



PASSIONATE & PROGRESSIVE DESIGN

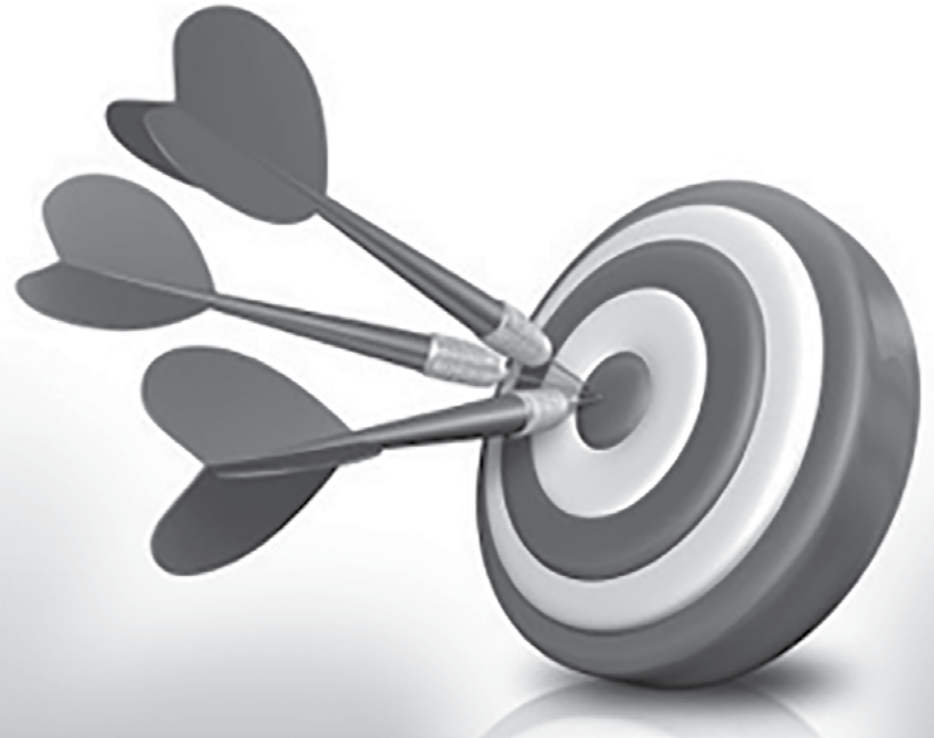
Established in 1993, Asterix was founded by a team of experienced professionals in the interiors & exhibitions industry. Asterix designs and builds unique, creative solutions for various interiors, exhibitions and well-rounded BTL solutions that create a global impact for our clients. Our uncompromising commitment to quality ensures a stronger, long-term relationship with our clients.



VISION & MISSION

To push the envelope of creativity from the general perception of design, branding and BTL, and deliver quality assured solutions that significantly enhance our client's image.

To inforce our commitment to provide exceptional services, from customized design, quality control and assurance, competitive pricing and least service time to endure and strengthen long term client relationships



WHY CHOOSE ASTERIX

We have a multi-national, multi-lingual and competent team of personnel, with vast experience and knowledge of working with a variety of global brands in retail, FMCG, real-estate and technology. Our team works round the clock to build bespoke solutions for customer success. Expertise in service delivery has been through specialization, division of labor and continuous training; a reason why we have managed to stay abreast in terms of the latest trends and innovations.

At Asterix, we embrace diversity by partnering and working with industry leading service providers to provide a variety of services tailored to meet specific goals conveniently.

Unlike some companies that outsource most of their production, we boast of in-house production facilities backed by competent and skilled personnel working on the overall formulation of concepts, design and interior building. Our staff ensures quality control and assurance in enhancing our clients brand and image.









GERMANY

- IN HOUSE PRODUCTION FACILITIES
- ADMIN OFFICE
- PRINTING STUDIO
- WARE HOUSE
- LOGISTICS & TRASPORATION



KENYA

- IN HOUSE PRODUCTION FACILITIES
- ADMIN OFFICE
- DESIGN STUDIO
- PRINTING STUDIO
- HI-TECH PAINTBOOTH
- ACRYLIC PRODUCTION
- ELECTRIC/ELECTRONIC SIGNAGE DIVISION
- WARE HOUSE
- LOGISTICS & TRASPORATION

