

AL SHROUQ ELECTRICAL COMPANY

Suppliers of Architectural Products and Electrical Equipment

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We lead to light the world



Our Principals



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• Abu Dhabi • Dubai • Sharjah

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Camel Race Club - Dubai

Jumeirah Street - Dubai

CHAIRMAN'S MESSAGE

Chairman



Obaid Mohammed Hassan Hantoush

Managing Director



Mohammed El Maddah

It gives us an immense pleasure to welcome you at the profile of Al Shrouq Electrical Co. LLC, one of the leading supplier Architectural Product and Outdoor Lighting Equipment in United Arab Emirates.

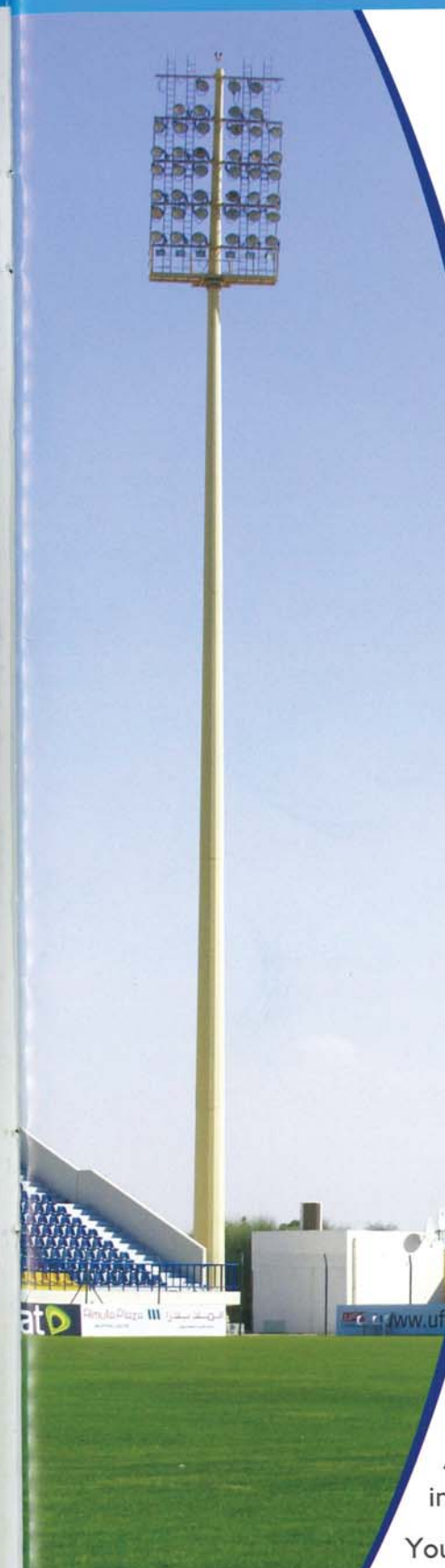
Al Shrouq Electrical is the sole agent of top brands in Outdoor Lighting. We have the Agencies of European and GCC Manufacturers for Standard Poles, High Masts, Decorative Steel, Aluminium, Die cast Aluminium Poles.

Al Shrouq Electrical Co. is not only supplier of street lighting, we do design for the projects and landscaping for Garden Lighting. Our services include to provide the Lighting Design and Calculations approved by concerned Authorities like ADWEA, ADDC, ADM, AAM, ADCO, ADNOC, ADSSC, ENOC, RTA, DM, SEWA, FEWA, and MOPW.

As Management of Al Shrouq Electrical Co. LLC, our priority is to satisfy the clients and customers in quality, services and in commitment. In the world of today the modern technology is playing greater role in providing facilities for the delivery system and quality. Al Shrouq Electrical is making new strides in employing most modern Lighting Technology to the service of outdoor light. The rapid advancement in LED technology has helped a great deal in lighting the world with less power consumption and more saving. With latest innovations in all type of Outdoor Lighting technology, the Al Shrouq Electrical is fully updated with new requirements.

Al Shrouq Electrical continuously strives for excellence in the ever increasing challenges in field of Outdoor Lighting.

