

Company Information

Who we are

Our **Al Bayader International** family has grown in number across the GCC to become an international leader in manufacturing and supplying comprehensive food packaging solutions. With a dedicated team of around 700 employees and the support of over 160 business partners, we deliver added value to the global food and beverage industries and offer an extensive 2,200+ product portfolio, which represents the backbone of retail and foodservice sectors.

We have expanded our business as we currently own and operate three manufacturing facilities with a combined production capacity nearing 31,000+ tons per annum. Having 12 industrial and logistic locations we lead several GCC markets with a substantial marketshare, while steadily increasing penetration into markets further afield, including Europe and Africa.

Our Mission

"We are committed to creating practical, safe, and innovative packaging solutions with high-quality standards for the global retail and foodservice industries. We bear out this commitment to you by investing in ongoing product developments, state-of-the-art manufacturing, and an efficient supply chain."

Our Philosophy

The four pillars

The four pillars describe our way of living, culture, language and form our guide in all business relations internally and externally.

Design Thinking

We rely on creative systematic solutions based on rational analysis of human and cultural factors that perfect responsiveness towards the dynamism of the market.

Passion

It is based on our innovative solutions that come from the soul and surpass everything that was done before.

Transparency

It describes our culture of openness, led by new ideas and responsiveness to constructive criticism, and backed by shared trust and empowerment to every individual.

Consistency

Our conviction that perceives quality as a process, not just a result.

Business Concept

Vision towards the future

Our vision is "To simplify the lives of people with innovative food packaging solutions"

We have successfully gone far ahead with our strategic plans by serving two main market segments, the Foodservice Industry under the Al Bayader International brand and the Consumer Sector under the Fun® brand.

This includes supermarkets, hypermarkets, convenience stores and the global F&B industry through hotels, casual dining restaurant chains, cafeterias, coffee shops, catering companies, foodstuff traders, airlines, hospitals, etc.

Our Products

Our single-use products are segmented into the categories including tableware, containers, baking molds, foodwrapping, bags, food decoration, hygiene and foil & film, each having the possible variety of use selection, color, and material such as PS, PP, PET, Aluminium, Foam, Biodegradable and Eco-friendly Bamboo, Wooden, Paper and Pulp products.

Structure and Capabilities

Growth within a community

We are keen on achieving the highest standards of operational excellence, product leadership, and customer confidence- to deliver our promise to you. This includes the process of product creation and sourcing to distribution, shelf optimization, and quality control.

With the aim to continuously meet international standards, our QHSE Team (Quality, Health, Safety, and Environment) ensures safe usage and high-quality standards. The global recognition is certified by Bureau Veritas (HACCP Certification since 2010) and BRC (British Retail Consortium in 2017).

Achievements

Our success has been built on providing customers with the highest standards in innovative packaging solutions, reliable service and partnerships built on excellence. We position ourselves as beyond merely being a supplier of goods but instead an invaluable independent resource, adding value to every client served. Our key achievements are:

- Introducing and maintaining a complete retail line in the market.
- Pioneers in tailor-make products according to clients' needs in the region.
- Launching a comprehensive specialized product catalogue.
- Consistent presence in all major international industry and related events.
- Pioneers in investing in latest manufacturing technologies.
- Al Bayader International and Fun are both internationally registered brands in many countries around the world.
- Patents Certification received from the United States by USPTO (United States Patent and Trademark Office), a confirmation of success and innovation capability.

Our People

Leadership and dedication

Our people freedom of initiative, trust, empowerment and cultural diversity are an integral part of our values.

Sustainability and Social Responsibility

Commitment to the world

We take our social responsibilities seriously and aim to ensure the safe use of our products by creating awareness and providing related food safety information. The introduction and implementation of eco-friendly products, recycling, saving energy and the initiatives incorporated added value to the marketing offerings and production processes.

Policies and Practices

Doing things right

Our commitment ensures and protect the interests of all parties with excellent outcomes that adhere to the global standards. "If it matters to you, it matters to us".

Timeline

1991, Al Bayader was established.

1994, First catalogue launched and participated in the first trade show.

1996, Creation of Fun.

2002, Starting Branches across the UAE (Abu Dhabi, Sharjah, RAK, Fujairah and Al Ain)

2003, Establishing Al Bayader International Qatar

2005, Opening the first manufacturing facility in Sharjah, UAE that is specialized in plastics injection moulding and rewinding unit for Aluminium foil and Cling film.

2006, Establishing Al Bayader International Oman.

2007, Logistics facility opened in Jebel Ali Free Zone, Dubai.

2008, Al Bayader Pack Qatar was set up to handle the entire Expanded Polystyrene (EPS) range.

2010, Production starts at Jebel Ali manufacturing plant specializing in thermoplastic containers and cups.

2014, Opening the Corporate Office in Dubai. Becoming a main participant in international exhibitions and related events by focusing on Europe, Africa and North America.

2015, Opening a branch in Salalah, Oman. Adopting and integrating the social media platforms as a new communication approach.

2016, Enhancement of Al Bayader FZE where new production lines of Thermoforming machines were added.

2017, Relocating and expanding Al Bayader Plastic Industries LLC in Sharjah.