CORPORATE OFFICE



DUBAI

- IN HOUSE PRODUCTION FACILITIES
- ADMIN OFFICE
- DESIGN STUDIO
- PRINTING STUDIO
- HI-TECH PAINTBOOTH
- ACRYLIC PRODUCTION
- ELECTRIC/ELECTRONIC SIGNAGE DIVISION
- WARE HOUSE
- LOGISTICS & TRASPORATION
- EXHIBITION MOCKUP ZONE



TURKEY

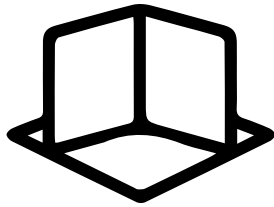
- ADMIN OFFICE
- DESIGN STUDIO
- PRINTING STUDIO
- LOGISTICS & TRASPORATION



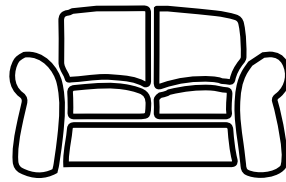
PHILIPPINES

- ADMIN OFFICE
- DESIGN STUDIO





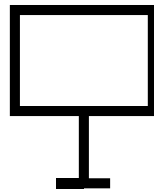
EXHIBITIONS



INTERIORS



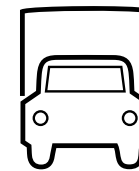
BTL



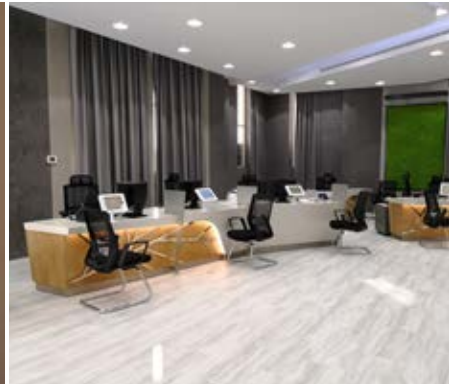
KIOSKS & EVENTS

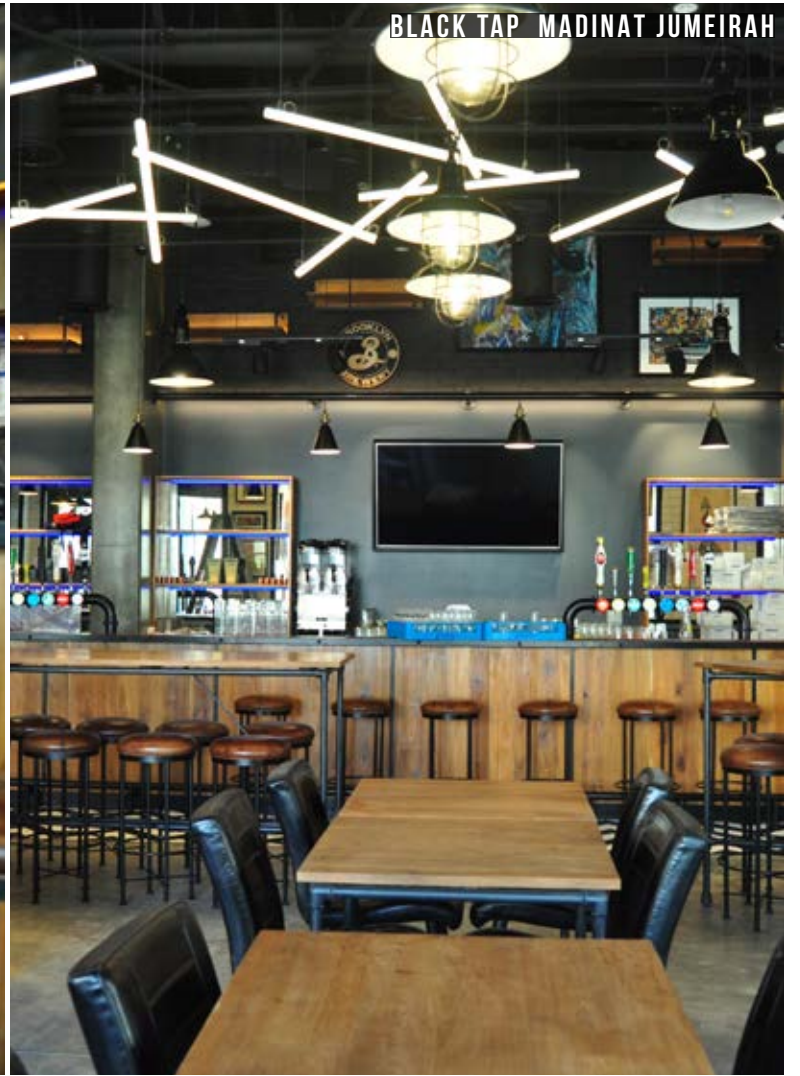
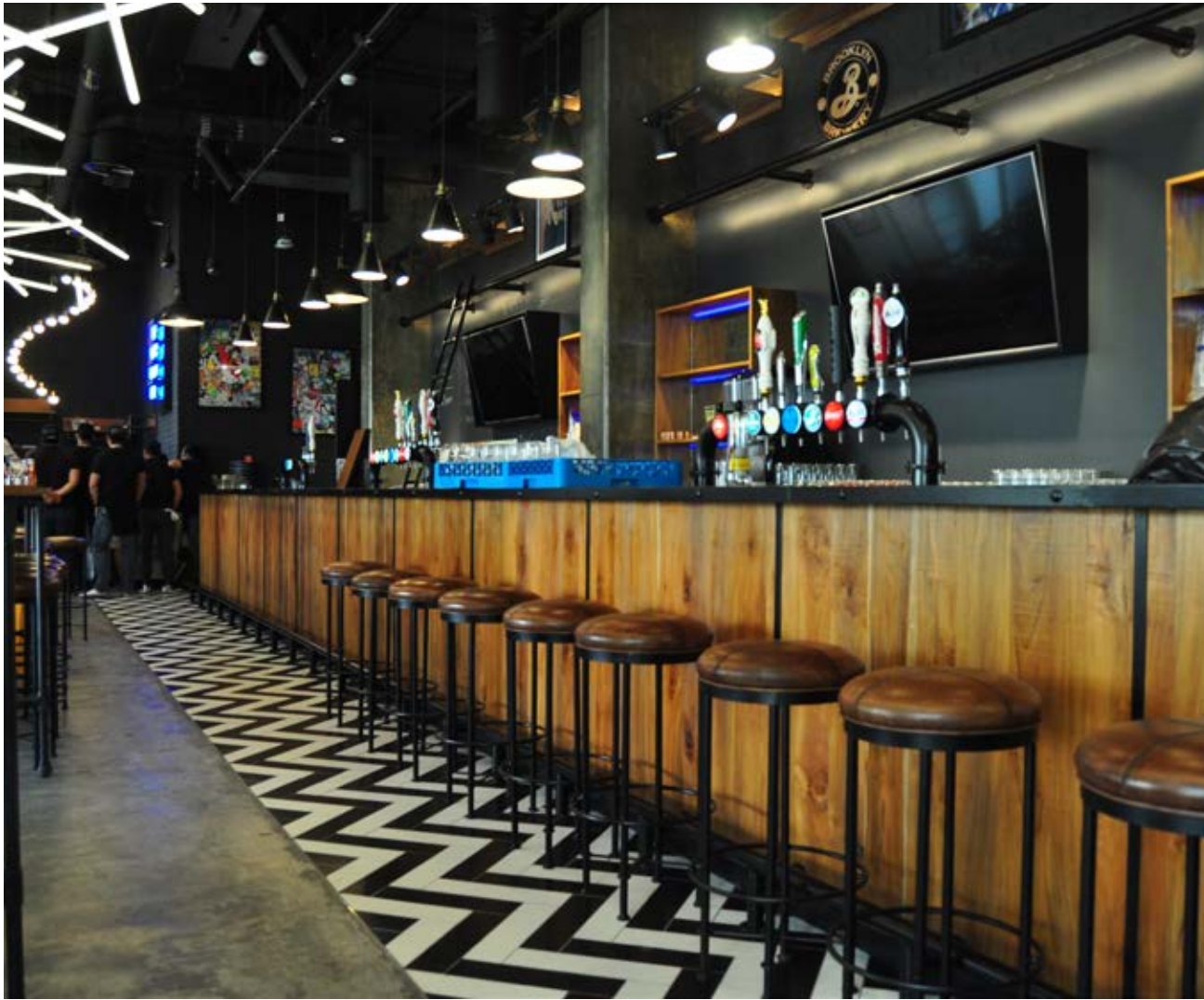