Yours Sincerely



Dubai Cultural Sports Club

تعريف عن الشركة

تأسست شركة الشروق الكهربائية وبدأت أعمالها إعتباراً من سنة ١٩٨٥ في إمارة الشارقة وافتتحت فروعها لها في كل من إمارة دبي وإمارة أبوظبي.

تعتبر شركة الشروق الكهربائية اليوم شركة رائدة في الإمارات العربية المتحدة في توريد مواد الإنارة للشوارع والطرق والميادين.

نحن الوكلاء الوحيدون والموزعون لمصنعين رائدين لأعمدة إنارة الطرق، والصواري العالية ولأعمدة الطويلة والمتوسطة (المفصيلة) وأجهزة الاشارات الضوئية، وكشافات الإنارة للشوارع بأنواعها المختلفة وإنارة الانفاق والاعمدة التزيينية وكافة أنواع القواطع وانارة ال.اي.دي من دول عديدة مثل المملكة العربية السعودية وايطاليا وفرنسا والهند والصين.

ان تطبيق معايير الادارة العالية مكنت شركتنا من الثقة بقدرتها لتلبية أعلى الاختياجات وأفضل المواصفات وأجود الأنواع.

إن شركة الشروق الكهربائية قد كانت دوما سريعة في تلبية حاجات العملاء ولذلك فإنها قد تطورت بشكل كبير على مر العقود وقد تمكنت من تقوية مركزها في السوق كمورد رئيسي لمنتجات الإنارة الطرقية.

AL SHROUQ Electrical Company Launched into commercial operation in 1985 in the Emirates of Sharjah haveing its branches in Dubai & Abudhabi.

Today **AL SHROUQ** is, undoubtedly, one of the leading companies in the United Arab Emirates for the supply of Street Lighting & Outdoor Lighting Materials.

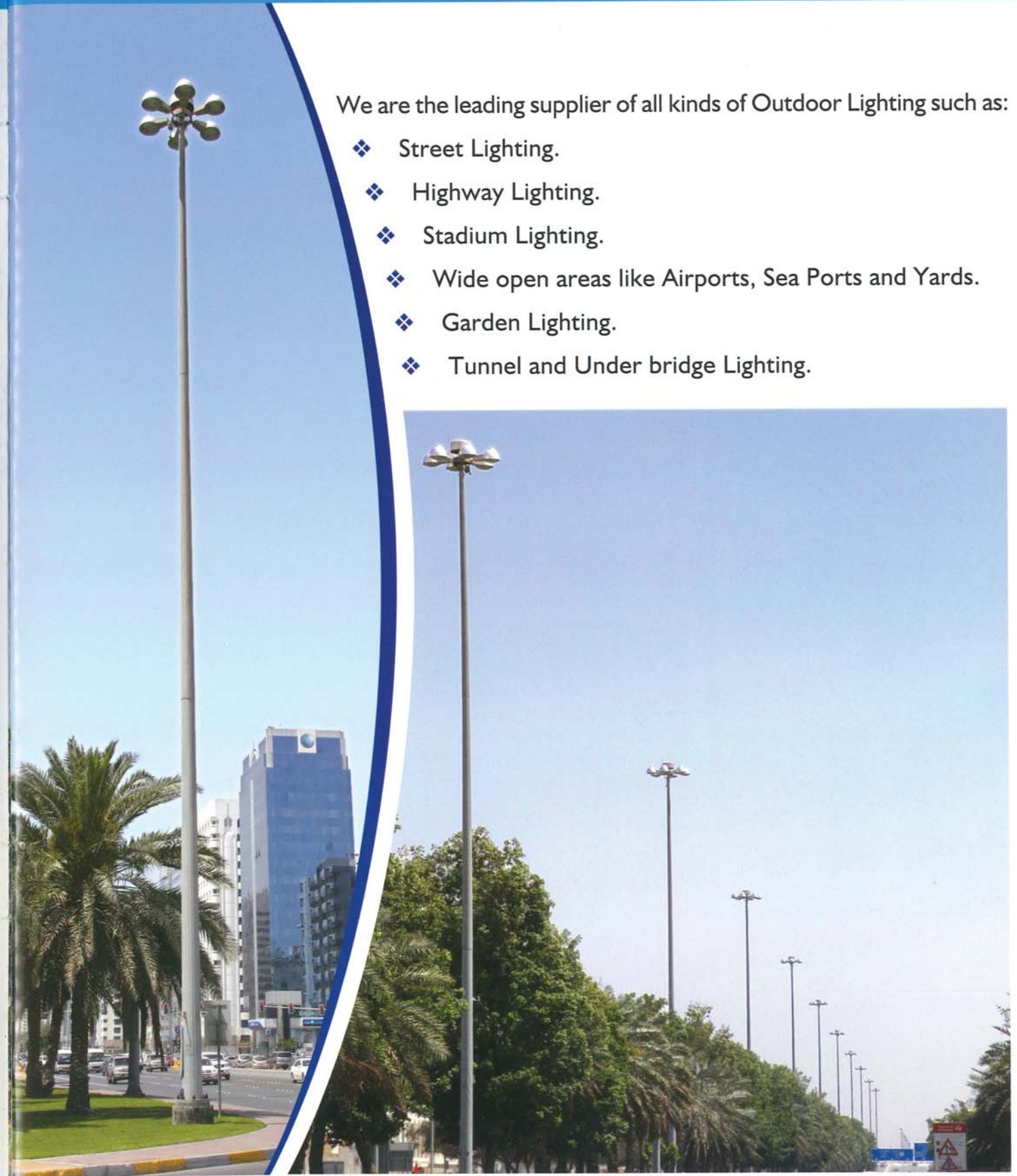
We are the sole agent and distributors for leading manufacturers for Poles, High Masts, Mid-Hinged Poles, Traffic Signal Poles, Street Lighting Luminaries, LED Lighting, Flood Lights, Tunnel Lights, Decorative Poles, Luminaries, Fuse, Cut out etc. from Saudi Arabia, Italy, France, India, Poland and China.

