 and Baynoonah in Madinat Zayed (PA130)
- ❖ UPGRADING OF E15 HIGHWAY FROM GHAYATHI TO RUWAIS PHASE 1 (PA119)
- ❖ AL GHADEER PHASE- 2 INFRASTRUCTURE WORK ABU DHABI
- ❖ SOUTH QUAY GC-TERMINAL – INFRASTRUCTURE WORK
- ❖ Construction of the New Link Road Between Shah Gas Field and Mezairaa Area Phasae1 - Package 1 and Package 2
- ❖ CONTRACT NO. 2105-202 MUGHARRAQ PORT – LANDSIDE PACKAGE (PA127) 306
- ❖ 306 VILLAS OF AL SAAD, AL AIN
- ❖ UPGRADING OF EXISTING ROUNDABOUTS & JUNCTIONS TO TRAFFIC SIGNALIZED JUNCTION IN AL AIN CITY STUDY AREA 1 TOWN CENTRE (SA-1) – PROJECT P-179
- ❖ CONT OF VILLAS AT SWEIHAN
- ❖ Construction of the Road Between Wadi Al Qawr Area and Link Road Between Al b Hibab R/A and Nazwa Road Phase 2
- ❖ T75/2016 – Construction of the Road Between Wadi Al Qawr Area and Link Road Between Al b Hibab R/A and Nazwa Road Phase 1
- ❖ Construction of Internal Roads and Infrastructure Works at Baniyas East Sector EB-11 & NB
- ❖ Construction of Internal Roads and Infrastructure Works at Baniyas East Sector EB-11 & NB
- ❖ YAS SOUTH DEVELOPMENT INFRASTRUCTURE AND PUBLIC REALM
- ❖ DESIGN AND BUILD OF ROADS AND INFRASTRUCTURE WORKS AT GHWEIFAT BORDER POST
- ❖ CONSTRUCTION OF INTERNAL ROADS AND INFRASTRUCTURE WORKS BANIYAS EAST SECTOR EB11- (PA106) ADDITIONAL 27 PLOTS AT NORTH BANIYAS
- ❖ Construction of Internal Roads and Infrastructure Works in Al Shawamekh Area for Sectors
- ❖ IMPROVEMENT OF MAFRAQ TO AL GHWEIFAT BORDER POST HIGHWAY SECTION NO.1B AL BARAKAH TO AL SILA'A (PA099)
- ❖ IMPROVEMENT OF MAFRAQ TO AL GHWEIFAT BORDER POST HIGHWAY SECTION NO.1A : AL SILA'A TO AL GHWAIFAT (PA107)
- ❖ CONSTRUCTION OF NEW AIRFIELD FOR AL YASAT SAFLI ISLAND
- ❖ Construction of Roads, Infrastructure and Public Realm for Sector W2-52 Island of Abu Dhabi
- ❖ IMPROVEMENT OF MAFRAQ TO AL GHWEIFAT BORDER POST HIGHWAY SECTION NO 4B: AL MAFRAQ TO HAMEEM INTERCHANGE
- ❖ AL AIN STAGE 19 AL YAHAR