DESIGNS



ROADSHOW









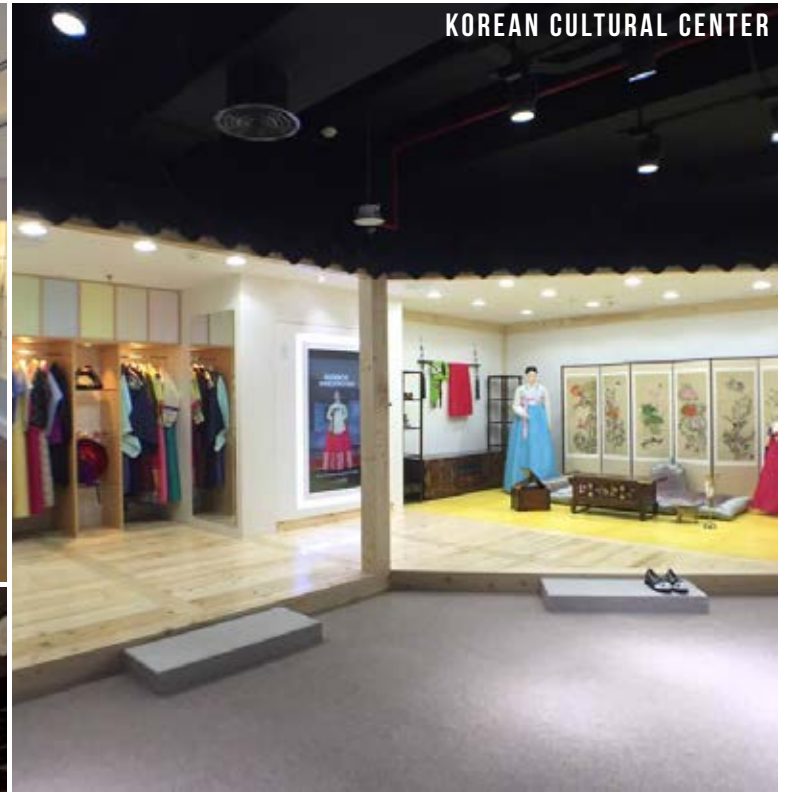
LG MEDIA CITY
Education



STUART WEITZMAN



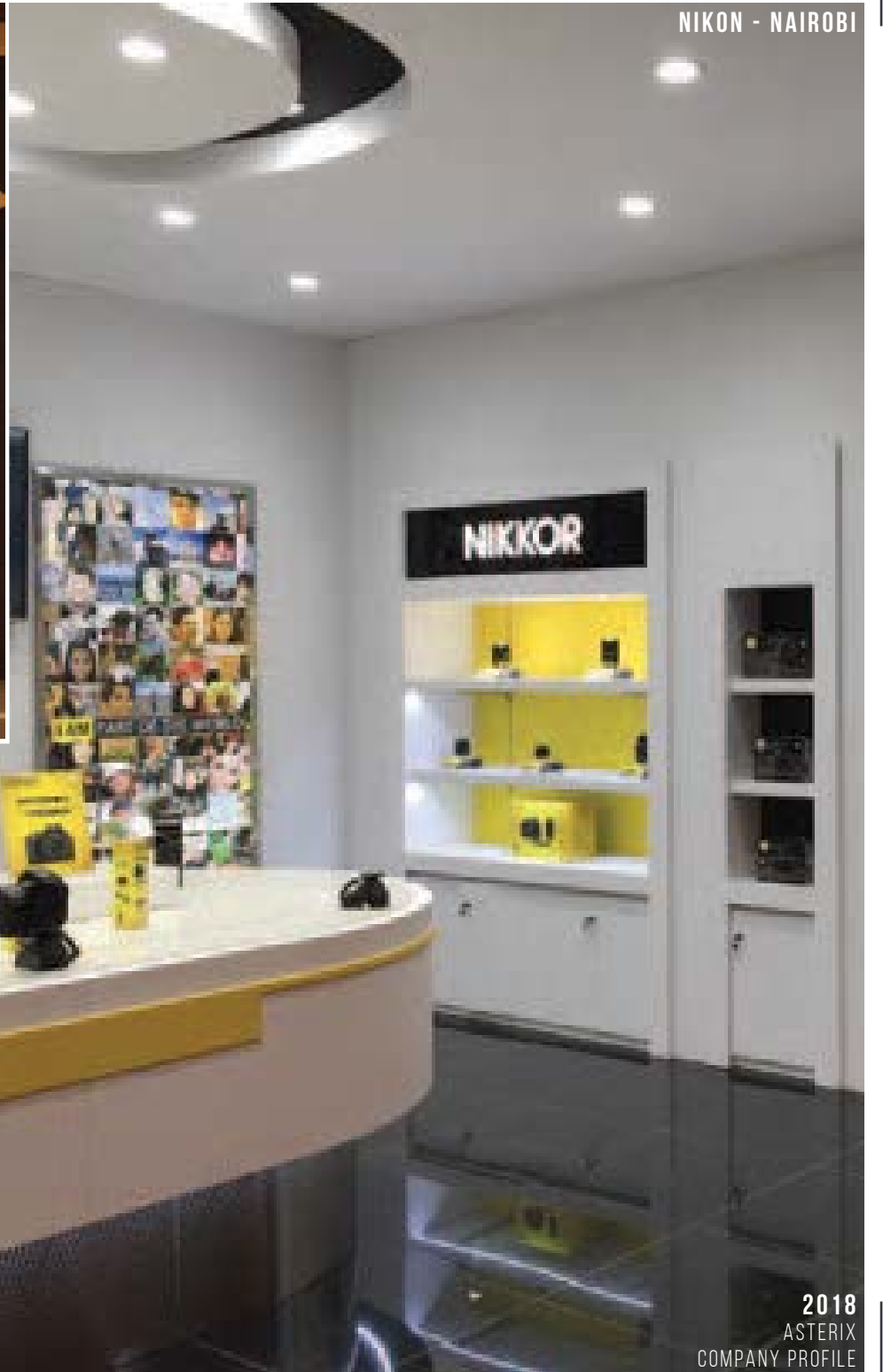