Implementing the finest management, the company's confident of reaching greater heights in its quest for ecellence.

Al Shrouq has always been quick to respond to the needs and requirements of the region and as a result the company has grown tremendously over the decades and has consolidated its position as premier supplier of street lighting products.

We are the leading supplier of all kinds of Outdoor Lighting such as:

- ❖ Street Lighting.
- ❖ Highway Lighting.
- ❖ Stadium Lighting.
- ❖ Wide open areas like Airports, Sea Ports and Yards.
- ❖ Garden Lighting.
- ❖ Tunnel and Under bridge Lighting.



Abu Dhabi Airport Road - Abu Dhabi

OUR PRINCIPALS

Al Babbain Power and Telecommunication Co. Kingdom of Saudi Arabia

Manufacturer of Hot Dipped Galvanized Poles, High Masts Decorative Poles, Luminaires and Highway Light Fittings.

RAGNI – France

Manufacturer of Complete Outdoor Conventional and LED Light Fittings, Decorative and Standard Light Fittings and Decorative Poles.

GRECHI Lighting International – Italy

Manufacturer of Complete Outdoor Conventional and LED Light Fittings, Decorative and Standard Light Fittings.

CONCHIGLIA – Italy

Manufacturer of Voltage Dimming System and Flux Regulator.

INDO ASIAN – India.

Manufacturer of Cutout Boxes for Street Lights.



Town Centre - Al Ain

Shaib Al Ashker - Al Ain

OUR PRODUCTS

POLES AND HIGH MASTS

- ❖ Hot Dipped Galvanized Steel Poles for any height.
- ❖ High Mast with Raising and Lowering Mechanism upto 50mtr. Height or above.
- ❖ Mid Hinged Poles and Masts.
- ❖ Camera Poles
- ❖ Multifunctional Poles.
- ❖ Base Hinged Poles with Hydraulic System.
- ❖ Fully customized Decorative Poles.

LUMINAIRE

- ❖ Conventional Street HPSV/MH Luminaires and Flood Lights 70-2000w
- ❖ LED Luminaires for Street Lighting.
- ❖ Decorative Luminaires.
- ❖ Garden Lights
- ❖ Bollard Lights
- ❖ Fancy Outdoor Lights.

ACCESSORIES

- ❖ Anchor Bolts for the Poles and Masts.
- ❖ Cutout Boxes for Street Lighting Poles
- ❖ Decorative Aluminium Claddings, Base Plate Covers & Lamps.



