



WELCOME TO GOLDEN FALCON GT - YOUR RELIABLE PARTNER

Since 1988 Golden Falcon General Trading has evolved into a major player in the supply of Chemicals and Ingredients to major manufacturers in various industries such as Food, Pharmaceutical, Personal Care and Home Care, Water and Waste Treatment, Oil & Gas, and other Industrial sectors in the Middle East. We pride ourselves for being consistent in delivering high quality products to our clients and maintain impeccable customer service and customer satisfaction to all of our clients.





Our Vision

Our vision is to provide our customers with excellent quality products, consultative services, and most of all stay consistent and reliable in everything we do. We accomplish this by establishing long term relationships with our suppliers who share our same philosophy of quality service and customer loyalty.

Our Mission

We will set new achievement markers for the chemical trade industry; we will work closely with all of our partners and live up to our reliable, transparent, and consistent way of doing business. We will demonstrate the highest levels of integrity in all of our business practices and interactions with customers, suppliers, employees and society at large.

Our Values

- Impeccable **Reputation** is everything and it has been our biggest asset **since 1988**
- We are always **Transparent** with all of our **Partners**
- We work hard to **Support** our clients and suppliers to insure all around **Satisfaction**
- We accept **Responsibility** this is proof positive of our impeccable safety records
- We display the highest **Ethical Standards** at all times
- We strive for **Perfection** in all that we do
- We constantly **Evolve** with the market and our clients



Company Summary

Member of the Tariq Al Majid Group, Golden Falcon General Trading LLC has dramatically evolved since its inception in 1988. Over time it has become a leader in providing value-added products which are widely and readily available within the GCC. Our product range covers applications for Food & Beverage Ingredients, Pharmaceutical Chemicals, Home & Personal Care, Oil & Gas, Construction, Water Treatment and Paints & Resins Chemicals.

Since inception, we have endeavored to provide our customers the best level of service and this has been achieved by employing responsible, qualified and committed employees who ensure that the services provided are of the highest standards. To enhance the quality of service, we have adopted the latest technologies to optimize efficiency internally and externally. Our knowledgeable employees and technology allows our customers accessibility to expert advice and 24 hours availability of our products.

For more than 30 years in the market, we have established and developed long standing relationships with our highly reputed international suppliers this has allowed us to work with such names as: DSM, Lubrizol, Sensient, Herbstreith & Fox, British Salt, Flavours Factory, Mitsubishi and BASF.





Our Team

We believe in Human Capital this is why our team has an ethical, transparent reliable and professional business attitude that has been our hallmark of the organization. Our Team consists of multi-national/multi-cultural professionals who are knowledgeable and ready to serve. All of our employees have a deep belief in our core values and we consider this as a code of honor. We are continuously learning, improving and growing our level of knowledge throughout all aspects of our business and market conditions.





Company History and Growth

Golden Falcon General Trading LLC was incorporated in 1988 in the United Arab Emirates and began its operations throughout the GCC as part of Tariq Al Majid Group of Companies with a paid up capital of AED 3,000,000 (ten times the size of a normal Limited Liability Company).

Since then, Golden Falcon has built itself to become a leader in the chemical trade industry in the GCC with unlimited buying power and impressive yearly turnovers. This was accomplished through setting up strategic alliances globally with reputed suppliers to serve more than 450 customers in the MENA region.





Industries We Supply

Golden Falcon has ready ingredients and chemicals for all industries listed below, we carry specialty items and bulk items to insure that production of our clients is never interrupted.

Food & Beverage

- ✓ Juice & Soft Drinks
- ✓ Meat & Seafood
- ✓ Edible Oils & Margarine
- ✓ Bakery & Confectionery
- ✓ Snack Foods
- ✓ Processed Foods
- ✓ Dairy Products
- ✓ Fortified Products





Water & Waste Treatment

- ✓ Swimming Pool Sanitization
- ✓ Germ Fighting Chemicals





Pharmaceutical, Personal Care & Home Care

- ✓ Detergent and Home Care Chemicals
- ✓ Personal Care Chemicals and Specialty Items
- ✓ Pharmaceutical Ingredients & Vitamins
- ✓ Perfume Ingredients





Oil & Gas

- ✓ For Drilling Purposes
- ✓ Oil Refinery

Other Industrial Applications (Metal Construction & Paints)

- ✓ Steel Production
- ✓ Gold Purification
- ✓ Steel Preservation
- ✓ Steel Integrity
- ✓ Longer Lasting Color Paints
- ✓ Shelf Life Longevity





Our Suppliers



For more than a century DSM led innovative thinking, created innovative products, and even reinvented themselves more than once. When the time was right, they made significant investments and acquisitions and reorganized when needed. Now, they are a global leader in Health, Nutrition and Materials.



As a global specialty chemical company, today's Lubrizol is a pioneer and recognized leader in supplying complex chemistries to improve vehicle performance. We've also become a leading global producer of advanced polymers and additives that elevate the performance of everyday consumer and industrial products.



Flavours Factory is a Polish company specialising in manufacturing a wide range of taste, fragrance and flavour additives and food colouring, as well as functional mixes for the food industry. We support our business partners by supplying them with top quality products and by being actively involved in the design of new market product concepts.



The company Herbstreith & Fox as a producer of high quality pectin for the food and non-food industry has today a worldwide name. The sophisticated and high-quality product range of H&F with pectin for the most diversified applications is supplemented by sweetening agents and fibres from fruit.



Our Suppliers (Continued)



BASF's Construction Chemicals division is the leading supplier of chemical systems and formulations to the construction industry. Continuous innovation and tailor-made solutions ensure its customers are more successful. The Admixture Systems business unit specifically helps customers in the ready-mix, precast, manufactured concrete and underground construction industries.



Mitsubishi Chemical Corporation, or MCC, is a subsidiary of Mitsubishi Chemical Holdings Corporation. It was a Japanese corporation that merged with Mitsubishi Pharma Corporation in 2005 to create Mitsubishi Chemical Holdings Corporation.



Sensient Technologies Corporation is a leading global manufacturer and marketer of colors, flavors and fragrances. We employ advanced technologies to develop specialty food and beverage systems, cosmetic ingredients, pharmaceutical excipients, inkjet and specialty inks and colors, and other specialty and fine chemicals.



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