RECEPTION AREA

















ALIBABA- CEBIT HANNOVER

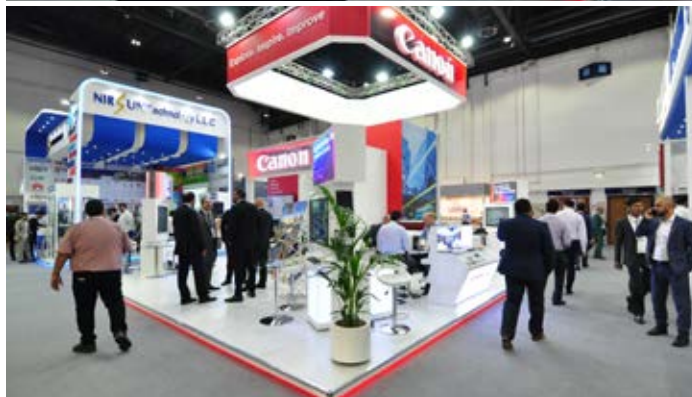




STERIS - MEDICA DUSSELDORF



2018
ASTERIX
COMPANY PROFILE

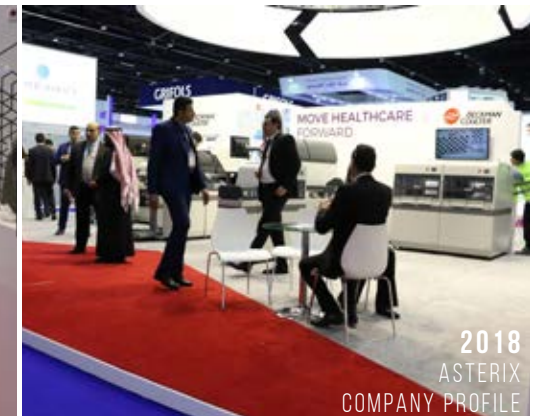
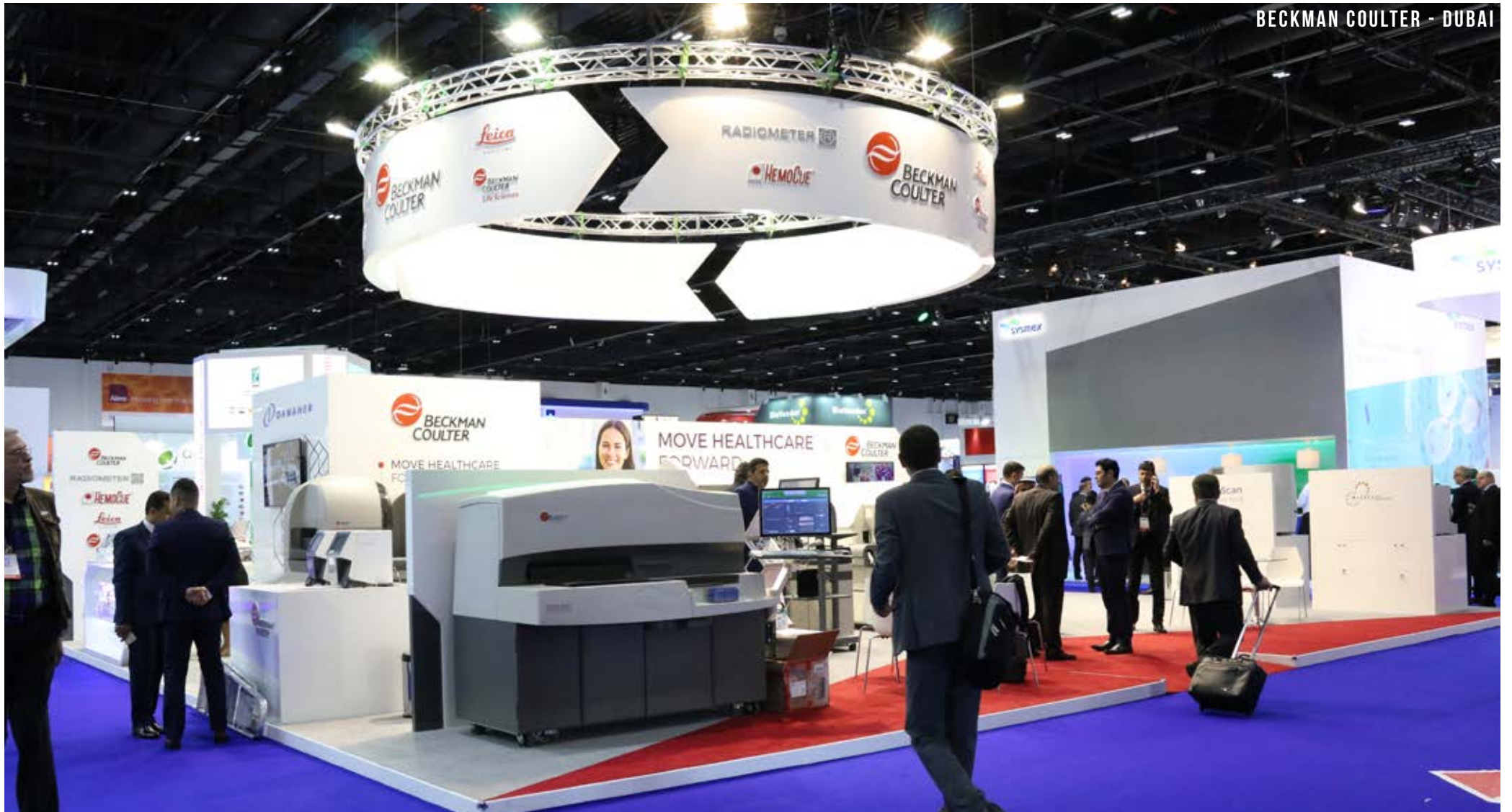