Garhoud Bridge - Dubai



Muraqabat Street Diera - Dubai



Yass Emarati Housing Project - Abu Dhabi

OUR PRESTIGIOUS PROJECTS

RECENT STREET LIGHTING PROJECTS:

- ❖ Khalifa Port Industrial Zone Abu Dhabi
- ❖ Shaikh Khalifa Interchange Abu Dhabi
- ❖ Abu Dhabi Airport Road.
- ❖ Al Fallah Community Abu Dhabi
- ❖ Abu Dhabi – Dubai Road.
- ❖ Saadiyat Island Abu Dhabi.
- ❖ Emarati Housing Projects Abu Dhabi
- ❖ Reem Island Abu Dhabi.
- ❖ SCADIA Abu Dhabi Airport.
- ❖ Al Ain - Dubai Road.
- ❖ Shaib Al Ashkar Dubai.
- ❖ Internal Roads in Al Ain.
- ❖ Rowda Palace – Al Ain.
- ❖ Garhoud Bridge Dubai
- ❖ Dubai International Airports.
- ❖ Al Khail Road Dubai
- ❖ Mohammed Bin Zayed Road (Emirates Road)
- ❖ Bur Dubai Buss Station
- ❖ Dubai Camel Race Club
- ❖ Comprehensive Improvement of Parallel Roads.
- ❖ Dubai Bypass Road
- ❖ 5th Interchange in Industrial Area Sharjah
- ❖ Al Arouba Street Sharjah
- ❖ Dhaid-Kalba Road Sharjah
- ❖ S.E.W.A Tenders- Sharjah
- ❖ ENOC Fujairah Poles with Solar Power.

Umm Squim Road - Dubai

OUR PRESTIGIOUS PROJECTS

RECENT STREET LIGHTING PROJECTS

- ❖ T3 Q10 Jabel Ali Container Terminal – Dubai
- ❖ Ras Al Khaima Ring Road – Ras Al Kahima
- ❖ Roads in Al Warqa 1,2,3,4 Dubai.
- ❖ Jabel Ali Lehab Road – Dubai.
- ❖ Internal Roads and Infrastructure of Military in Swehan Area – Abu Dhabi.
- ❖ Comprehensive Improvement of Parallel Roads in Dubai.
- ❖ Dubai Creek Crossing. Dubai
- ❖ Various Metro Stations. Dubai
- ❖ Dibba Khurfakkan Raod.
- ❖ Dubai Water Front – Dubai
- ❖ Roads in Al Khawaneej – Dubai.
- ❖ Mohammed Bin Zayed City – Abu Dhabi.
- ❖ Al Ghadeer Development – Abu Dhabi.
- ❖ Roads and Parking in Al Nahda- Dubai.
- ❖ Knowledge Village – Dubai
- ❖ La Villa Business Bay. Dubai.
- ❖ Al Ghareeba Housing Projects. Al Ain.
- ❖ Dhow Wharfage Development - Dubai
- ❖ Roads in Qusais – Dubai.
- ❖ Abu Dhabi Airport Mid Field Terminal Complex- Abu Dhabi.
- ❖ Shaikh Ammar Road in Ajman.
- ❖ SCADIA Abu Dhabi Airport.
- ❖ Jumairha Lake Towers.
- ❖ Al Raha Beach Development – Abu Dhabi.

Yass Emarati Housing Project - Abu Dhabi

OUR PRESTIGIOUS PROJECTS

OUR PRESTIGIOUS PROJECTS

RECENT PROJECTS WITH DECORATIVE POLES AND LUMINAIRES

- ❖ Murraqbat Street Dubai
- ❖ Garhoud Bridge Dubai
- ❖ 2nd December Street Dubai
- ❖ Beautification of Zabeel Road Dubai
- ❖ Roads & Parking in Al Nahda Dubai
- ❖ Yass Island Abu Dahbi
- ❖ Al Muweejah Street Al Ain
- ❖ Shailb Al Ashkar Al Ain
- ❖ Al Rowda Palace Al Ain
- ❖ Bur Dubai Buss Station Dubai
- ❖ Fujairah Municipality Road - Fujirah
- ❖ Al Muteena Street Diera Dubai
- ❖ Al Sheif Street Bur Dubai
- ❖ Cultural Village Dubai
- ❖ Ring Roads in Sharjah