# OUR PRESTIGIOUS PROJECTS



## OUR MOST RECENT MAJOR PROJECTS

- ❖ C-080 Internal Roads and Infrastructure for 44 Plots at Al Wathba and Al Khatim ( Package 1)
- ❖ Sheikh Ammar Road Ajman
- ❖ Construction of the Road Between Wadi Al Qawr Area and Link 3 egakcaP – doaR awzaN dna A/R babiH IA neewteB daoR(P-218)
- ❖ AL HAYL ROADS IMPROVEMENT IN FUJAIRAH
- ❖ Construction of the Link Road Between Dubai-Hatta Road and Sharjah-Kalba Road Passsing Through Wadi Qawr Area Package 1 ( P-203)
- ❖ Jumairah Island – Dubai.
- ❖ Hamad Bin Abdullah Street – Fujairah
- ❖ Improvement of Traffic Movement at New Al Ain Stadium Road Al Tawaaya Area- Al Ain
- ❖ Improvement of Shaikh Khalifa Bin Sultan Tunnel – Al Ain
- ❖ Construction and Completion of New Road Links Sheikh Khalifa Road from Maleha Area through Al Madam to Al Showaib Area Phase 1,2
- ❖ Public Bus Stations in Dubai.
- ❖ New Abu Dhabi – Dubai Highway – Abu Dhabi
- ❖ R 1020/1A Upgrading of Dubai Al Ain Road
- ❖ R 1020/1B Upgrading of Dubai – Al Ain Road
- ❖ R 1060/1B Development of Sheikh Rashid Bin Saeed Corridor
- ❖ R 1060/1C Development of Sheikh Rashid Bin Saeed Corridor
- ❖ R 1017 Roads in Al Khawaneej Second Construction of New Link Road from Sheikh Khalifa Road From Maleha Area through Al Madam to Al Showaib Roundabout Area Phase
- ❖ AC 9060 Route Metro 2020
- ❖ R 1048/1, 1A, 2, 3 & 5 Improvement of Road
- ❖ Expo 2020 EXPO 2020 Event Car Park
- ❖ R 1013/2E1 Improvement of Al Shindagha Corridor
- ❖ R 1086 DHE Mall Access Road Infrastructure
- ❖ Development of Asharej Roundabout (IP170) & Markhaniya Roundabout (IP169) in Al Ain
- ❖ Cherrywood Development – Dubai
- ❖ Construction of Internal Road in Neefa – Umm AL Quwain
- ❖ Rashidiya Bridge – Ajman
- ❖ Akoya Oxygen Master Development – Dubai ( 06 Phases)
- ❖ RTA Bus Depot at EXPO 2020
- ❖ Big Box Retail Park
- ❖ ER Community at Dubai Land
- ❖ Internal Roads in AL Ain Stage 22 & 23

# OUR PRESTIGIOUS PROJECTS



## OUR MOST RECENT MAJOR PROJECTS

- ❖ R 1046 Improvement of Al Qudra Roads
- ❖ Satwa Zone
- ❖ Nad Al Shiba Development Package 1 & 2
- ❖ External Roads and Bridge At Al Zahia City Center
- ❖ Kifaf Development
- ❖ Jebel Ali Development Road and Infrastructure
- ❖ PT 192 Dubai Wholesale City
- ❖ Liwan District Phase 2
- ❖ SP 100 Dubai Airport works
- ❖ Maintenance of Roads in Ras AL Khaimah
- ❖ T3 Q10 Jabel Ali Container Terminal – Dubai
- ❖ Ras Al Khaima Ring Road – Ras Al Kahima
- ❖ Roads in Al Warqa 1,2,3,4 Dubai.
- ❖ Jabel Ali Lehbab Road – Dubai.
- ❖ Internal Roads and Infrastructure of Military in Swehan Area – Abu Dhabi.
- ❖ Comprehensive Improvement of Parallel Roads in Dubai.
- ❖ Dubai Creek Crossing. Dubai
- ❖ Various Metro Stations. Dubai
- ❖ Dibba Khurfakkan Raod.
- ❖ Dubai Water Front – Dubai
- ❖ Various Metro Stations. Dubai
- ❖ Dibba Khurfakkan Raod.
- ❖ Dubai Water Front – Dubai
- ❖ Roads in Al Khawaneej – Dubai.
- ❖ Mohammed Bin Zayed City – Abu Dhabi.
- ❖ Al Ghadeer Development – Abu Dhabi.
- ❖ Roads and Parking in Al Nahda- Dubai.
- ❖ Knowledge Village – Dubai
- ❖ La Villa Business Bay. Dubai.
- ❖ Al Ghareeba Housing Projects. Al Ain.
- ❖ Dhow Wharfage Development - Dubai
- ❖ Roads in Qusais – Dubai.
- ❖ Abu Dhabi Airport Mid Field Terminal Complex- Abu Dhabi.
- ❖ Shaikh Ammar Road in Ajman.
- ❖ SCADIA Abu Dhabi Airport.
- ❖ Jumairha Lake Towers.
- ❖ Al Raha Beach Development – Abu Dhabi.