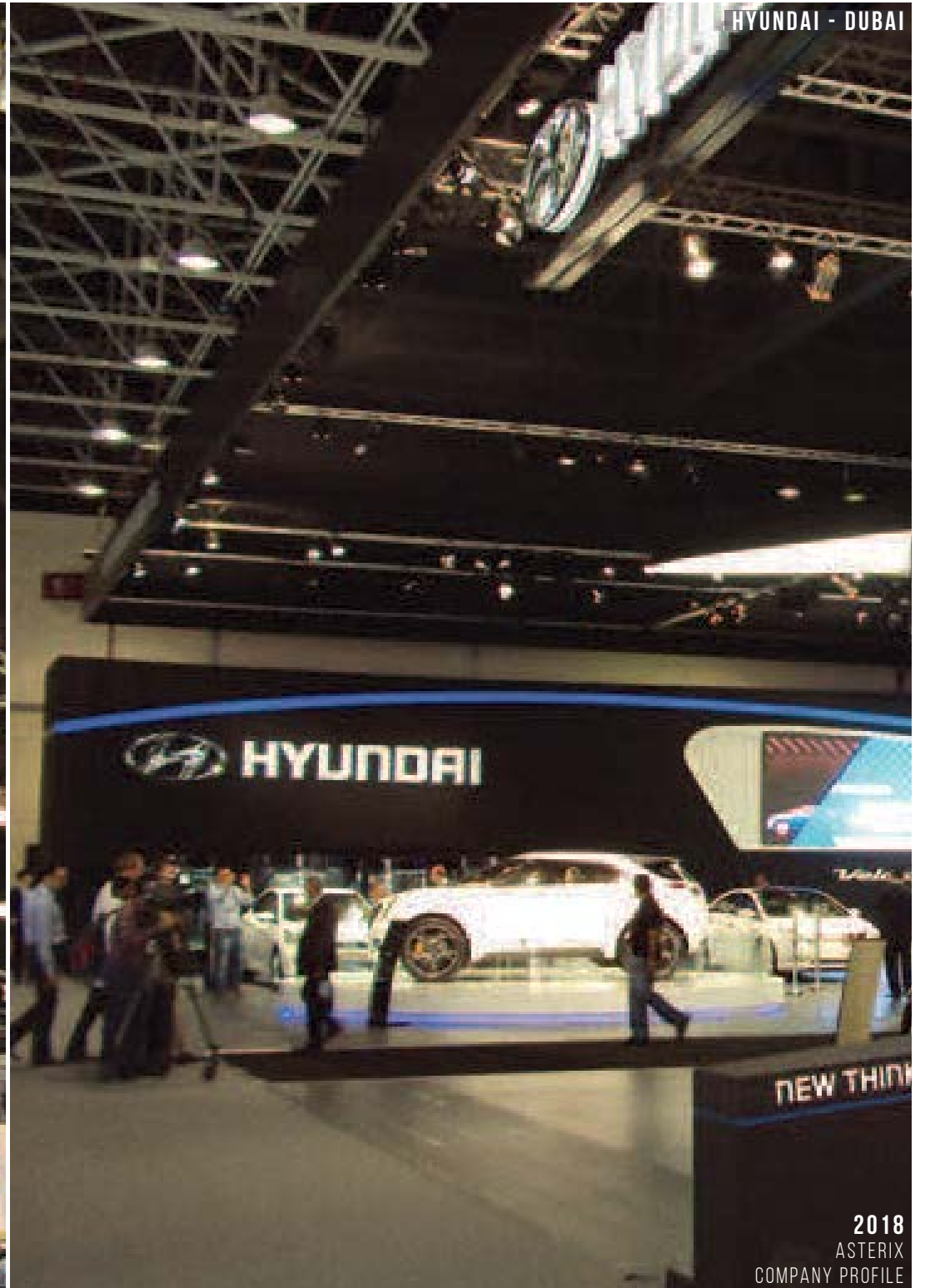


PANASONIC BUSINESS - DUBAI













BECKMAN COULTER - BERLIN













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Certified Organic & Specialty Tea

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WAGH BAKRI Tea Group

THE RANGE OF PREMIUM TEA

"THE ORIGINAL TASTE OF INDIA"