Zabeel Road - Dubai

Garhoud Bridge - Dubai

SEA PORTS, AIRPORTS AND WIDE OPEN AREAS:

- ❖ Jabel Ali Container Terminal 1 – Dubai
- ❖ Jabel Ali Container Terminal 2 – Dubai
- ❖ Jabel Ali Container Terminal 3 – Dubai
- ❖ Doraleh Container Terminal Djibouti
- ❖ Siji Dam Sharjah
- ❖ Khurfakkan Port
- ❖ Dubai International Airport
- ❖ Ruwaya Buss Depote Dubai
- ❖ Mid Field Abu Dhabi International Airport
- ❖ Presidential Flights Abu Dhabi



Shaikh Khalifa Port - Abu Dhabi



Dubai International Airport - Dubai

OUR PRESTIGIOUS PROJECTS

SPORTS CLUB

- ❖ Nad-al-Shiba Sports Club - Dubai
- ❖ Hatta Sports Club - Dubai
- ❖ Sheikh Sultan Bin Zayed Sports Club - Abu Dhabi
- ❖ P.W.D. Ground - Abu Dhabi
- ❖ Dhaid Sports Club - Sharjah
- ❖ Dibba Al Hissn Sports Club - Fujairah
- ❖ Al Khaleej Sports Club - Khorfakhan
- ❖ Union Sports Club - Kalba
- ❖ Al Ahli Sports Club - Fujairah
- ❖ Al Ouruba - Fujairah
- ❖ Massafi Sports Club - Massafi
- ❖ RAK Sports Club - Ras Al Khaima
- ❖ Al Qattara Sports Club - Al Ain
- ❖ Al Hamariya Sports Club - Sharjah
- ❖ Al Tawaree Station - Dubai
- ❖ Dubai Cultural Sports Club - Dubai
- ❖ Al Ahli Sports Club - Dubai