# OUR PRESTIGIOUS PROJECTS



## RECENT PROJECTS WITH DCECORATIVE POLES AND LUMINAIRES

- ❖ Murraqbat Street Dubai
- ❖ Garhood Bridge Dubai
- ❖ 2nd December Street Dubai
- ❖ Beautification of Zabeel Road Dubai
- ❖ Roads & Parking in Al Nahda Dubai
- ❖ Yass Island Abu Dahbi
- ❖ Al Muweejah Street Al Ain
- ❖ Shailb Al Ashkar Al Ain
- ❖ Al Rowda Palace Al Ain
- ❖ Bur Dubai Buss Station Dubai
- ❖ Fujairah Municipality Road - Fujirah
- ❖ Al Muteena Street Diera Dubai
- ❖ Al Sheif Street Bur Dubai
- ❖ Cultural Village Dubai
- ❖ Ring Roads in Sharjah



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- ❖ Al Sheif Street Bur Dubai
- ❖ Cultural Village Dubai
- ❖ Ring Roads in Sharjah





# OUR PRESTIGIOUS PROJECTS



## SEA PORTS, AIRPORTS AND WIDE OPEN AREAS:

- ❖ Jabel Ali Container Terminal 1 – Dubai
- ❖ Jabel Ali Container Terminal 2 – Dubai
- ❖ Jabel Ali Container Terminal 3 – Dubai
- ❖ Doraleh Container Terminal Djibouti
- ❖ Siji Dam Sharjah
- ❖ Khurfakkan Port
- ❖ Dubai International Airport
- ❖ Ruwaya Buss Depote Dubai
- ❖ Mid Field Abu Dhabi International Airport
- ❖ Presidential Flights Abu Dhabi



# OUR PRESTIGIOUS PROJECTS



## SPORTS CLUB

- ❖ Nad-al-Shiba Sports Club - Dubai
- ❖ Hatta Sports Club - Dubai
- ❖ Sheikh Sultan Bin Zayed Sports Club - Abu Dhabi
- ❖ P.W.D. Ground - Abu Dhabi Dhaid Sports Club - Sharjah
- ❖ Dibba Al Hissn Sports Club - Fujairah
- ❖ Al Khaleej Sports Club - Khorfakhan
- ❖ Union Sports Club - Kalba
- ❖ Al Ahli Sports Club - Fujairah
- ❖ Al Ouruba - Fujairah
- ❖ Massafi Sports Club - Massafi
- ❖ RAK Sports Club - Ras Al Khaima
- ❖ Al Qattara Sports Club - Al Ain
- ❖ Al Hamariya Sports Club - Sharjah
- ❖ Al Tawaree Station - Dubai
- ❖ Dubai Cultural Sports Club - Dubai
- ❖ Al Ahli Sports Club - Dubai
- ❖ Al Ouruba - Fujairah
- ❖ Massafi Sports Club - Massafi
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- ❖ Al Hamariya Sports Club - Sharjah
- ❖ Al Tawaree Station - Dubai
- ❖ Dubai Cultural Sports Club - Dubai
- ❖ Al Ahli Sports Club - Dubai



# OUR PRESTIGIOUS PROJECTS



## Traffic Signal Cantiliver Poles

Most of the Traffic Intersections in:

- ❖ Dubai
- ❖ Al Ain
- ❖ Sharjah
- ❖ Ajman



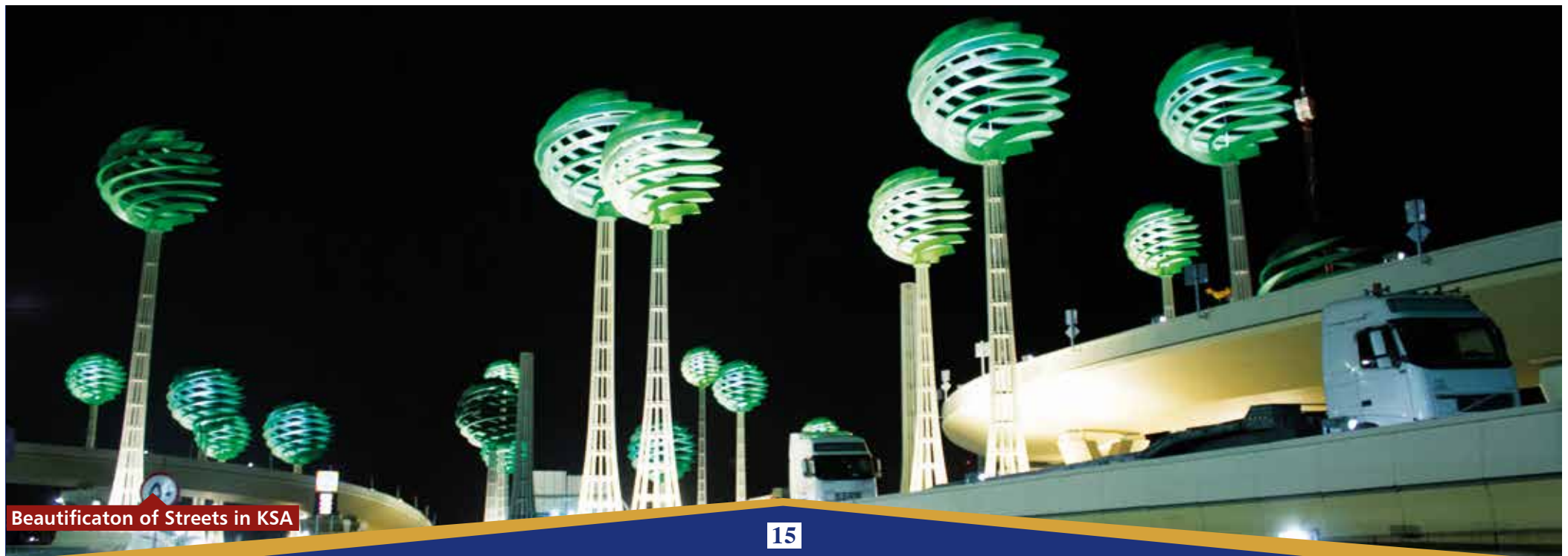
## OUR PRESTIGIOUS PROJECTS



Al Ain New Stadium Road



Al Ain Dubai Road



Beautification of Streets in KSA



## OUR PRESTIGIOUS PROJECTS



Dubai -Abu Dhabi Highway



Emarati Housing Project Yaas Island Abu Dhabi



Shaib Al Askhker Al Ain

## OUR PRESTIGIOUS PROJECTS



Dubai Cultural Sports Club



Muraqqabt Street Dubai



Dubai International Airport



## OUR PRESTIGIOUS PROJECTS



Dubai International Airport



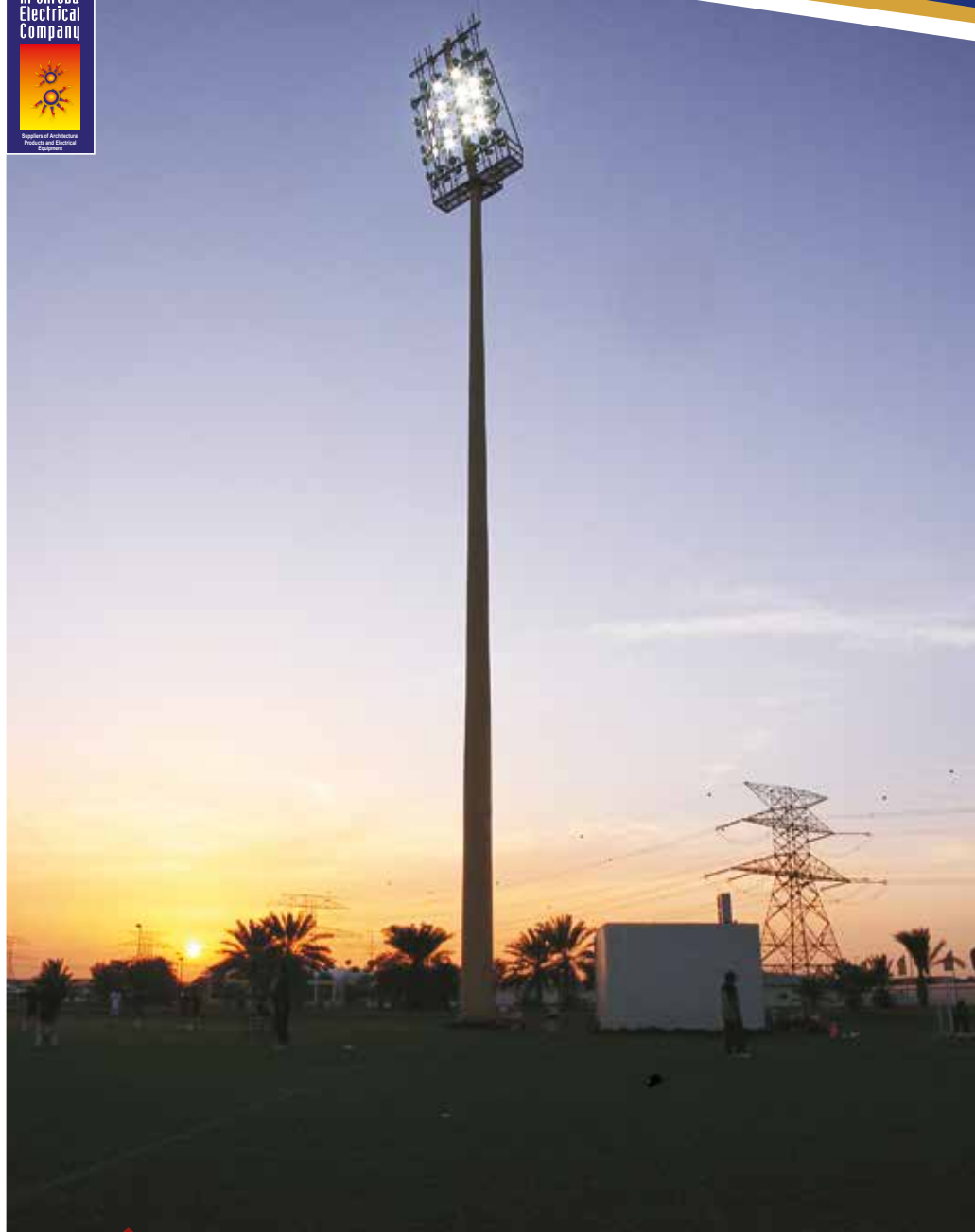
Second December Road Dubai



Muteena Street Dubai

## OUR PRESTIGIOUS PROJECTS

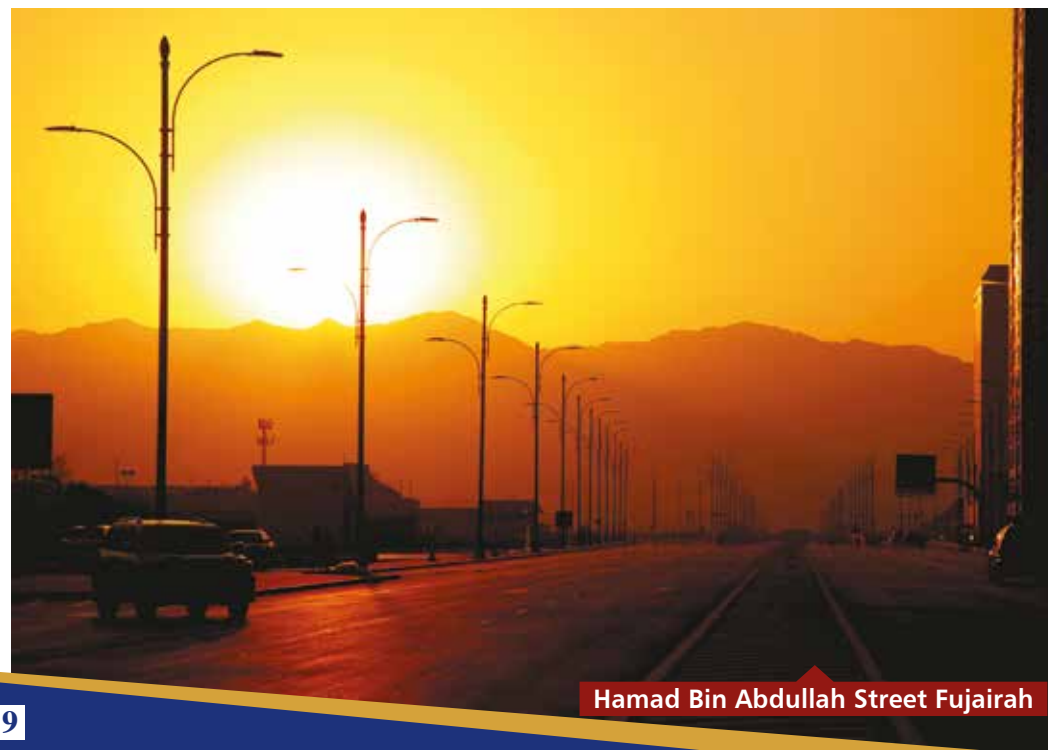
شركة  
الشروق  
الكهربائية  
Al Shrouq  
Electrical  
Company



Dibba Sports Club