HUAWEI MATE10 ROAD SHOW







ESTEE LAUDER

2018
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LG ROAD SHOW



DU ROAD SHOW

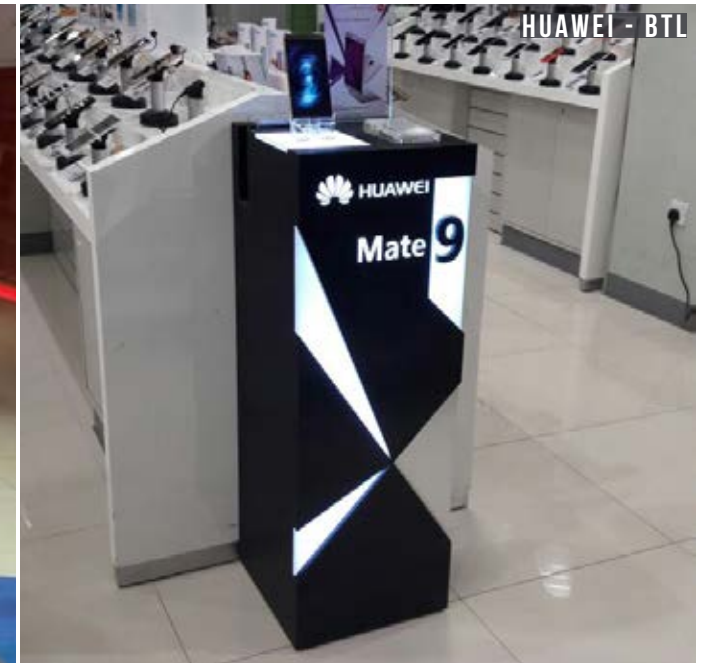


2018
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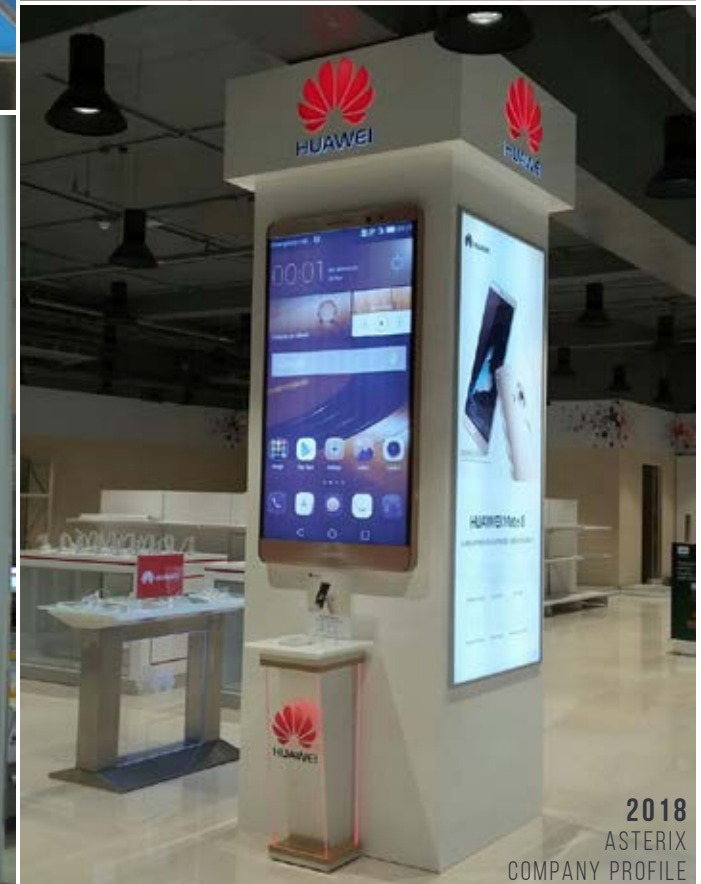


HUAWEI-MATE10 ROADSHOW





HUAWEI - BTL







GIANFRANCO FERRE



2018
ASTERIX
COMPANY PROFILE





“To provide our clients quality service on time, every time.”

Our aim is to achieve, sustain, and enhance customer satisfaction by continually improving the effectiveness of quality management system through teamwork and involvement of all members of our organization.

Mario Peres
Managing Director




THANK YOU

UNITED ARAB EMIRATES 


ASTERIX KRAFTWORKS LLC

Dubai Investment Park - II
Near Civil Defense Fire Station
P.O. Box 112180
Dubai - United Arab Emirates
Tel: +971 4 8832558
E : info@asterixkraftworks.com
www.asterixkraftworks.com

TÜRKİYE 

AKW DISPLAY WORKS LIMITED

Emniyet Evleri Mah. Yeniçeri Sok.
No:2/3 Levent, Kağıthane
Istanbul, Turkey
Tel: +90 212 975 13 48
E : info@asterixkraftworks.com
www.asterixkraftworks.com

GERMANY 

AKW DISPLAY WORKS GMBH

AKW display works GmbH
Berghausen 1
42859 Remscheid - Germany
Tel :+49 (0) 2191 4222 513
Mobil : +49 (0)173 4733 678
E : info@akwdisplay.de
www.akwdisplay.de

KENYA (EAST & WEST AFRICA) 

ASTERIX KRAFTWORKS LIMITED

P.O. Box 62561-00200, Godown 8
Norda Industries Compound
Mombasa Road
Nairobi, Kenya
Tel: +254 786 273401
E : info@asterixkraftworks.com
www.asterixkraftworks.com

PHILIPPINES 

ASTERIX KRAFTWORKS

Common Wealth Avenue,
Quezon City
Philippines
Tel: +63 921 228 3450
E : info@asterixkraftworks.com
www.asterixkraftworks.com