Dibba Al Hissn Sports Club - Fujairah

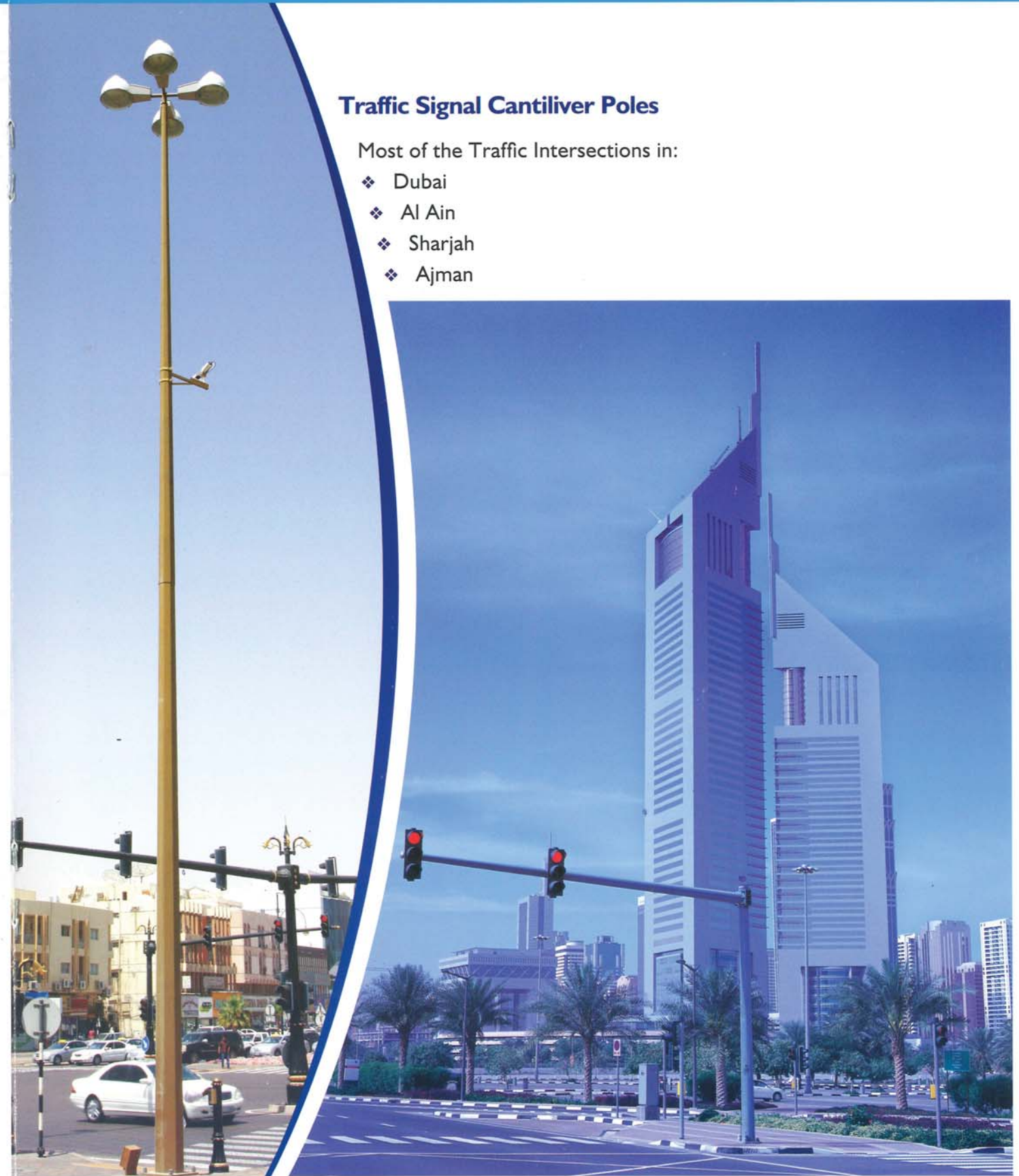
Dubai Cultural Sports Club - Dubai

OUR PRESTIGIOUS PROJECTS

Traffic Signal Cantiliver Poles

Most of the Traffic Intersections in:

- ❖ Dubai
- ❖ Al Ain
- ❖ Sharjah
- ❖ Ajman



Town Center Al Ain

Emirates Towers Down Town - Dubai

OUR PRESTIGIOUS PROJECTS

OUR PRESTIGIOUS PROJECTS



Al Ain - Dubai Road



Al Maweeja Street - Al Ain



Emarati Housing Project - Abu Dhabi



Abu Dhabi Dubai Highway



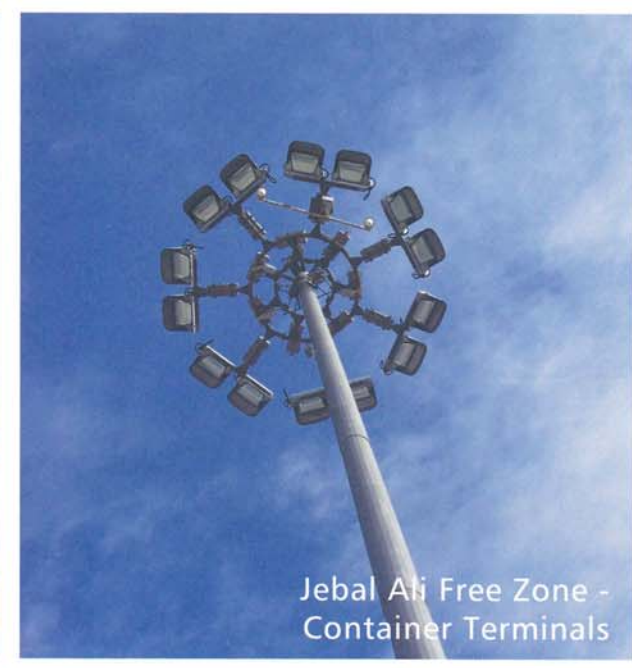
Abu Dhabi Airport Road



Al Ain Dubai Road



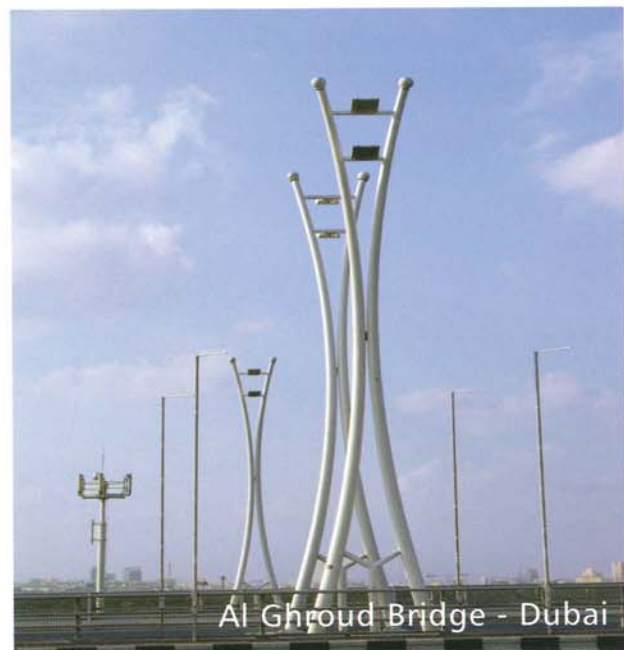
Dubai Camel Race Tracks



Jebel Ali Free Zone - Container Terminals

OUR PRESTIGIOUS PROJECTS

OUR PRESTIGIOUS PROJECTS



Al Ghroud Bridge - Dubai



Zabeel - Dubai



Umm Squim - Dubai



Zabeel Road - Dubai



Abu Dhabi - Dubai Highway



Al Muteena - Dubai



Sijr Dam - Sharjah



Al Ain Dubai Road



Different Areas In Sharjah



Town Centre Al Ain

OUR PRESTIGIOUS PROJECTS



Jumeirah Dubai



Al Arouba Street Sharjah



Murqabat Street Diera - Dubai



Dubai International Airport



Dubai Cultural Sports Club

OUR PRESTIGIOUS PROJECTS



Shaib Al Ashker - Al Ain



Fujairah City



Hatta Oman Road



Sadiyat Road - Abu Dhabi



Shaikh Khalifa Road - Abu Dhabi

OUR MAJOR CLIENTS

- ❖ Department of Traffic – Abu Dhabi (DOT)
- ❖ Abu Dhabi Municipality (ADM)
- ❖ Abu Dhabi Distribution Co. (ADDC)
- ❖ Abu Dhabi National Oil Co. (ADNOC)
- ❖ Abu Dhabi Company for Onshore Oil Operation (ADCO)
- ❖ Al Ain Municipality (AAM)
- ❖ Al Ain Distribution Co. (AADC)
- ❖ Emirates Aluminium Abu Dhabi (EMAL)
- ❖ Military Command Defense
- ❖ Roads and Transport Authority (RTA) Dubai
- ❖ Dubai Municipality (DM)
- ❖ Dubai Electricity and Water Authority (DEWA)
- ❖ Dubai Aluminium (DUBAL)
- ❖ Sharjah Electricity and Water Authority (SEWA)
- ❖ Ministry of Public Works (MOPW)
- ❖ Federal Electricity and Water Authority (FEWA)
- ❖ RAK Municipality
- ❖ Ajman Municipality
- ❖ Fujairah Municipality
- ❖ UAQ Municipality
- ❖ Dubai Port World (DPW)
- ❖ Jebel Ali Free Zone Authority (JAFZA)
- ❖ SAIF Zone - Sharjah
- ❖ Ajman Free Zone
- ❖ Property and Landscaping Developers
- ❖ Dubai Properties Group ❖ Al Nakheel ❖ EMMAR Propertie ❖ DAMAC Propertie

Garhoud Bridge - Dubai

APPROVALS

We are approved by:

- ❖ Municipalities of the United Arab Emirates.
 - Abu Dhabi Municipality
 - Al Ain Municipality
 - Dubai Municipality
 - Ajman Municipality
 - Sharjah Municipality
 - Fujairah Municipality
 - Ras Al Khaima Municipality
 - UAQ Municipality
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Civic Centre - Al Ain

APPRECIATIONS



Dibba Al Hisn Sports Club - Fujairah

Sheikh Khalifa Bin Zayed Highway - Abu Dhabi