Umm Squim Junciton Duba



Hamad Bin Abdullah Street Fujairah



## OUR PRESTIGIOUS PROJECTS



Al Muweejah Street in Al Ain



Second December Road Dubai



Shahama Abu Dhabi

## OUR MAJOUR CLIENTS



- ❖ Department of Traffic – Abu Dhabi (DOT)
- ❖ Abu Dhabi Municipality
- ❖ Abu Dhabi Distribution Co. (ADDC)
- ❖ Abu Dhabi National Oil Co. (ADNOC)
- ❖ Abu Dhabi Company for Onshore Oil Operation (ADCO)
- ❖ Al Ain Municipality
- ❖ Al Ain Distribution Co. (AADC)
- ❖ Emirates Aluminium Abu Dhabi (EMAL)
- ❖ Military Command Defense
- ❖ Roads and Transport Authority (RTA) Dubai
- ❖ Dubai Municipality.
- ❖ Dubai Electricity and Water Authority (DEWA)
- ❖ Dubai Aluminium (DUBAL)
- ❖ Sharjah Electricity and Water Authority (SEWA)
- ❖ Sharjah Roads and Traffic Authority (SRTA)
- ❖ Ministry of Infrastructure and Development (MOID)
- ❖ Federal Electricity and Water Authority (FEWA)
- ❖ RAK Municipality
- ❖ Ajman Municipality
- ❖ Fujairah Municipality
- ❖ UAQ Municipality
- ❖ Private Road Contractors
- ❖ Property and Landscaping Developers.



# APPROVELS



## We are well approved by:

- Municipalities of the United Arab Emirates.
- Abu Dhabi Municipality
- Al Ain Municipality
- Dubai Municipality
- Ajman Municipality
- Sharjah Municipality
- Fujairah Municipality
- Ras Al Khaima Municipality
- UAQ Municipality
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# APPRICIATIONS







## AL SHROUQ ELECTRICAL COMPANY

Suppliers of Architectural Products and Electrical Equipment

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